

# Tech M&A Monthly

**Starts in 2 minutes**



**Thoughts? Questions? Let us know!**  
**@CorumGroup**

CORUM

**Tech M&A Monthly**

# Smart Money is Selling —Should You?—



# **We welcome your questions!**

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Email questions to  
**info@corumgroup.com**

**This event is being recorded**

On demand webcast will be available at [www.corumgroup.com](http://www.corumgroup.com)



# MERGE BRIEFING

- **90 Minutes**
- **Industry Update**
- **Overview of the M&A Process**







- **Half-Day**
- **Tech M&A Bootcamp**
- **The most attended tech executive conference in history**



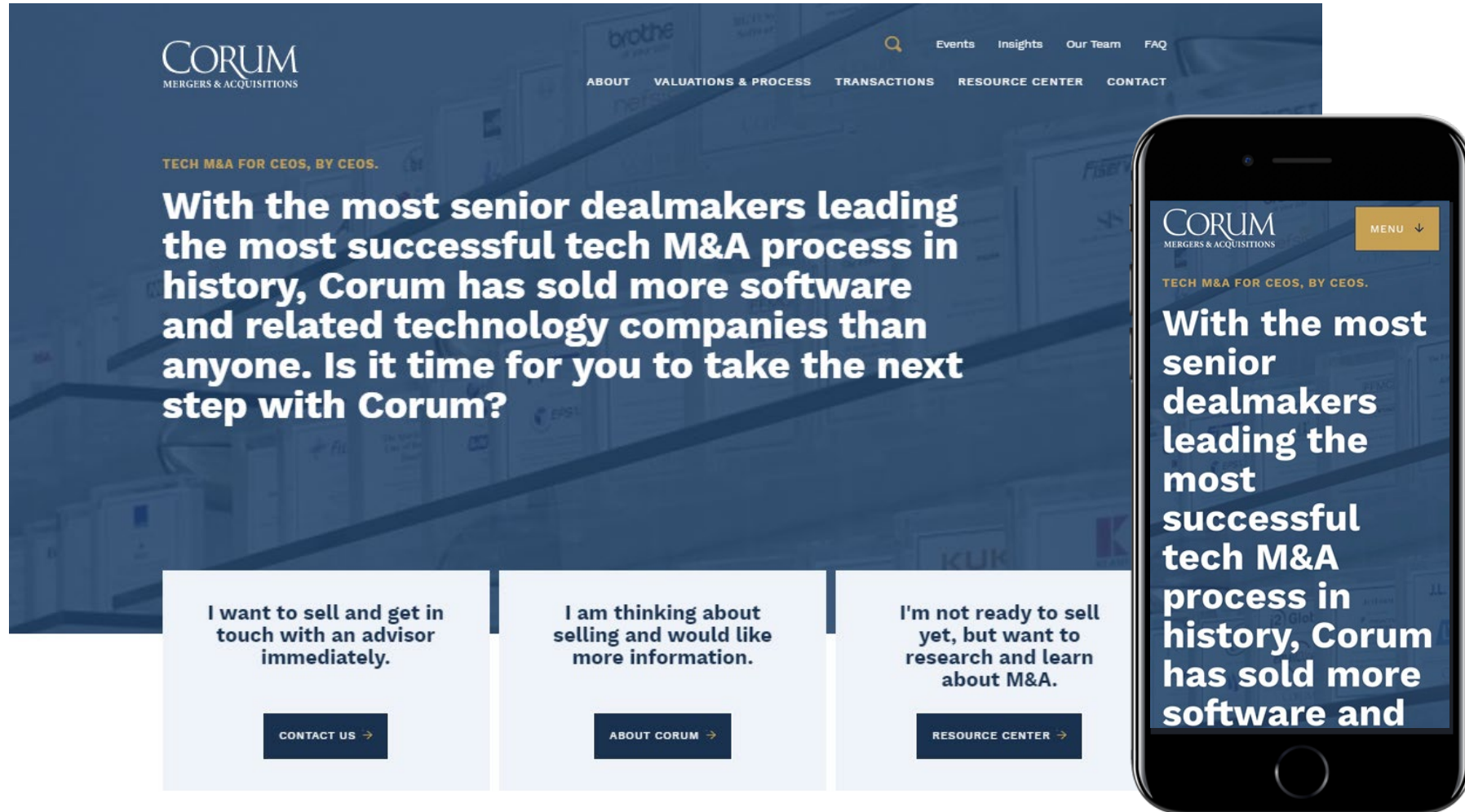


- **Half-Day**
- **Tech M&A Bootcamp**
- **The most attended tech executive conference in history**

## MERGE BRIEFING



- **90 Minutes**
- **Industry Update**
- **Overview of the M&A Process**



I want to sell and get in touch with an advisor immediately.

[CONTACT US →](#)

I am thinking about selling and would like more information.

[ABOUT CORUM →](#)

I'm not ready to sell yet, but want to research and learn about M&A.

[RESOURCE CENTER →](#)

**40**

Years in business

**\$20B**

In wealth created

**500+**

Closed transactions



**Focus—sell side,  
technology only**

**Detailed, professional,  
global process**

**Team approach,  
senior dealmakers**

**World Technology  
Council**

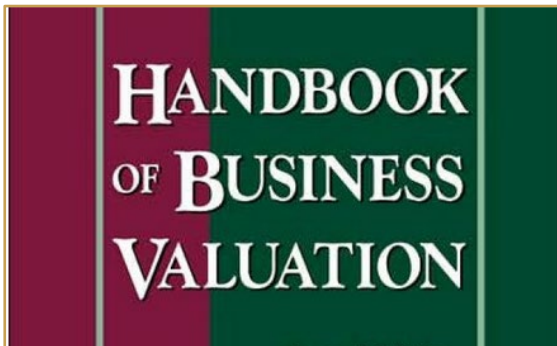
**SOLD MORE SOFTWARE-RELATED FIRMS THAN ANYONE**



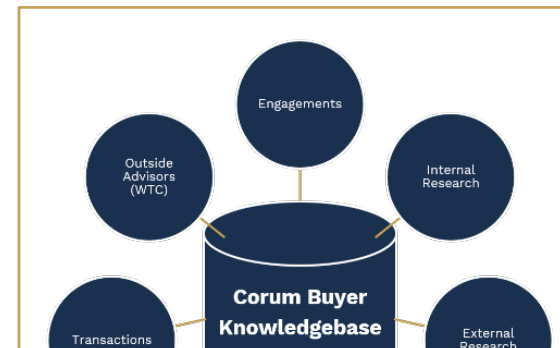
## Research



## Education



## Valuation



## Database





**The definitive tech  
M&A education**

- **Since 1990, the most attended executive conference in technology history**
- **More events hosted than all other competitive conferences combined**
- **Over \$3 trillion in transaction value by attendees – buyers and sellers**

# 8 Stages for an Optimal Outcome

Preparation

Research

Contact

Discovery

Negotiation

Due Diligence

Closing

Integration

# Past Attendees Include

CORUM  
MERGERS & ACQUISITIONS



# Tech M&A Monthly

**Starts in 1 minutes**



**Thoughts? Questions? Let us know!**  
**@CorumGroup**

CORUM

**Tech M&A Monthly**

# Smart Money is Selling —*Should You?*—





## **Heidi Owen, Executive Vice President, Marketing, Corum Group Ltd.**



- **Heidi rejoined Corum in 2019 as the Director of Marketing. Heidi leads the Corum marketing team and is responsible for planning, development, and implementation of Corum's marketing strategy and public relations activities.**
- **Previously Heidi worked for The Column Group, a venture capital firm dedicated to developing biotechnology companies and as the Marketing Manager for Maverick International, a manufacturer of payment processing systems and software.**
- **Heidi earned a Bachelor of Arts degree in Psychology from Western Washington University.**

# We welcome your questions!

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**Welcome**

**CEO's Desk:**

**Smart Money is Selling – Should You?**

**Event Report**

**Deal Report**

**Tech M&A Market Research Report**

**Special Report:**

**Understanding Working Capital**

**Closing**



CORUM

# Smart Money is Selling— Should You?

**CEO's Desk**

**Presented By**

**Bruce Milne**

**Chief Executive Officer  
Corum Group Ltd.**



**SMART MONEY**  
**IS EXITING**  
**SHOULD YOU?**



There is a **huge shift** going on with venture capital and private equity, the “**smart money**”, that every tech CEO and founder must **take note** of.

# NUMBER OF VC-BACKED EXITS:

Q3 2024

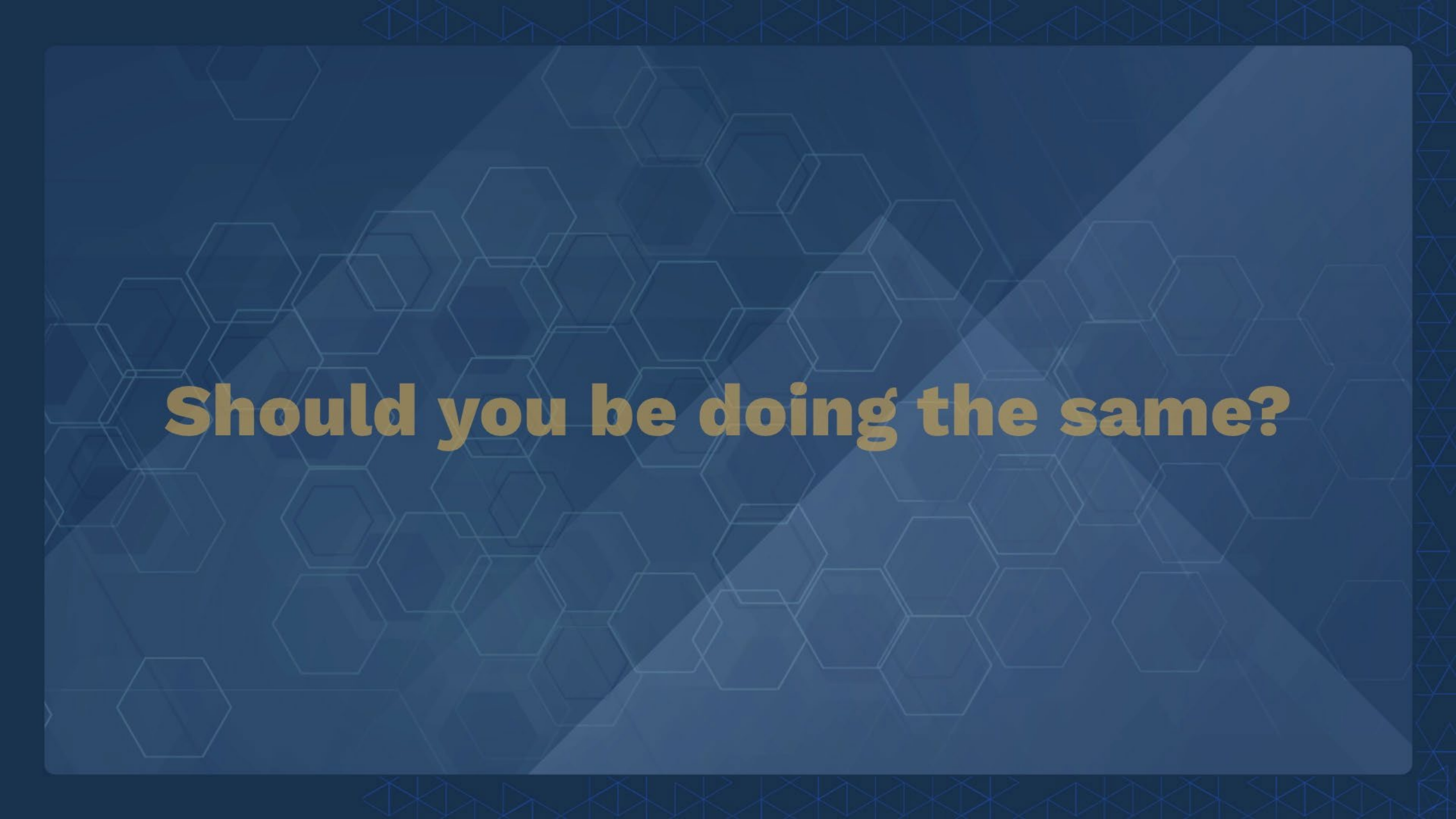
43

Q3 2025

359



**The smart money is taking advantage of robust M&A deal volumes and valuations to exit investments.**

The background of the slide features a dark blue color scheme. It is decorated with a pattern of light blue hexagons of varying sizes, some of which are outlined. Additionally, there are diagonal stripes in a slightly lighter shade of blue running from the top-left towards the bottom-right. The overall aesthetic is modern and geometric.

**Should you be doing the same?**





5

**REASONS WHY  
SMART MONEY  
IS EXITING**

1

**AI “DUMMIES”**







# AI "DUMMIES"

Companies with limited to no AI capabilities and no roadmap to developing those features.



A person's hands are holding a smartphone, which displays a list of text on its screen. The background is a blurred, glowing blue scene with a large, faint 'AI' logo. The entire image is framed by a dark blue border with a repeating geometric pattern of triangles.

**AI offers improvements in  
productivity and innovation.**

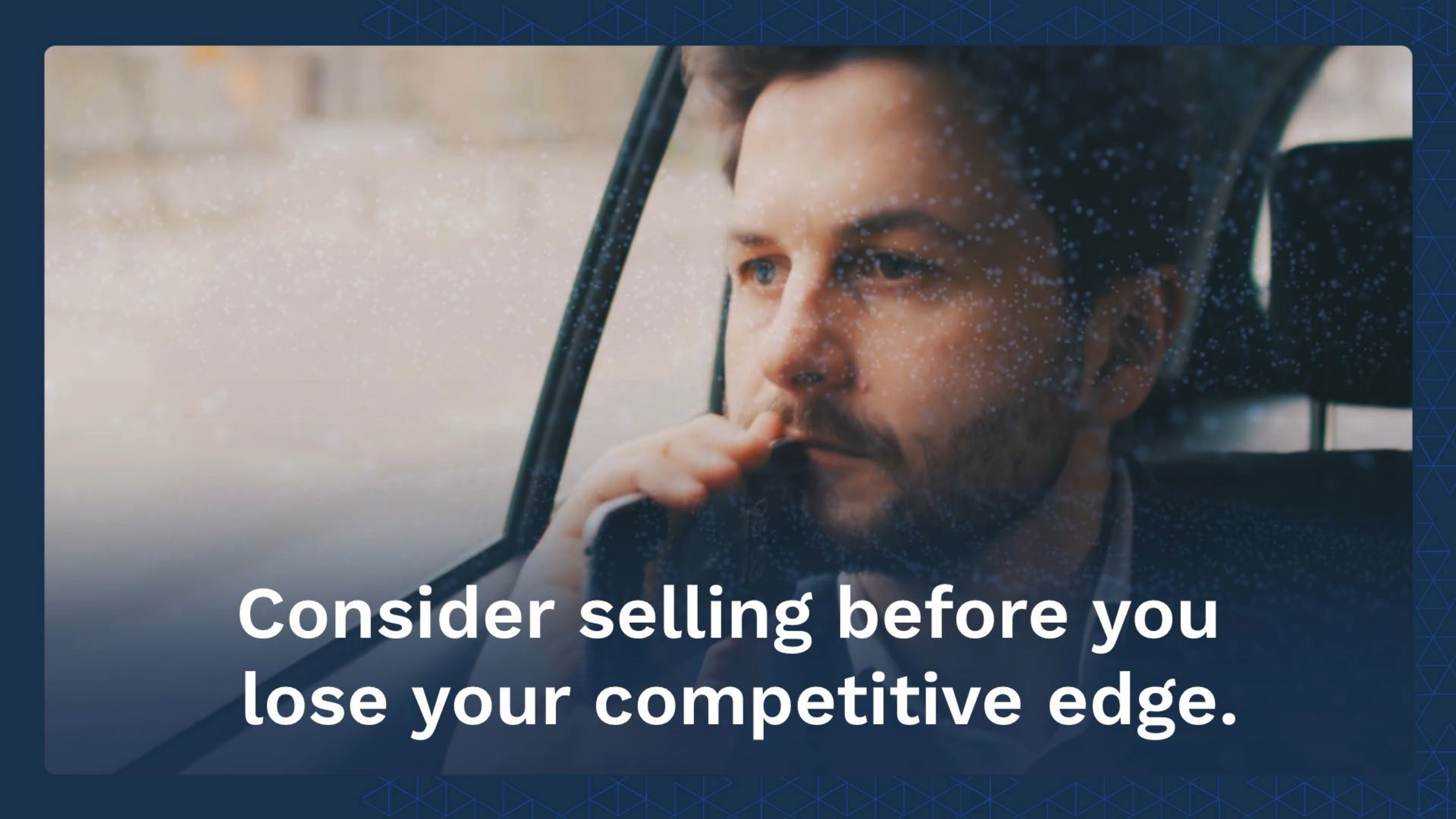


A middle-aged man with a mustache, wearing a dark suit, white shirt, and light-colored tie, is seated at a desk in an office. He is holding a black smartphone to his ear with his left hand and gesturing with his right hand. The office background includes shelves with binders, a wire rack with papers, and a laptop on the desk. The image has a blue geometric pattern overlay and a semi-transparent dark blue box at the bottom containing white text.

**Companies behind the AI curve are  
being let go by professional funds.**

**ARE YOU AT RISK OF FALLING  
BEHIND THE AI CURVE?**



A man with a beard and blue eyes is sitting in the driver's seat of a car. He is looking out the window with a thoughtful expression, his hand resting on his chin. The background is a blurred city street. The image is framed by a dark blue border with a geometric pattern.

**Consider selling before you  
lose your competitive edge.**

2

**IPO MARKET STILL DEAD**



The background of the slide is a dark blue overlay with a pattern of light blue hexagons. Underneath this overlay, there are faint, semi-transparent images of US dollar bills, including a \$100 bill featuring Benjamin Franklin and a \$20 bill. The text is centered and reads: 

Traditional IPO exits are no longer possible with **IPO proceeds** in the US, Europe and Asia **well below their 2021 peak.**





Investment funds' only option is  
to **turn to private markets** to  
generate liquidity and monetize  
portions of their portfolios.



If you thought your exit strategy involved going public through an IPO, think again as **M&A may be a better alternative.**



3

**BOLT-ON POPULARITY**



## **BOLT-ONS:**

Platform companies funded by Private Equity consolidating a market by buying additional companies.

Bolt-ons represent over two-thirds of the Tech M&A market and remain incredibly popular.

**Bolt-On Deal Values**

**18%**



**Bolt-On Deal Volumes**

**39%**





**PE funds are taking advantage  
of this robust market for potential  
bolt-on deals.**



**Shouldn't you?**

**An estimated 75% of the companies in this broadcast would be classified as bolt-ons.**



**4**

**DIVESTMENTS**



Divestments represent a sizeable percentage of exits as PE funds opt to **sell of portion of their portfolios** instead of the entire asset all at once.



**\$5.4B**

**=** SoftBank

In Q2 2025, divestments represented 10.1% of deals, a level 13% higher than the five-year average.



**Divestments are a way to take  
money off the table.**

**DO YOU HAVE ASSETS THAT  
CAN SOLD FOR LIQUIDITY?**



5

**STARTUP EXITS**



**The rise in VC-backed dealmaking has also been highly beneficial for savvy startups.**



**From Q3 2024 to Q3 2025,  
startups as a percentage of  
sellers rose from 28% to 38%.**



A digital graphic with a dark blue background featuring a faint geometric pattern of triangles. Overlaid on this are numerous glowing lines in red, orange, and cyan, resembling circuit traces or data paths. Some lines end in small square nodes. In the center, the letters 'AI' are displayed in a bright, glowing cyan font, enclosed within a glowing red octagonal border. The overall aesthetic is high-tech and futuristic.

**AI**

**This was especially true of AI-based companies that caught the wave.**

The background is a dark blue gradient. A large, semi-transparent light blue triangle is positioned on the left side, pointing towards the center. The top and bottom edges of the image feature a repeating geometric pattern of thin, light blue lines forming a grid of triangles. The text "HOW ABOUT YOU?" is centered horizontally and partially overlaps the large triangle.

**HOW ABOUT YOU?**



The background is a dark blue gradient. It features a large, light blue triangle pointing upwards, centered behind the text. The top and bottom edges of the image have a repeating geometric pattern of small triangles. The text is in a bold, yellow, sans-serif font.

**IS IT TIME FOR YOU TO  
CALIBRATE THE M&A MARKET?**

**1 AI “DUMMIES”**

**2 IPO MARKET STILL DEAD**

**3 BOLT-ON POPULARITY**

**4 DIVESTMENTS**

**5 STARTUP EXITS**



**There's a record number of buyers  
and over \$6 trillion in dry powder.**



The background is a deep blue with a subtle, repeating geometric pattern of small triangles. A large, semi-transparent triangle of a slightly lighter blue shade is positioned on the left side, pointing towards the center. The text is centered horizontally and vertically within the frame.

**THERE'S NEVER BEEN  
A BETTER TIME TO SELL.**

CORUM

# Event Report

**November 2025**

**Presented By**  
**Brenden Keene**

**Senior Marketing**  
**Coordinator**  
**Corum Group Ltd.**



## MERGE BRIEFING

**Online in:**

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**Boston – Nov 19**

**Tampa – Nov 25**

**Barcelona – Nov 26**

**Minneapolis – Dec 9**

**Bogotá – Dec 10**





## **Online M&A Bootcamp**

**Jakarta – Nov 18**

**San Francisco – Nov 18**

**Zurich – Nov 20**

**Budapest – Nov 27**

**Auckland – Dec 2**

**Silicon Valley – Dec 2**

**Dubai – Dec 3**

**Lisbon – Dec 9**

**Stockholm – Dec 11**

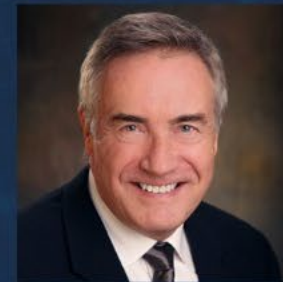


## London

## December 4<sup>th</sup> 2025

### Live/In-person M&A Bootcamp

Speakers:



Bruce Milne



Richard H Harris



Joel Cymberg





Tech M&A Monthly

**Please visit:**

**[www.corumgroup.com/events](http://www.corumgroup.com/events)**

**to find a Tech M&A event near you!**

THE TECH  
**M&A**  
PODCAST



MERGE BRIEFING

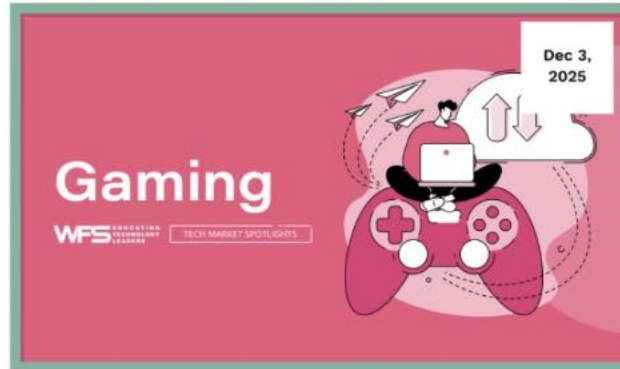


WFS Event Report:  
**November 2025**



# WFS Content

*Research report provided by the Corum Group*





World Financial Symposiums presents

# Tech M&A Master Class

FEBRUARY 18-19, 2026 | ARIA RESORT & CASINO

## 2-DAY/ 2-NIGHT INTERACTIVE WORKSHOP

- M&A case studies
- Deal structure analysis
- Hands-on valuation exercises
- Advanced negotiation tactics
- Succession/estate planning
- CEO worksheet
- Go-to-market checklists
- Due diligence landmines
- And so much more...

Register at  
[wfs.com](https://wfs.com)



# Master Class Announcement!



**World Financial Symposiums is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.**

**Attendees of the Master Class will be eligible for 10 CPE credits; Business Management & Organization (6 credits) and Specialized Knowledge (4 credits).**

**The Nevada Bar Association is also offering 12 CLE credits for lawyers who attend the Master Class.**





*Thank you to our  
sponsors*



*Platinum Sponsor*



*Event Sponsor*



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# Deal Report

**November 2025**



## ROB WELLMAN

SENIOR VICE PRESIDENT  
CORUM GROUP

- Stonehenge has been acquired by The Ensign Group.
- Stonehenge operates seven, tech-enabled nursing facilities across Utah, delivering post-acute and long-term care.
- The Ensign Group is a provider of skilled nursing, senior living, and rehabilitative healthcare services across the US.
- With support from Ensign, Stonehenge will continue delivering high-quality services to residents, leveraging additional resources and operational expertise to strengthen programs, enhance caregiver training, and expand its positive impact across local communities.







## ELIE YOUSSEF

SENIOR VICE PRESIDENT  
CORUM GROUP

- Payment Components has been acquired by ACI Worldwide.
- Payment Components develops software for A2A payments, API management and financial messaging.
- ACI will integrate Payment Components' technology in to ACI Connetic, accelerating the roadmap of the industry's only cloud native unified payments platform.
- The Payment Components team will collaborate closely with ACI's architects and developers to swiftly integrate expanded messaging features and functionalities into ACI Connetic.

ACI Worldwide®

has acquired

 PAYMENT  
COMPONENTS

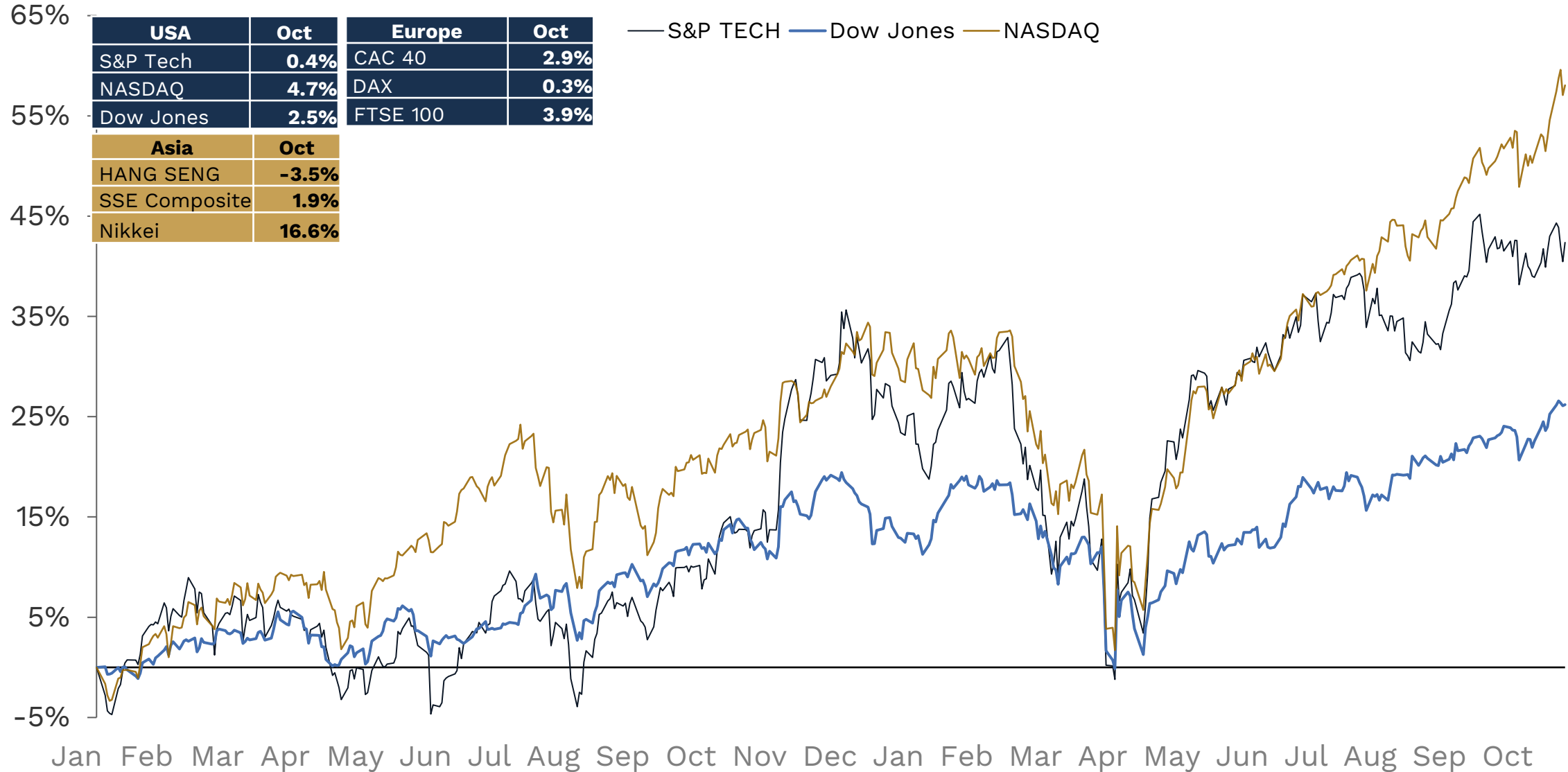
Corum initiated this transaction and acted as  
exclusive M&A advisor to Payment Components

CORUM  
MERGERS & ACQUISITIONS

# Tech M&A Research Report

# Public Markets Jan 2024 – Oct 2025

% CHANGE





## Market

**Transactions**

**Megadeals**

**Largest Deal**

**October 2025**

**462**

**10**

**\$8.9B**

## Pipeline

**Private Equity Platform Deals**

**VC-Backed Exits**

**Non-Tech Acquirers**

**October 2025**

**23**

**140**

**37**

## Attributes

**Cross-Border Transactions**

**Start-Up Acquisitions**

**Average Life of Target**

**October 2025**

**41%**

**39%**

**13 yrs**

# 2025 Megadeals (\$1B+) (Jan-Oct)



**VERTICAL**  
31 Deals - \$88B



**HORIZONTAL**  
22 Deals - \$106B



**INFRASTRUCTURE**  
13 Deals - \$79B



**INTERNET**  
7 Deals - \$20B



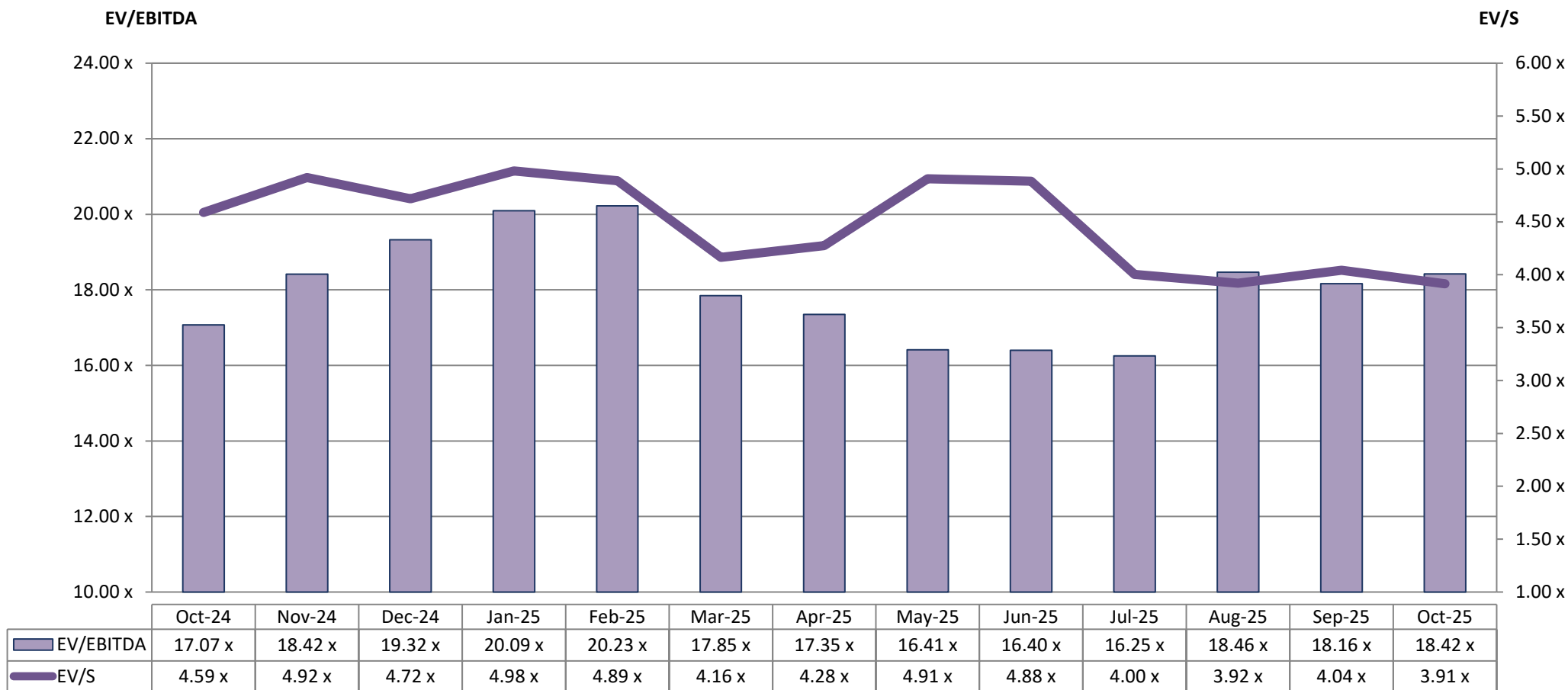
**CONSUMER**  
3 Deals - \$64B



**IT SERVICES**  
2 Deals - \$4.3B



## Public Valuation Multiples







| Subsector             | Sales | EBITDA | Examples                                                                                                  |                                                                                                   |                                                                                               |
|-----------------------|-------|--------|-----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| Application Lifecycle | 5.63x | 10.0x  |  ATlassian             |  unity         |  Progress® |
| Endpoint              | 6.72x | 16.0x  |  Digital Ocean         |  Opera         | NUTANIX                                                                                       |
| Network Management    | 3.29x | 27.5x  |                        |  CISCO         |  radware   |
| Security              | 5.93x | 19.1x  |  paloalto®<br>NETWORKS |  CHECK POINT™ | FORTINET®                                                                                     |
| Storage & Hosting     | 4.56x | 37.3x  |                      |  COMMVAULT®  |  NetApp  |
| Other                 | 3.55x | 12.6x  |  Akamai              | appian                                                                                            |  twilio  |

# 2025 Megadeals (\$1B+) (Jan-Oct)



INFRASTRUCTURE  
13 Deals – \$79B



securiti



INSIGHT  
PARTNERS

**Seller:** Securiti [USA]

**Acquirer:** Veeam [Insight Partners] [USA]

**Transaction Value:** \$1.7B

- Data protection & privacy management software



## Data Security



**Seller:** Redactive [Australia]  
**Acquirer:** Recordpoint [USA]  
- Data security software



**Seller:** TrustArc [USA]  
**Acquirer:** Main Capital Partners [Netherlands]  
- Data privacy management software





## Identity Verification

SOLD TO

**Seller:** Breez [USA]

**Acquirer:** JumpCloud [USA]

- Cloud-native identity threat detection and response software

SOLD TO

**Seller:** Credas [Dye and Durham] [United Kingdom]

**Acquirer:** SmartSearch [Triple Private Equity] [United Kingdom]

**Transaction Value:** \$105M

- Identity verification software

SOLD TO

**Seller:** verifyid.ai [USA]

**Acquirer:** MTX [USA]

- Digital identity verification software

SOLD TO

**Seller:** Verosint [USA]

**Acquirer:** Imprivata [Thoma Bravo] [USA]

- Identity threat detection & response software



## Development Tools



SOLD TO



**Seller:** Dynamic [USA]

**Acquirer:** Fireblocks [USA]

**Transaction Value:** \$90M

- Developer software for cryptocurrency



SOLD TO



**Seller:** Subsquid [Switzerland]

**Acquirer:** Rezolve AI [United Kingdom]

- Data indexing & infrastructure development software



SOLD TO



**Seller:** Pontis Technology [Croatia]

**Acquirer:** Provoke [USA]

- Application development software

# 2025 Megadeals (\$1B+) (Jan-Oct)



INFRASTRUCTURE  
13 Deals – \$79B



**Seller:** Jamf [USA]

**Acquirer:** Francisco Partners [USA]

**Transaction Value:** \$2.2B

- Endpoint security & device management software

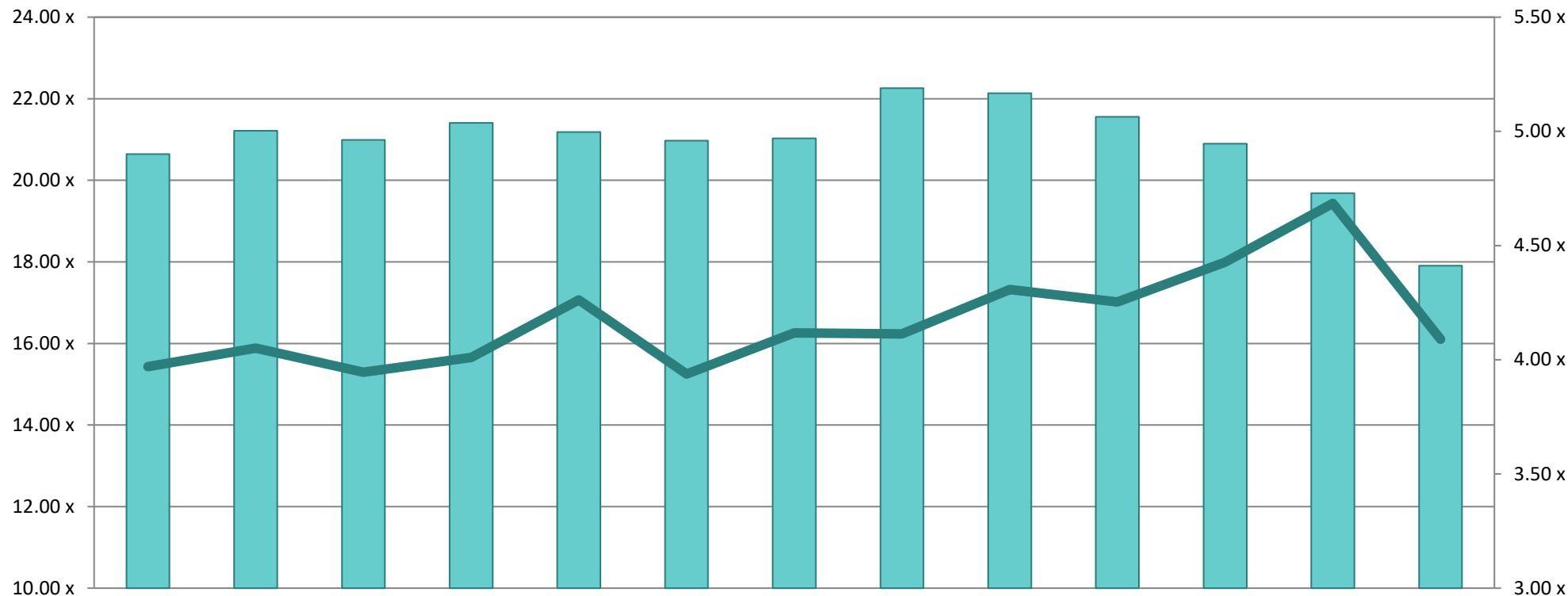




## Public Valuation Multiples

EV/EBITDA

EV/S



|           | Oct-24  | Nov-24  | Dec-24  | Jan-25  | Feb-25  | Mar-25  | Apr-25  | May-25  | Jun-25  | Jul-25  | Aug-25  | Sep-25  | Oct-25  |
|-----------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| EV/EBITDA | 20.64 x | 21.21 x | 20.99 x | 21.41 x | 21.18 x | 20.97 x | 21.03 x | 22.26 x | 22.13 x | 21.56 x | 20.90 x | 19.68 x | 17.90 x |
| EV/S      | 3.97 x  | 4.05 x  | 3.95 x  | 4.01 x  | 4.26 x  | 3.94 x  | 4.12 x  | 4.11 x  | 4.31 x  | 4.25 x  | 4.43 x  | 4.68 x  | 4.09 x  |



| Subsector             | Sales | EBITDA | Examples                                                                                    |                                                                                              |                                                                                             |
|-----------------------|-------|--------|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| Business Intelligence | 3.07x | 13.3x  | <i>MicroStrategy</i>                                                                        | VERINT                                                                                       | NICE®                                                                                       |
| Marketing             | 4.04x | 19.1x  | WIX                                                                                         |  zoominfo | HubSpot                                                                                     |
| ERP                   | 6.55x | 24.6x  | ORACLE®                                                                                     |  PEGA®    | SAP                                                                                         |
| Human Resources       | 5.14x | 17.3x  |  RECRUIT | PAYCHEX®                                                                                     | workday.                                                                                    |
| SCM                   | 10.1x | 32.1x  | KINAXIS                                                                                     | DESCARTES™                                                                                   | Manhattan Associates.                                                                       |
| Payments              | 2.43x | 12.4x  | ACI UNIVERSAL PAYMENTS.                                                                     |  PayPal |  BLOCK |
| Other                 | 3.46x | 16.9x  | ttec™                                                                                       | opentext™                                                                                    | salesforce                                                                                  |

# 2025 Megadeals (\$1B+) (Jan-Oct)



**HORIZONTAL**  
**22 Deals – \$106B**

 **PG Forsta**

SOLD TO

**qualtrics<sup>XM</sup>**  
CPP Investments **SILVER LAKE**

**Seller:** Press Ganey Forsta [USA]

**Acquirer:** Qualtrics [CPP Investments/Silver Lake] [USA]

**Transaction Value:** \$6.8B

- Customer experience software





## CX Management



**creovai**

SOLD TO



**capacity**

**Seller:** Creovai [USA]

**Acquirer:** Capacity [USA]

- Conversational intelligence & agent assistance software



**Upsky**

SOLD TO



**GigRadar.io**

**Seller:** Upsky [Ukraine]

**Acquirer:** GigRadar [Ukraine]

- Client communication & workflow automation agents

# 2025 Megadeals (\$1B+) (Jan-Oct)



**HORIZONTAL**  
**22 Deals – \$106B**

nexthink

SOLD TO



VISTA

**Seller:** Nexthink [Permira] [Switzerland]

**Acquirer:** Vista Equity Partners [USA]

**Transaction Value:** \$3B

- Digital employee experience management software



## HR Solutions

**Criterion**

SOLD TO

**Sage**

**Seller:** Criterion [USA]

**Acquirer:** Sage [United Kingdom]

- Human capital management software

**Simply**

SOLD TO

**Lightcast**  
KKR

**Seller:** Simply Get Results [United Kingdom]

**Acquirer:** Lightcast [KKR] [USA]

- Workforce planning & skills intelligence software



# 2025 Megadeals (\$1B+) (Jan-Oct)



**HORIZONTAL**  
**22 Deals – \$106B**



**GTreasury**

SOLD TO



**Seller:** GTreasury [USA]

**Acquirer:** Ripple [USA]

**Transaction Value:** \$1B

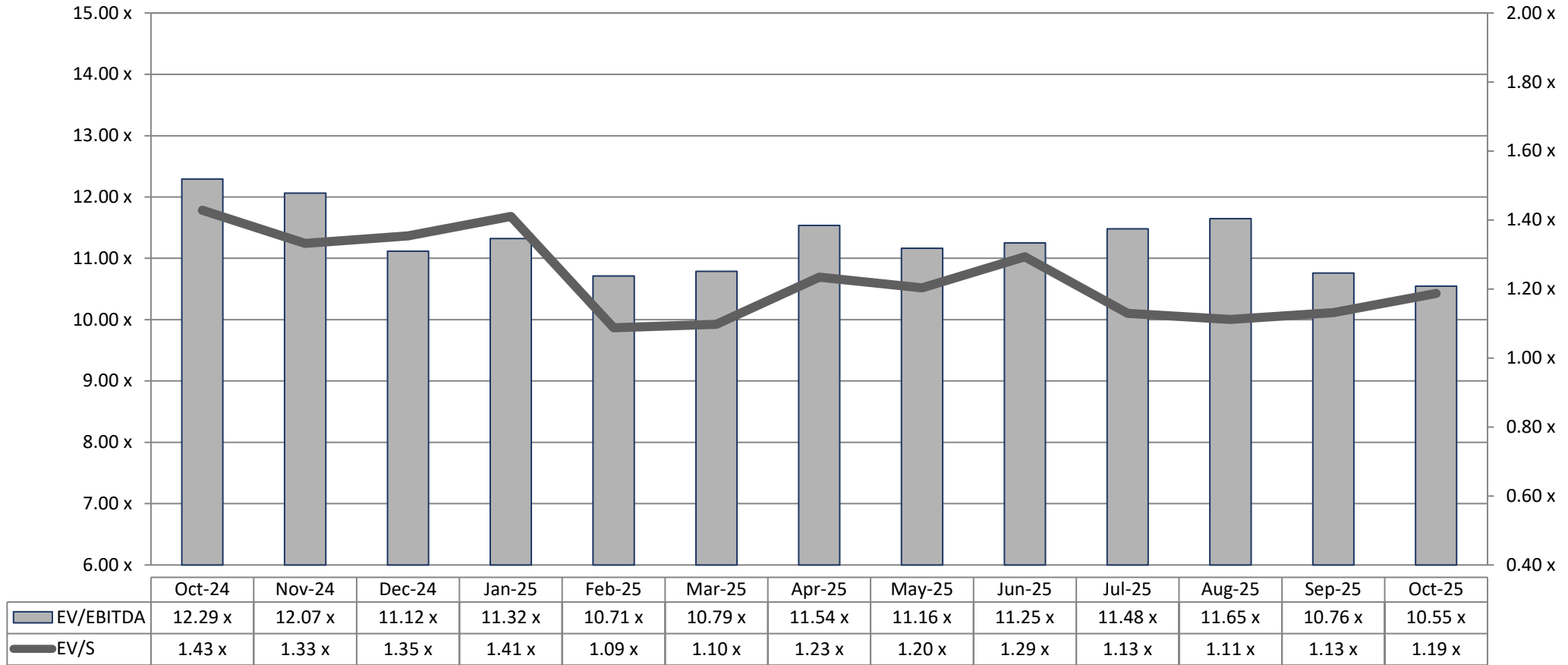
- Cash & treasury management software



## Public Valuation Multiples

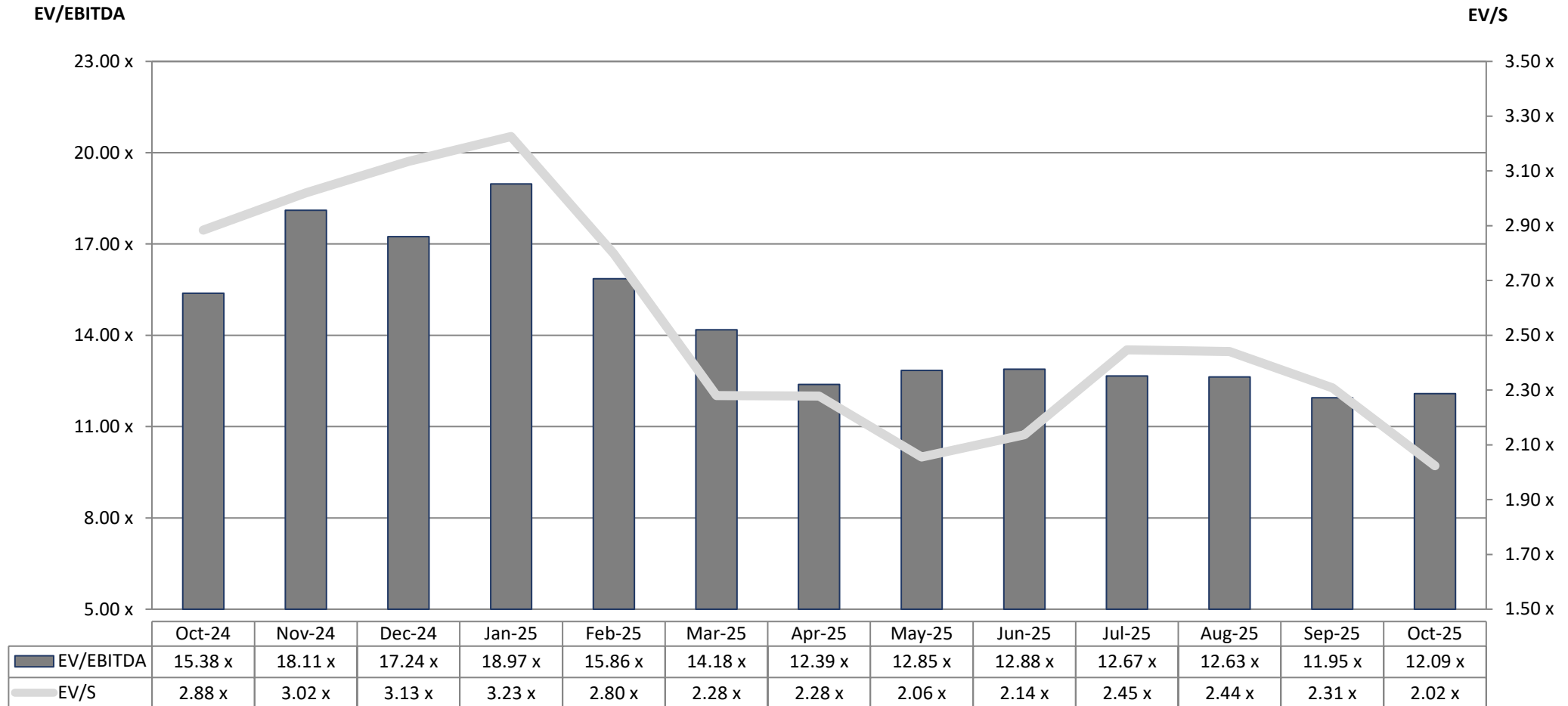
EV/EBITDA

EV/S





## Public Valuation Multiples







### Security IT Services

**SILVEREDGE**  
SILVEREDGE

SOLD TO

**SAIC**

**Seller:** SilverEdge [Godspeed Capital] [USA]

**Acquirer:** SAIC [USA]

**Transaction Value:** \$205M

- Cybersecurity integration services

**EDEN DATA**  
ED

SOLD TO

**Riveron**  
KOHLBERG  
& COMPANY

**Seller:** Eden Data [USA]

**Acquirer:** Riveron [Kohlberg & Company] [USA]

- Cybersecurity & compliance advisory services

**FIRST WATCH**  
TECHNOLOGIES

SOLD TO

**epiq**  
OMERS

**Seller:** First Watch Technologies [USA]

**Acquirer:** Epiq [OMERS] [USA]

- Breach response & security services

**URM**

SOLD TO

**COOPER PARRY**

**Seller:** URM [United Kingdom]

**Acquirer:** Cooper Parry [Lee Equity Partners] [United Kingdom]

- Cybersecurity services

LEE  
EQUITY



### AI-Related Services



AI  
Partnerships  
Corporation

SOLD TO



**Seller:** AI Partnerships Corporation [Canada]

**Acquirer:** Railtown AI [Canada]

**Transaction Value:** \$16.5M

- AI adoption support services



Pathfinder

SOLD TO



**Seller:** Pathfinder [Australia]

**Acquirer:** Affinda [Australia]

**Transaction Value:** \$9.9M

- AI consulting & training services



d e c h o

SOLD TO



**Seller:** Decho [United Kingdom]

**Acquirer:** Accenture [USA]

- Data & AI consulting services



Zillion  
Technologies

SOLD TO



**Seller:** Zillion Technologies [USA]

**Acquirer:** DigitalNet.ai [USA]

- Digital transformation services



## Focused Systems Integrators

**SOLIDCAD**

SOLD TO

**SYMETRI**

PART OF ADDNODE GROUP

**Seller:** SolidCAD [Cansel Survey Equipment] [Canada]

**Acquirer:** Symetri [Addnode Group] [Sweden]

**Transaction Value:** \$90.6M

- Autodesk-partnered software implementation services

 **trek10**

SOLD TO

**CAYLENT**



**Seller:** Trek10 [USA]

**Acquirer:** Caylent [Gryphon Investors] [USA]

- AWS-partnered IT consulting services

**cognitus**

SOLD TO

**IBM**

**Seller:** Cognitus [USA]

**Acquirer:** IBM [USA]

- SAP integration & consulting services

**Kelley  
Austin**

SOLD TO

**PERFICIENT**  
**IEQT**

**Seller:** Kelley Austin [USA]

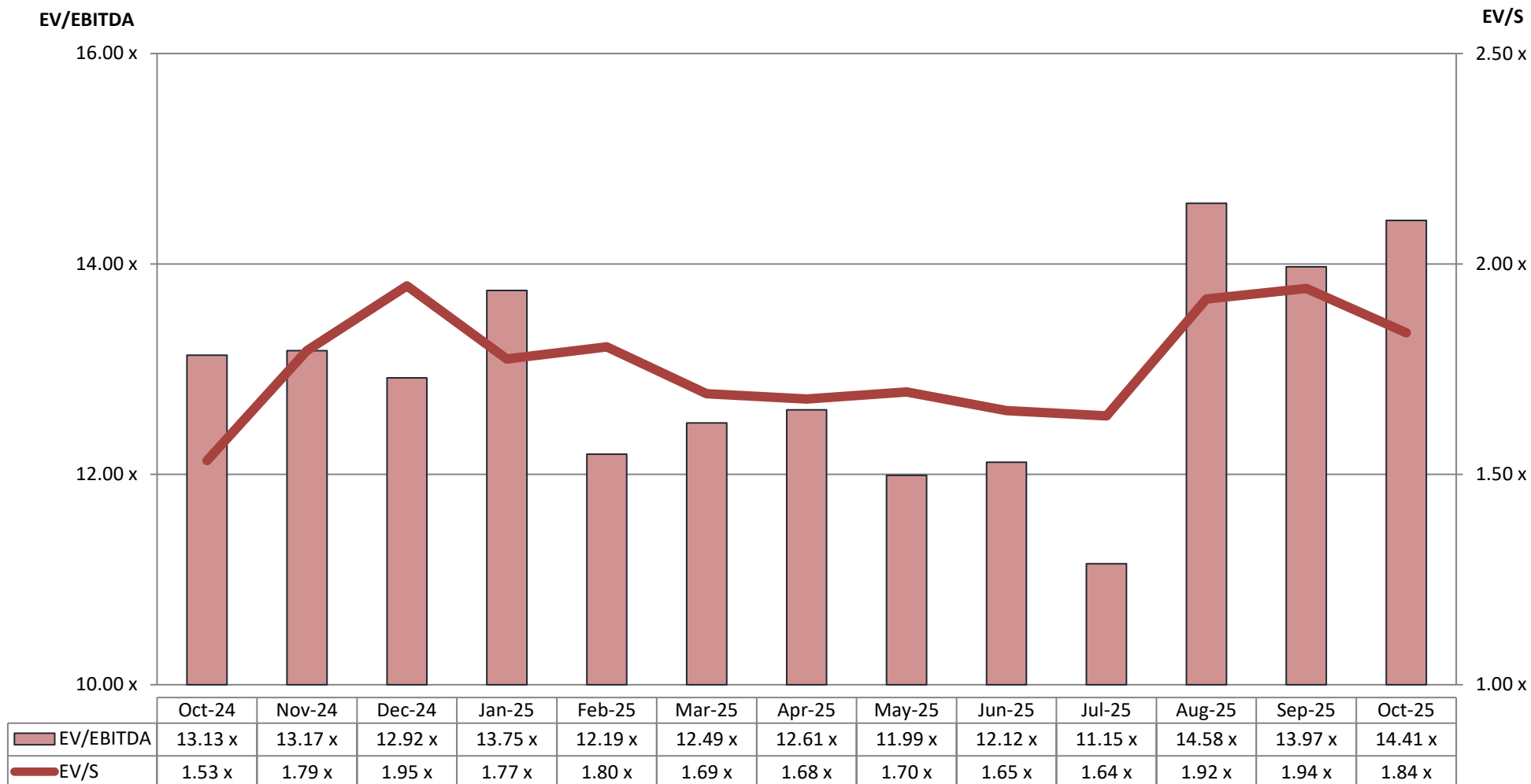
**Acquirer:** Perficient [EQT] [USA]

- Salesforce-partnered systems integrator





## Public Valuation Multiples





| Subsector            | Sales | EBITDA | Examples                                                                                                                                                                                                                                                                                                |
|----------------------|-------|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Diversified Internet | 2.77x | 14.1x  | Alphabet  百度 Tencent 腾讯                                                                                                                                                                                              |
| eCommerce            | 1.39x | 14.8x  | ebay  JD.COM  zalando                                                                                                             |
| Social Network       | 1.11x | 4.36x  |  Meta  MIXI  Pinterest                         |
| Travel & Leisure     | 3.92x | 15.8x  |  Delivery Hero  Expedia  BOOKING HOLDINGS |



## Classifieds & Marketplaces

SOLD TO

**Seller:** Drippi [Canada]  
**Acquirer:** International Kids Runway [Canada]  
- Online children's clothing retail website

SOLD TO

**Seller:** Pepperfry [India]  
**Acquirer:** TCC Concept [India]  
- Online furniture retailing services

SOLD TO

FAIR HOLDINGS INC.

**Seller:** TrueCar [USA]  
**Acquirer:** Fair Holdings [USA]  
**Transaction Value:** \$227M  
- Automotive digital marketplace

SOLD TO

**Seller:** atHome Group [Mayfair Equity Partners] [Luxembourg]  
**Acquirer:** Apax Partners [United Kingdom]  
- Online property classified services





## Online Trading



SOLD TO



**Seller:** Small Exchange [IG Group] [USA]

**Acquirer:** Kraken [USA]

**Transaction Value:** \$100M

- Online financial derivatives trading exchange



Railbird

SOLD TO



**Seller:** Railbird [USA]

**Acquirer:** DraftKings [USA]

- Online events contracts exchange



## Ticketing



**Seller:** NairaBox [Nigeria]

**Acquirer:** Wakanow [Nigeria]

- Online event and cinema ticketing services

# 2025 Megadeals (\$1B+) (Jan-Oct)

**tipico**

SOLD TO



**Banijay  
Group**

**Seller:** Tipico [CVC Capital Partners] [Malta]

**Acquirer:** Banijay Group [France]

**Transaction Value:** \$5.4B (2.9x EV/Sales and 9.6 EV/EBITDA)

- Online sports betting & gambling services

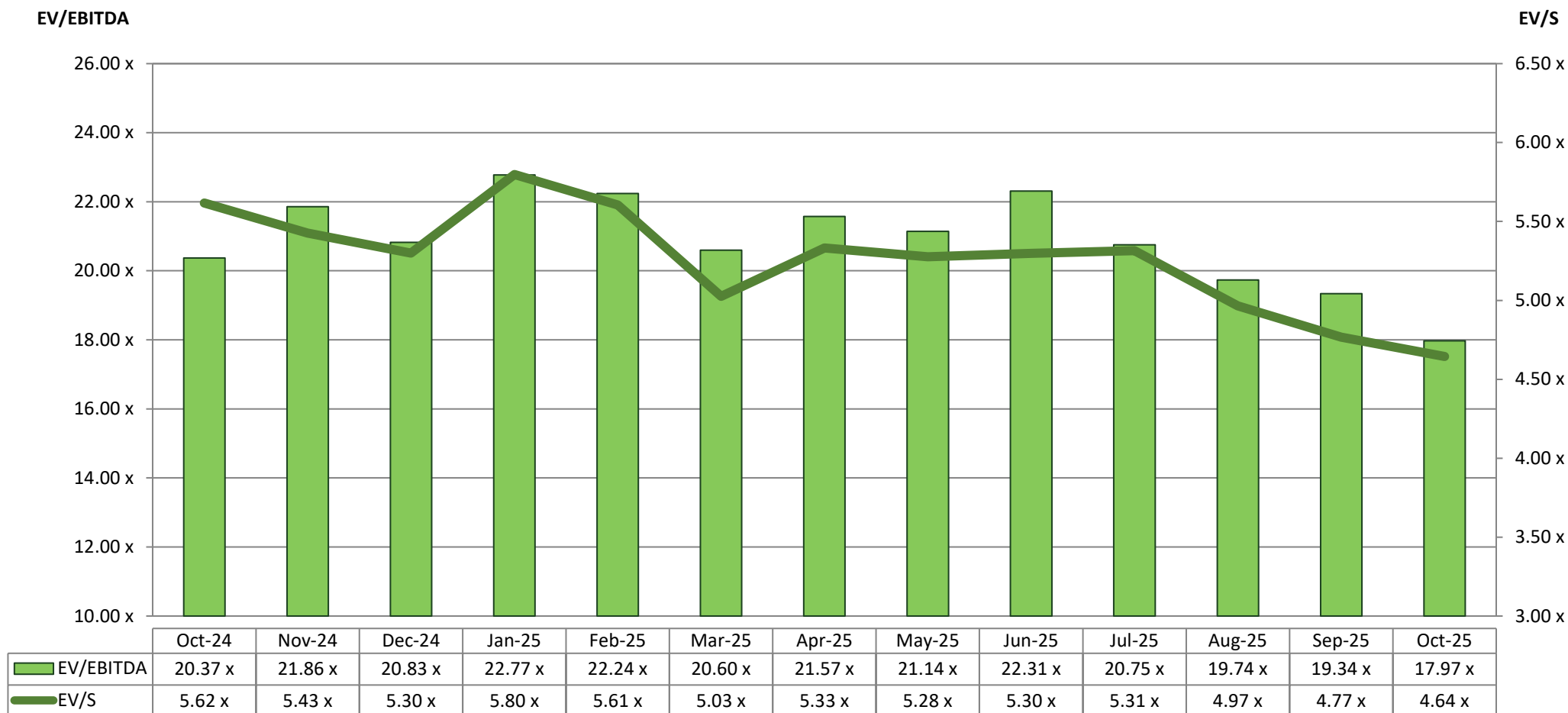


**INTERNET**  
**7 Deals - \$20B**





## Public Valuation Multiples





| Subsector            | Sales | EBITDA | Examples                                                                                                                                                                              |                                                                                                                                                                                                              |                                                                                                                                                                                               |
|----------------------|-------|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A/E/C                | 10.4x | 39.4x  |  AUTODESK                                                                                          |  <b>DASSAULT</b><br>SYSTEMES                                                                                              |  SYNOPSYS®                                                                                                 |
| Automotive           | 3.75x | 17.0x  |  AutoTrader                                                                                        |  TrueCar®                                                                                                                 |  CarGurus®                                                                                                 |
| Energy & Environment | 3.07x | 20.4x  |  Landis+Gyr                                                                                        |  <b>Itron</b>                                                                                                             |  xylem                                                                                                     |
| Financial Services   | 4.55x | 16.7x  |   Broadridge®   |  SS&C                                                                                                                     |  <b>fiserv.</b>                                                                                            |
| Government           | 2.40x | 16.1x  |  NORTHROP<br>GRUMMAN                                                                               |   L3HARRIS                             |   tyler<br>technologies |
| Healthcare           | 1.80x | 17.2x  |   veradigm. |   HealthCatalyst®                  |  <b>Teladoc</b><br>HEALTH                                                                                |
| Real Estate          | 9.28x | 26.6x  |  Opendoor                                                                                        |   CoStar Group™                    |   Zillow®           |
| Other                | 4.83x | 14.3x  |  amadeus®                                                                                        |   RA <b>Rockwell</b><br>Automation |  <b>Sabre.</b>                                                                                           |

# 2025 Megadeals (\$1B+) (Jan-Oct)



**VERTICAL**  
**31 Deals - \$88B**

**with.**  
Intelligence

SOLD TO



**S&P Global**

**Seller:** With Intelligence [United Kingdom]

**Acquirer:** S&P Global [USA]

**Transaction Value:** \$1.8B

- Investment data intelligence software





## Investment



SOLD TO



**Seller:** Verity [USA]  
**Acquirer:** TMX Group [Canada]  
- Investment research management software



SOLD TO



**Seller:** Accelex [United Kingdom]  
**Acquirer:** Carta [USA]  
- Alternative investment data automation software



SOLD TO



**Seller:** Harmonic AI [USA]  
**Acquirer:** DigitalNet.ai [USA]  
- Agentic AI-enabled risk intelligence platform



SOLD TO



**Seller:** VASPnet [Gibraltar]  
**Acquirer:** CRB Monitor [USA]  
- Virtual asset service provider regulatory data software



## Energy Management



**Seller:** NMG [Poland]

**Acquirer:** Vitec [Sweden]

- Energy management software for the energy and industrial sectors



**Seller:** PSI [Germany]

**Acquirer:** Warburg Pincus [USA]

**Transaction Value:** \$813M

- Energy supply & logistics management software



**Seller:** Iconic Air [USA]

**Acquirer:** Asuene [USA]

- Carbon accounting software



**Seller:** Rhythmos.io [USA]

**Acquirer:** Electron [United Kingdom]

- Energy management software for electric vehicle fleets, utilities and municipalities



## HealthTech



SteadyMD

SOLD TO



**Seller:** SteadyMD [USA]

**Acquirer:** DocGo [USA]

**Transaction Value:** \$12.5M

- B2B telehealth infrastructure software

synedra



information technologies

SOLD TO



**Seller:** Synedra Information Technologies [Austria]

**Acquirer:** T-Systems [Deutsche Telekom] [Germany]

- Medical data management software



phare health

SOLD TO



**Seller:** Phare Health [United Kingdom]

**Acquirer:** R1 [TowerBrook Capital Partners / Clayton, Dubilier & Rice] [USA]

- Healthcare coding & documentation software



ikerian

SOLD TO

EssilorLuxottica

**Seller:** Ikerian [Switzerland]

**Acquirer:** EssilorLuxottica [France]

- Healthcare data harmonization software



# 2025 Megadeals (\$1B+) (Jan-Oct)



**VERTICAL**  
**31 Deals - \$88B**

**CLARIO.**

SOLD TO



**ThermoFisher**  
SCIENTIFIC

**Seller:** Clario [Nordic Capital] [USA]

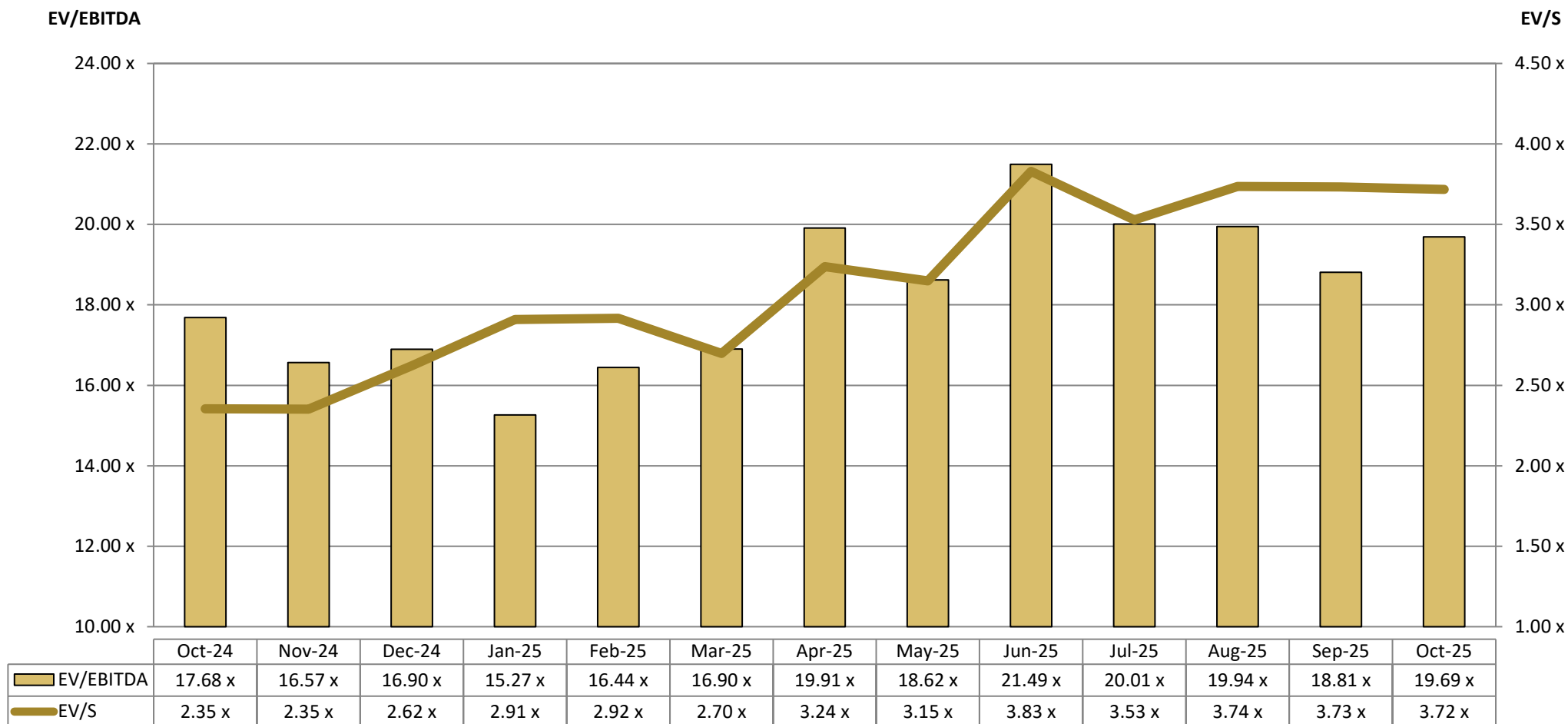
**Acquirer:** Thermo Fisher Scientific [USA]

**Transaction Value:** \$8.9B

- Clinical trial data analytics software



## Public Valuation Multiples





# Consumer

## SOFTWARE VALUATIONS

CORUM  
MERGERS & ACQUISITIONS

| Subsector     | Sales | EBITDA | Examples                                                                            |                                                                                     |                                                                                                          |
|---------------|-------|--------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| Casual Gaming | 2.85x | 16.6x  | EMBRACER <sup>+</sup><br>GROUP                                                      |  | <br>netmarble         |
| Core Gaming   | 4.07x | 16.7x  |  | Electronic Arts                                                                     | <br>UBISOFT           |
| Other         | 4.27x | 37.9x  |  | NETFLIX                                                                             |  Spotify <sup>®</sup> |



## Wellness

happypillar

SOLD TO



**Seller:** Happypillar [USA]

**Acquirer:** Manatee [USA]

- Virtual family therapy mobile application

together  
by Renee

SOLD TO



**Seller:** Together by Renee [USA]

**Acquirer:** Cairns Health [USA]

- Health & wellness management mobile application





## Streaming



SOLD TO



**Seller:** Sportall [France]

**Acquirer:** Sportway [Sweden]

- Online sports video streaming services



SOLD TO



**Seller:** Eyecons [Netherlands]

**Acquirer:** Sportway [Sweden]

- OTT platform



SOLD TO



**Seller:** MagellanTV [USA]

**Acquirer:** Blue Ant Media [Canada]

**Transaction Value:** \$12M

- Online streaming video services



## Casino



**CASINORIX**

**Seller:** Innovate Change [New Zealand]

**Acquirer:** CasinoRIX [Canada]

- Online real money casino reviews

# Corum Research Report

CORUM  
MERGERS & ACQUISITIONS



**Amber Stoner**  
**Vice President**



**Artem  
Mamaiev**  
**Associate**



**Anna  
Lebedieva**  
**Senior Analyst**



**Elena Serikova**  
**Data Researcher**



**Callum Turcan**  
**Research Writer**



# Tech M&A Research Report

Complete global market report  
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CORUM

# **Understanding Working Capital**

**Special Report**



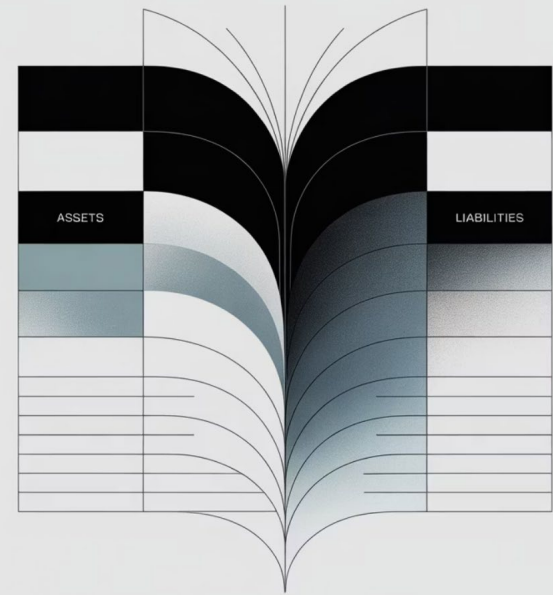
# Working Capital in Tech M&A

**Working capital is one of the most important yet misunderstood elements in Tech M&A. It impacts valuation, purchase price adjustments and negotiation outcomes. Understanding how buyers evaluate and adjust for working capital is key to achieving an optimal deal.**

# What is Working Capital?

**Working capital is calculated as current assets minus current liabilities. It represents the cash buffer needed to operate the business day to day. In Tech M&A, definitions vary, so aligning early on what counts as working capital is critical.**

**i Current Assets - Current Liabilities = Working Capital**



# How Do Buyers Calculate Working Capital?

Buyers determine which accounts count toward working capital. Cash is often excluded, while items like accounts receivable, accounts payable and accrued liabilities are typically included. SaaS companies also face unique treatment of deferred revenue.

## Typically Included

- Accounts receivable
- Accounts payable
- Accrued liabilities
- Prepaid expenses

## Often Excluded

- Cash and cash equivalents
- Short-term investments
- Long-term debt
- Restricted cash

|                          | Include in working Capital? |
|--------------------------|-----------------------------|
| CHEQUING - BMO           | no                          |
| INVESTMENT-BMO           | no                          |
| ACCOUNTS RECEIVABLE      | Yes                         |
| ALLOWANCE FOR DOUBTFUL   | Yes                         |
| EMPLOYEE ADVANCES        | no                          |
| PETTY CASH               | Yes                         |
| PREPAID EXPENSES         | Yes                         |
| Prepaid Rent             | Yes                         |
| UNDEPOSITED FUNDS        | Yes                         |
| ACCOUNTS PAYABLE         | Yes                         |
| ACCRUED PAYABLES         | Yes                         |
| DUE TO FAMILY TRUST      | Yes                         |
| AMERICAN EXPRESS         | Yes                         |
| MASTER CARD 1            | Yes                         |
| MASTER CARD 2            | Yes                         |
| VISA                     | Yes                         |
| Accrued Liabilities      | Yes                         |
| AP & AR clearing         | Yes                         |
| BONUS PAYABLE            | Yes                         |
| CURRENT LONG TERM DEBT   | Yes                         |
| DEFERRED REVENUE         | no                          |
| DIVIDEND PAYABLE         | no                          |
| DUE TO SHAREHOLDER       | Yes                         |
| EMPLOYEE FUN FUND        | no                          |
| GST Adjustments          | Yes                         |
| GST/HST Payable          | Yes                         |
| LOAN FROM X              | Yes                         |
| Management Bonus Payable | No                          |
| Note Payable             | Yes                         |
| PAYROLL LIABILITIES      | Yes                         |
| PROFIT SHARE PAYABLE     | no                          |



# Seasonality and Growth Impact



**Working capital fluctuates due to seasonality and company growth. Averages don't always reflect reality. Sellers should provide a historical analysis to show true operating needs and avoid unfavorable assumptions.**

**For example, an e-commerce company may need to hold large inventories in Q4, while in other quarters the working capital need is far lower.**

# Average Net Working Capital Example

Buyers typically calculate a 12-month average of net working capital to establish the baseline requirement.

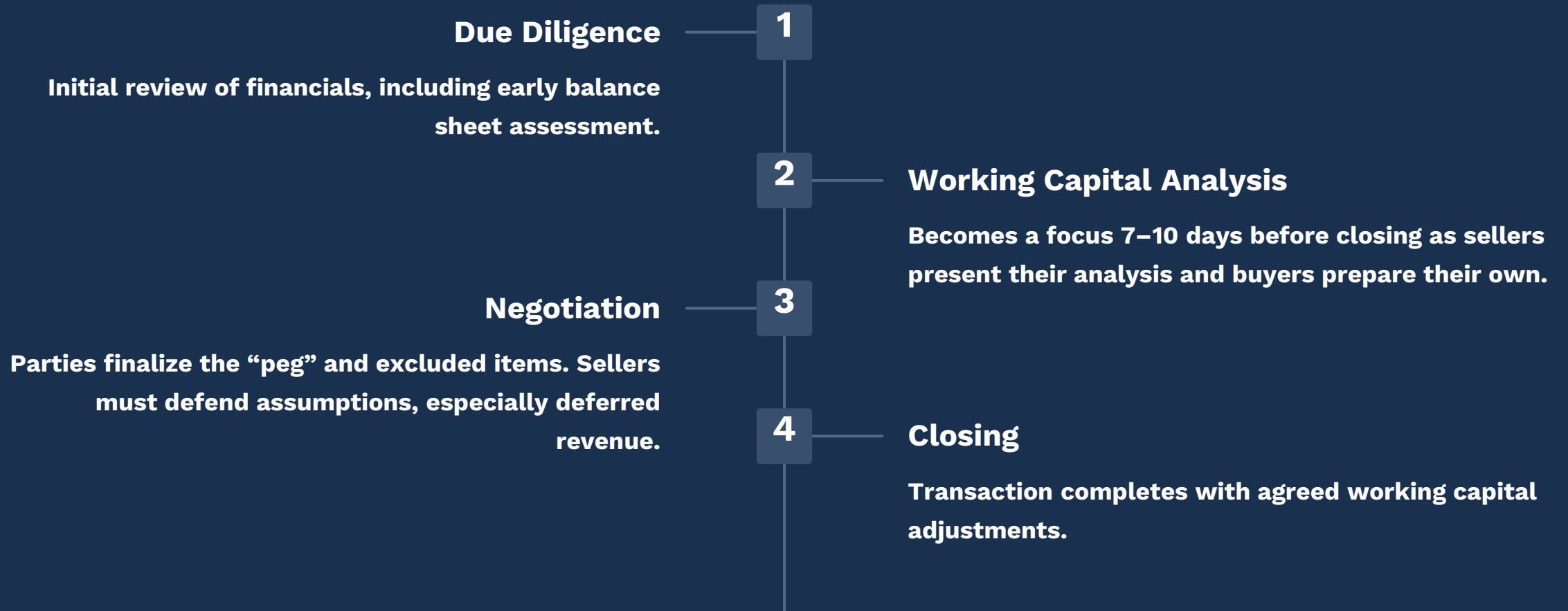


**12-Month Average: \$177,701**

**- This becomes the working capital peg that must remain in the business post-closing**

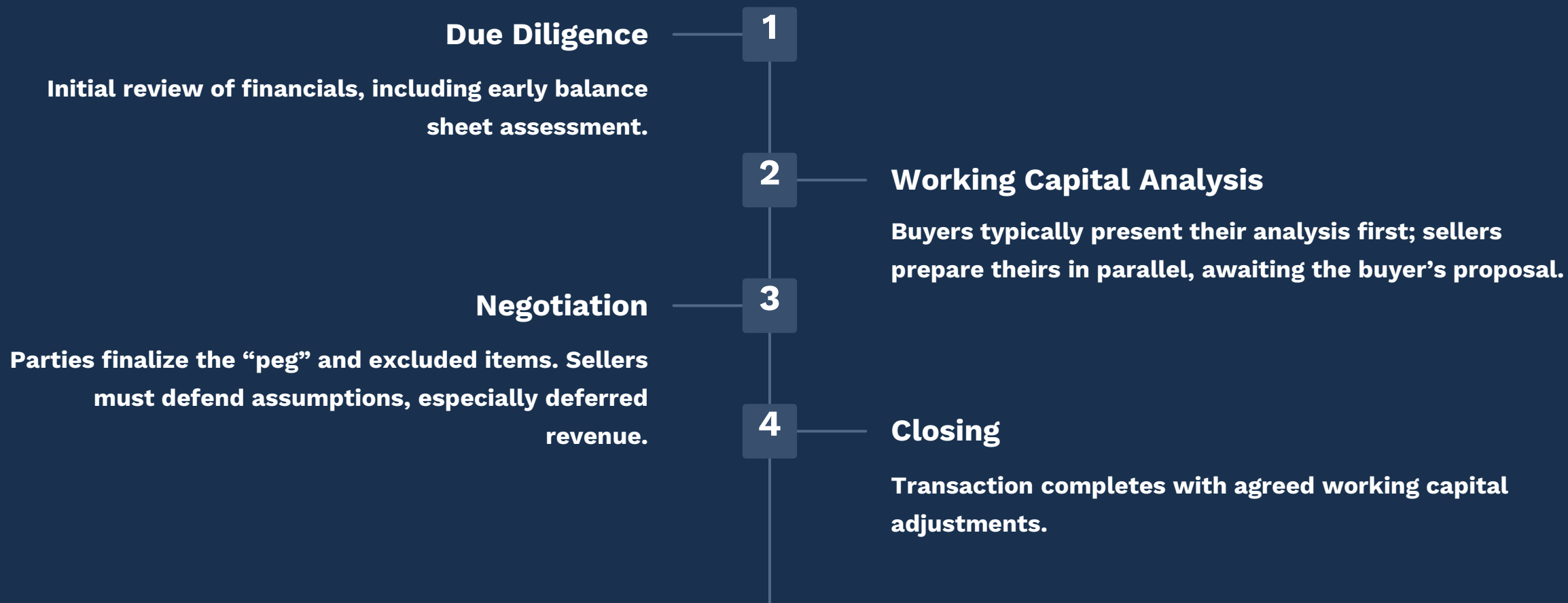
|                          | Include in working Capital? | Jul-17      | Aug-17      | Sep-17      | Oct-17      | Nov-17      | Dec-17      | Jan-18      | Feb-18      | Mar-18      | Apr-18       | May-18      | Jun-18      | Jul-18      |             |                         |
|--------------------------|-----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------------------|
| CHEQUING - BMO           | no                          | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ -        | \$ -        |             |                         |
| INVESTMENT-BMO           | no                          | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ -        | \$ -        |             |                         |
| ACCOUNTS RECEIVABLE      | Yes                         | \$ 197,894  | \$ 228,060  | \$ 239,532  | \$ 318,306  | \$ 174,790  | \$ 228,413  | \$ 277,382  | \$ 292,145  | \$ 238,065  | \$ 211,586   | \$ 133,685  | \$ 210,044  | \$ 242,717  |             |                         |
| ALLOWANCE FOR DOUBTFUL   | Yes                         | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ -        | \$ -        |             |                         |
| EMPLOYEE ADVANCES        | no                          | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ -        | \$ -        |             |                         |
| PETTY CASH               | Yes                         | \$ 58       | \$ 217      | \$ 257      | \$ 300      | \$ 249      | \$ 139      | \$ 227      | \$ 197      | \$ 186      | \$ 186       | \$ 136      | \$ 188      | \$ 188      |             |                         |
| PREPAID EXPENSES         | Yes                         | \$ 11,267   | \$ 11,267   | \$ 11,267   | \$ 11,267   | \$ 11,267   | \$ 10,394   | \$ 10,394   | \$ 10,394   | \$ 10,394   | \$ 10,394    | \$ 10,394   | \$ 15,942   | \$ 15,942   |             |                         |
| Prepaid Rent             | Yes                         | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ -        | \$ -        |             |                         |
| UNDEPOSITED FUNDS        | Yes                         | \$ -        | \$ 838      | \$ -        | \$ (6,706)  | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ 690      | \$ -        |             |                         |
| ACCOUNTS PAYABLE         | Yes                         | \$ 654      | \$ (3,330)  | \$ (13,460) | \$ 27       | \$ 503      | \$ (37,264) | \$ (11,737) | \$ (537)    | \$ (26,207) | \$ (38,618)  | \$ (25,619) | \$ (31,387) | \$ (756)    |             |                         |
| ACCRUED PAYABLES         | Yes                         | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ (2,500)  | \$ (2,500)  |             |                         |
| DUE TO FAMILY TRUST      | Yes                         | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ -        | \$ -        |             |                         |
| AMERICAN EXPRESS         | Yes                         | \$ (5,132)  | \$ 674      | \$ 621      | \$ (1,499)  | \$ (3,340)  | \$ 58       | \$ (700)    | \$ -        | \$ (760)    | \$ (3,318)   | \$ (911)    | \$ -        | \$ (414)    |             |                         |
| MASTER CARD 1            | Yes                         | \$ (1,429)  | \$ (1,124)  | \$ (1,034)  | \$ (1,558)  | \$ (2,238)  | \$ (3,443)  | \$ (1,720)  | \$ (936)    | \$ (1,578)  | \$ (994)     | \$ (1,422)  | \$ (1,324)  | \$ (3,788)  |             |                         |
| MASTER CARD 2            | Yes                         | \$ (460)    | \$ (792)    | \$ (1,497)  | \$ (484)    | \$ (226)    | \$ (414)    | \$ (1,031)  | \$ (401)    | \$ (264)    | \$ (846)     | \$ (395)    | \$ (458)    | \$ (531)    |             |                         |
| VISA                     | Yes                         | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ -        | \$ -        |             |                         |
| Accrued Liabilities      | Yes                         | \$ (14,667) | \$ (14,667) | \$ (14,667) | \$ (14,667) | \$ (14,667) | \$ (15,000) | \$ (15,000) | \$ (15,000) | \$ (15,000) | \$ (15,000)  | \$ (15,000) | \$ -        | \$ -        |             |                         |
| GST Adjustments          | Yes                         | \$ 5,310    | \$ 5,310    | \$ 5,310    | \$ 5,310    | \$ 5,310    | \$ 5,310    | \$ 5,310    | \$ 5,310    | \$ 5,310    | \$ -         | \$ -        | \$ -        | \$ -        |             |                         |
| GST/HST Payable          | Yes                         | \$ (7,816)  | \$ (15,941) | \$ (75)     | \$ (9,294)  | \$ (15,408) | \$ -        | \$ (10,905) | \$ (22,677) | \$ -        | \$ (5,760)   | \$ (14,717) | \$ -        | \$ (5,894)  |             |                         |
| LOAN FROM X              | Yes                         | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ -        | \$ -        |             |                         |
| Management Bonus Payable | No                          | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ -        | \$ -        |             |                         |
| Note Payable             | Yes                         | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ -        | \$ -        |             |                         |
| PAYROLL LIABILITIES      | Yes                         | \$ (29,204) | \$ (30,411) | \$ (32,583) | \$ (33,592) | \$ (35,134) | \$ (10,727) | \$ (18,820) | \$ (21,933) | \$ (23,575) | \$ (73,027)  | \$ (25,998) | \$ (26,831) | \$ (28,641) |             |                         |
| PROFIT SHARE PAYABLE     | no                          | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -        | \$ -         | \$ -        | \$ -        | \$ -        |             |                         |
|                          |                             |             |             |             |             |             |             |             |             |             |              |             |             |             |             |                         |
|                          |                             | \$ 156,474  | \$ 180,100  | \$ 193,672  | \$ 267,411  | \$ 121,106  | \$ 177,464  | \$ 233,398  | \$ 246,562  | \$ 181,259  | \$ 84,602    | \$ 60,152   | \$ 164,365  | \$ 216,324  | \$ 177,701  | AVERAGE WORKING CAPITAL |
|                          |                             | \$ 209,219  | \$ 240,382  | \$ 251,057  | \$ 323,168  | \$ 186,306  | \$ 238,946  | \$ 288,003  | \$ 302,736  | \$ 248,644  | \$ 222,165   | \$ 144,215  | \$ 226,864  | \$ 258,848  | \$ 244,278  |                         |
|                          |                             | \$ (52,745) | \$ (60,282) | \$ (57,385) | \$ (55,758) | \$ (65,200) | \$ (61,482) | \$ (54,605) | \$ (56,173) | \$ (67,385) | \$ (137,562) | \$ (84,062) | \$ (62,500) | \$ (42,523) | \$ (67,076) |                         |

# Working Capital Timeline & Negotiation



Working capital analysis is a critical, late-stage negotiation point. Sellers must ensure all deferred revenue and other items are treated fairly to prevent value erosion.

# Working Capital Timeline & Negotiation



Working capital analysis is a critical, late-stage negotiation point. Sellers must ensure all deferred revenue and other items are treated fairly to prevent value erosion.



# Impact on Purchase Price

At closing, working capital is determined directly from the company's balance sheet. Here, assets of \$411,000 minus liabilities of \$60,000 result in \$351,000 of working capital. This number becomes the benchmark for any purchase price adjustments that may follow.

## Assets

|                                  |              |
|----------------------------------|--------------|
| Cash (to remain in the business) | \$320,000.00 |
| Accounts Receivable              | \$80,000.00  |
| Prepaid Expenses                 | \$11,000.00  |
| Total Current Assets             | \$411,000.00 |

## Liabilities

|                                             |                     |
|---------------------------------------------|---------------------|
| Accounts Payable                            | \$55,000.00         |
| Employee Deductions Payable                 | \$5,000.00          |
| Total Current Liabilities                   | \$60,000.00         |
| <b>Estimated Working Capital at Closing</b> | <b>\$351,000.00</b> |

# Final Balance to Sellers Example

After purchase price adjustments, escrow, debt repayment and fees, the seller in this example netted \$9.97M from a \$13M transaction. This illustrates how working capital directly impacts seller proceeds.

|                                                                                |                       |
|--------------------------------------------------------------------------------|-----------------------|
| Base Purchase Price                                                            | \$13,000,000.00       |
| Actual Working Capital at Closing                                              | [\$378,000.00]        |
| Estimated Working Capital at Closing                                           | [\$351,000.00]        |
| Plus/Minus: Any increase/decrease Shown on Estimated Working Capital Worksheet | \$27,000.00           |
| Total Estimated Purchase Price                                                 | \$13,027,000.00       |
| Escrow Amount (10%)                                                            | (\$1,300,000.00)      |
| Indebtedness Paid Off at Closing                                               | (\$1,100,000.00)      |
| Transactional Expenses (5%)                                                    | (\$650,000.00)        |
| <b>Balance to Sellers</b>                                                      | <b>\$9,977,000.00</b> |

# Managing Working Capital Before a Sale

**Proactive working capital management reduces surprises during diligence and preserves transaction value.**

## **Review Balance Sheet Early**

**Forecast working capital needs well before diligence**

## **Separate Excess Cash**

**Keep surplus cash in “Cash for Distribution” to avoid inflating working capital**

## **Clarify Operating Needs**

**Base calculations on actual business needs, not past practices**

## **Avoid Funding Growth**

**Don't rely on working capital to fund future growth**

# Post-Close Adjustments



**Negotiations don't always end at closing.**

- **Post-close adjustments reconcile estimates with actuals**
- **Buyers may push to recapture value**
- **Sellers must be prepared to defend their position**



# Key Takeaways



## Complexity Matters

Balance sheet negotiations are often more complex than enterprise value discussions.



## Preparation is Critical

Detailed review and trusted advisors ensure optimal outcomes for sellers.



## Negotiations Continue

Post-closing, working capital adjustments may still be revisited — preparation avoids surprises.

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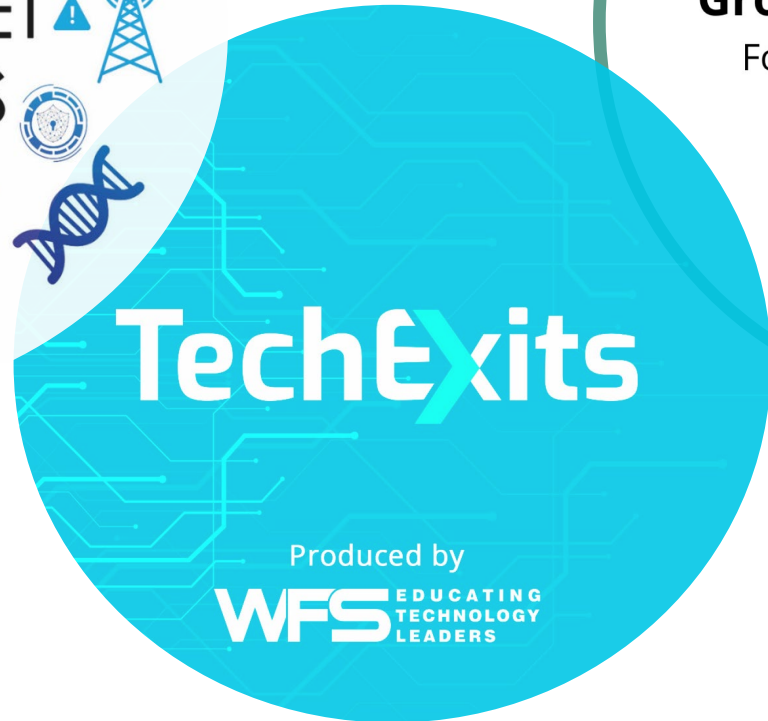
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