

Tech M&A Monthly

Starts in 2 minutes

CORUM Tech M&A Monthly

2023 Global Tech M&A Report Private Equity Panel





We welcome your questions!

Email questions to info@corumgroup.com

This event is being recorded

On demand webcast will be available at www.corumgroup.com

Merge Briefing



MERGE BRIEFING

- 90 Minutes
- Industry Update
- Overview of the M&A Process



Selling Up, Selling Out





- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history









- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history

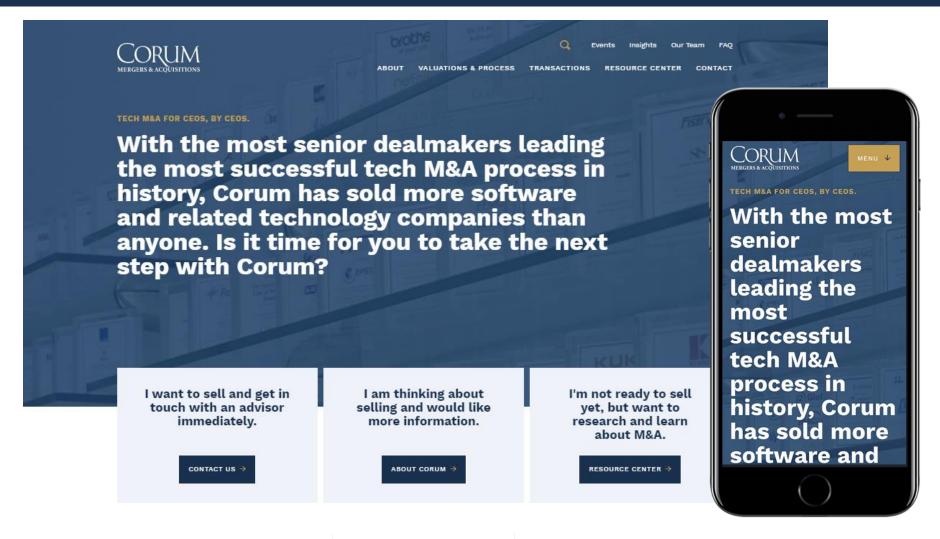
MERGE BRIEFING



- 90 Minutes
- Industry Update
- Overview of the M&A Process

CorumGroup.com





36Years in business

\$10B
In wealth created

400+Closed transactions

World Tech M&A Leaders





Focus—sell side, technology only

Detailed, professional, global process

Team approach, senior dealmakers

World Technology Council

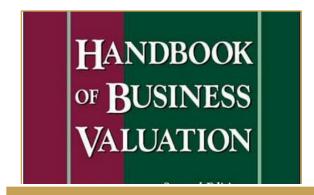
SOLD MORE SOFTWARE-RELATED FIRMS THAN ANYONE

World Tech M&A Leaders





Research

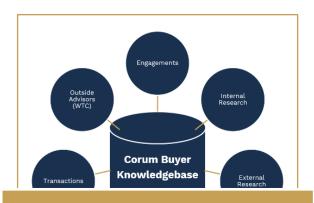


Valuation

JEFFREY D. JONES



Education



Database

World Tech M&A Leaders





The definitive tech M&A education

- Since 1990, the most attended executive conference in technology history
- More events hosted than all other competitive conferences combined
- Over \$3 trillion in transaction value by attendees – buyers and sellers



8 Stages for an Optimal Outcome



Past Attendees Include













































Tech M&A Monthly

Starts in 1 minutes

CORUM Tech M&A Monthly

2023 Global Tech M&A Report Private Equity Panel



Presented By



Heidi Owen, Executive Vice President, Marketing, Corum Group Ltd.



- Heidi rejoined Corum in 2019 as the Director of Marketing. Heidi leads the Corum marketing team and is responsible for planning, development, and implementation of Corum's marketing strategy and public relations activities.
- Previously Heidi worked for The Column Group, a venture capital firm dedicated to developing biotechnology companies and as the Marketing Manager for Maverick International, a manufacturer of payment processing systems and software.
- Heidi earned a Bachelor of Arts degree in Psychology from Western Washington University.



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Agenda



Welcome

State of the M&A Market

Field Report

Deal Report

Tech M&A Annual Research Report

Private Equity Panel

Closing

Presented By

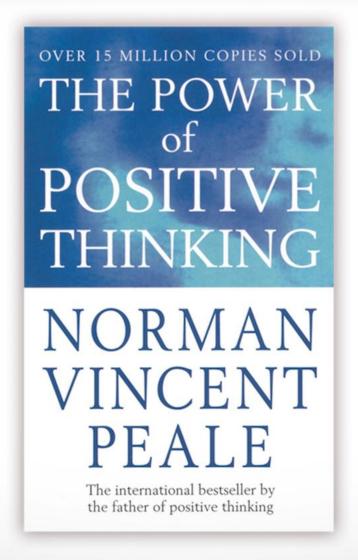


Rob Griggs, President, Corum Group Ltd.



- Serial entrepreneur and investment banker with a 35+ year career in the high technology arena.
- Founder of Authorware / MacroMedia, NetRadio, Wit Capital, and many other companies.
- Early career as a top performer at Apple before starting his first software company.
- Sales, marketing, business development and capital raising skills have been honed over supporting hundreds of company financial transactions.
- Proven expert in building value and realizing wealth.











Big Tech Layoffs

Tech companies are making the necessary moves to "right size" after expanding by 20-40% during the pandemic.





Big Tech Layoffs

- Tech companies are making the necessary moves to "right size" after expanding by 20-40% during the pandemic.
- Salesforce doubled in size, while others expanded by 20-40%.





Big Tech Layoffs

- Tech companies are making the necessary moves to "right size" after expanding by 20-40% during the pandemic.
- Salesforce doubled in size, while others expanded by 20-40%.
- This expansion is no longer sustainable.









Recession Hysteria

- The Federal Reserve predicted growth by the end of 2023.
- Growth ≠ Recession



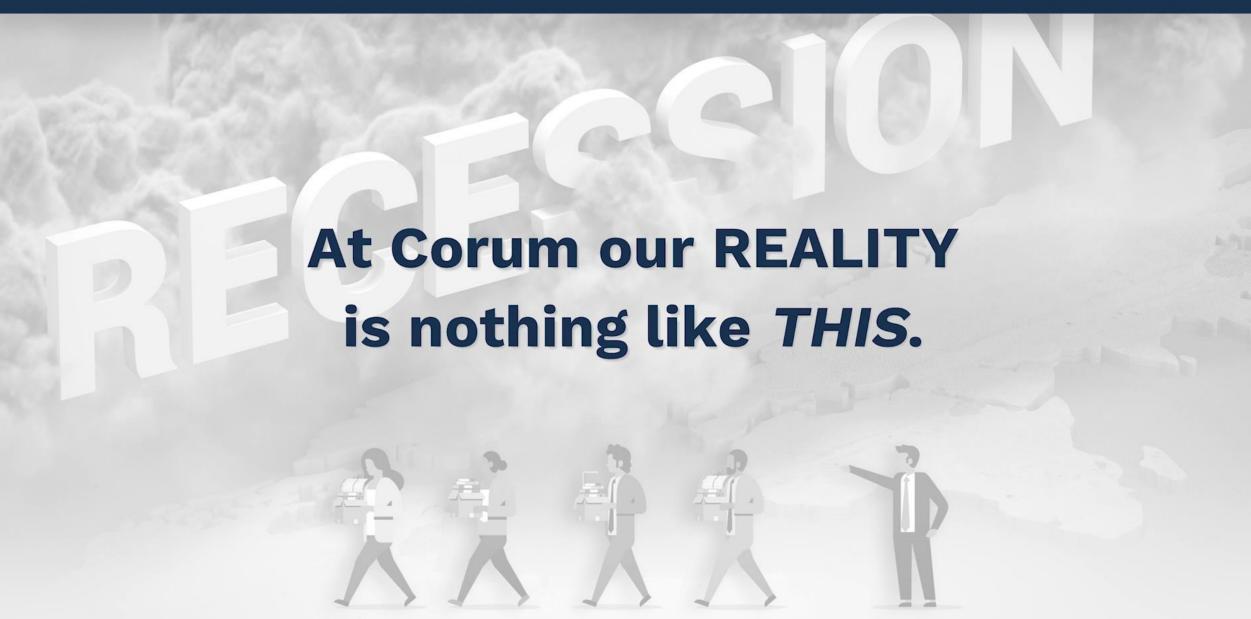


Recession Hysteria

- The Federal Reserve predicted growth by the end of 2023.
- Growth ≠ Recession
- Elon Musk's wealth is up another \$30B as Tesla announced record sales.









2022 WAS CORUM'S BEST YEAR RECORD CLIENTS DAILY OFFER FROM NEW HIGHS



We have record numbers of offers per engagement.

Valuations are holding strong.

With premium valuations for strong, stable, well run, growing tech companies.











Financial buyers have a record \$3.5 TRILLION in "dry power".

Their job is to put that money to work!

Investing
Buying companies
Aggregating markets

"Bolt-ons" outnumber platform acquisitions by <u>8 to 1</u>



It's about <u>your story.</u> How you map to the disruptive trends.



Be in the market Run a global process **Present your story** All the buyers **Show your uniqueness**



There are a lot of buyers willing to pay top prices in cash you've never heard about.

You don't want to leave them out.

CORUM Event Report February 2022

Presented By Brendan Keene Senior Marketing Coordinator Corum Group Ltd.

State of the Tech M&A Market





State of the Tech M&A Market





State of the Tech M&A Market





St. Louis Feb 14th
Salt Lake City Feb 15th
Munich Feb 17th

MERGE BRIEFING

Stockholm Feb 16th



Please visit:

www.corumgroup.com/events

to find a Tech M&A event near you!

WFS Field Report: February 2023



WFS Content—





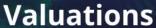


GROWTH & EXIT STRATEGIES: WOMEN TECH LEADERS VIRTUAL CONFERENCE

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ONLINE GOTOWebinar







Tech Trends



Sellers



Investors



Buyers





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Educating Technology Leaders



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CORUM Deal Report February 2023

Presented by





Deal Report



Jaber Tannay Senior VP Corum Group Ltd.





has agreed to a strategic partnership and minority stake in



Corum acted as exclusive M&A advisor to B2Boost



Deal Report







Corum acted as exclusive M&A advisor to The Rubicon Group





Public Markets Jan 2021 - Jan 2023

% CHANGE





Corum Index TECH M&A



2%

73%

96%

21%

15%

10%

January 2022 January 2023 **Transactions** 414 406 Market **Mega Deals** 11 3 **Largest Deal** \$69B \$2.6B **January 2022 January 2023 Private Equity** 48 38 **Platform Deals Pipeline VC-Backed Exits** 97 82 **Non-Tech Acquirers** 30 27 January 2023 January 2022 **Cross Border** 40% 43% **Transactions Attributes Start-Up Acquisitions** 27% 18% **Average Life of Target** 15 yrs 16 yrs

2023 Mega Deals (Jan)



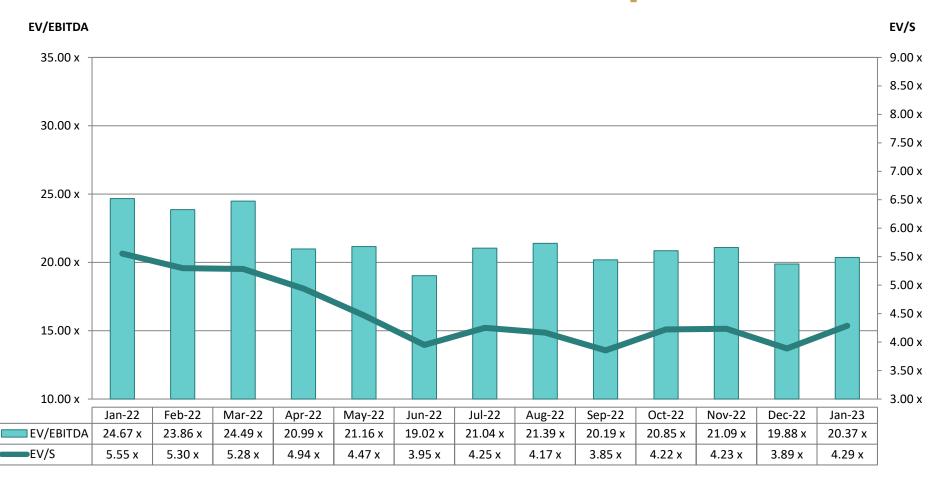








Public Valuation Multiples







Subsector	Sales	EBITDA	Examples		
Business Intelligence	▲ 5.06x	-28.6x	MicroStrategy	sumo logic	splunk>
Marketing	▲ 3.51x	▲ 21.7x	WiX	bread financial.	HubSpot
ERP	▲ 4.82x	▼ 18.3x	ORACLE"	PEGA	SAP
Human Resources	— 6.69х	- 20.0x	PRECRUIT	PAYCHEX	workday.
SCM	▲ 10.8x	▲ 40.1x	AMERICAN SOFTWARE	DESCARTES	Manhattan Associates
Payments	▲ 3.45x	▲ 19.3x	LO UNIVERSAL PAYMENTS	PayPal	Square
Other	▲ 3.33x	— 18.2x	NUANCE	opentext™	salesforce

2023 Mega Deals (Jan)





Seller: Paya [USA]

Acquirer: Nuvei [Canada]

Transaction Value: \$1.3B (5.0x EV/Sales and 24.5x EV/EBITDA)

- Payment management SaaS



HORIZONTAL \$1.3B - 1 Deal





Payment Management







Seller: Nipendo [Israel]

Acquirer: American Express [USA] - B2B payments automation SaaS







Seller: van den Berg Service [Germany] **Acquirer:** Main Capital Partners [USA]

- Payment processing SaaS





Data Management



Progress

Seller: MarkLogic [Vector Capital] [USA] **Acquirer:** Progress Software [USA]

Transaction Value: \$355M

- NoSQL database management SaaS





Nash Tech.



Seller: Knoldus [Canada]

Acquirer: NashTech [Nash Squared] [United Kingdom]

- Data science SaaS



SOLD TO

McKinsey & Company

Seller: Iguazio [Israel]

Acquirer: McKinsey & Company [USA]

- Data science & MLOps SaaS







Seller: Pachyderm [USA]

Acquirer: Hewlett Packard Enterprise [USA]

- AI-enabled data management SaaS





Customer Engagement





Seller: Jeeng [USA]

Acquirer: OpenWeb Technologies [USA]

Transaction Value: \$100M

- Personalized messaging & audience engagement SaaS







Seller: DIMOCO Messaging [BaseTech Ventures] [Liechtenstein]

Acquirer: iBasis [Tofane Global] [USA]

- Mobile messaging SaaS



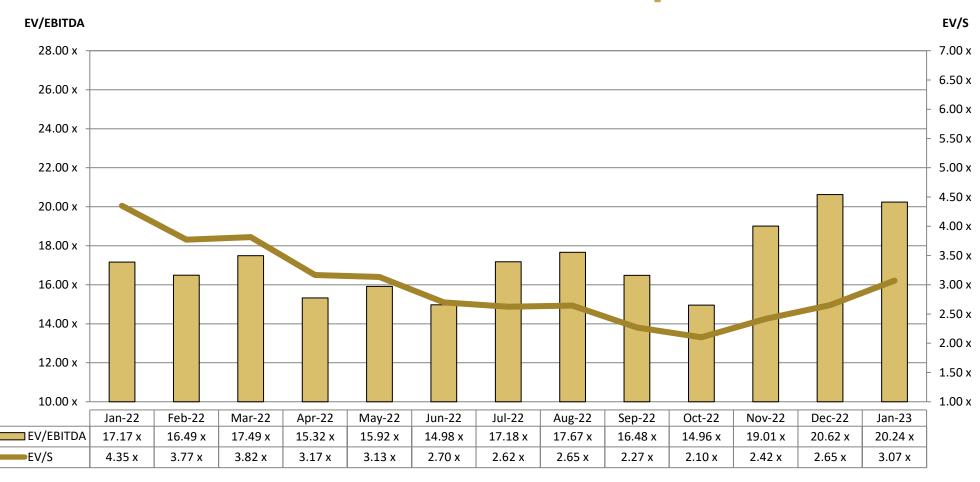


Seller: Textel [USA] **Acquirer:** Capacity [USA]

- Texting & customer experience analytics SaaS



Public Valuation Multiples







Subsector Sales **EBITDA Examples** EMBRACER* (Nintendo[®]) **Casual Gaming** ▲ 21.7x ▲ 3.12x **GROUP** netmarble **Electronic Arts Core Gaming** -3.90x**T** 17.5x **UBISOFT** NETFLIX Spotify **★** 2.14x -23.3xOther





Games







Seller: Secret 6 [Philippines]

Acquirer: Catalis [NorthEdge Capital] [United Kingdom]

- Videogame development studio







Seller: SkyBox Labs [Canada] **Acquirer:** NetEase Games [China] - Videogames development company





Betting

meridianbet SOLD TO





Seller: MeridianBet [Malta]

Acquirer: Golden Matrix Group [USA]

Transaction Value: \$300M

- Online casino gaming & betting





Seller: SuprNation [Sweden]

Acquirer: DoubleDown Interactive [DoubleU Games] [USA]

Transaction Value: \$35M

- Mobile casino videogames developer







DOUBLEU GAMES

Seller: Digital Gaming Corporation [United Kingdom]

Acquirer: Super Group (SGHC) [Guernsey]

- Online sports betting & gaming





Consumer Healthcare





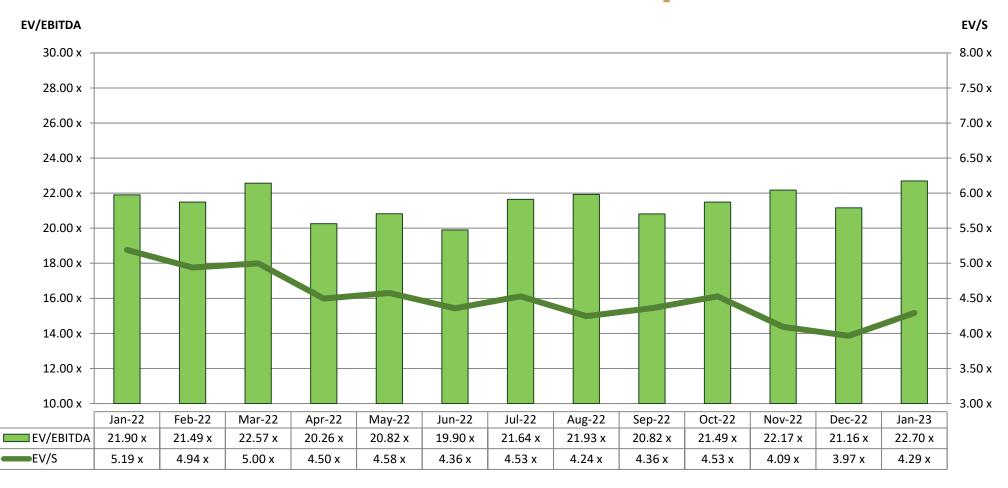


Seller: Expectful [USA] Acquirer: Babylist [USA]

- Women health & wellness mobile application
- Broadens buyer's reach to new audiences and content verticals



Public Valuation Multiples







Subsector	Sales	EBITDA	Examples		
A/E/C	▲ 9.72x	▲ 38.9x	✓ AUTODESK	DASSAULT SYSTEMES	SYNOPSYS®
Automotive	▲ 2.49 x	▲ 16.4x	AutoTrader	Scout24	TrueCar
Energy & Environment	-3.50x	-24.6x	Schlumberger	Itron	xylem
Financial Services	▲ 5.18x	▲ 19.4x	Broadridge	SS <mark>&</mark> C	fiserv.
Government	▼ 2.20x	▲ 15.4x	NORTHROP GRUMMAN	L3HARRIS	tyler technologies
Healthcare	▲ 2.19x	₹ 14.6x		W HealthCatalyst	Teladoc. HEALTH
Real Estate	▲ 1.09x	-45.8x	REDFIN	CoStar Group Costar Group Co	Zillow °
Other	▲ 4.31x	▲ 24.3x	amadeus	Rockwell Automation	Sabre

2023 Mega Deals (Jan)











Seller: Duck Creek Technologies [USA] **Acquirer:** Vista Equity Partners [USA]

Transaction Value: \$2.6B and 7.6x EV/Sales

- Insurance policy management SaaS





InsureTech



Seller: Imburse Payments [Switzerland] **Acquirer:** Duck Creek Technologies [USA] - Insurance payment processing SaaS







BC PARTNERS

Seller: Quick Internet Software Solutions [USA]

Acquirer: Davies Group [BC Partners] [United Kingdom]

- Insurance claims & reporting SaaS





Automotive





VĒHLO

Seller: Rapid Recon [USA] **Acquirer:** Vehlo [USA]

- Automotive reconditioning workflow automation SaaS







Seller: Velocity Automotive Solutions [USA]

Acquirer: Vehlo [USA]

- Vehicle information management SaaS







Seller: Freicon Software [Germany]

Acquirer: Valsoft Corporation [Valsef Capital] [Canada]

- Automotive dealer management SaaS









Seller: ImEX Systems [Canada]

Acquirer: Convenient Brands [The Beekman Group] [USA]

- Collision repair management SaaS





A/E/C







Seller: Projectmates [USA] **Acquirer:** Hexagon [Sweden]

- Construction project management SaaS







Seller: Ryvit [USA] Acquirer: Trimble [USA] - Data integration PaaS





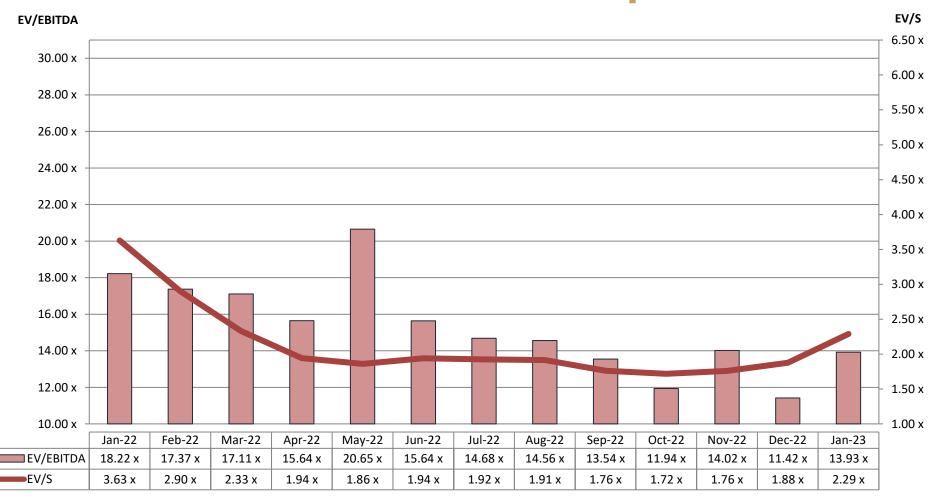


Seller: Flexcavo [Germany] **Acquirer:** Trackunit [Denmark]

- Construction workflow automation SaaS



Public Valuation Multiples





Subsector

Sales

EBITDA

Examples

Diversified Internet

▲ 3.92x **▲** 13.7x

Alphabet Bai 面度 Tencent 腾讯

eCommerce

★ 1.18x **▲** 29.1x



zalando

Social Network









Travel & Leisure















Online Marketplace



Seller: Boatzon [USA]

Acquirer: MarineMax [USA]

- Online boat & marine digital retailer





Pet Care



Seller: Dog Food Advisor [USA]

Acquirer: Wag! [USA]

Transaction Value: \$9.0M

- Online dog food reviews & ratings services





Activity Planning





Seller: FATMAP [United Kingdom]

Acquirer: Strava [USA]

- Outdoor adventures planning platform
- Buyer continues its strategy of acquiring smaller fitness startups to add extra value to its platform





Social Network



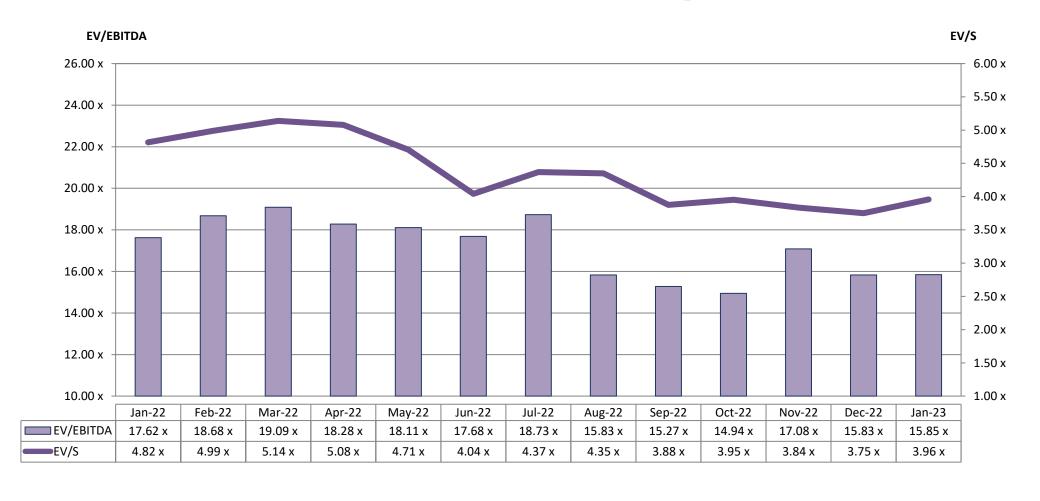
Seller: Gas [USA]

Acquirer: Discord [USA]

- Praise-sending & interaction platform



Public Valuation Multiples





Other



(Akamai appian (a) twilio

Subsector	Sales	EBITDA		Examples	
Application Lifecycle	- 4.52x	— 11.4x	A ATLASSIAN	new relic	♠ Progress [®]
Endpoint	▲ 3.96x	— 15.6x	NUTANIX	Opera	vm ware [®]
Network Management	- 2.34x	— 15.6x		cisco	JUNIPEC.
Security	▲ 6.84x	— 21.8 x	paloalto®	CHECK POINT	CYBER ARK ®
Storage & Hosting	▲ 3.48x	₹ 36.5x	box	COMMVAULT (\$)	■ NetApp

 \triangle 3.30x — 11.4x

2023 Mega Deals (Jan)











Seller: Magnet Forensics [Canada]

Acquirer: Thoma Bravo [USA]

Transaction Value: \$1.3B and 12.5x EV/Sales

- Digital investigation SaaS





Cybersecurity







Seller: Trustpage [USA] **Acquirer:** Vanta [USA]

- Security review automation SaaS







Seller: nVisium [USA]

Acquirer: NetSPI [Sunstone Partners Management] [USA]

- Enterprise vulnerability management SaaS







Seller: Immue Cyber Technologies [Israel]

Acquirer: Forter [USA]

- Bot detection & analytics SaaS





ID & Access Management







Seller: Passwordless.dev [Sweden]

Acquirer: Bitwarden [USA]

- Passwordless web authentication SaaS & API







Seller: SecZetta [USA]

Acquirer: SailPoint Technologies [Thoma Bravo] [USA]

- Identity & access management SaaS







Seller: PathMaker Group [USA]

Acquirer: Simeio Solutions [ZMC] [ZelnickMedia Corporation] [USA]

- Identity & access management SaaS





DevOps Tools







Seller: Propelo [USA] **Acquirer:** Harness [USA]

- SDLC & DevOps automation SaaS







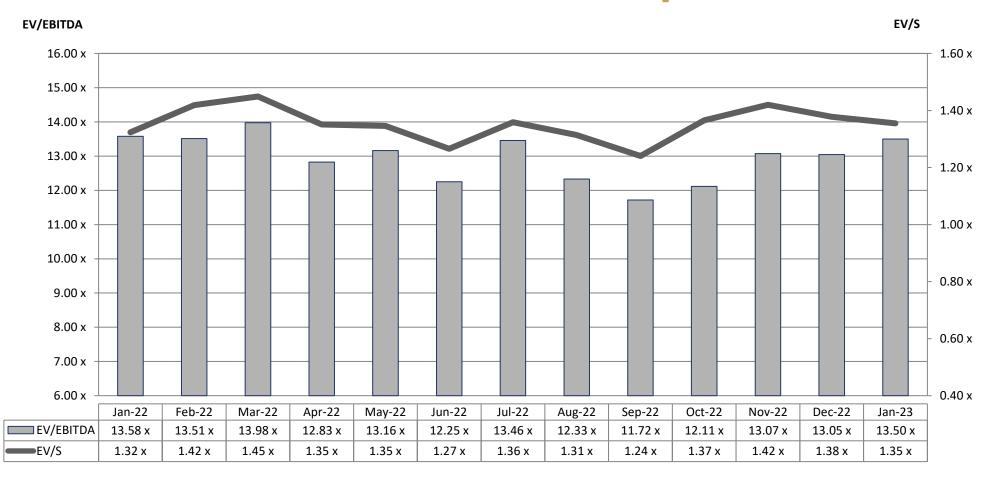
Seller: Elemeno [USA]

Acquirer: Semantix [Brazil]

- MLOps management & modelling SaaS

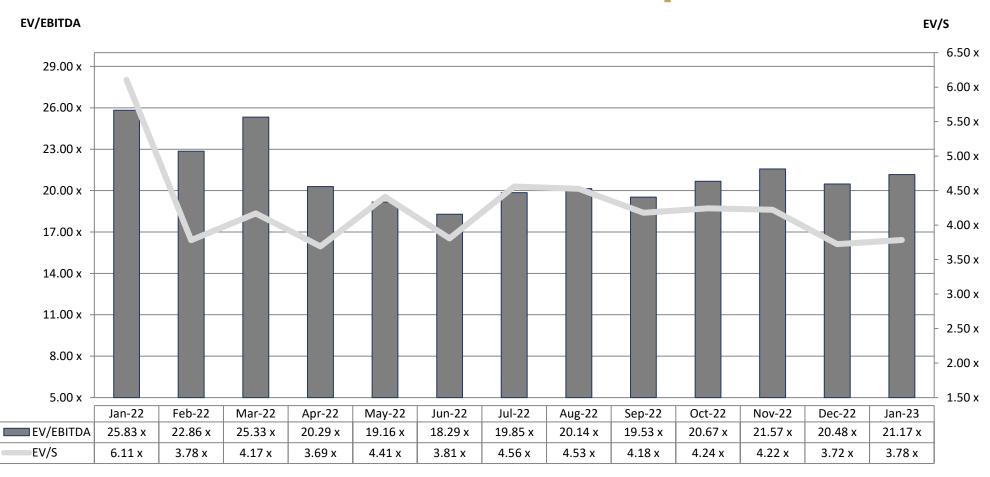


Public Valuation Multiples





Public Valuation Multiples







Software Development







Seller: Webscience [Italy] **Acquirer:** adesso [Germany]
- Software development services







Seller: Hexacta [Uruguay]

Acquirer: GlobalLogic [Hitachi Global Digital Holdings] [USA]

- Software development & IT services

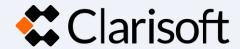






Seller: Xoriant Corporation [USA] **Acquirer:** ChrysCapital [Mauritius]

- Custom software development & IT services







Seller: Clarisoft Technologies [Romania] **Acquirer:** Modus Create [JLL Partners] [USA]
- Software engineering & development services





Healthcare IT Services







Seller: Select Data (outsourced services business unit) [USA]

Acquirer: The Corridor Group Holdings [HealthEdge Investment Partners] [USA]

- Healthcare coding & documents outsourcing services







Seller: HighPoint Solutions [USA]

Acquirer: Hexaware Technologies [India]

- Healthcare IT services provider







Seller: GreenpointMed [USA]

Acquirer: Simitree Healthcare Consulting [USA] - Outsourced medical billing & credentialing services







Seller: NightWatch [Vaught] [USA]

Acquirer: Avel eCARE [Aquiline Capital Partners] [USA]

- Remote pharmacy services





Focused System Integrators

SUPPORT OPS.





Seller: SupportOps [USA] **Acquirer:** PartnerHero [USA]

- Zendesk CRM implementation & CX support services









Seller: Global Infotech [USA] **Acquirer:** Intelliswift Software [USA]

- Salesforce-focused IT services







Seller: Computer Technology Resources [USA] **Acquirer:** Applications Software Technology [USA]

- Oracle-focused IT services







Seller: Cloud Technology Solutions [NorthEdge Capital] [United Kingdom]

Acquirer: Marlin Equity Partners [USA]

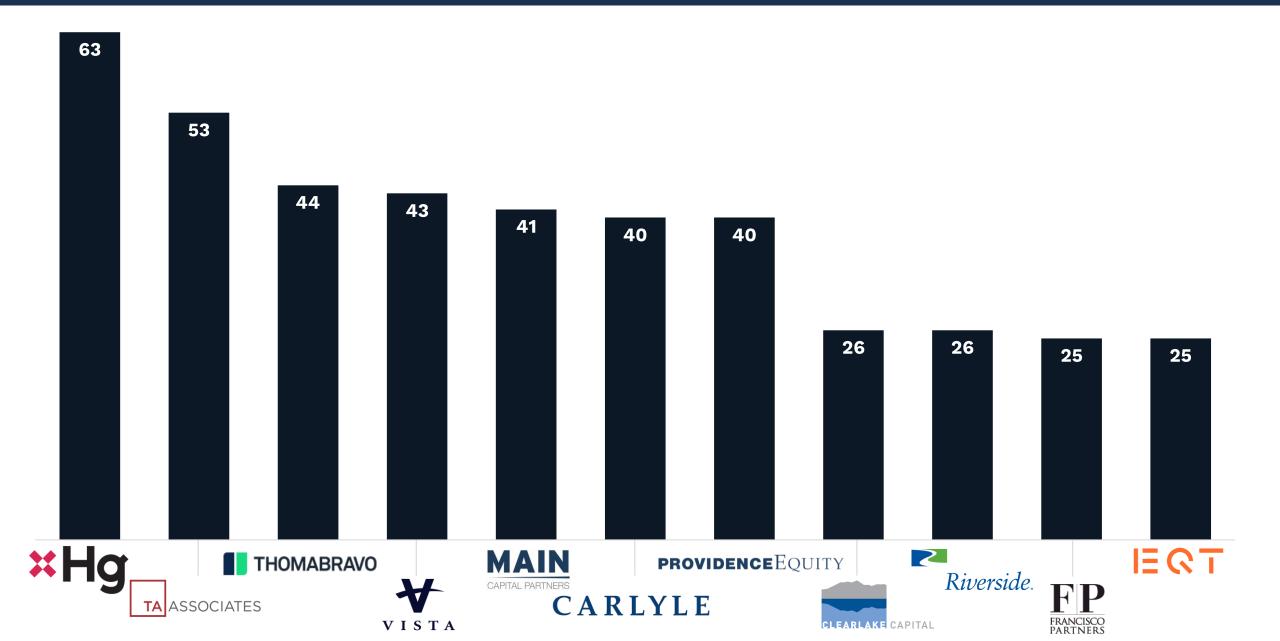
- Google-focused IT services



Private Equity Tech M&A Activity: 2022 Analysis

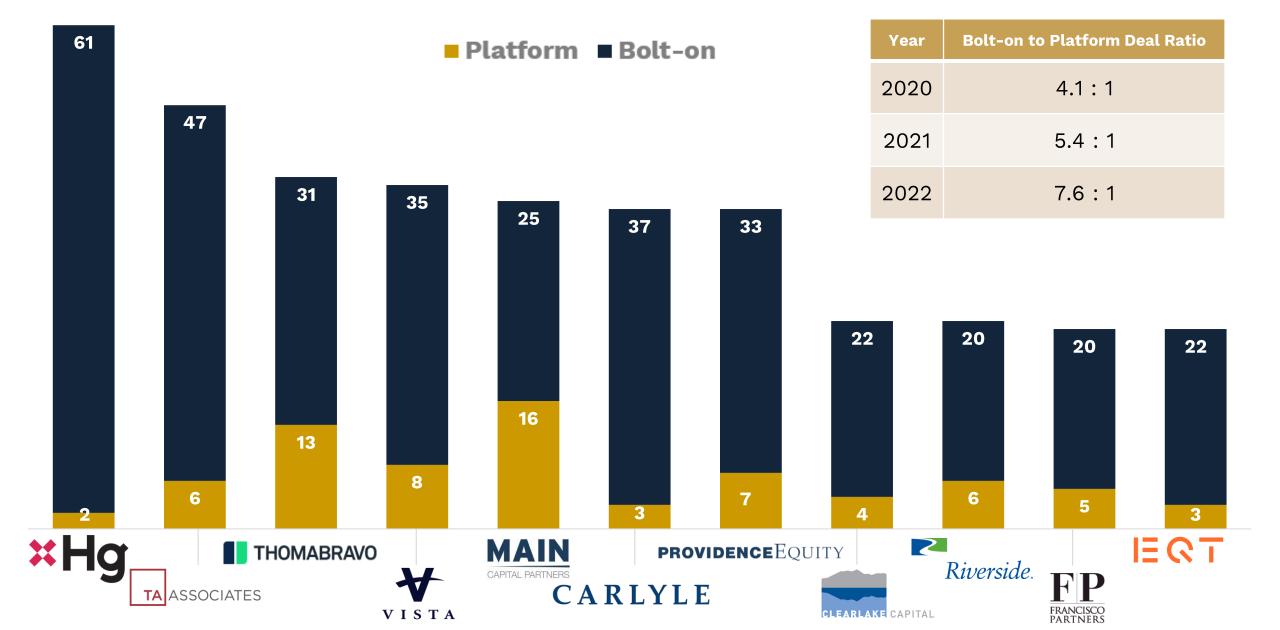
Top Private Equity Acquirers 2022





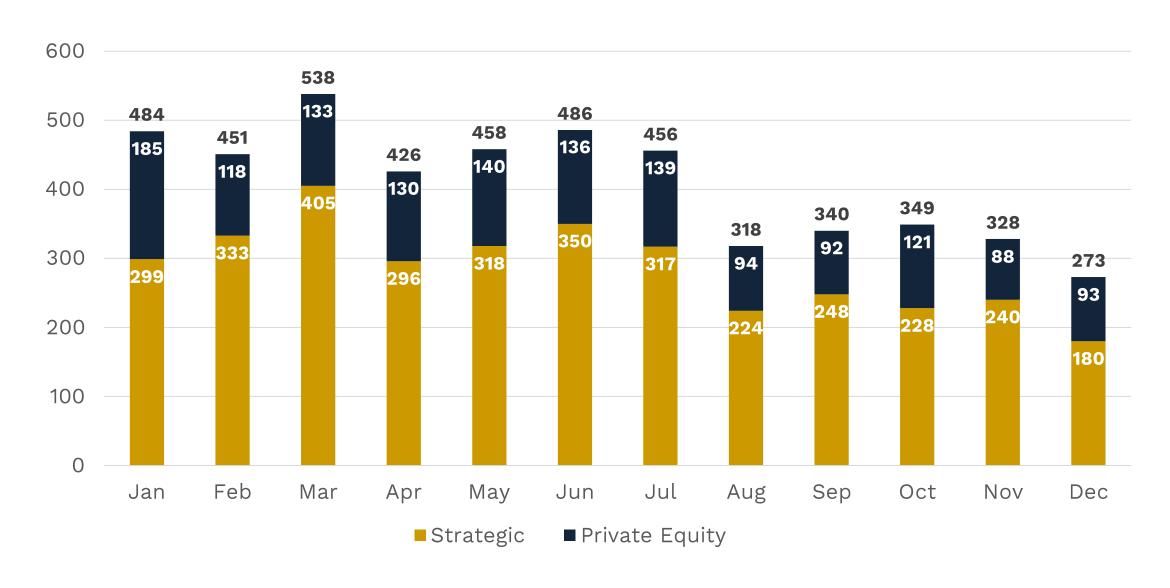
PE Platform VS. Bolt-On Acquisitions





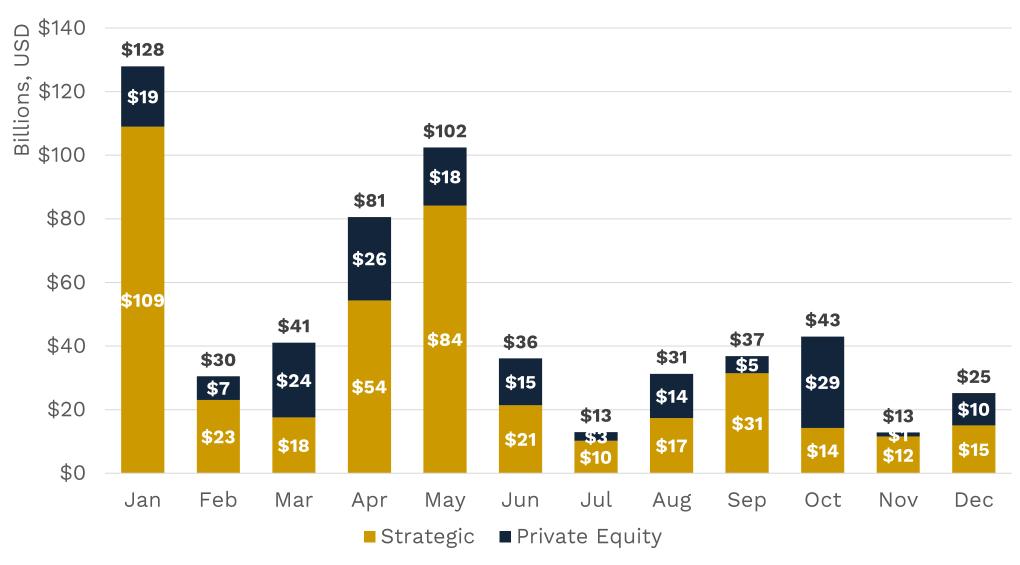
Tech M&A Deal Volume 2022: PE vs. Strategic





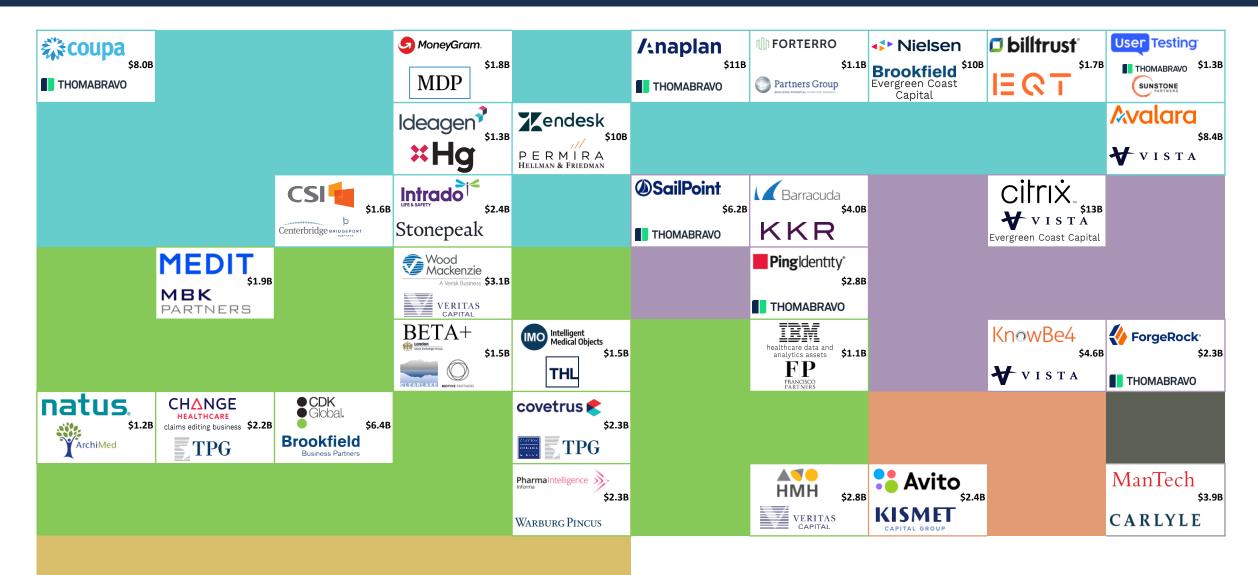
Tech M&A Deal Value 2022: PE vs. Strategic





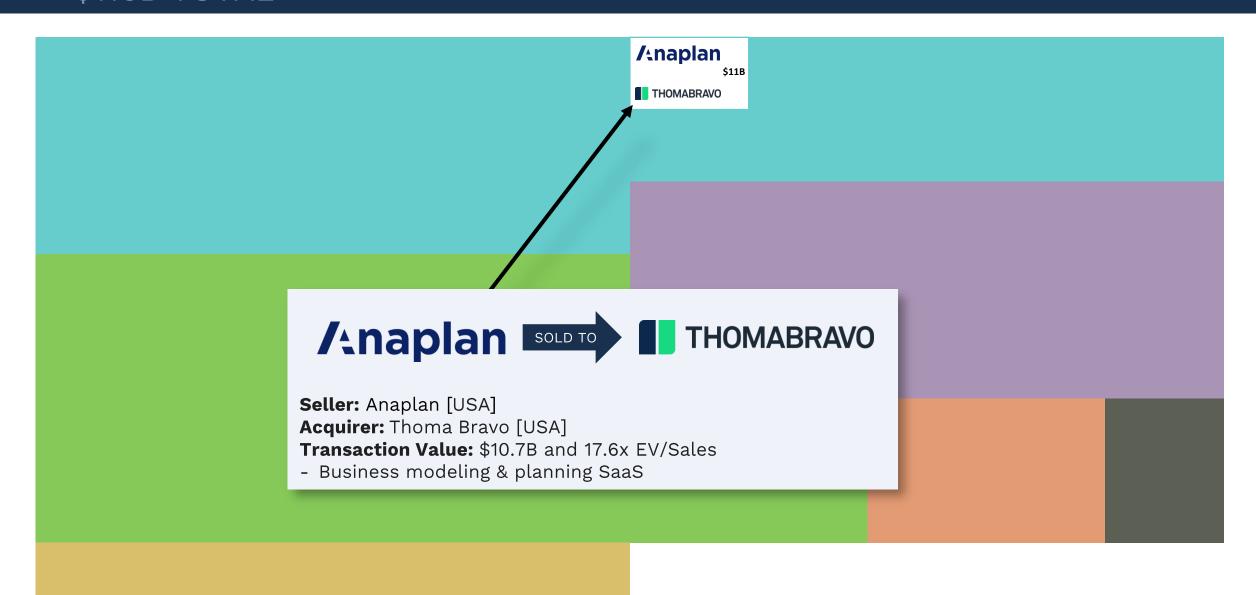
Megadeals of 2022 – PE Buyers \$116B TOTAL





Megadeals of 2022 – PE Buyers \$116B TOTAL





Megadeals of 2022 – PE Buyers \$116B TOTAL





Seller: Citrix Systems [USA]

Acquirer: Vista Equity Partners / Evergreen Coast Capital [USA] **Transaction Value:** \$13.2B (5.2x EV/Sales and 28x EV/EBITDA)

- Virtualization software



Corum Research Report





Amber Stoner Vice President



Artem Mamaiev Associate



Anna Lebedieva Senior Analyst



Olha Rumiantseva Analyst



Elena Serikova Data Researcher



Tzvi Kilov Writer





Tech M&A Research Report

Complete Global Market Report Available Upon Request info@corumgroup.com

On demand webcast will be available at: www.corumgroup.com



We welcome your questions!

Email questions to info@corumgroup.com

This event is being recorded

On demand webcast will be available at www.corumgroup.com

Presented By



Tim Goddard, EVP, Corporate Strategies, Corum Group Ltd.



- Oversees Corum's global marketing efforts including "Selling Up, Selling Out," the "Merge Briefing," the "Tech M&A Monthly Webcast" and Corum's platinum sponsorship of the World Financial Symposium's live events and Tech Market Spotlight series.
- Served as marketing and product manager for GIS software startup Depiction, Inc., and previously worked in marketing for VizX Labs, a pioneering SaaS startup delivering DNA analysis tools.
- Worked for a US Senate campaign and taught science in Rio de Janeiro.
- Graduated Magna Cum Laude from Bethel University in St. Paul, Minnesota, with degrees in History and Biology.

CORUM Private Equity Panel 2023



TIM GODDARD,

EVP CORP. STRAT.
CORUM GROUP LTD.







PATRICK EBLE VICE PRESIDENT

ALPINE











PATRICK EBLE

VICE PRESIDENT ALPINE

Patrick is a Vice President at Alpine Investors where he focuses on vertical SaaS and data. Alpine Investors is a people-driven private equity firm that invests in software, business services, and consumer services. Alpine has \$8 billion in assets under management and is currently investing out of its \$2.25 billion eighth fund. At Alpine, Patrick sits on the board of AirDNA, a Fund 8 company in the short-term rental data space, Aplos, a Fund 8 company in the nonprofit space, and Innovative Systems, a Fund 7 software platform in the rural telecom space. Prior to Alpine, Patrick was a member of the Infrastructure Advisory team at Ernst & Young, providing advisory services to clients in the public sector. Patrick is a former member of the US Senior National Rowing Team. Patrick received a Master's degree from the University of Cambridge and a Bachelor's degree from Princeton University.





JEREMY HOLLAND

VICE PRESIDENT



Private equity investor with more than 20 years of experience across all facets of the private equity firm creation, investment and portfolio management process. Since joining The Riverside Company in 2010, he has focused heavily on the Origination (Business Development) process for both new investment opportunities and accelerating portfolio company growth through add-on acquisitions. Breadth and depth of relationships and experience has resulted in the completion of scores of investments across numerous industries and through diverse capital structures.





ANTHONY HAYES

VICE PRESIDENT



Anthony currently serves on the board of ServiceCore. In 2022, Anthony served as Chief of Staff at ServiceCore. During his time at ServiceCore, Anthony helped the company build and monetize its websites and digital marketing product. Prior to joining the team, Anthony was in Investment Banker at Bank of America Merrill Lynch in Palo Alto, CA. While at BofA Merrill Lynch, Anthony advised on transactions for public and private companies in the technology space. Anthony graduated from Stanford University, where he earned a B.A. in Political Science and played on the varsity football team, winning two PAC-12 Championships and a Rose Bowl.





KYLE HUTCHINSON

INVESTMENT PROFESSIONAL



K1 Investment Management Works at K1, a private equity firm with approximately \$13 billion of AUM. K1 focuses on partnering exclusively with B2B software businesses with revenues below \$100 million at the point of investment. Has been on the investment team at K1 for a little over three years and prior to that, spent the early part of his career at Franklin Templeton and JPMorgan. At K1, he focuses on managing relationships with our key investment bank partners, like Corum, as well as identifying and evaluating new investment opportunities.



What are the key tech trends you are seeing that tech company CEOs should be considering in the year ahead?



Of the Top 10 Trends that Corum has identified, are there any in particular that you are excited about, and why?



What's the #1 reason you get excited about a company as a M&A target or a strategic partner?







- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history

MERGE BRIEFING



- 90 Minutes
- Industry Update
- Overview of the M&A Process



Podcasts



After the Deal – Celebration







www.CorumGroup.com

CORUM Thank you!