

Tech M&A Monthly

Starts in 2 minutes

CORUM Tech M&A Monthly

2021 Private Equity Global Tech M&A Report Panel

with a special message Are Rain Clouds on the Horizon? from Corum CEO, Bruce Milne





We welcome your questions!

Email questions to info@corumgroup.com

This event is being recorded

On demand webcast will be available at www.corumgroup.com

Merge Briefing



MERGE BRIEFING

- 90 Minutes
- Industry Update
- Overview of the M&A Process



Selling Up, Selling Out





- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history









- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history

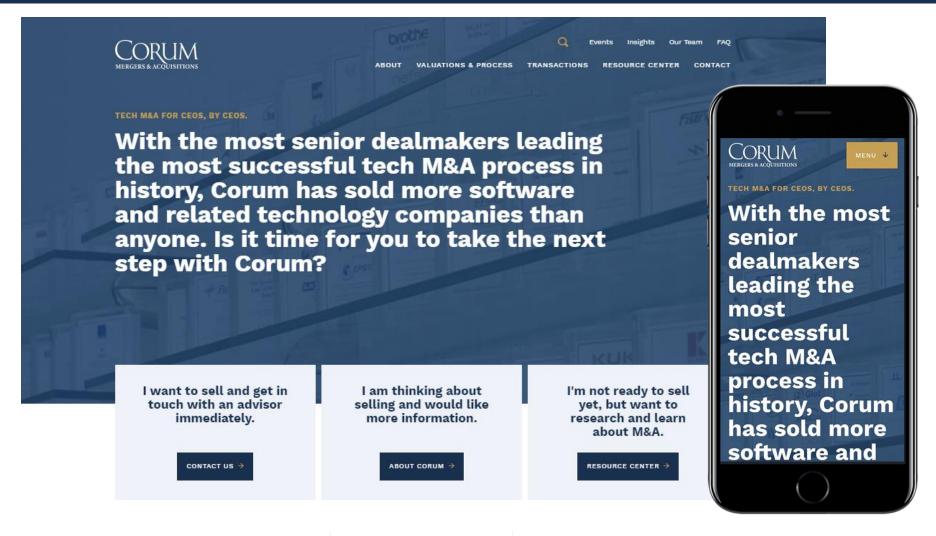
MERGE BRIEFING



- 90 Minutes
- Industry Update
- Overview of the M&A Process

CorumGroup.com





36Years in business

\$10B
In wealth created

400+Closed transactions

World Tech M&A Leaders





Focus—sell side, technology only

Detailed, professional, global process

Team approach, senior dealmakers

World Technology Council

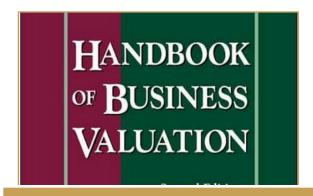
SOLD MORE SOFTWARE-RELATED FIRMS THAN ANYONE

World Tech M&A Leaders





Research

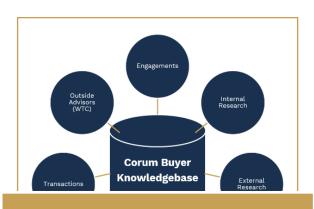


Valuation

JEFFREY D. JONES



Education



Database

World Tech M&A Leaders





The definitive tech M&A education

- Since 1990, the most attended executive conference in technology history
- More events hosted than all other competitive conferences combined
- Over \$3 trillion in transaction value by attendees – buyers and sellers



8 Stages for an Optimal Outcome



Past Attendees Include













































Tech M&A Monthly

Starts in 1 minutes

CORUM Tech M&A Monthly

2021 Private Equity Global Tech M&A Report Panel

with a special message Are Rain Clouds on the Horizon? from Corum CEO, Bruce Milne





HEIDI OWEN, DIRECTOR OF MARKETING, CORUM GROUP LTD.



- Heidi rejoined Corum in 2019 as the Director of Marketing. Heidi leads the Corum marketing team and is responsible for planning, development, and implementation of Corum's marketing strategy and public relations activities.
- Previously Heidi worked for The Column Group, a venture capital firm dedicated to developing biotechnology companies and as the Marketing Manager for Maverick International, a manufacturer of payment processing systems and software.
- Heidi earned a Bachelor of Arts degree in Psychology from Western Washington University.



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Agenda



Welcome

Dark Clouds on the Horizon?

Field Reports

Deal Reports

Tech M&A Research Report: January 2021

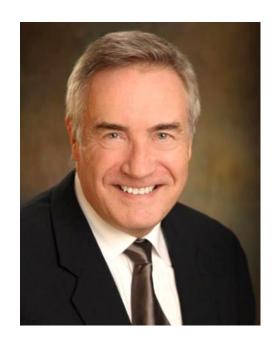
PE Activity in 2020

Private Equity Panel

Closing

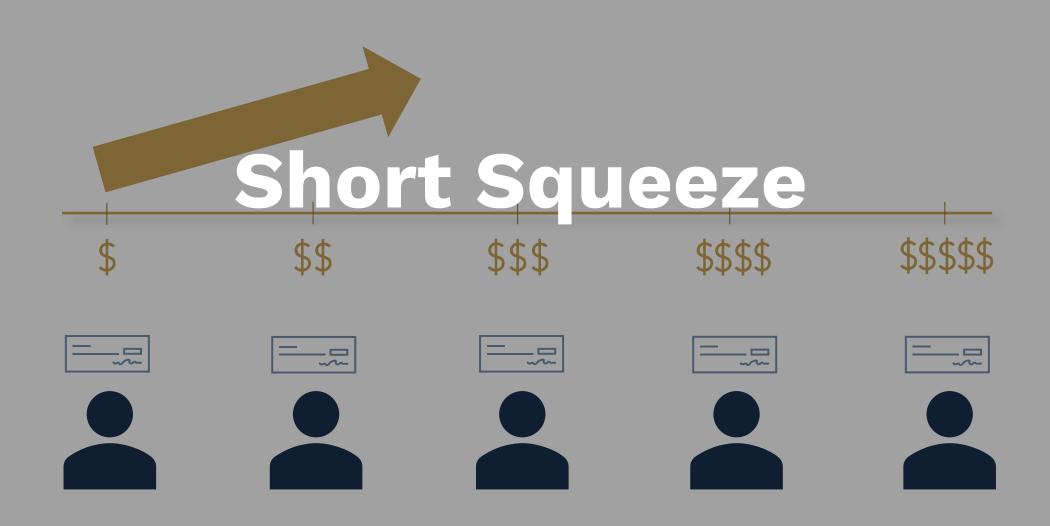


BRUCE MILNE, CEO, CORUM GROUP LTD.

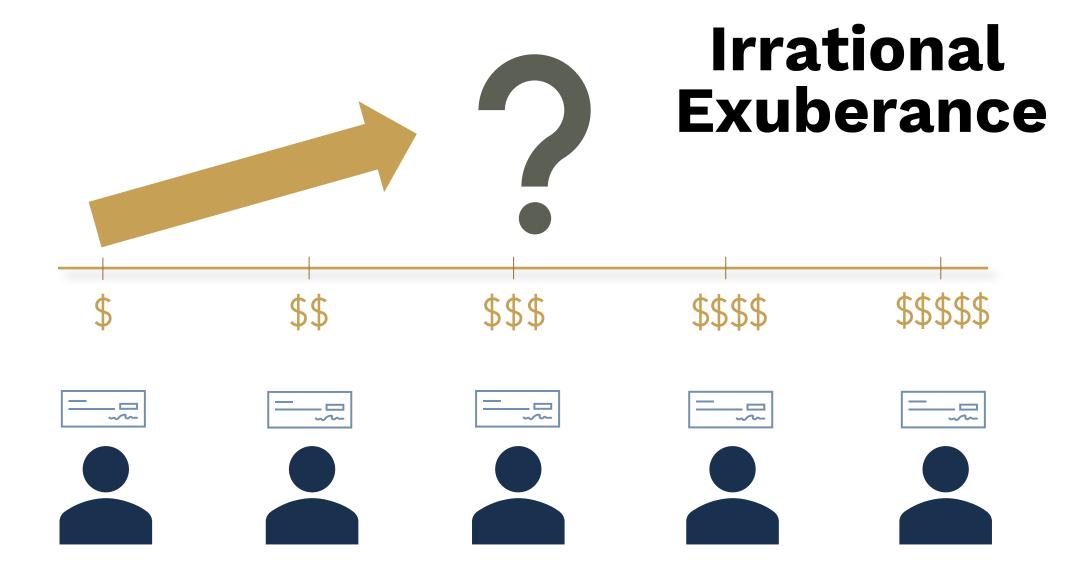


- Founded or owned four software companies, including AMI, an Inc. 500 firm, the largest vertical market software company in the world at the time
- Advisory boards for Microsoft, IBM, DEC, Comdex and Apple.
- Board member/founding investor in some of the most innovative firms in their field, including Blue Coat, Bright Star and Sabaki.
- Past advisor to two governors and a senator, a board member of the Washington Technology Center.
- Founder of the WTIA, the nation's most active regional technology trade association.
- One of the 200 most influential individuals in the IT community in Europe.
- Graduate with Distinction from Harvard Business School.

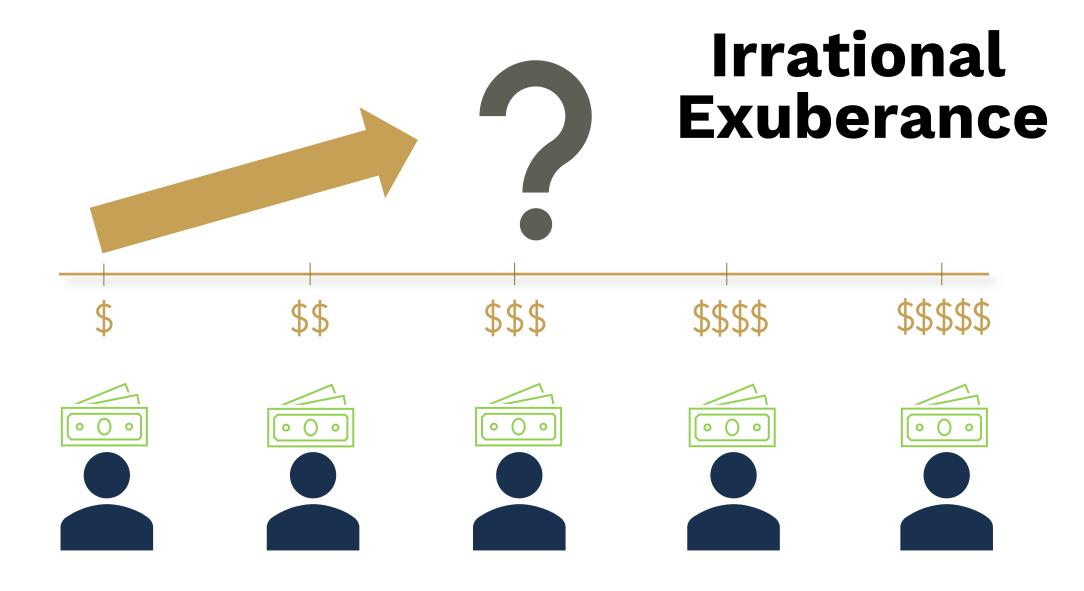




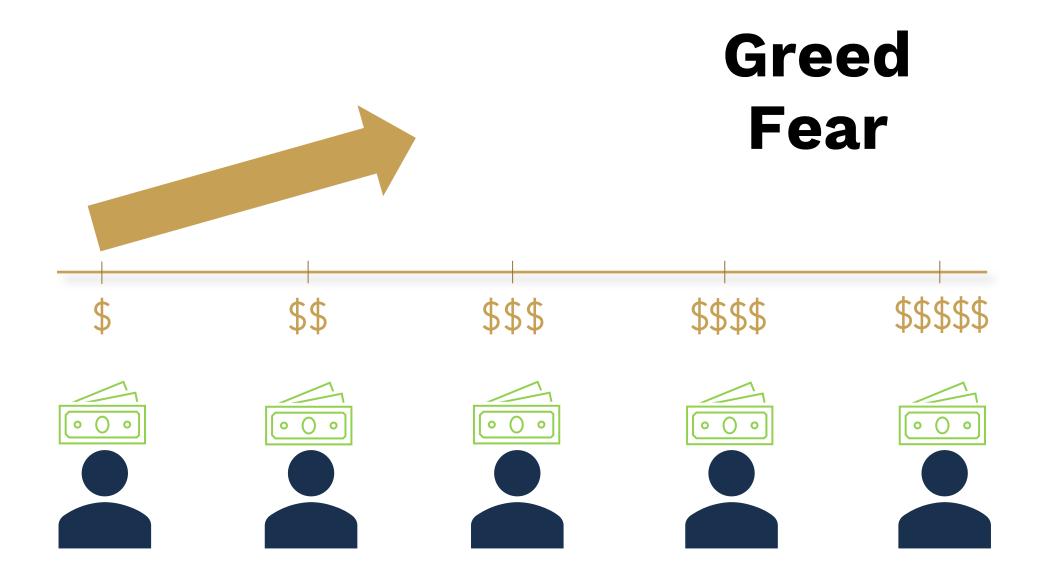




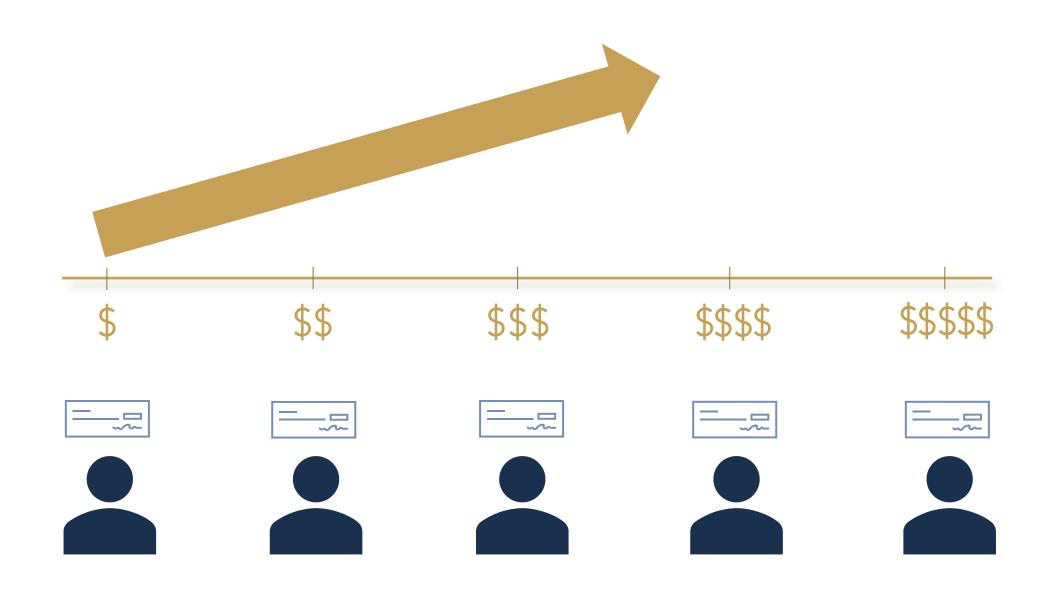








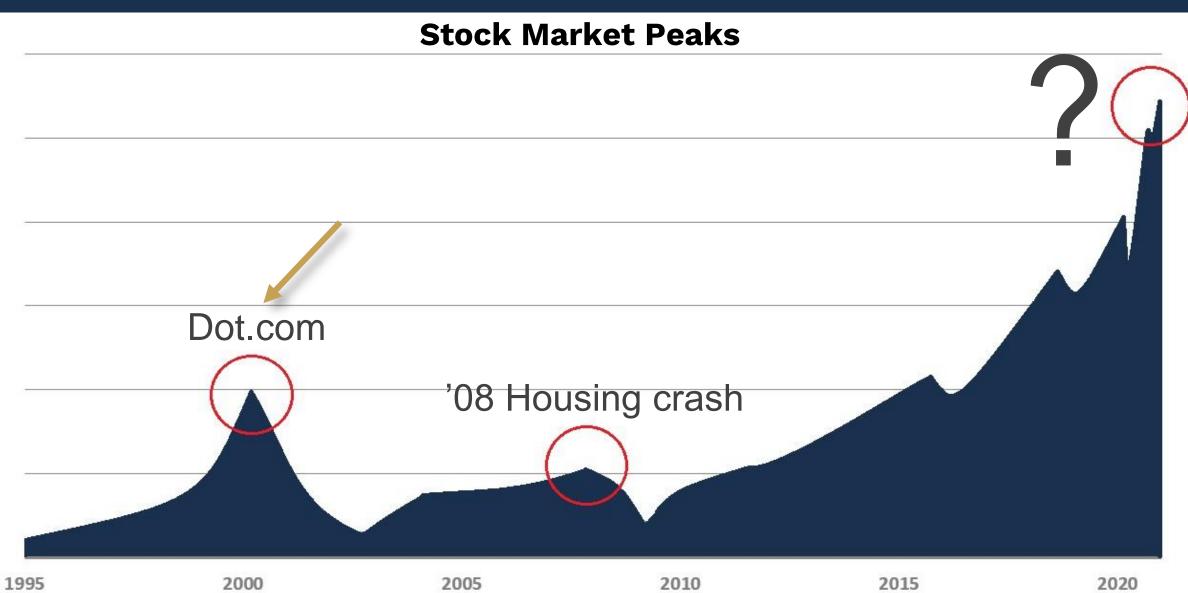














Are we reaching that point again?



We are 11 years into a 7-year bull market







Tesla's market cap tops the 9 largest automakers combined — Experts disagree about if that can last

PUBLISHED MON, DEC 14 2020-3:08 PM EST | UPDATED MON, DEC 14 2020-4:17 PM EST





SHARE •











MARKETS

Goldman Sachs CEO David Solomon sees small chance of recession this year, 50-50 next year

PUBLISHED THU, JAN 24 2019-8:11 AM EST | UPDATED THU, JAN 24 2019-2:40 PM EST



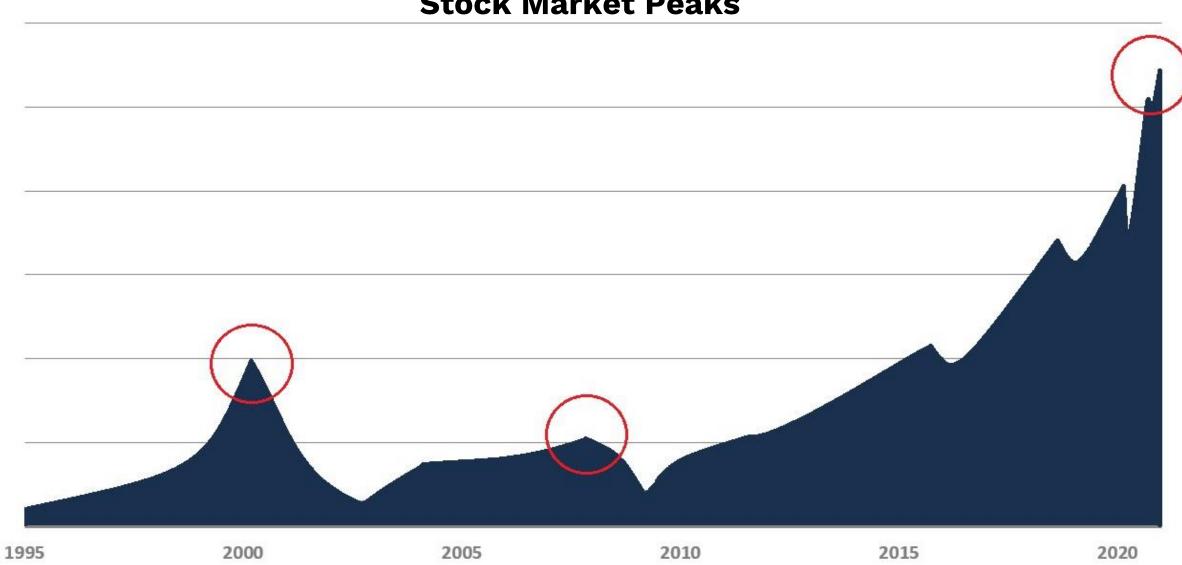








Stock Market Peaks





Forbes

BREAKING | Dec 4, 2020, 08:35am EST | 20,354 views

10.9 Million Americans Are Still Unemployed...But Job Market Could Take Years To Recover



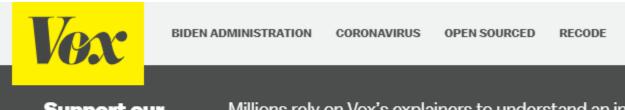


Credit Cards V Banking V Brokerages V Loans V Mortgages V

The Ascent > Knowledge > Mortgages

2.74 Million Homeowners Are Still in Forbearance





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Millions rely on Vox's explainers to understand an increasingly chaotic world. Chip in as little as \$3 to help keep Vox free for all.

THE GOODS

FUTURE PERFECT

Joe Biden's \$1.9 trillion Covid-19 stimulus plan, explained

Biden has unveiled his opening bid in a proposal to rescue the economy.

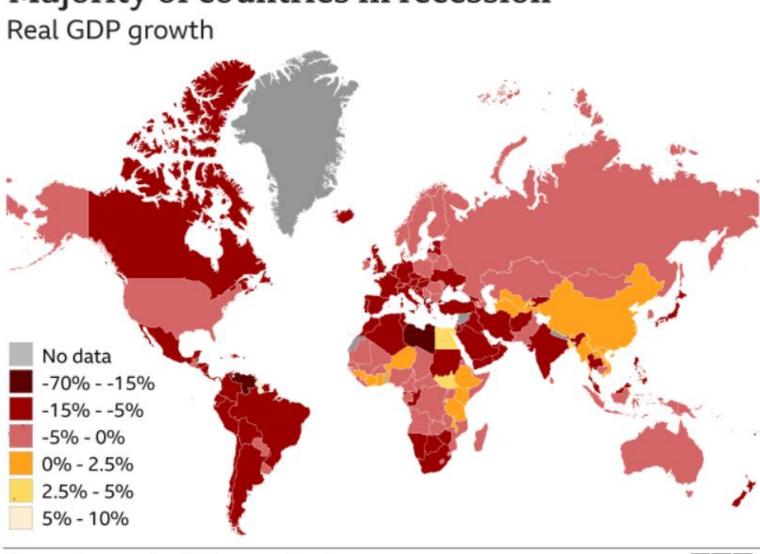
By Emily Stewart | emily.stewart@vox.com | Jan 14, 2021, 7:40pm EST







Majority of countries in recession

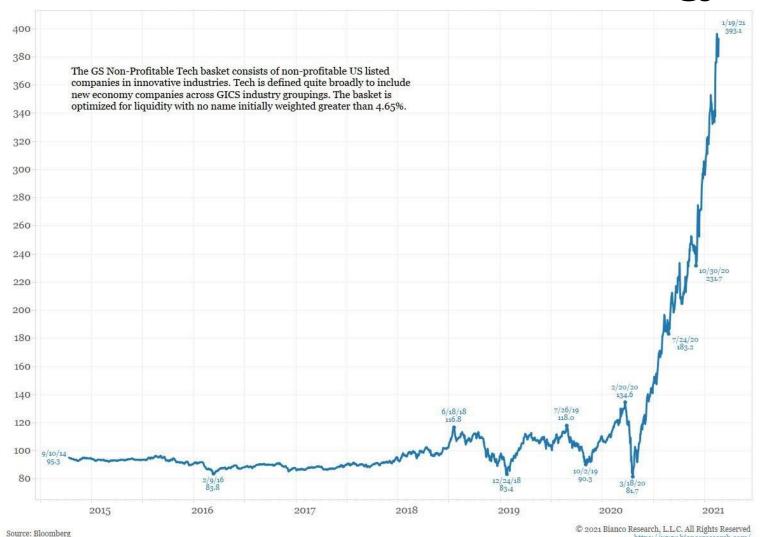


Source: International Monetary Fund

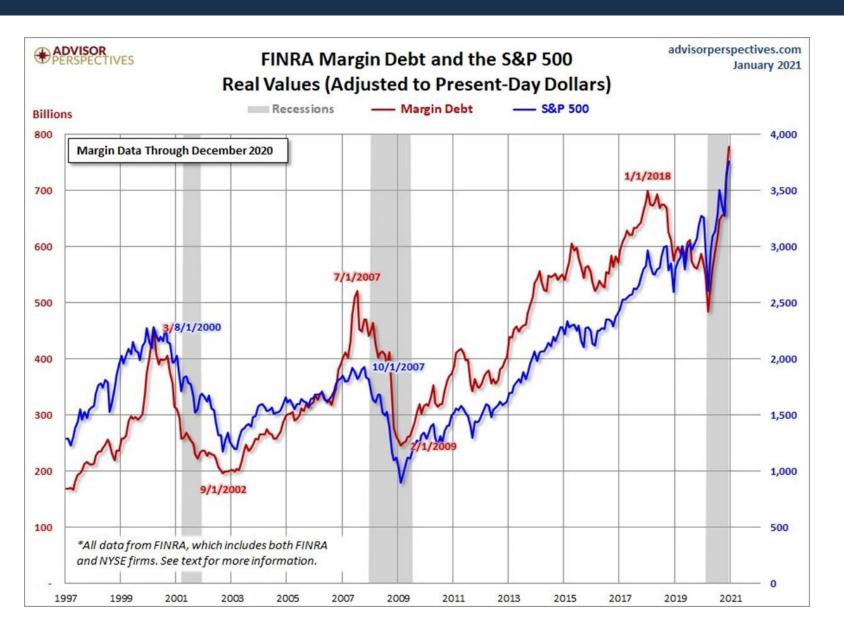




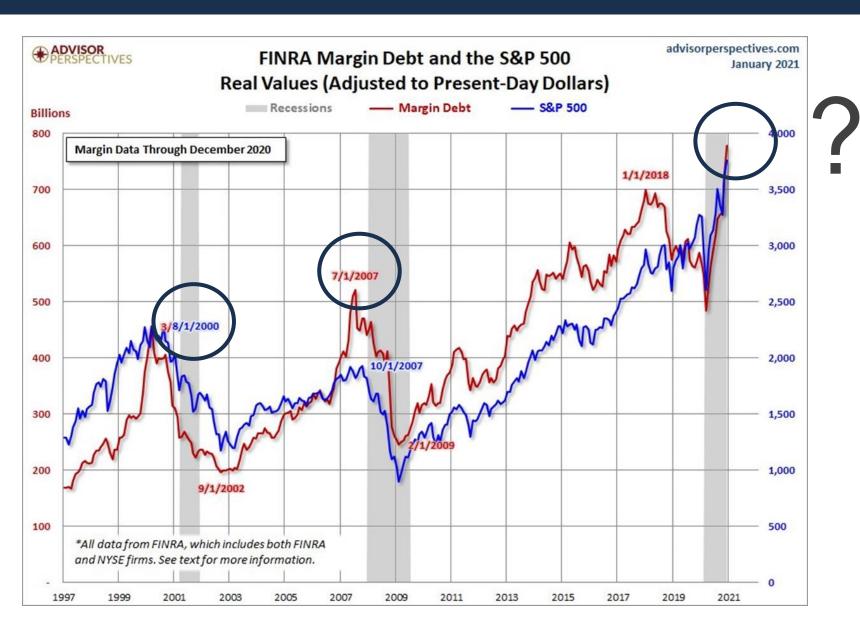
Goldman Sachs Non-Profitable Technology Index









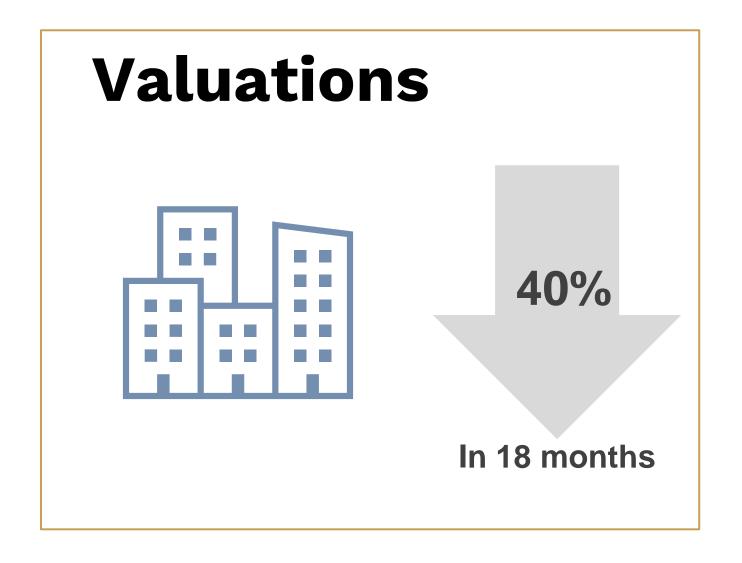




M&A is all about timing

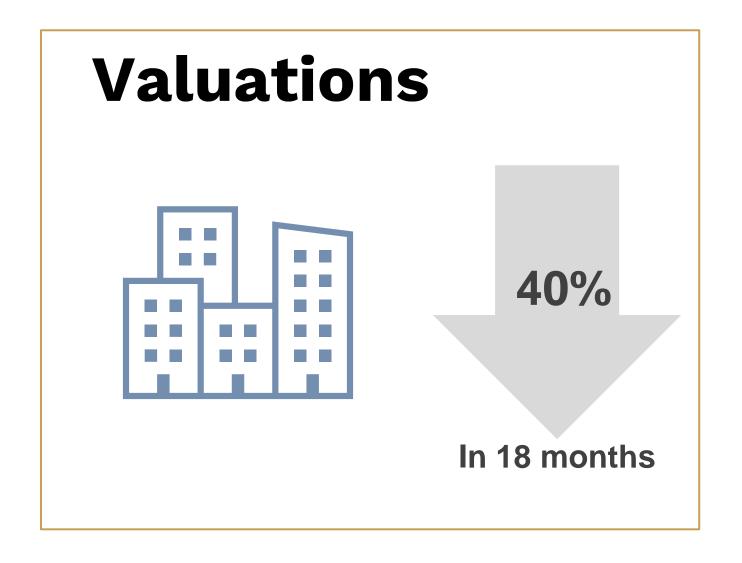
Once the market goes on its downwards cycle, the value of your company is at serious risk







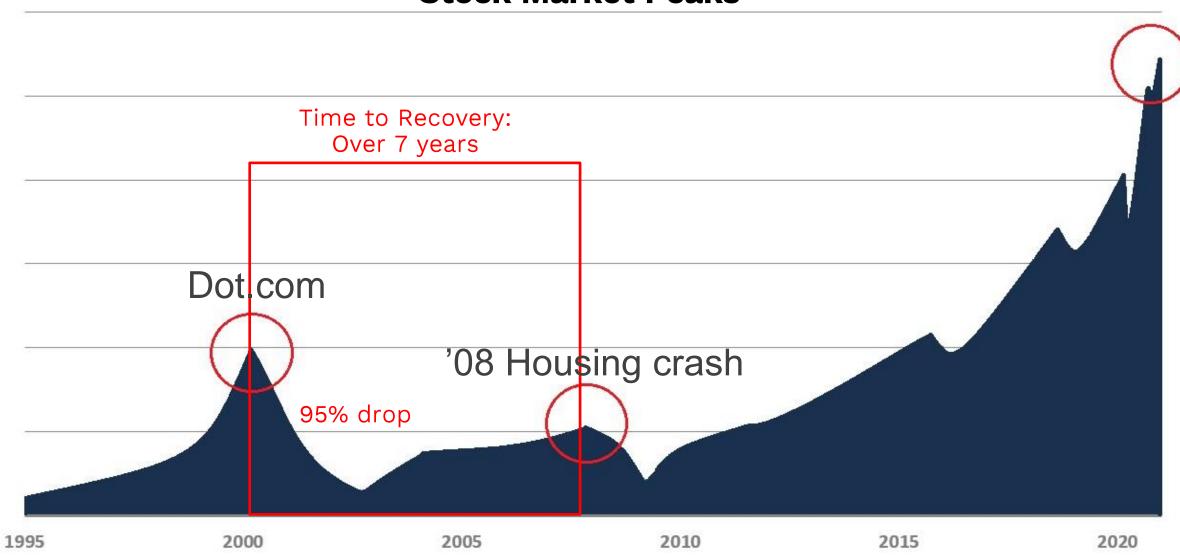








Stock Market Peaks





Can you wait years for recovery?



Pay attention to the clouds ahead

Don't miss the best M&A market in history

Growth and Exit Strategies

For Software & IT Companies:



WFS

Matt Rung

President









Buyers



Investors



Valuations



Tech Trends



Sellers





Growth & Exit Strategies: Women In Tech

11:30 am - 5:00 pm NYC Time

Female Tech CEOs & Entrepreneurs...

What are you worth? How do you get it?

The flagship WFS Tech Conference for CEOs, founders, and investors of software and IT companies, covering Tech M&& investment, growth, strategy, buyouts, sales, and mergers. Insights from: private equity, VC, angels, strategic buyers, M&A advisors, and CEOs who've had a successful exit.

LEARN MOR

REGISTER











...and many more!







Growth & Exit Strategies: Women In Tech

11:30 am - 5:00 pm NYC Time

Female Tech CEOs & Entrepreneurs...

What are you worth? How do you get it?

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LEARN MORE

REGISTE

https://wfs.com/conferences

This event is FREE to tech CEOS and entrepreneurs

11:30 - 12:00 Pre-event, Virtual Meet and Greet (*via KumoSpace) 12:00 **Welcome & Opening Remarks** Matt Rung, President WFS 12:10 - 12:30 M&A Market Update & 2021 Top 10 Disruptive Tech Trends How trends drive strategic imperative and lead to successful exits Gina Stanhope, Executive VP, Corum Group 12:30 - 1:30 Investors Panel: Building for Scale & Building for Sale · Gillian Muessig, Managing Director, Outlines Venture Group Nancy Sullivan, CEO & Managing Director, Illinois Ventures · Lyndsay Kerwin, Vice President, Silversmith Capital Partners · Vani Rao, Managing Partner, EdgeVenture Group · Bindi Karia, Venture Partner, Draper Esprit · Tanya Marvin-Horowitz, Partner, Butterfly Ventures Moderator: Kristin Fox, FoxInspires 1:30 - 1:45 Tech Valuation Metrics: What is your company worth & how do you get it? Yasmin Khodamoradi, Director of Valuation Services, Corum Group 1:45 - 1:55 The Merger Experience & Short Break 2:00 - 3:15 Buyers Panel: Do you have what they want? Cheryl Strom, Principal, The Riverside Company · Kirsten Porter, Principal, Rubicon Technology Partners · Rene Yang Stewart, Snr Mng Dir & Co-Head - Endeavor Fund, Vista Equity Partners · Krista Young, Managing Director Corporate Development, Accenture · Kunju Mehta, Dir Growth Strategy & Execution - Azure, Microsoft Cassie Miao, M&A Director - Corp Dev, Salesforce Moderator: Rob Griggs, Corum Group 3:15 - 4:15 Sellers Panel: Advice from CEOs who've sold Suhayya (Sue) Abu-Hakima, VP Genasys, CEO Alstari · Constance Anderson, former Principal & Founder, MemberXP · Nancy Lyons, Founder & CEO, Clockwork Interactive · Kim Finger, former CEO, CodeMetro · Teresa Chase, former CEO, American HealthTech Moderator: Nina Seghatoleslami, Corum Group 4:15 - 5:00 Closing Remarks & Virtual Happy Hour (*via KumoSpace)





JABER TANNAY, SENIOR VICE PRESIDENT, CORUM GROUP LTD.



- Jaber has over 25 years of experience in the technology sector.
- He recently was CEO of an IT services firm that he acquired, restructured and sold.
- Jaber has also an M&A advisory experience in the Software and IT Services sectors.
- He has also invested time and funds into start-ups and young companies over the recent years in a diverse range of sectors.
- Earlier in his career, he worked as equity analyst covering Software stocks for ABN-AMRO, and held senior positions in global accounts management within SAP.
- Jaber started his career as management consultant with KPMG Peat Marwick.
- Jaber holds an MSc in Computer Sciences from ENSEEIHT and an MBA from INSEAD. He has broad international experience and is fluent in English, French and Spanish.







JEFFREY BUNTING, CHAIRMAN, CORUM GROUP LTD.



- Jeffrey Bunting has more than 25 years of experience in founding and leading technology companies, including 3 successful startups.
- He has demonstrated success in fundraising, new product innovation, growth, turnarounds, the drive to profitability, and profitable exits.
- Jeff has a unique ability to drive technology innovation, creative marketing, business development and strategy.
- As founder of ActiveStrategy, Inc. Jeff implemented strategy management software systems and provided management consulting to organizations and Senior Executives worldwide and led the company to an acquisition by The Advisory Board Company.
- Jeff has deep expertise in hardware, software, AI, big data, healthcare and hospitals, and company culture and staff development.
- His business experience spans the US, Middle East, Europe and China.
- Jeff holds a B.S. and M.S in Computer Science from East Stroudsburg University where he specialized in Artificial Intelligence and Software Engineering and serves on the Board of Advisors for the Business and Computer Science departments at Berkeley City College.





has completed a strategic growth recapitalization and investment in



Corum acted as exclusive M&A advisor to Leading2Lean



CORUM

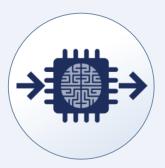
Top 10 Disruptive Technology Trends

2021

2021 Top 10 Disruptive Technology Trends



Foundational



AI ENABLEMENT



ACTIONABLE ANALYTICS



COMPOSITE COMMERCE



REMOTE TRUST





IT SERVICES





SMART LOGISTICS



REGTECH SYSTEMS



Functional



Corum Research Report





Yasmin Khodamoradi Director, Valuation Services



Valeriya Chumachenko Senior Analyst



Anna Lebedieva Senior Analyst



Artem Mamaiev Senior Analyst



Olha Rumiantseva Analyst



Tzvi Kilov Writer

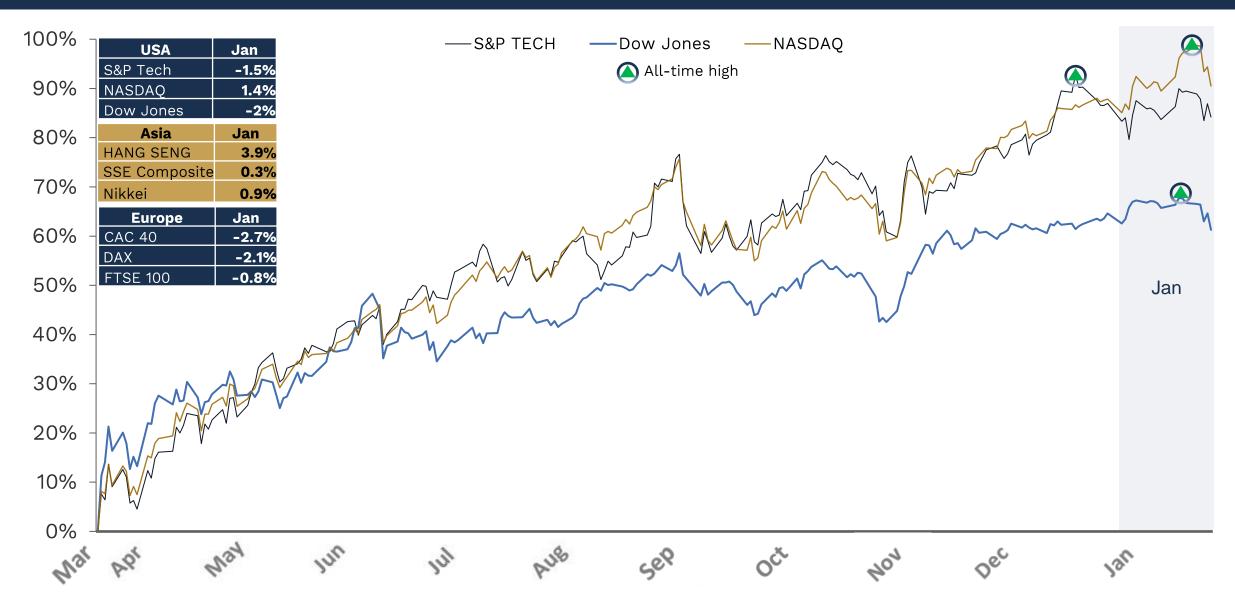


Tech M&A Market Report: January 2021

Public Markets Mar 2020-Jan 2021

% CHANGE

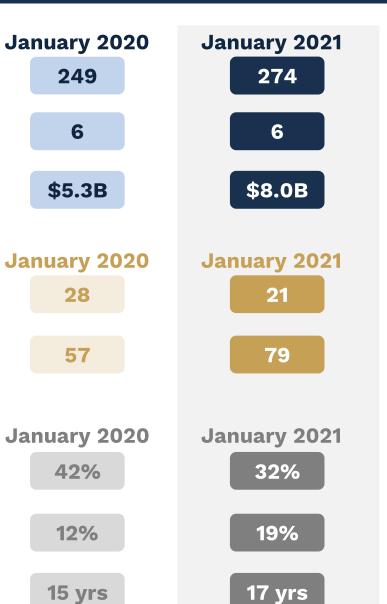


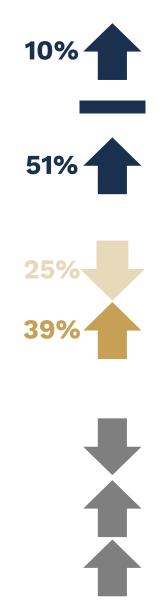


Corum Index TECH M&A



Transactions Market Mega Deals Largest Deal Private Equity Platform Deals Pipeline VC-Backed Exits Cross Border Transactions Attributes Start-Up Acquisitions Average Life of Target







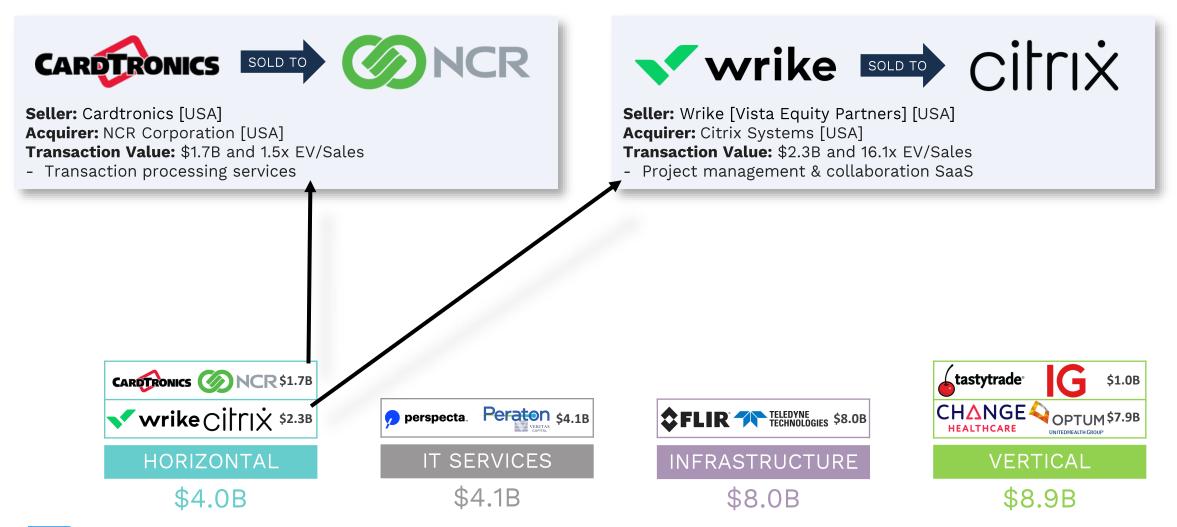




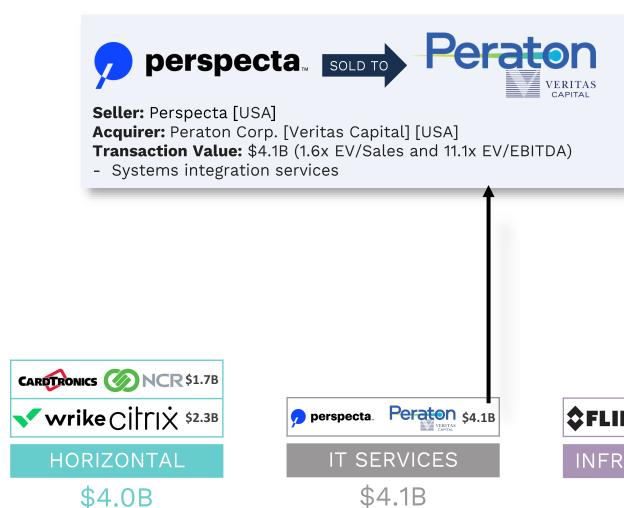




















Public Valuation Multiples



Jan. 2021

CORUM ANALYSIS





6.54x

Sales multiples keep on growing...





26.8x

...along with EBITDA metrics.





Gaming







Seller: Big Ant Studios [Australia]

Acquirer: Nacon [France] **Transaction Value:** \$18.2M - Videogames developer







Seller: Monkey Knife Fight [USA] **Acquirer:** Bally's Corporation [USA]

Transaction Value: \$50M

- Fantasy sports games website







Seller: Klei Entertainment [Canada] **Acquirer:** Tencent Holdings [China]

- Video games developer



SOLD TO

Digital Bros

Seller: Infinite Interactive [Australia]

Acquirer: Digital Bros [Italy]
Transaction Value: \$4.5M
- Video game developer





Gaming Hemisphere Software







Seller: YoYo Games [Playtech] [United Kingdom]

Acquirer: Opera [Norway] **Transaction Value: \$10M**

- Video game development software



SOLD TO



Seller: RAD Game Tools [USA] **Acquirer:** Epic Games [USA] - Video game tool developer





Streaming







Seller: Veeps [USA]

Acquirer: Live Nation Entertainment [USA] - Online ticketed livestreaming services







Seller: Quibi [USA] Acquirer: Roku [USA]

- Smartphone streaming content







Seller: StreamYard [USA]

Acquirer: Hopin [United Kingdom]

Transaction Value: \$250M

- Online streaming media SaaS





Podcasts





Seller: Locked On Podcast Network [USA]

Acquirer: TEGNA [USA] - Online podcast network





Seller: Breaker [USA] **Acquirer:** Twitter [USA]

- Podcast listening mobile application





Public Valuation Multiples

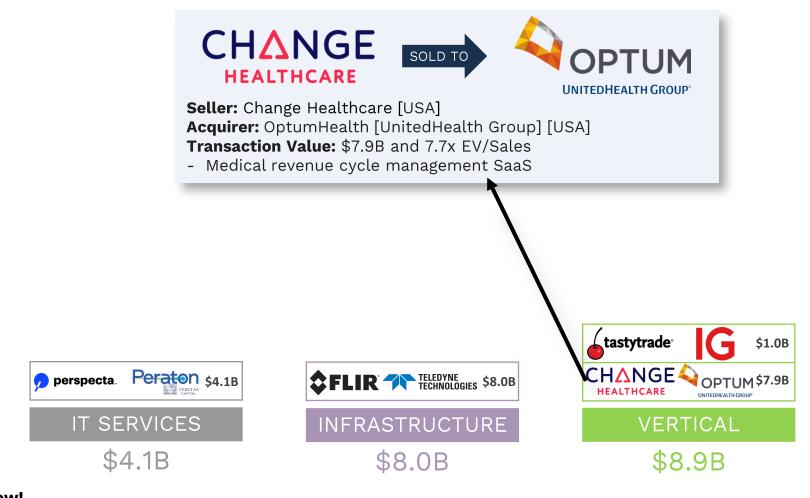




25.0x

...EBITDA multiples are maintaining their all-time highs.











HealthTech





Seller: Capsule Technologies [Francisco Partners] [USA]

Acquirer: Royal Philips [Netherlands]

Transaction Value: \$635M and 6.4x EV/Sales

- Medical data capture SaaS











Seller: Saliency [USA]

Acquirer: BioClinica [eResearch Technology] [USA]

- Medical imaging workflow SaaS







Seller: OBIX [USA]

Acquirer: Harris Computer Systems [Constellation Software] [Canada]

- Fetal monitoring software





EdTech







Seller: Oasys (assets) [USA]

Acquirer: AssetWorks Risk Management [Volaris Group] [Constellation Software] [Canada]

- Special education SaaS







Seller: Altitude Learning (LMS technology assets) [USA]

Acquirer: Higher Ground Education [USA]

- Learning management SaaS







Seller: Whetstone Education [USA] **Acquirer:** SchoolMint [BV Investment Partners] [USA]

- Classroom observation & coaching SaaS



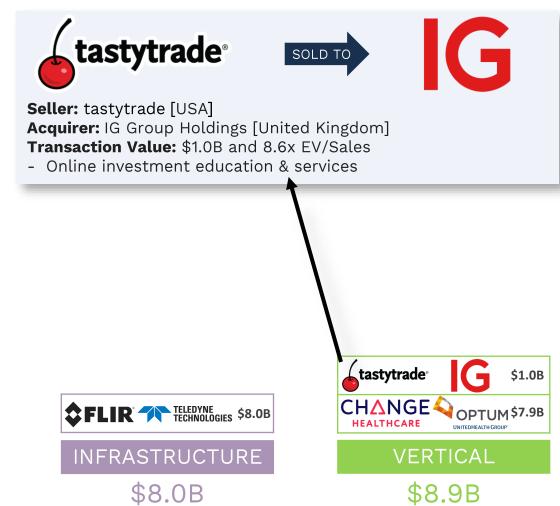




Seller: Next Tech [USA] **Acquirer:** Pluralsight [USA]
- E-learning services & tools

2021 Mega Deals – Jan 2021















FinTech







Seller: Cappitech Regulation [Israel] **Acquirer:** IHS Markit [United Kingdom]

- Transaction reporting SaaS







Seller: SilverCloud [USA]

Acquirer: TimeTrade Systems [Clearhaven Partners] [USA]

- Customer & knowledge management SaaS







Seller: QuestSoft Corporation [USA]

Acquirer: Ncontracts [Gryphon Investors] [USA]

- Compliance management SaaS





Real Estate





Seller: Reasult [Netherlands] **Acquirer:** Planon [Netherlands]

- Real estate financial management software





Seller: Ravti [USA]

Acquirer: Building Engines [USA]

- HVAC equipment management SaaS







Seller: VoicePad [USA]

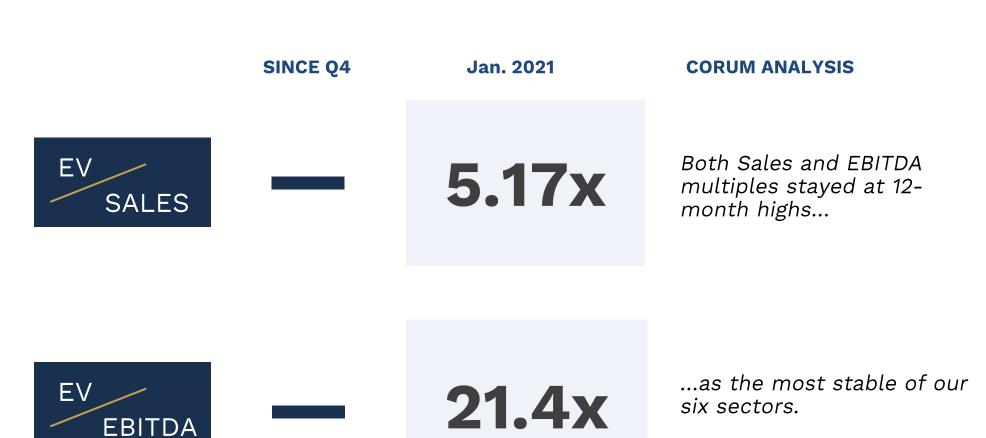
Acquirer: Elm Street Technology [Aquiline Capital Partners] [USA]

- Mobile lead generation



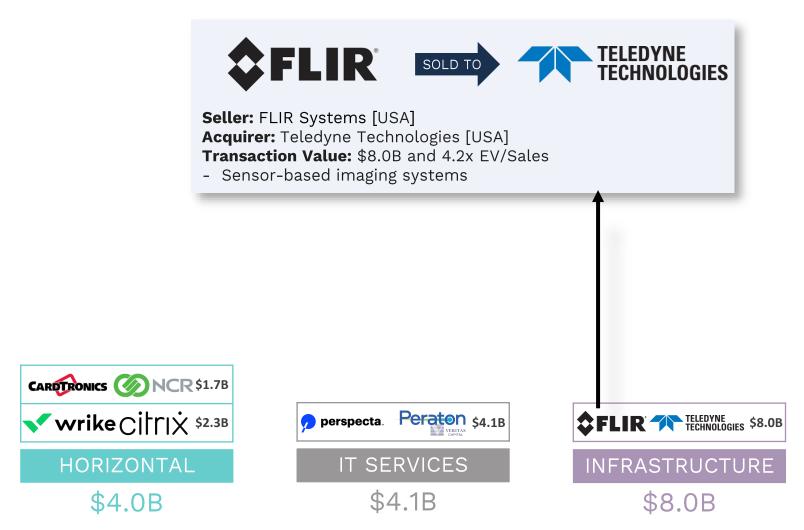


Public Valuation Multiples



2021 Mega Deals – Jan 2021











Security







Seller: StackRox [USA]

Acquirer: Red Hat [IBM] [USA]

- Kubernetes & container security SaaS







Seller: Stealthbits Technologies [USA] **Acquirer:** Netwrix [TA Associates] [USA] - Threat detection & auditing SaaS







Seller: MistNet [USA]

Acquirer: LogRhythm [Thoma Bravo] [USA]

- Cybersecurity SaaS





Identity & Access Management







Seller: Kount [CVC Capital Partners] [USA]

Acquirer: Equifax [USA]

Transaction Value: \$640M and 12.8x EV/Sales

- E-commerce fraud detection SaaS







Seller: HyTrust [USA] **Acquirer:** Entrust [USA]

- Virtualization security management software







Seller: Centrify [Thoma Bravo] [USA]

Acquirer: TPG Capital [USA]

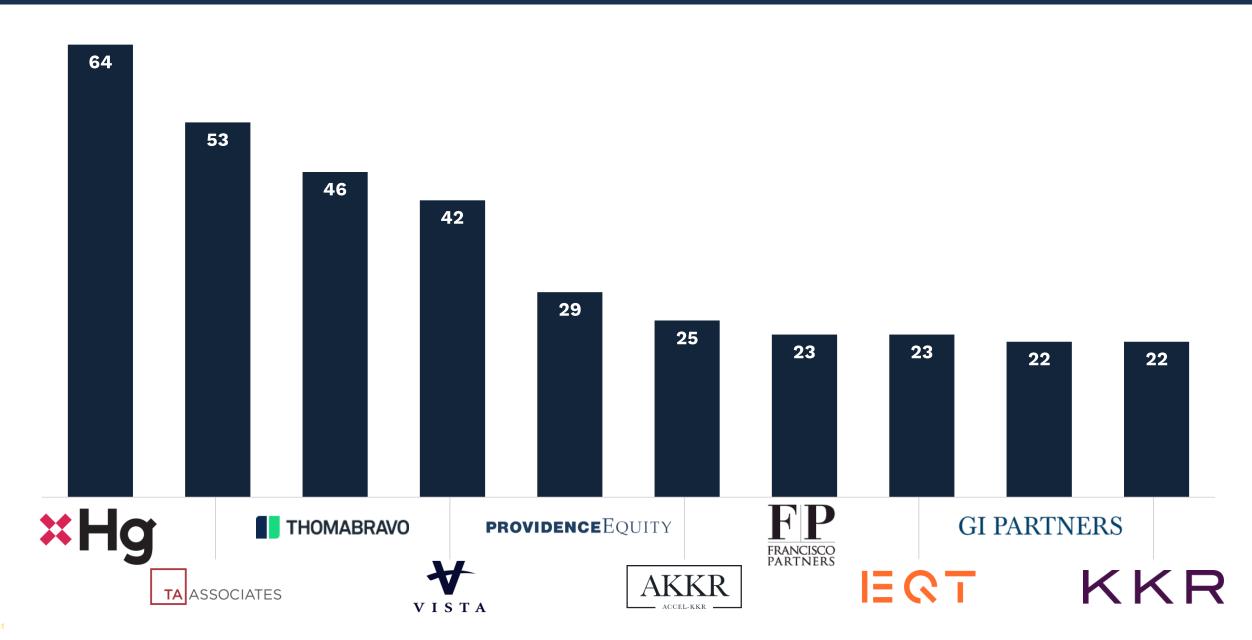
- Identity & access management SaaS



Private Equity Tech M&A Activity: 2020 Analysis

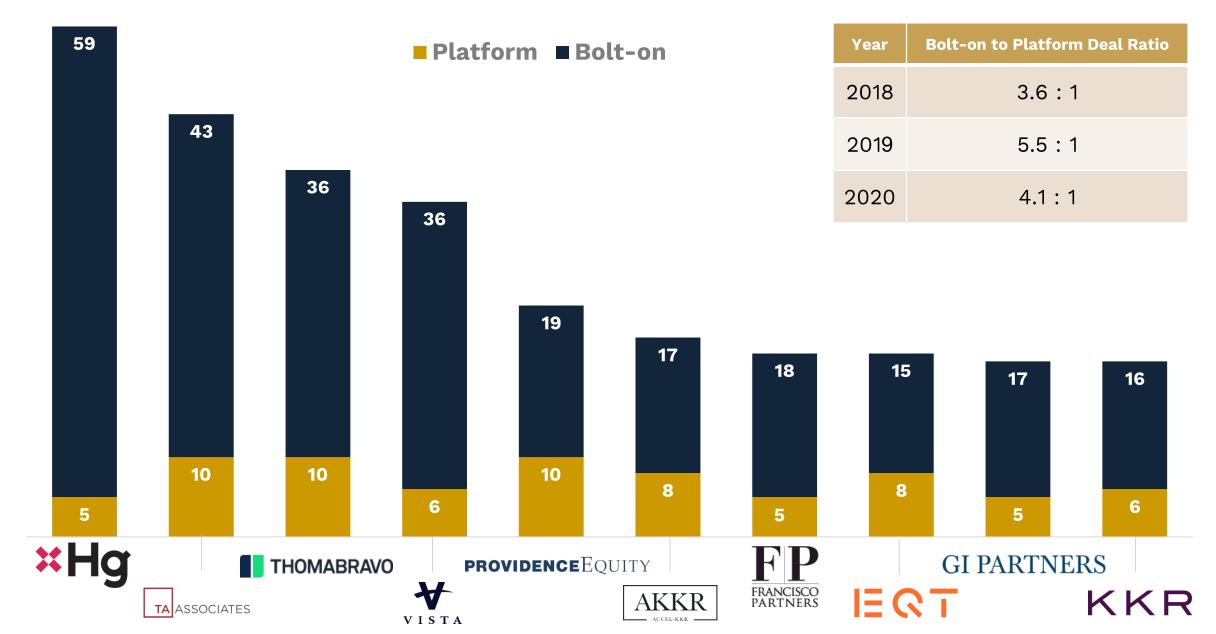
Top Private Equity Acquirers 2020



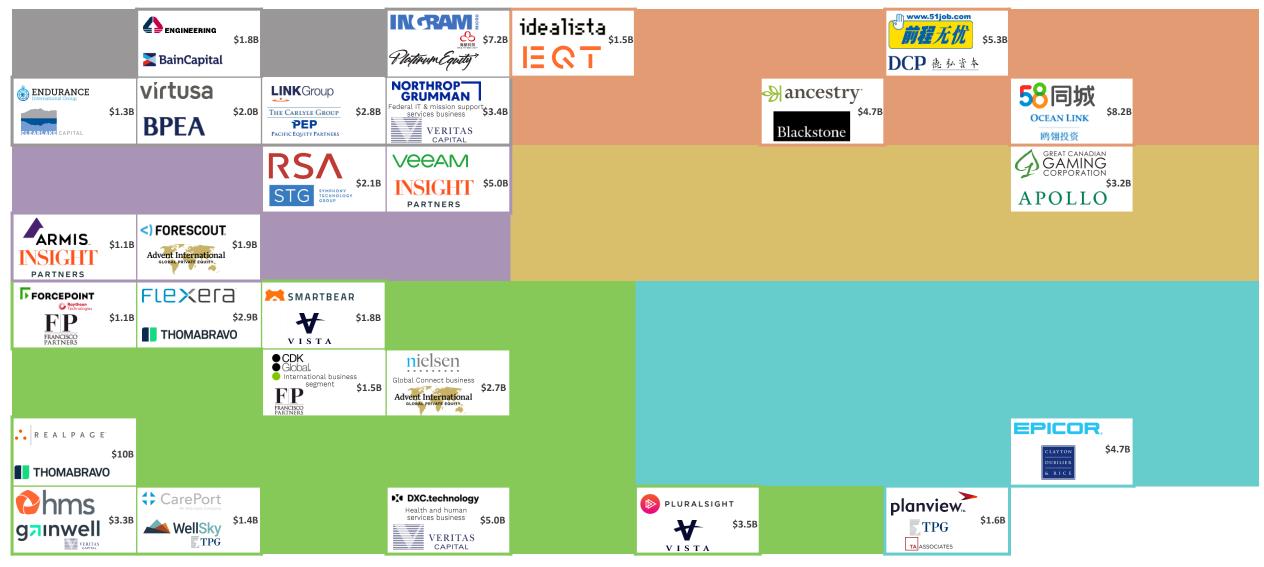


Top PE Acquirers 2020: Platform vs. Bolt-On Acquisitions







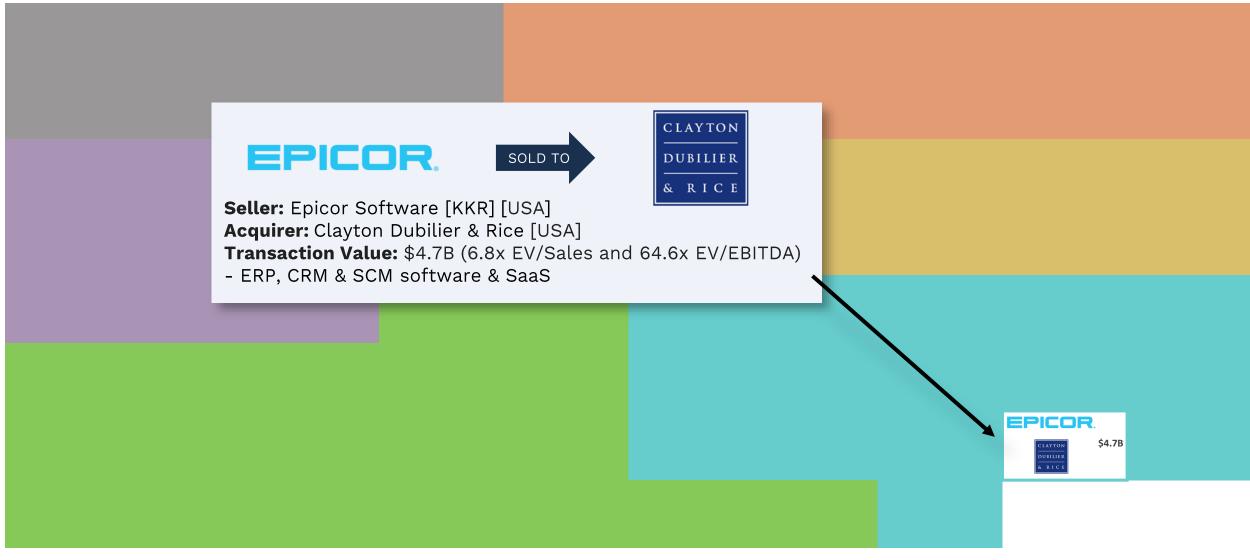




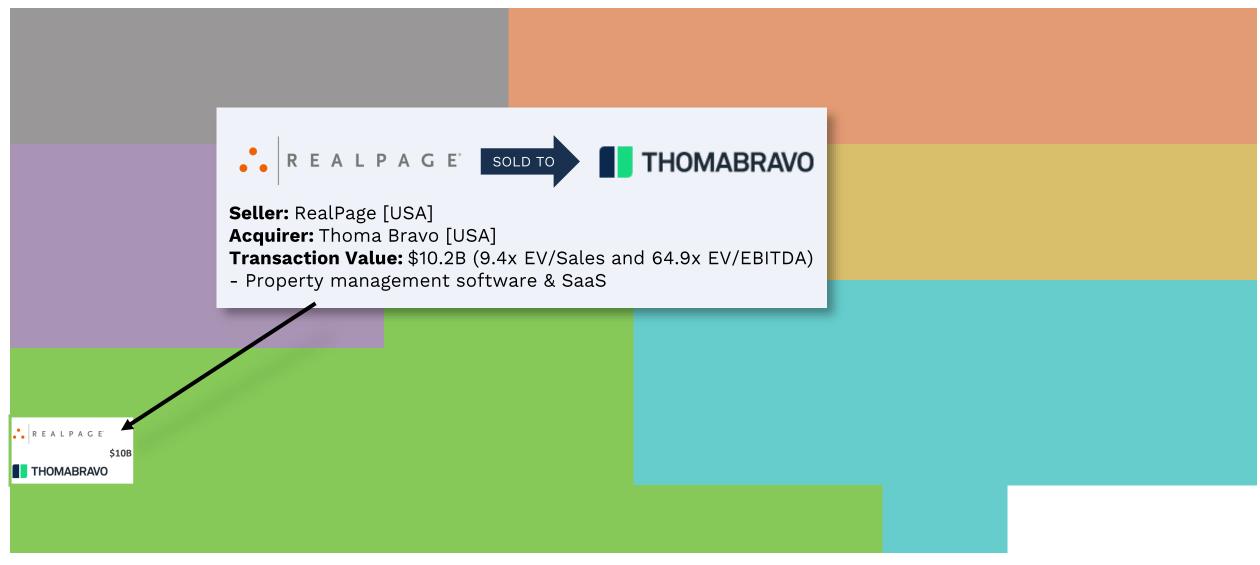
Thoughts? Questions? Let us know!

@CorumGroup











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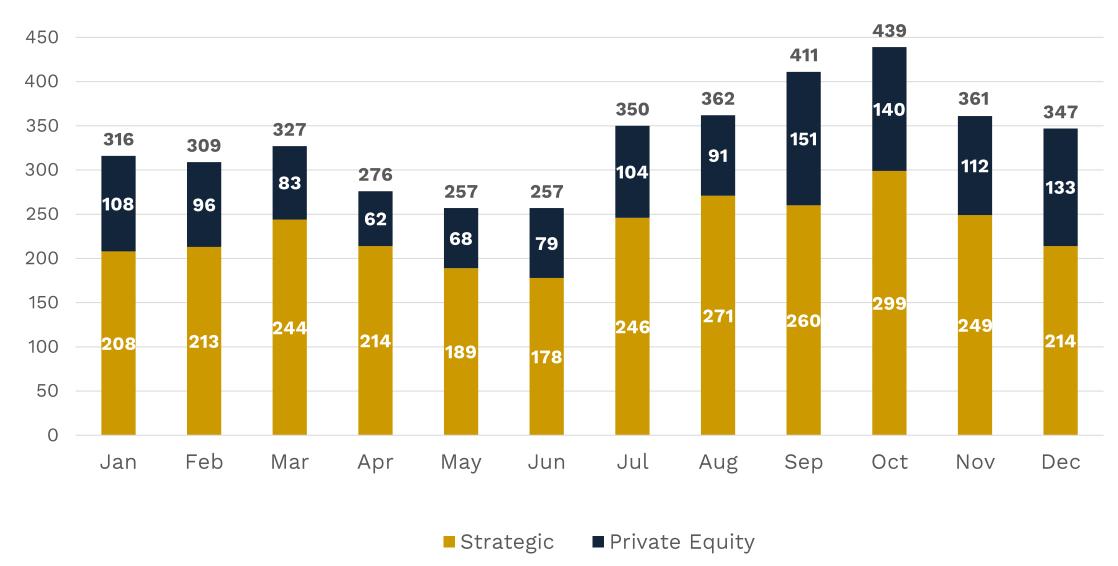


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@CorumGroup

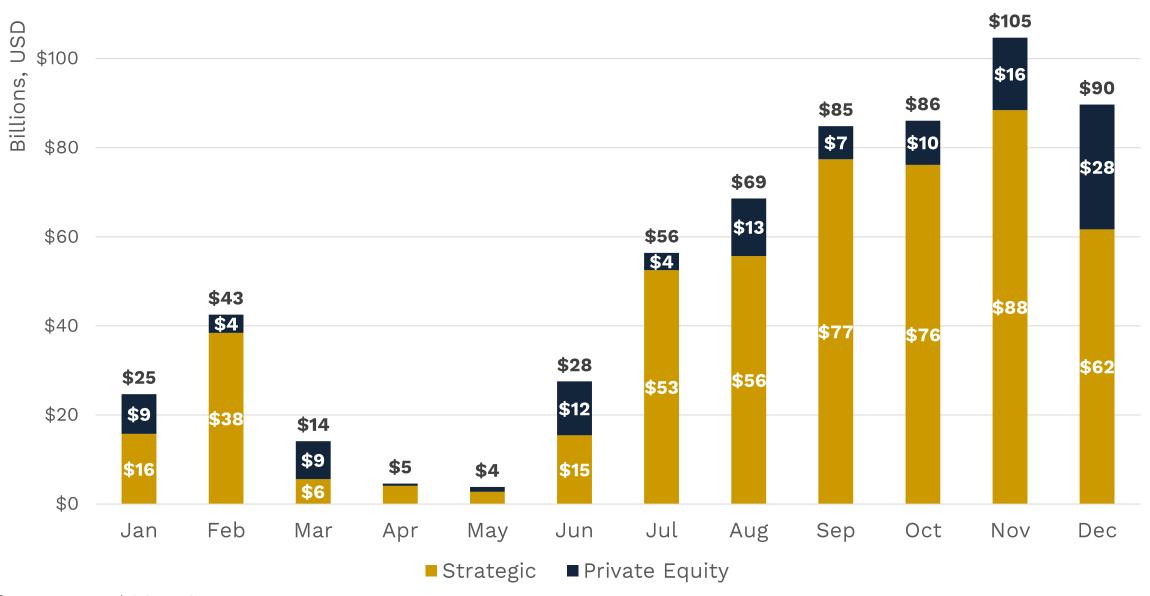
Tech M&A Deal Volume 2020: PE vs. Strategic





Tech M&A Deal Value 2020: PE vs. Strategic





Corum Research Report





Yasmin Khodamoradi Director, Valuation Services



Valeriya Chumachenko Senior Analyst



Anna Lebedieva Senior Analyst



Artem Mamaiev Senior Analyst



Olha Rumiantseva Analyst



Tzvi Kilov Writer

CORUM Private Equity Panel 2021



TIM GODDARD, EVP CORP. STRAT. CORUM GROUP LTD.







PARK DURRETT MANAGING DIRECTOR





PATRICK EBLE INVESTMENT PROFESSIONAL





JEREMY HOLLAND MANAGING PARTNER







PARK DURRETT

MANAGING DIRECTOR



Park Durrett is a Managing Director at Accel-KKR. Prior to joining Accel-KKR, Park was a Principal at The CapStreet Group, a lower middle market private equity firm, and focused on direct investments across a variety of industries, including the energy, industrial, infrastructure, and technology sectors. Prior to CapStreet, Park worked with Technology Crossover Ventures and 3i Group focused on originating and executing late stage growth equity investments in leading information technology companies. Park started his career in the technology investment banking group of Robertson Stephens & Company.

Park received his M.B.A. from the Kellogg School of Management at Northwestern University and his B.S. from Cornell University.





JEREMY HOLLAND

MANAGING PARTNER



Riverside.

Jeremy serves as the Managing Partner of Origination at The Riverside Company. He started his career as an Associate at Buttonwood Capital. He then served as a Principal at Wedbush Capital Partners for six years and at Vintage Capital Group for just above two years after that. He was then recruited by Riverside in 2010, serving first as Regional Director of Origination and then as Principal of Origination before taking on his current role as Managing Partner





PATRICK EBLE

INVESTMENT PROFESSIONAL



Patrick sources new investment opportunities in the software, consumer services, and business services sectors. Prior to Alpine, Patrick was based in New York as a member of the Infrastructure Advisory team at Ernst & Young, providing commercial and financial advisory to public sector clients in the energy, environmental, and transportation sectors. Patrick is a current member of the US Senior National Rowing Team that trains in Oakland. Patrick received a Master's degree from the University of Cambridge and a Bachelor's degree from Princeton University.



We welcome your questions!

Email questions to info@corumgroup.com

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On demand webcast will be available at www.corumgroup.com







- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history

MERGE BRIEFING



- 90 Minutes
- Industry Update
- Overview of the M&A Process



Podcasts



After the Deal – Celebration







www.CorumGroup.com

CORUM Thank you!