

Tech M&A Monthly

Starts in 2 minutes

CORUM Tech M&A Monthly

2021 Global Tech M&A Report



We welcome your questions!

Email questions to info@corumgroup.com

This event is being recorded

On demand webcast will be available at www.corumgroup.com

Merge Briefing



MERGE BRIEFING

- 90 Minutes
- Industry Update
- Overview of the M&A Process



Selling Up, Selling Out





- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history









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- Tech M&A Bootcamp
- The most attended tech executive conference in history

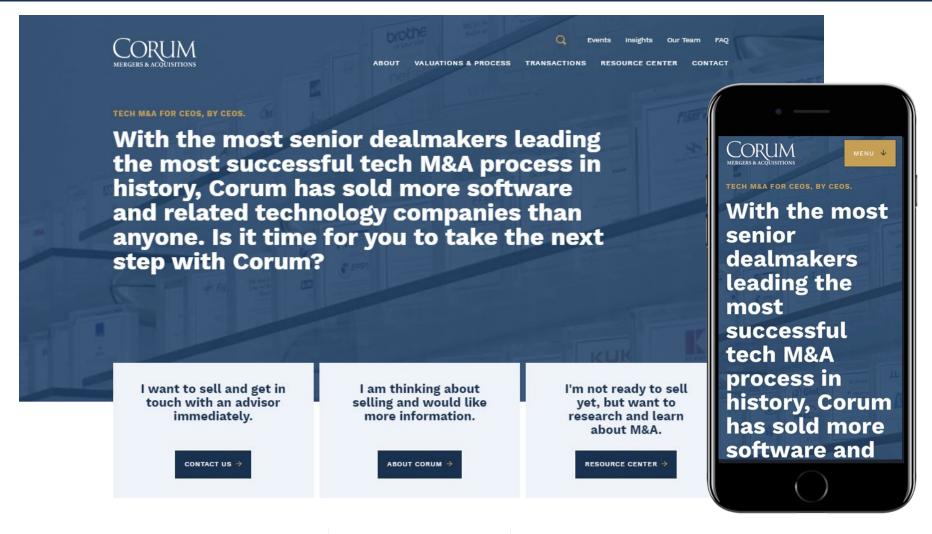
MERGE BRIEFING



- 90 Minutes
- Industry Update
- Overview of the M&A Process

CorumGroup.com





36
Years in business

\$10B
In wealth created

400+
Closed transactions

World Tech M&A Leaders





Focus—sell side, technology only

Detailed, professional, global process

Team approach, senior dealmakers

World Technology Council

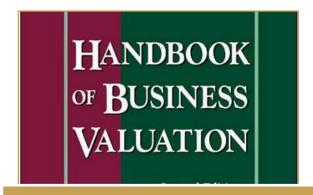
SOLD MORE SOFTWARE-RELATED FIRMS THAN ANYONE

World Tech M&A Leaders





Research

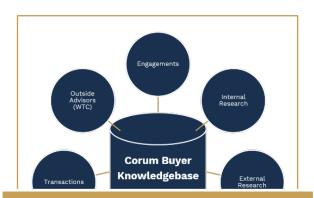


Valuation

JEFFREY D. JONES



Education



Database

World Tech M&A Leaders





The definitive tech M&A education

- Since 1990, the most attended executive conference in technology history
- More events hosted than all other competitive conferences combined
- Over \$3 trillion in transaction value by attendees – buyers and sellers



8 Stages for an Optimal Outcome



Past Attendees Include













































Tech M&A Monthly

Starts in 1 minutes

CORUM Tech M&A Monthly





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2021 Annual Report

Welcome

State of the Market

Field Reports

Deal Reports

Special Report:

2021 Top 10 Disruptive Tech Trends

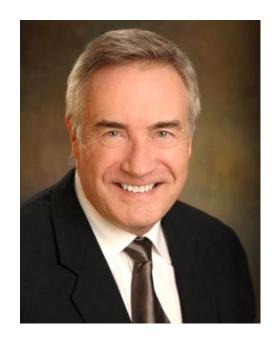
Global Tech M&A Research Report: Annual Report

Strategic Buyers Panel

Closing

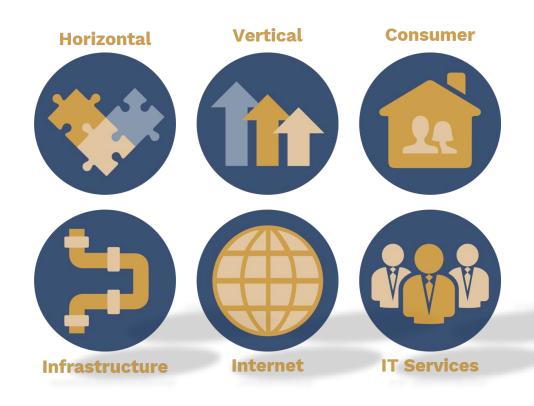


BRUCE MILNE, CEO, CORUM GROUP LTD.



- Founded or owned four software companies, including AMI, an Inc.
- 500 firm rated by IDC as the fastest growing computer-related company in the world.
- Advisory boards for Microsoft, IBM, DEC, Comdex and Apple.
- Board member/founding investor in some of the most innovative firms in their field, including Blue Coat, Bright Star and Sabaki.
- Past advisor to two governors and a senator, a board member of the Washington Technology Center.
- Founder of the WTIA, the nation's most active regional technology trade association.
- Worked with the Canadian government to found SoftWorld.
- One of the 200 most influential individuals in the IT community in Europe.
- American juror for the recent Tornado 100 Awards given to Europe's top technology firms.
- Graduate with Distinction from Harvard Business School.





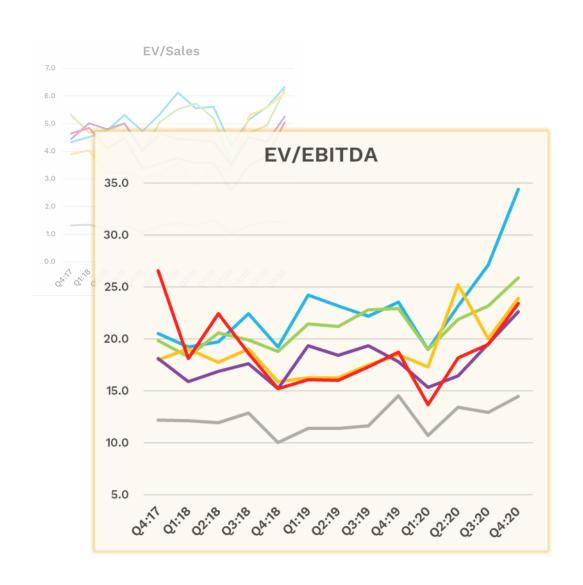
- 2021 will be a record year for privately held sellers due to the pandemic, record stock market
- Public stock run up raised the value of private companies
 - More buyers than ever having record cash - over \$5 trillion





- Supply side, tech company owners feeling vulnerable after the COVID shock, began rethinking personal priorities
 - Many decided to calibrate the M&A market in 2020, with more to come

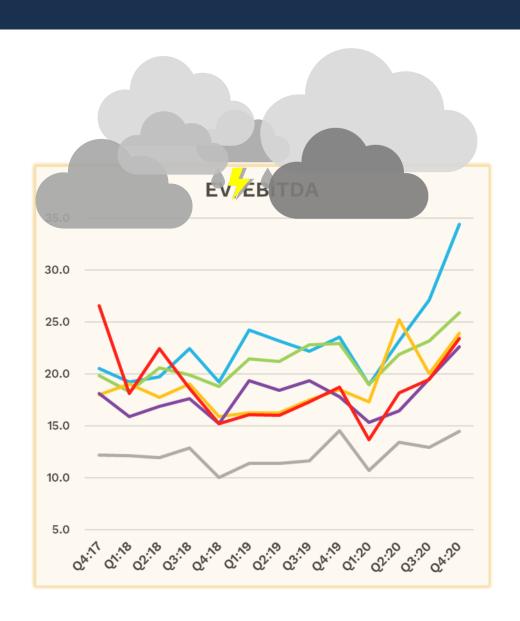




- Transaction times have collapsed to meet fast-paced demand, everything is done virtually
- Buyers in every time zone
- Tech is still the place to be!
- Result: the most active Tech M&A market in history

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- Caution: There are clouds on the horizon
- You can't print so much money, driving values, without paying a price!

Growth and Exit Strategies

For Software & IT Companies:



WFS

Matt Rung

President





Tech Growth & Exit Strategies | EUROPE

Live online GoToWebinar 28th January



Buyers



Investors



Valuations



Tech Trends



Sellers





Tech Growth & Exit Strategies: Europe

1:00 pm — 5:00 pm (14:00-18:00 CET)

Tech CEOs & Entrepreneurs...what are you worth? How do you get it?

The GXS Conference is now virtual!

The flagship WFS Tech Conference for CEOs, founders, and investors of software and IT companies, covering Tech M&A: investment, growth, strategy, buyouts, sales, and mergers. Insights from: private equity, VC, angels, strategic buyers, M&A advisors, and CEOs who've had a successful explication.

LEARN MORE

REGISTER



M&A Market Update & 2021 Top 10 Disruptive Tech Trends: Is it time to exit? 13:15 - 13:35 · Tim Goddard, EVP Corp Dev, Corum Group **Investors Panel:** Will your strategy get funded? 13:35 - 14:35 • Matti Kanninen, Co-Founder and Managing Partner Butterfly Ventures • Bindi Karia, Venture Partner, Draper Spirit · David Barbour, Managing Partner, FPE Capital • James Downing, Director of Venture Capital Services, Silicon Valley Bank · Cyril Bertrand, Managing Partner, XAnge Moderator: Nina Seghatoleslami, SVP, Corum Group **Tech Valuation Metrics:** What is your company worth & how do you get it? 14:35 - 14:50 • Yasmin Khodamoradi, Director Valuation Services, Corum Group **Buyers Panel:** Do you have what they want? 15:05 - 16:05 • Jon Koplin, Managing Director Cisco Investments · Hadar Keren, Director, Corp Dev, Nice Systems Marina Barbir Corp M&A EMEA PWC • Edoardo Bounous, European Director, Bus Dev STG Partners Moderator: Richard Harris, VP, Corum Group Sellers Panel: Advice from CEOs who've sold 16:10 - 17:00 Fred Hermans, Former CEO, EveryAngle Domenico Crapanzano, CEO Fing Limited • Tao Bauer, Managing Director, Mailtastic acquired by Cognism • Mark Willems, CEO, MindDistrict acquired by Asklepios Kliniken Moderator: Jon Scott, Chairman, Corum Group





Live online GoToWebinar February 25th



Buyers



Investors



EXIT STRATI

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Valuations



Tech Trends



Sellers



WFS Podcast Series



New Episode:
Best of 2020
"Advice from
CEOs Who've Sold"















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ROB GRIGGS, PRESIDENT, CORUM GROUP LTD.



- Serial entrepreneur and investment banker with a 35+ year career in the high technology arena.
- Founder of Authorware / MacroMedia, NetRadio, Wit Capital, and many other companies.
- Early career as a top performer at Apple before starting his first software company.
- Sales, marketing, business development and capital raising skills have been honed over supporting hundreds of company financial transactions.
- Proven expert in building value and realizing wealth.





HMB is an industry-leading, Midwest-based IT services consulting firm that partners with its customers to deliver effective solutions and advisory services for cloud-based migrations, robotic process automation (RPA), business process improvement and innovation.





Capturelife is a developer of a photo sharing platform designed to provide a rich and innovative set of tools to capture, publish and sell digital content. Their platform offers personalized digital content to consumers before, during and after the event and turns any photo or video content into a wide range of digital and print products, enabling companies to promote products using any combination of push notifications and texts to attract customers to their brand.



JON SCOTT, CHAIRMAN, CORUM GROUP Intl. S.á.r.l.



- Executive leader with 30+ years of expertise in serving high technology companies.
- President and CEO of The PowerTech Group.
- President and CEO of Microserv Technology Services.
- President and COO of Traveling Software.
- Vice president roles in sales, marketing and business development for technology companies.
- Background includes strong ability to successfully integrate strategies and tactics into well executed operating plans, building strong teams and achieving excellent results.
- Holds a BA in business from San Francisco State University.





QAD Inc. (Nasdaq: QADA) (Nasdaq: QADB), a leading provider of adaptive, cloudbased enterprise software and services for global manufacturing companies has acquired Allocation Network **GmbH**, a best-in-class solution provider for strategic sourcing and supplier management, based in Munich, Germany.



TIM GODDARD, EVP, CORPORATE STRATEGIES, CORUM GROUP LTD.



- Oversees Corum's global marketing efforts including extensive conference schedule, "Selling Up, Selling Out," the "Merge Briefing," the "Tech M&A Monthly webcast" and Corum's platinum sponsorship of the World Financial Symposium's live events and Tech Market Spotlight series.
- Served as marketing and product manager for GIS software startup Depiction, Inc., and previously worked in marketing for VizX Labs, a pioneering SaaS startup delivering DNA analysis tools.
- Worked for a US Senate campaign and taught science in Rio de Janeiro.
- Graduated Magna Cum Laude from Bethel University in St. Paul, Minnesota, with degrees in History and Biology.

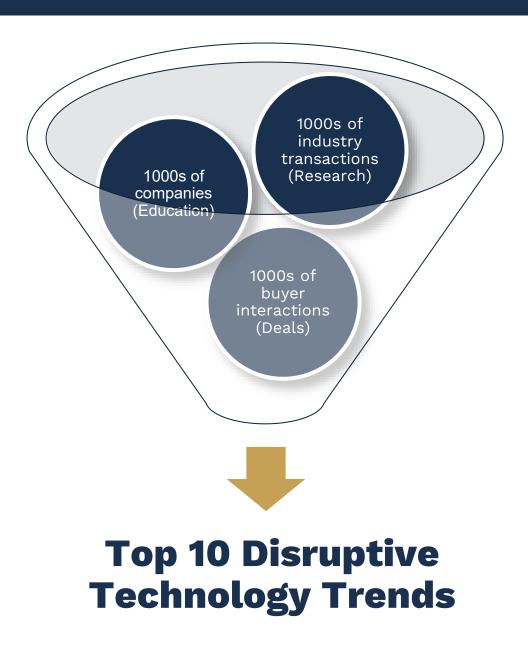
CORUM

Top 10 Disruptive Technology Trends

2021

Leveraging Corum's Unique Position





Why Worry About These Trends?



- 1. Trends create change
- 2. Change drives strategic imperative
- 3. Strategic imperative drives acquisitions
- 4. Well-positioned companies get sold



Foundational



AI ENABLEMENT



ACTIONABLE ANALYTICS



COMPOSITE COMMERCE



REMOTE TRUST





FOCUSED IT SERVICES



HEALTHTECH CONTINUUM



SMART LOGISTICS



REGTECH SYSTEMS



Functional





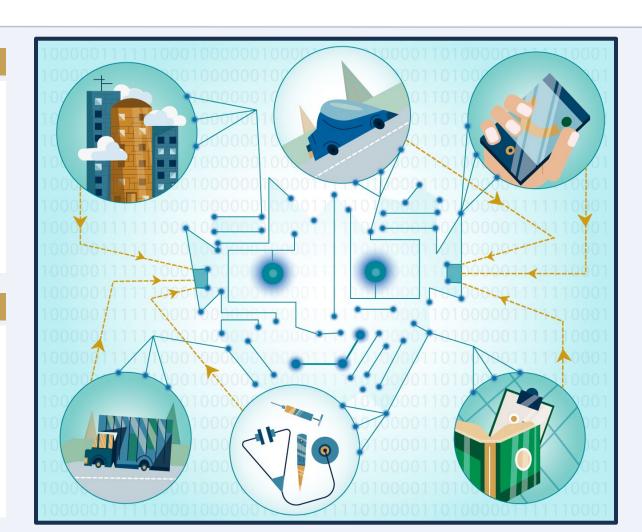
#1: AI Enablement

Data and feedback turn machine learning into real-world value

INDUSTRY DRIVERS

- Al creating tangible value in B2B environments emphasis on revenue generation more so than cost reduction
- Foundational AI tools being leveraged: ML, search, translation, image, speech, Deep Learning, etc.
- Data monetization feedback loops to enable & improve AI now developed & consolidated
- Successful use cases resulting in significant AI budgets

- Robotic Process Automation, and AI-enabled applications
- Vertical Use Cases crossing all sectors, especially industrial sectors and marketing
- Data aggregation tools & unique data sets unexploited feedback loops and datasets
- Compliance, quality assurance, security & other anomaly detection technology leveraging AI & ML







Fing leverages AI against data from its tens of millions of users into a highly precise device recognition engine

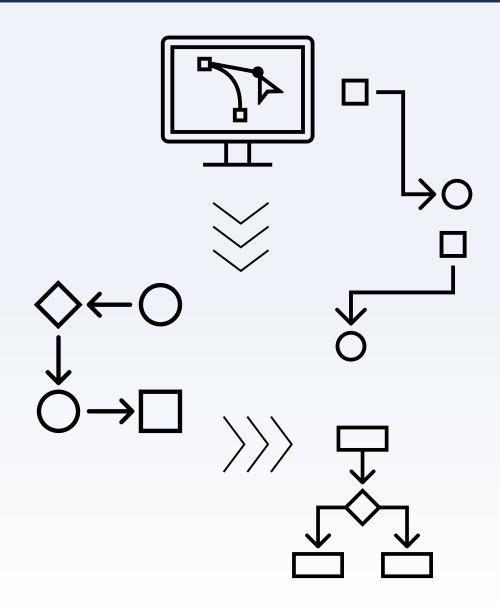


Buyer	Seller	Rationale
Coupa \$1.	LLamasoft [®]	AI-enabled SCM optimization
ZEBRA \$57	REFLEXIS	AI-enabled workforce management platform for retail
Docu Sign \$18	Seal	Al-based contract management SaaS provider



AI: Looking Ahead

- Feedback loops, datasets will continual be in demand
- 2. Along with applications directly to business challenges: i.e. robotic process automation, anomaly detection via well-trained AI







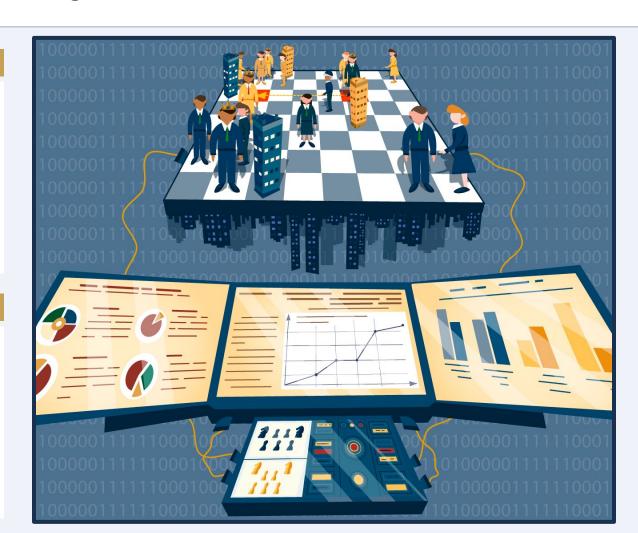
#2: Actionable Analytics

Business intelligence & data science driving better decisions

INDUSTRY DRIVERS

- Analytic capabilities no longer optional, especially for consumer-facing companies
- Value of analytical tools now in discrete insights & opportunities, with visualization & dashboards less urgent
- Applications and industries with "small data" still require decision support & robust BI

- Analytics technology and expertise tailored for underserved markets, platforms and infrastructure
- Data Science Monetization tools & teams
- Platforms capturing and leveraging data across complex ecosystems for benchmarking, etc.
- BI tools tied to powerful or unique data resources





Buyer	Seller	Rationale
TIBC ~\$	Inførmation Builders	Data-driven insight
servicenow. \$58	BM Cooms	Proactively identify problems log monitoring analytics enable IT
ROPER \$36	5M EPSi	Financial decision support tools for health care companies





Altvia's portfolio management solution provides Private Equity firms and other investors the Actionable Analytics needed to make these sorts of M&A decisions themselves



Buyer	Seller	Rationale
MEDALLIA 15x rev	venue sense360	Benchmarking analytics





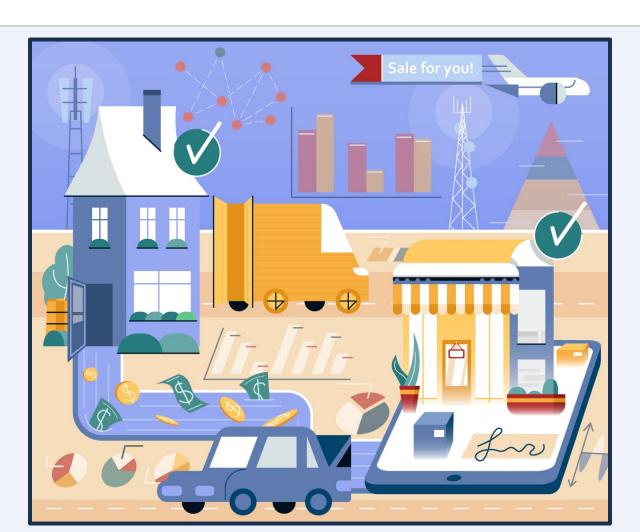
#3: Composite Commerce

The online-offline convergence expected in 2025 is here today

INDUSTRY DRIVERS

- COVID-19 accelerated the preexisting blurring of online & offline commerce at every level, "from years to weeks"
- Every level of B2C commerce now embracing & benefitting from technology as the most innovative have thrived
- Brands increasing direct-to-consumer (D2C) efforts
- New customers & acquirers of technology emerging as every company realizes it is now a tech company

- Vertical ecommerce tools enabling "bricks-to-clicks"
- Integrated in-store & online retail platforms
- Payment Stream Control across retail & other commerce
- Last-mile delivery and other Smart Logistics tools, especially those enabling D2C commerce
- Tools fully digitizing large & complex transactions





Buyer	Seller	Rationale
Uber	\$2.7B Postmates	Food delivery consolidation
JUST EAT	\$7B GRUBHUB™	Food delivery consolidation
Walmart Save money. Live better.	5 JOYCUN	Peer-to-peer delivery application
% lightspeed	\$440M (~9x)	Payments SaaS
Checkout Technologies in-store intelligence	STANDARD COGNITIO	N Disruptive Retail Tech
(G) GoDaddy	\$365M POYNT	Unification of bricks with clicks



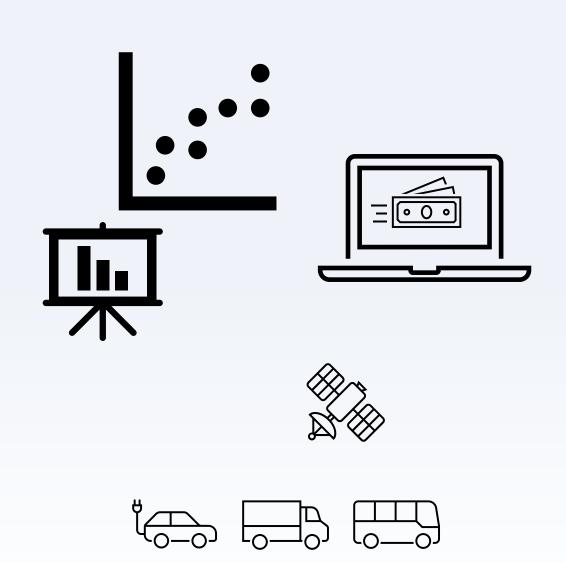


Modus' platform
digitizes the homeclosing process to
enable Composite
Commerce in the realestate market



Other in-demand companies in Composite Commerce

- Companies providing analytics, logistics, etc.
- 2. Tech enabling consistent personalized customer journeys on/offline







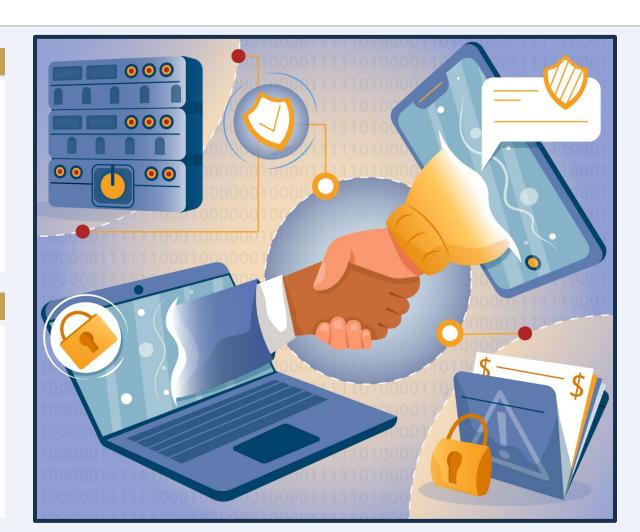
#4: Remote Trust

Enabling and securing the "everything-from-anywhere" era

INDUSTRY DRIVERS

- Work-from-home and remote business dealings require new generation of collaboration & security tools
- Remote interactions creating new and more opportunities for fraud, cyberattack and related incidents
- Black Hats growing more sophisticated, more frequently state-sponsored
- Open & horizontal tools often inappropriate or vulnerable

- Innovative identity & access solutions (passwordless, etc.)
- Anti-fraud tools, teams, platforms, etc.
- Zero-trust security technology & managed services
- Virtual collaboration tools purpose-built by market (i.e., telemedicine, construction, legal, government, etc.)
- "Digitized trust" tools leveraging blockchain & other tech











Companies that provide, maintain, leverage and secure the remote infrastructure that makes it all possible are notably valuable



Buyer	Seller	Rationale
\$1.	5B workfront	Remote Collaboration Technology
salesforce ~\$3	** slack	Remote Collaboration Technology





#5: Low-Code Everywhere

Rapid application development empowering new sectors

INDUSTRY DRIVERS

- Low-code solutions shifting from saving time & labor to enabling entirely new kinds of applications & solutions
- Even complex workflows demanding automation
- Enabling recurring SaaS revenue even in complex industrial, regulatory and logistical contexts
- Enabling deeper technological implementations in developing markets

- Low-code platforms for IIoT, compliance, any vertical where deep, specific expertise can be instantiated in applications
- No-code platforms made possible by the specificity of the implementation
- Low-code tools with multi-country/language userbase
- RPA platforms leveraging low-code technology
- Tech enabling response to changing compliance needs





Buyer	Seller	Rationale
Google		Assist in transition to SaaS models with low-code/no-code technologies
FINEOS	Limelight Health	Low-code/no-code technologies for the insurance industry
HOLL ND CAPITAL VENTURE GROWTH BUY-OUT	USOFT	Low-code/no-code technologies in aviation & agriculture applications
1 1 1 CISCO \$73	OM IMImobile	Assist in transition to SaaS models with low-code/no-code technologies in customer experience





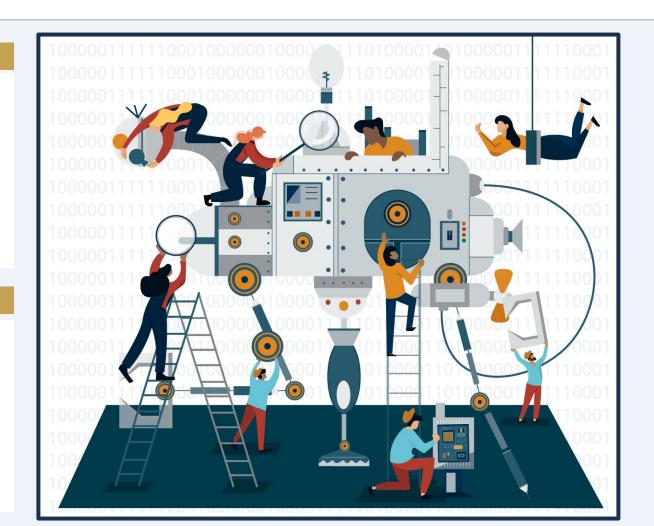
#6: Focused IT Services

Targeted digital transformation and managed services

INDUSTRY DRIVERS

- Increasingly complex technologies require increasingly specialized expertise – both individuals & corporations
- "Low hanging fruit" being picked by tech, not services— Cloud, AI, low-code, etc., driving services deep, not wide
- Traditional project work waning in value, leaving two paths: digital transformation and managed services
- Increased comfort with blended offshore/onshore teams

- Services firms specializing in newer ecosystems:
 ServiceNow, Atlassian, Snowflake, Qlik, etc
- Focused services around key trends, especially AI, IIoT, Actionable Analytics,
- Digital transformation enabling Composite Commerce











has acquired a minority stake in



Corum acted as exclusive M&A advisor to Perceptronics Solutions



Deep domain knowledge and resulting long-term customer relationships are increasingly important—especially when leveraged into predictable, recurring managed services revenue streams



Buyer	Seller	Rationale
Infosys® \$20 (3x r		Salesforce services focus
ttec [™] \$48	VoiceFoundry	AWS services focus

Emerging Tech Ecosystems







servicenow





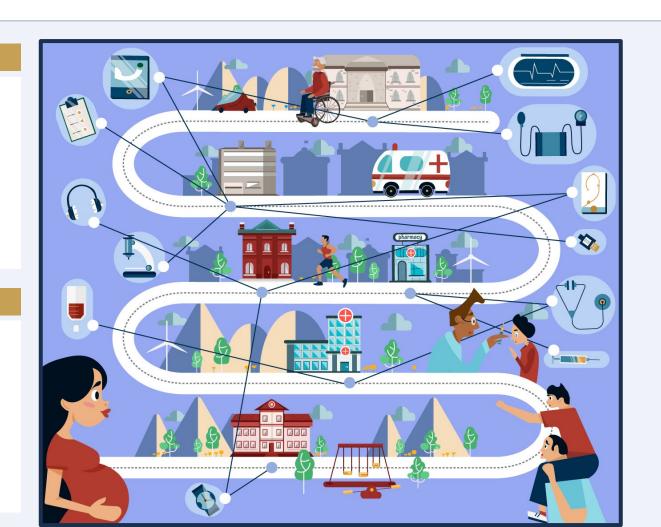
#7: Healthtech Continuum

Connective tech coordinating systems & care

INDUSTRY DRIVERS

- Demographic, technical and regulatory changes pushing healthcare from treatment-centric to outcome-centric
- COVID-19 gave mainstream momentum to telemedicine
- Increased focus on patients and data both before (preventative) and after (post-acute) treatment
- Increased interest in care-focused technology, not just system-focused, though system still controls payment

- Telemedicine platforms & tools
- SaaS offerings outside standard care settings, such urgent care, physical therapy, home health, hospice, etc.
- Population health technology
- Clinical trial technologies
- Innovative medtech with clear path to payment





Buyer	Seller	Rationale
O TELADOC \$18B (~90x) Livongo	Telemedicine, now mainstream
WellSky \$1.		Unified view of patients across the continuum of care





A unified view of patients across the continuum of care requires integration with telemedicine and patient engagement as well as distributed services...

laboratory analytics enables hospitals & health systems to better serve their patients



Expected Deals Rationale Seller Buyer Unified view of patients across **SIGNANT** HEALTH the continuum of care Unified view of patients across the continuum of care **ArchiMed**





#8: Smart Logistics

Moving things & people at a critical level of efficiency

INDUSTRY DRIVERS

- The physical world must keep pace with the digital world realtime, on-demand and data-driven
- Trends in AI, latent capacity & consumer demand converging
- COVID-19 stress-tested & highlighted logistical infrastructure
- That and other geopolitical changes increase need for logistical flexibility enabled by technology
- Innovation and disruption from "first-mile" to "last-mile"

- SCM, CPQ, warehouse management
- 3PL, distribution & shipping networks & software tools
- Cargo, trucking and freight tracking SaaS
- Auditable, secure supply chains using blockchain, other tech
- Technology enabling "as-a-service" models for logistics, warehousing, delivery, etc.





Buyer	Seller	Rationale
Coupa \$1.	5B LLamasoft [®]	AI-enabled SCM Optimization
CLAYTON DUBILIER & RICE \$4.7B	(6x rev)	Supply chain & ERP software provider
CC NEUBERGER PRINCIPAL HOLDINGS \$2B (8x rev) E2 0PEN °	Supply chain software provider
NATIONAL \$36 (+7x	CI IIIVIAL I	Supply chain analytics
DESC⊿RTES \$24	PEOPLEVOX	Ecommerce-focused warehouse management system





A diverse set of global acquirers is racing to acquire technology in this space, including sourcing & supplier management tools





#9: Regtech Systems

Solving complex safety & security problems with technology

INDUSTRY DRIVERS

- Increasing regulatory complexity coupled with accelerating change requires deeper regtech capability
- COVID-19 driving emphasis on health/safety, while remote work requires more processes to be trackable & auditable
- Enforcement & fines expanding in scope—GDPR, CCPA etc.
- Rules originating in software becoming intrinsic to laws, mandates and agreements

- Platforms leveraging COVID tailwind and other compliance to land-and-expand within more tech-resistant sectors
- Compliance technology functionally or directly mandated by regulation or industry standards
- Fintech compliance technology (Anti-fraud, AML, CFT, etc.)
- GRC, EHS & Legal SaaS solutions generally
- AI, analytics, RPA & low-code compliance tools





Buyer	Seller	Rationale
Nasdaq	VERAFIN	Fintech anti-fraud & AML tools
Moody's s	700M TICC	AML and anti-fraud analytics
&valara	377M ₹ ttr	Tax research & automation capabilities
	Business License Solutions	Compliance and filing SaaS platform



Buyer	Seller	Rationale
snowflake°	CA cryptonumerics	AI-enabled privacy management
Nasdaq	OneReport	Environment Health & Safety
Cority	ENVIANCE	Environment Health & Safety







Regtech trends also drive govtech deals





#10: Blue Collar Software

Every worker is a knowledge worker

INDUSTRY DRIVERS

- All nine previous trends converging on and enabling underserved "toolbelt" industries
- Many industries are "leapfrogging" from legacy systems or paper-pencil directly to mobile, cloud, IoT, AI, etc.
- Strong ROI opportunities for measurably enhanced productivity, quality, safety and efficiency
- Remote work trends changing blue-collar patterns, too

- Upstream, midstream & downstream opportunities
- Solutions for end-user workers at the job site
- Underserved markets including construction, manufacturing, mining, trucking, etc.
- Narrow niches, even more underserved: sanitation, forestry, auto mechanics, etc.



2021 Top 10 Disruptive Technology Trends









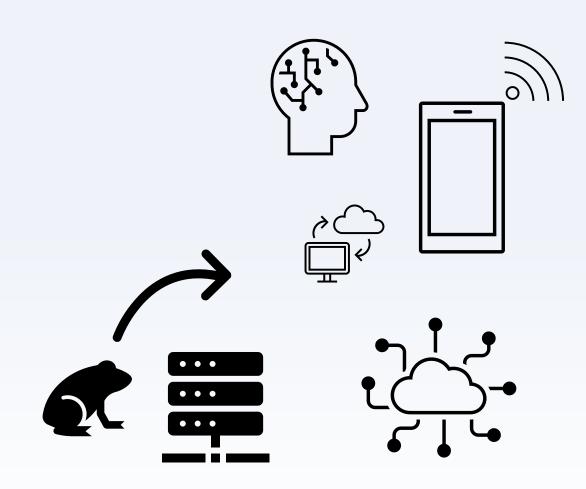
A key feature of the Blue Collar Software trend is the leapfrogging of traditional on-premise solutions...Tech with clear, productivity gains have the advantage in opportunities across quoting, billing, time tracking, asset management, etc.

2021 Top 10 Disruptive Technology Trends



Key Features of Blue Collar Software Trend:

- Leap frogging of traditional on-prem solutions
- 2. Proceeding to AIenabled, SaaS-first, mobile-first, and IoTintegrated systems



2021 Top 10 Disruptive Technology Trends



Active Construction-tech Buyers













Corum Research Report





Yasmin Khodamoradi Director, Valuation Services



Valeriya Chumachenko Senior Analyst



Anna Lebedieva Senior Analyst



Artem Mamaiev Senior Analyst



Olha Rumiantseva Analyst

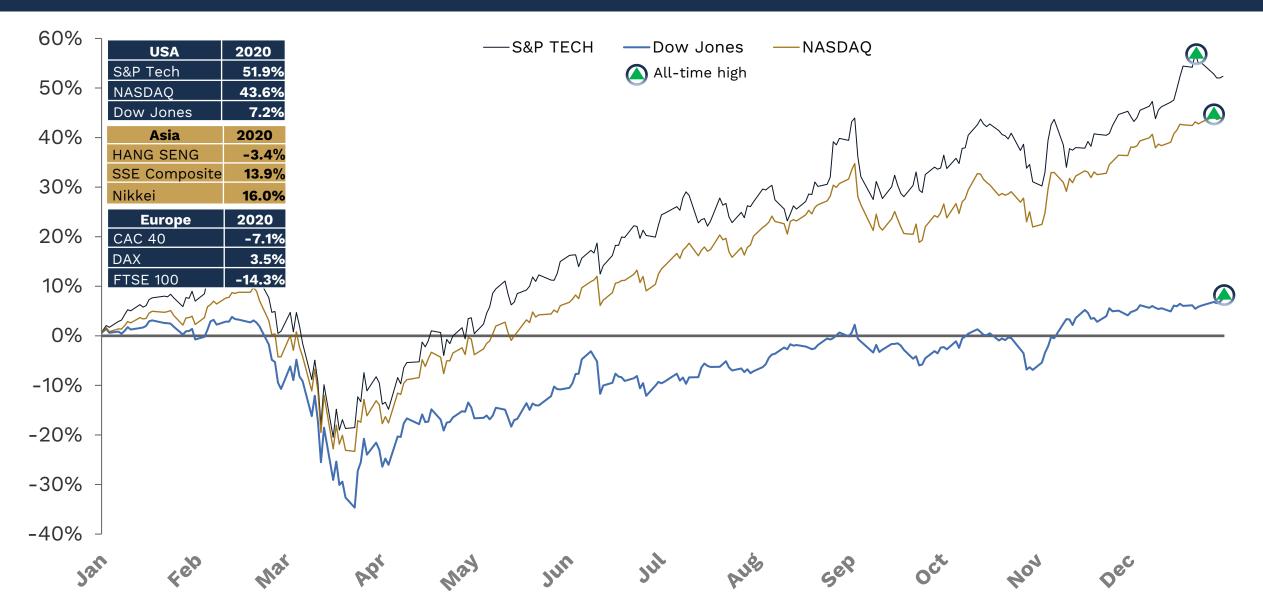


Tzvi Kilov Writer

Public Markets 2020

% CHANGE







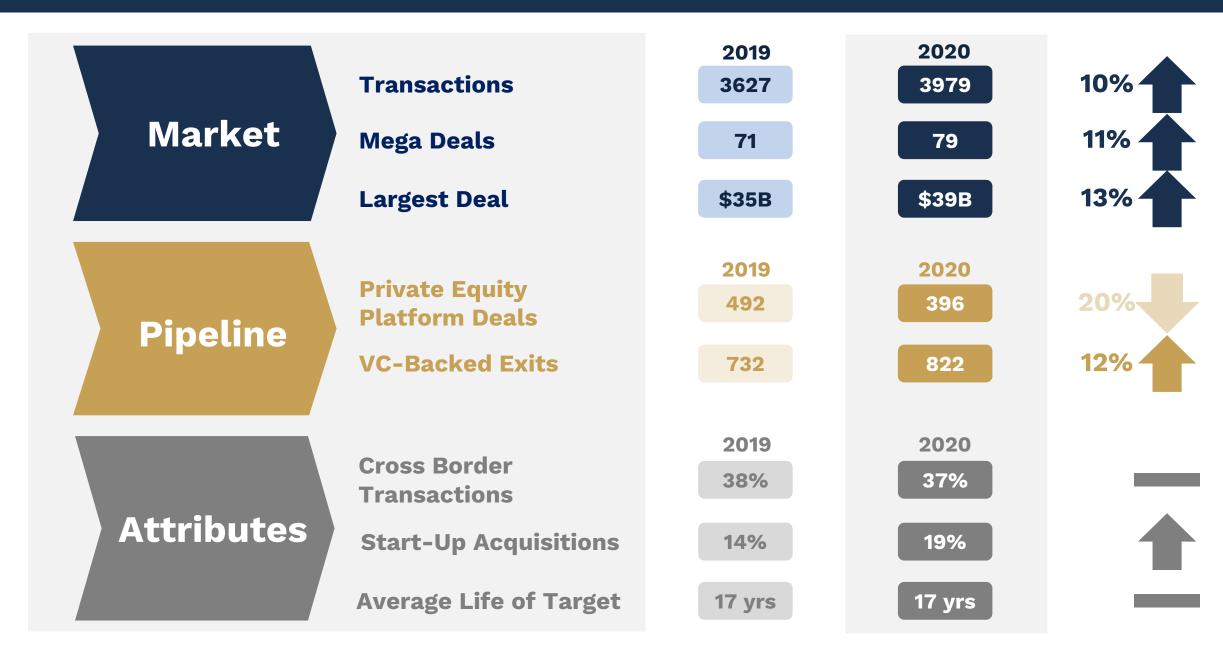
	Start	End	Years	
Previous	Mar. 9, 2009	Feb. 19, 2020	10.9	
2 Dotcom Bubble	Oct. 11, 1990	Mar. 24, 2000	9.5	
3 Postwar Boom	Jun. 13, 1949	Aug. 2, 1956	7.1	
• • •				
Current	Mar. 23, 2020	?	0.8	





Corum Index TECH M&A





Constellation

SOFTWARE ACQUISITIONS 2020





Top Volume Acquirer 82 Total Acquisitions































Plus 8 more































ConstellationSOFTWARE ACQUISITIONS 2020

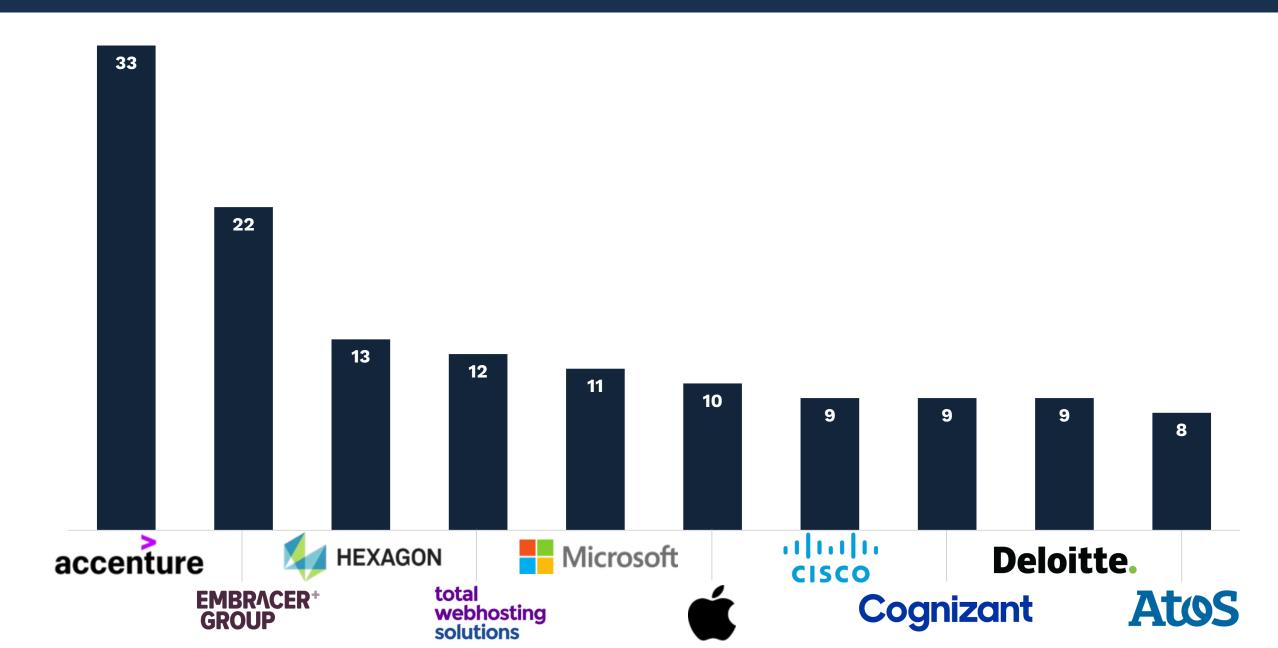






Top Strategic Acquirers 2020





Non-Tech Acquirers 2020









AMERICAN EXPRESS









































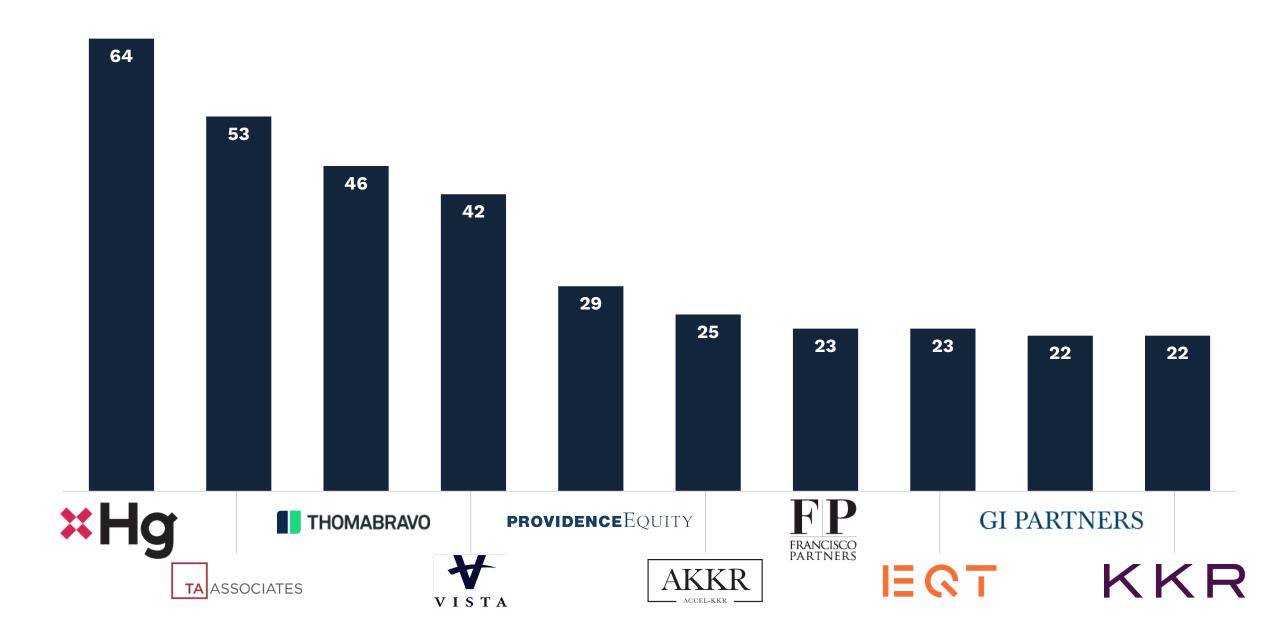






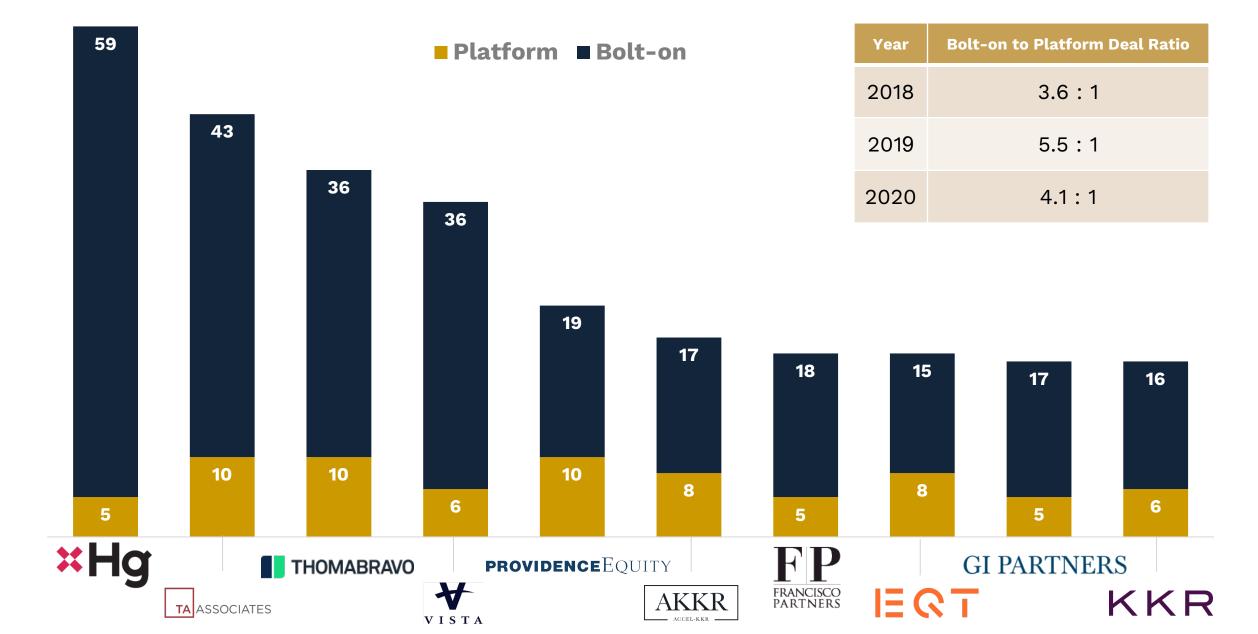
Top Private Equity Acquirers 2020





PE Platform VS. Bolt-On Acquisitions





2020 Technology Megadeals



UNISYS Unisys Federal assets \$1.2B	ENGINEERING \$1.8B	\$2.4B Jacobs	Platinum Equity \$7.2B	idealista _{\$1.58}	\$2.6B	Postmates \$2.7B	www.51job.com 前程无忧 \$5.3B DCP 德孙資本	credit karma \$7.1B	Global classifieds business, \$8.9B minus Denmark assets Adevinta Schibsted
ENDURANCE International Group \$1.3B	vírtusa BPEA \$2.08	LINKGroup THE CARLYLE GROUP PEP PACIFIC EQUITY PARTNERS \$2.8B	NORTHROP GRUMMAN Federal IT & mission support services business VERITAS CAPITAL	WALDEN UNIVERSITY ADT LEM GLOBAL EDUCATION \$1.5B	Sogou 搜狗 Tencent 腾讯	ancestry \$4.7B	GRUBHUB \$7.1B ₱ JUST EAT Takeaway.com	OCEAN LINK 跨翎投资	EXTRADE* FINANCIAL \$13B Morgan Stanley
BostonDynamics SoftBank HYUNDRI MOTOR GROUP \$1.1B	VISION \$1.2B	RSA STG SYMPRONY TECHNOLOGY GROUP \$2.1B	PARTNERS	FUI III I Iau 🗨 I 📖	STUPPO GAMENET	LE YOU Image Frame \$1.3B Investment Tencent 腾讯	Mobile gaming business Tianjin Seiyo Culture Media	GREAT CANADIAN GAMING CORPORATION \$3.2B APOLLO	S3.7B CAESARS
ARMIS. \$1.1B INSIGHT PARTNERS	FORESCOUT. Advent International	OSIsoft, \$5.0B	SoftBank All assets excluding IoT Services Group	CODEMASTERS \$1.2B Electronic Arts	Flutter \$4.2B	pe∂k Azynga \$1.88	NETENT \$2.2B Evolution Gaming	WYLIVE Joyy \$3.6B Bai 価首度	ZeniMax ^a MEDIATIO: \$7.5B Microsoft
FRANCISCO FRANCI	FLEXECA \$2.9B	SMARTBEAR \$1.8B	avaloq \$2.2B	₩ PLAID VISA \$5.3B	slack \$28B	Saba \$1.4B	eNett \$1.7B	CPA GLOBAL Clarivate \$6.88 Analytics	ingenico GROUP Worldline Atos
Sparta Systems Honeywell \$1.38	Z O O X amazon \$1.28	CDK Global, International business segment FARNINGO PARTNERS \$1.5B	Global Connect business Advent International	Vertafore \$5.48	SDL [★] FRWS \$1.18	workfront \$1.5B	E20PEN' CC NEUBERGER PRINCIPAL HOLDINGS II	nets: nexi	IHS Markit \$39B
REALPAGE \$10B	GALILEO \$1.2B	\$1.6B	VERAFÎN Nasdaq	EllieMae \$111B		LLamasoft \$1.5B	segment \$3.2B	CLAYTON \$4.7B	Vlocity \$1.3B
chms gainwell \$3.3B	CarePort An Allicipat Carpany WellSky TPG \$1.4B	optimalblue \$1.88	PX DXC.technology Health and human services business \$5.0B VERITAS CAPITAL	Livongo° \$19B	PLURALSIGHT \$3.5B VISTA	RIB Schneider \$1.48	planview _™ \$1.68 TPG TAASSOCIATES		



Thoughts? Questions? Let us know!

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\$371B TOTAL





INTERNET 12 Deals - \$65B



CONSUMER 12 Deals - \$33B



HORIZONTAL 17 Deals - \$111B

\$371B TOTAL









Morgan Stanley

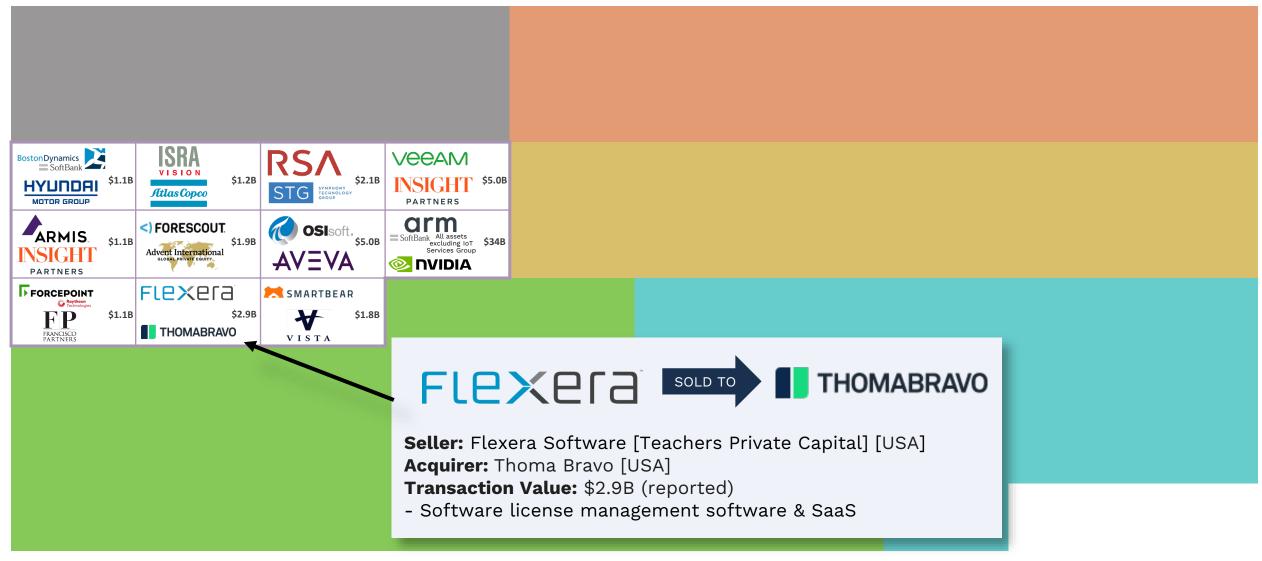
Seller: E*TRADE Financial [USA] **Acquirer:** Morgan Stanley [USA]

Transaction Value: \$13B (4.7x EV/Sales and 9.5x EV/EBITDA)

- Online brokerage services

79 Megadeals of 2020 \$371B TOTAL







Thoughts? Questions? Let us know!

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\$371B TOTAL





Seller: ZeniMax Media [USA]
Acquirer: Microsoft [USA]

Transaction Value: \$7.5B

- Video game developer



Thoughts? Questions? Let us know!

@CorumGroup

\$371B TOTAL







Seller: Ingram Micro [HNA Technology] [USA]

- IT distributor & SCM BPO

\$371B TOTAL







Seller: Sparta Systems [New Mountain Capital] [USA]

Acquirer: Honeywell International [USA]

Transaction Value: \$1.3B

- AI-based EQMS and SaaS for life science industry







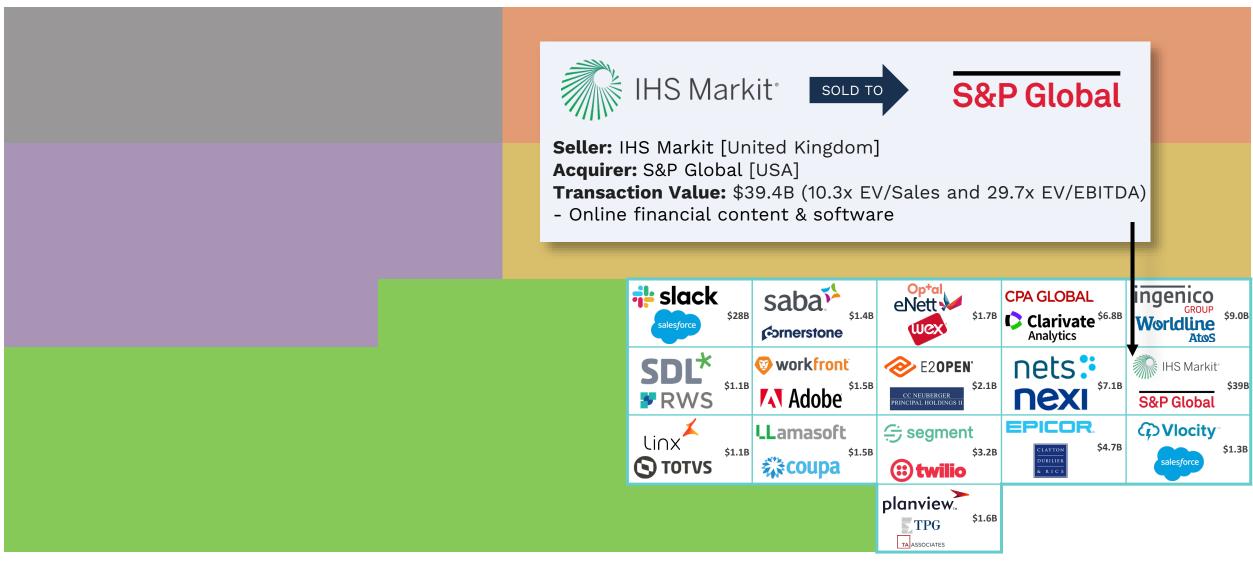


Thoughts? Questions? Let us know!

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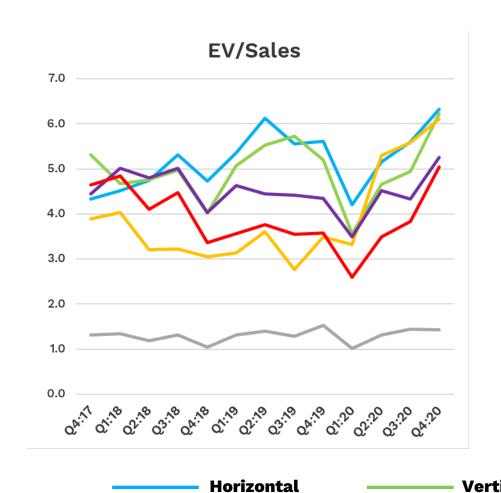
\$371B TOTAL



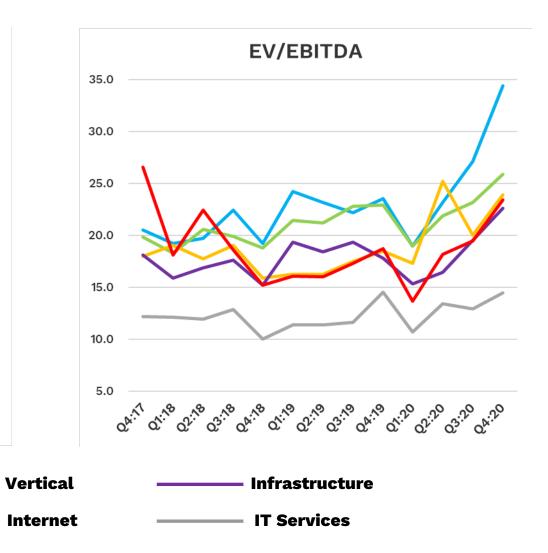


3-Year Market Valuation Trends





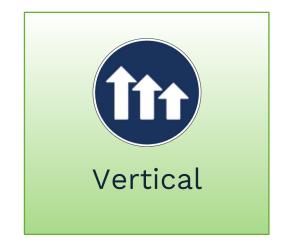
Consumer

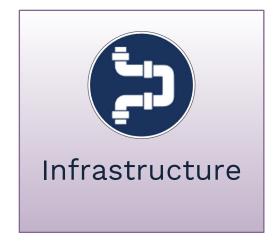


Market Sectors









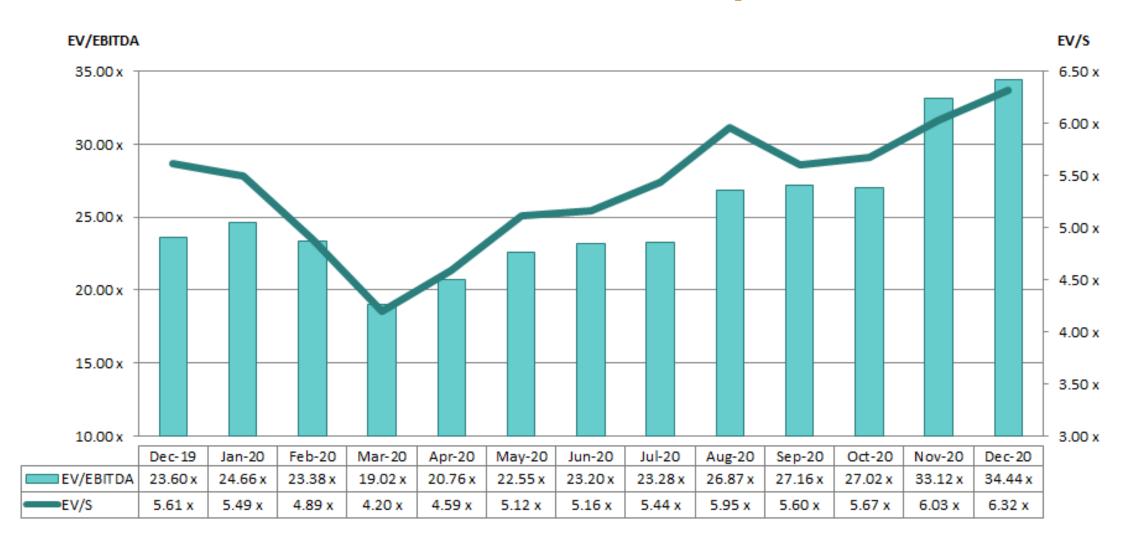








Public Valuation Multiples







Su	bsector

Sales

EBITDA

Examples

Business Intelligence

▲ 8.29x

▲ 38.87x

MicroStrategy^{*}

NICE®

splunk>

Marketing

5.21x - 25.79x

∠Live**Ramp**°





 \triangle 6.20x - 25.35x

ORACLE"





Human Resources

 $7.15x \triangle 25.26x$

Cornerstone





SCM

ERP

 $-11.48x \triangleq 54.58x$

(aspentech

DESCARTES"



Payments

▲ 5.84x **▲** 37.26x

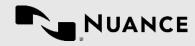
INIVERSAL PAYMENTS...





Other

 $-6.04x \triangleq 28.35x$



opentext







SCM & Smart Logistics

				1 - 0 - 0
Seller	Acquirer	Month	Description	
PROCESSWEAVER	Elemica eurazeo	December	SCM SaaS & mobile app	M QAD
allocation a	QAD	December	SCM software & services	has entered into a definitive agreement to acquire allocation
UltraShip TMS	PCS C CAPSTREET	November	Transportation SCM SaaS	Corum acted as acclusive MBA advisor to Allocation Network CORUM MERGIES & ACQUISITIONS
VISMA Commerce	Morcell	November	\$232M; 10.6x EV/Sales and 21.3x EV/EBIT E-tendering & e-procurement SaaS	DA
sifted	≡ VeriShip [™]	October	SCM logistics management SaaS	
Fleetonomy	Q VIQ	October	White-label fleet management SaaS	
CONSIGNOR	FRANCISCO PARTNERS	July	\$165M Delivery management SaaS	
OPTIMAL+	NATIONAL INSTRUMENTS	June	\$365M and 7.2x EV/Sales Supply chain analytics software	





BI & Analytics









Seller: Signals Analytics [Israel] **Acquirer:** Kenshoo [Israel]

- Market intelligence analytics SaaS







Operational assets

Seller: Business Licenses (operational assets) [USA]

Acquirer: Avalara [USA] **Transaction Value:** \$97M

- Business license compliance SaaS







Seller: IDL Group [LEA Partners] [Germany]

Acquirer: insightsoftware [TA Associates Management] [USA]

- CPM SaaS & software







Seller: Information Builders [USA]

Acquirer: TIBCO Software [Vista Equity Partners] [USA]

- Enterprise business intelligence SaaS

\$371B TOTAL









Seller: Segment [USA] Acquirer: Twilio [USA] **Transaction Value: \$3.2B**

- Customer data analytics SaaS







Customer Analytics

Seller	Acquirer	Month	Description
W Mind	websolute	November	Customer analytics software & services
• EVERSTRING	Z zoominfo	November	Customer analytics SaaS
CLICKAGY	Z zoominfo	October	Buyer intent database SaaS
GPREDICTIVE	() CrossEngage	September	\$7.6M CRM analytics SaaS
sense360	Medallia	September	\$44M and 14.7x EV/Sales Consumer behavioral intelligence SaaS
*Stella CONNECT	Medallia	September	\$100M Customer service automation & training SaaS
Localytics	upland	February	\$68M and 3.3x EV/Sales Mobile app customer analytics SaaS





CORUM MERGERS & ACQUISITIONS

Marketing Solutions

Seller	Acquirer	Seller Country	Description
tinuiti	N M C New Mountain Capital LLC	USA	Marketing analytics software & services
teemo	neor	France	Location-based marketing SaaS
selligent ©	CM Group INSIGHT PARTNERS	Belgium	AI-enabled marketing automation SaaS
s emarsys	SAP	Austria	Marketing automation SaaS
bydesign TECHNOLOGIES	RETAIL SUCCESS	USA	Direct selling management SaaS Commanded to section # MAN address to 8 phonium Commanded to

\$371B TOTAL





SOLD TO PORTION OF THE PORTION OF TH

Seller: Nets [Hellman & Friedman-led PE consortium] [Denmark]

Acquirer: Nexi Payments [Italy]

Transaction Value: \$7.1B (16.4x EV/EBITDA)

- Transaction processing services









Payment Processing

Seller	Acquirer	Month	Description
CPS® PAYMENT SERVICES	REPAY®	October	\$78M B2B payment processing services & software
TRANSNATIONAL™ PAYMENTS • TECHNOLOGY • TRUST	CC C C LLR Partners	October	Payments & payroll SaaS
paysley	Payment Cloud	October	Payments & transaction processing SaaS
Y YayPay	quadient	July	\$19.9M Accounts receivable management SaaS
Polskie ePłatności	nets:	March	\$463M Payment processing & systems integration services





RegTech

Seller	Acquirer	Month	Description	
ehsAl	INTELEX	November	Compliance management SaaS	
Lifeguard Solutions	COMPLIANCEQUEST Quality. Compliance . Collaboration . Communication	May	QHSE management SaaS	
∧ w R = 360	TITANGPS	March	Remote monitoring & safety solution	has ocquired the CAMS Business from A WAR R = 350 Corum exted as MAA advisor to Annuel 80
donesafe	hsi	February	Safety & compliance management SaaS	CORUM MERGERS & ACQUISITIONS
ENVIANCE	COTITY THOMABRAVO	January	Environmental ERP & compliance SaaS	

\$371B TOTAL





SOLD TO

salesforce

Seller: Slack Technologies [USA]

Acquirer: Salesforce [USA] **Transaction Value:** \$27.7B

- Document collaboration & messaging SaaS



TPG

\$1.6B







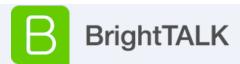
Document Management

Seller	Acquirer	Seller Country	Description
AXDRAFT	onit	Ukraine	Document automation SaaS
ansarada	\$ thedocyard	Australia	\$84M Document management & collaboration SaaS
efstechnology	Formpipe.	United Kingdom	\$7.5M Output & document management SaaS
verowave technologies	DocsCorp	United Kingdom	Document assembly & template management SaaS
NET PUBLICAT © R®	ADDNODE GROUP	Sweden	Document management SaaS
conga.	APTTUS THOMABRAVO	USA	Contract & document automation SaaS





Event Management



SOLD TO



Seller: BrightTALK [USA] **Acquirer:** TechTarget [USA] **Transaction Value: \$150M**

- Online event management SaaS







Seller: Mobilize [USA]

Acquirer: EveryAction [Insight Partners] [USA]

- Volunteer recruitment and events management SaaS







Seller: High Attendance [USA] Acquirer: Banzai International [USA] - Event & lead generation SaaS







Seller: GrowTix [USA]

Acquirer: Patron Technology [Providence Equity Partners] [USA]

- Event management SaaS



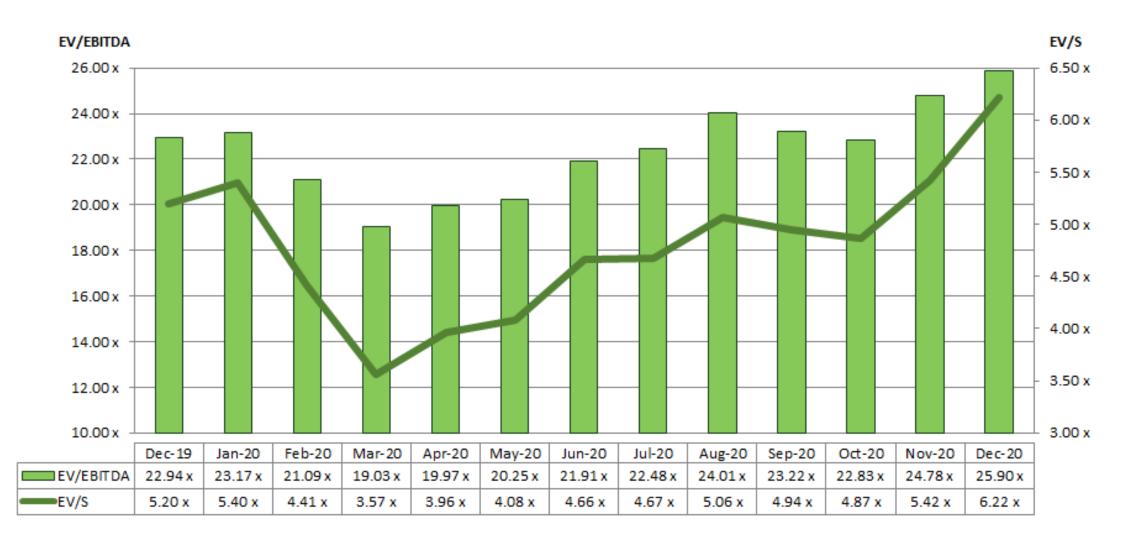


Videoconferencing

Seller	Acquirer	Month	Description
ezuce Assets	COREDIAL	September	Video collaboration & communication SaaS
ROUNGE.io Core technology & key engineering talent	sendbird	April	Video conferencing SaaS & services
BlueJeans	verizon V	April	\$400M (reported) Videoconferencing SaaS
lifesize	MARLIN EQUITY PARTNERS	March	4K videoconferencing SaaS
■ newrow_	KALTURA	January	Video conferencing & collaboration services



Public Valuation Multiples







Subsector	Sales	EBITDA		Examples	
A/E/C	— 11.64x	▲ 53.98x	AUTODESK.	DS DASSAULT SYSTEMES	SYNOPSYS°
Automotive	▲ 5.29x	▲ 28.33x	Autotrader 😩	BitAuto易车	• CDK • Global.
Energy & Environment	▲ 3.08x	▲ 26.08x	IHS Markit	Itron	xylem
Financial Services	- 6.94x	▲ 23.77x	Broadridge	ëis	fiserv.
Government	- 1.78x	— 14.36x	NORTHROP GRUMMAN	Raytheon	tyler technologies
Healthcare	- 3.35x	-20.98x	Allscripts	HealthCatalyst	Cerner
Real Estate	▲ 8.06x	▲30.83x	CoreLogic [°]	CoStar Group	≥ Zillow°
Other	- 4.92x	-27.04x	amadeus	Rockwell Automation	Sabre.

79 Megadeals of 2020 \$371B TOTAL









Seller: HMS [USA]

Acquirer: Gainwell Technologies [Veritas Capital] [USA]

Transaction Value: \$3.3B (5.3x EV/Sales and 27.8x EV/EBITDA)

- Healthcare cost containment services









Thoughts? Questions? Let us know!

@CorumGroup





Healthcare

Seller	Acquirer	Month	Description
iClinic	M	October	\$33M Healthcare management SaaS
Shiftwizard	Health Stream	October	\$32M Healthcare staffing SaaS & application
vitalware [®]	HealthCatalyst	August	\$120M Healthcare revenue management SaaS
PEBMED	M	July	\$24.6M and 3.0x EV/Sales Healthcare clinical decision SaaS
Cerner Germany and Spain assets	CGM CompuGroup Medical	February	\$249M; 3.0x EV/Sales and 17.1x EV/EBITDA Healthcare practice management software & SaaS
SCI SOLUTIONS®	R	January	\$190M Healthcare patient management SaaS



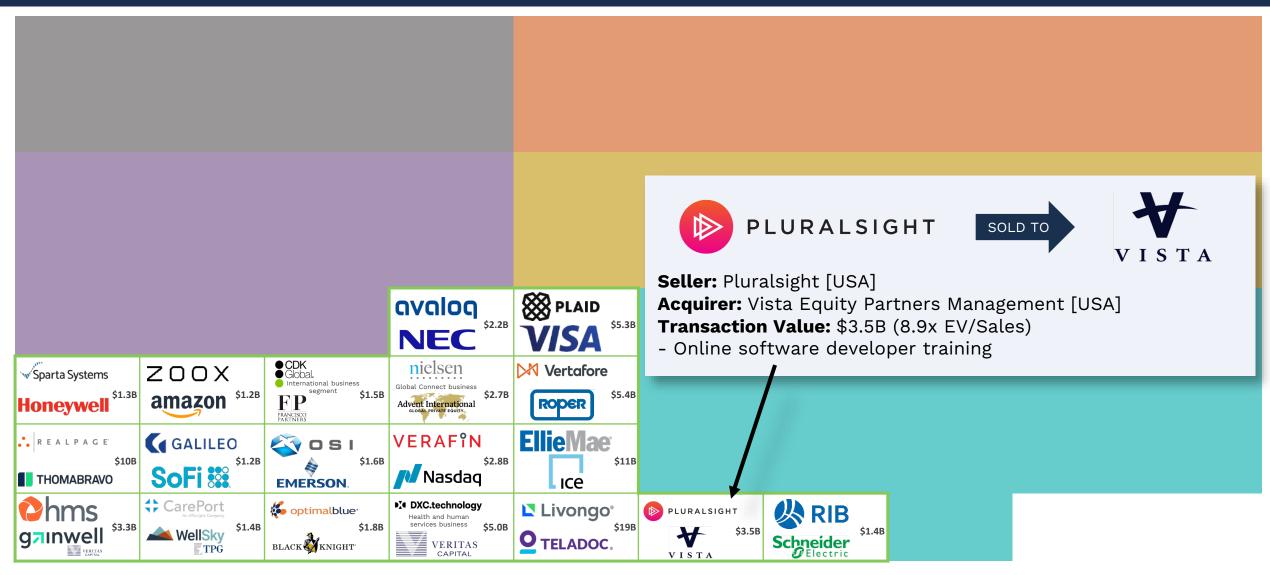


Telehealth

Seller	Acquirer	Month	Description R (1)
insig	WELL Health TECHNOLOGIES CORP	November	\$18M Telehealth & clinical automation SaaS
™ Medical Confidence ™	CloudMD	October	\$3.8M; 2.7x EV/Sales and 10.3x EV/EBITDA Telemedicine software & mobile application
ictrix	doro 3°	September	\$2.8M Telehealthcare SaaS
MINDLEAP HEALTH	MYDECINE INNOVATIONS GROUP	June	\$3.8M Telehealth mobile application
InTouch Health	TELADOC.	January	\$600M and 7.5x EV/Sales Telemedicine systems & SaaS

\$371B TOTAL







Thoughts? Questions? Let us know!

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Education – K-12

Seller	Acquirer	Month	Description
CERTICA	THOMABRAVO	December	Student assessment & data analytics SaaS
SuccessEd	Frontline education THOMABRAVO	November	Educational workforce management SaaS
hoonuit	PowerSchool VISTA	October	Education professional development SaaS
Scientific Learning®	CARNEGIE LEARNING CIP CAPITAL	September	\$15M K-12 reading & language SaaS
Professional development and training platform	La Infobase CENTRE LANE PARTNERS	July	Professional development & training assets
Jiayi佳一教育	绿景控股 绿景控股股份有限公司	March	\$171M K-12 extracurricular education software & services



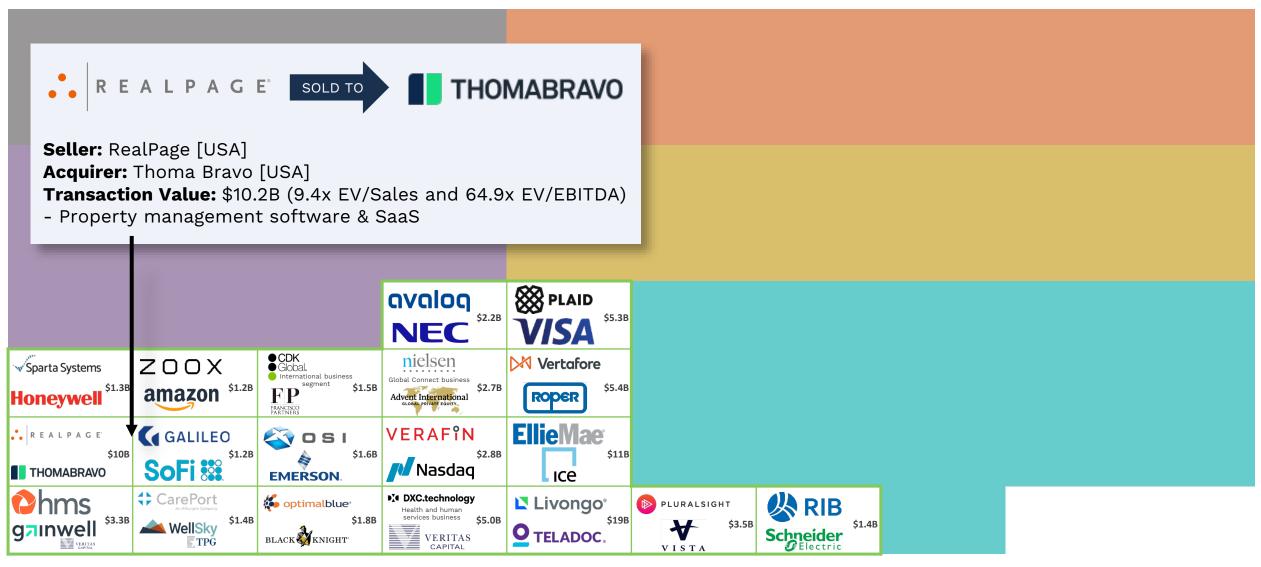


Education – Other

Seller	Acquirer	Month	Description
Capita Education software solutions	Montagu private equity	December	\$529M Education SaaS assets
texthelp ®	Five Arrows Principal Investments Rothschild & Co	December	Literacy development SaaS
TimeEdit	M. MONTERRO	November	Academic scheduling & workforce management SaaS
Warpwire	STG SYMPHONY TECHNOLOGY GROUP	November	Video streaming SaaS for education sector
CARNEGIE LEARNING	MDP	October	Online math education & SaaS
MYSTERY science	EDUCATION FRANCISCO FRANCI	October	Online K-5 STEM curriculum
Triple Se Press	sixredmarbles JOUVE	September	Digital educational content & course creation

79 Megadeals of 2020 \$371B TOTAL







Thoughts? Questions? Let us know!

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Real Estate

Seller	Acquirer	Month	Description	
(CommissionTrac	YARDI	December	Real estate revenue management SaaS	
verus	FATHOM REALTY	November	\$1.6M Online title insurance services	
homesnap	CoStar Group™	November	\$250M Real estate mobile application	
TIMIOS	IDEANOMICS	November	\$40M Online title & escrow services	C@MPASS
modus	COMPASS	October		has acquired modus
APEXSOFTWARE Assets	E ILOOKABOUT	September	\$5.6M Real estate sketching & modelling softwar	CORUM MERGERS & ACQUISITIONS





InsureTech







Seller: TIA Technology [EQT] [Denmark]

Acquirer: Sapiens [Israel] **Transaction Value: \$78M**

- Insurance agency management software







Seller: Delphi Technology [USA] Acquirer: Sapiens [Israel] **Transaction Value: \$19.5M** - Insurance management SaaS







Seller: Majesco [USA]

Acquirer: Thoma Bravo [USA]

Transaction Value: \$729M (4.7x EV/Sales and 40.4x EV/EBITDA)

- Insurance SaaS & integration services

LimelightHealth





Seller: Limelight Health [Ireland]

Acquirer: FINEOS [USA]

Transaction Value: \$75M and 5.2x EV/Sales - Insurance quoting & underwriting SaaS





FinTech





J.P.Morgan

Asset Management

JPMORGAN CHASE & CO.

Seller: 55ip [USA]

Acquirer: J.P. Morgan Asset Management [J.P. Morgan Chase & Co.] [USA]

- Tax transition & management SaaS





Seller: ISS [Genstar Capital] [USA]

Acquirer: Deutsche Börse Group [Germany] - Investment analysis & proxy advisory







Seller: Encore Theme [India]
Acquirer: Wipro [India]
Transaction Value: \$12.9M

- Financial sector software & IT services





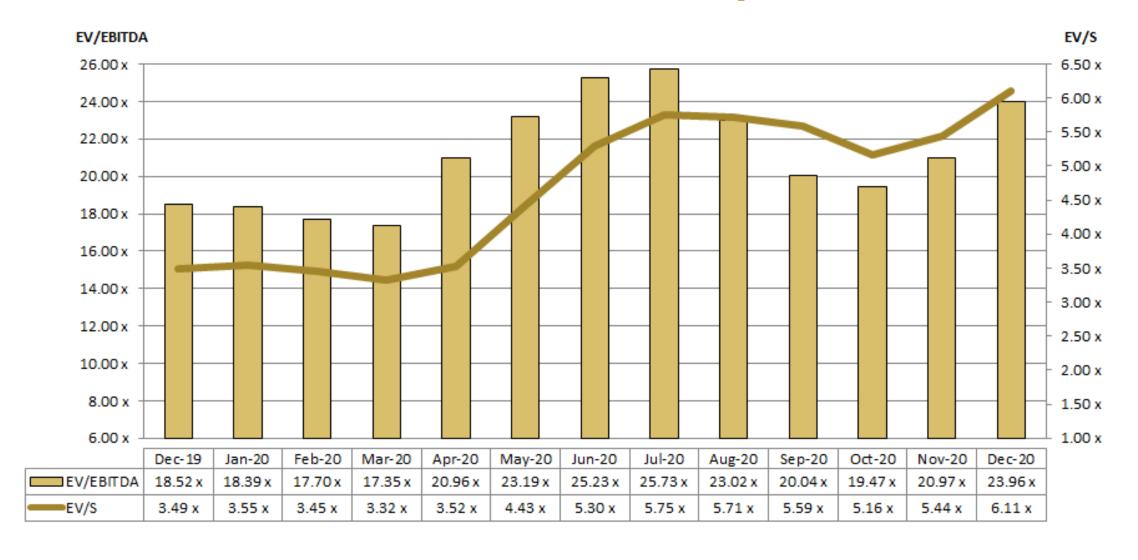


Seller: Finicity [USA]
Acquirer: Mastercard [USA]
Transaction Value: \$825M

- Financial management software



Public Valuation Multiples







Subsector

Sales

EBITDA

Examples

Casual Gaming



★ 5.02x **★** 32.95x







Core Gaming



▲ 7.15x **▲** 22.52x







Other













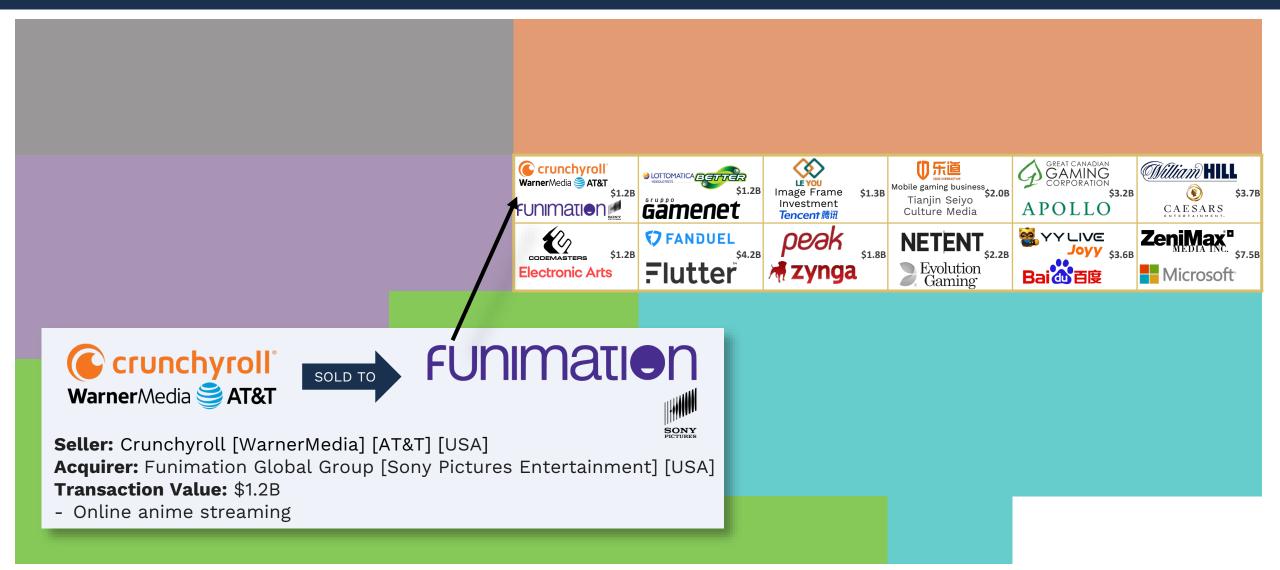


Podcasts

Seller	Acquirer	Month	Description
> wevideo	THOMPSON STREET CAPITAL PARTNERS	December	Video & podcast editing SaaS
STITCHER	(((SiriusXM)))	July	\$265M Podcast streaming app & directory
PODCASTONE	LIVE	May	\$18M Online podcast service
Player FM	MAPLEMEDIA	April	Podcast mobile applications
GraphicAudio	media KKR	March	Online audiobook & podcast service
THE RINGER	Spotify ®	February	\$190M Ad-based sports podcast network

\$371B TOTAL











Music Streaming



Seller: Spkr. (assets) [USA]
Acquirer: Loop Media [USA]
Transaction Value: \$3.0M
- Audio stream mobile app



Seller: Napster [RealNetworks] [USA]

Acquirer: MelodyVR Group [United Kingdom]

Transaction Value: \$70M - Online music service

\$371B TOTAL











Seller: JOYY (Live streaming entertainment business) [China]

Acquirer: Baidu [China] **Transaction Value: \$3.6B**

- Live entertainment streaming service







Video Streaming

Seller	Acquirer	Month	Description
FILM	CINEDIGM	October	Online streaming services
BeeLive	SCIENJOY 思享无限	August	\$43.1M Mobile live streaming social networking applications
VUDU Walmart *	FANDANGO COMCAST	April	Video-on-demand streaming service
ful	FACEBANH GROUP	March	OTT & online live streaming service
tubi	FOX	March	\$440M and 2.4x EV/Sales Advertising-based streaming service
REELHOUSE Assets	LIQUID MEDIA GROUP	February	Online video streaming assets





Ridesharing



Elevate



Seller: Uber Elevate [USA] **Acquirer:** Joby Aviation [USA]

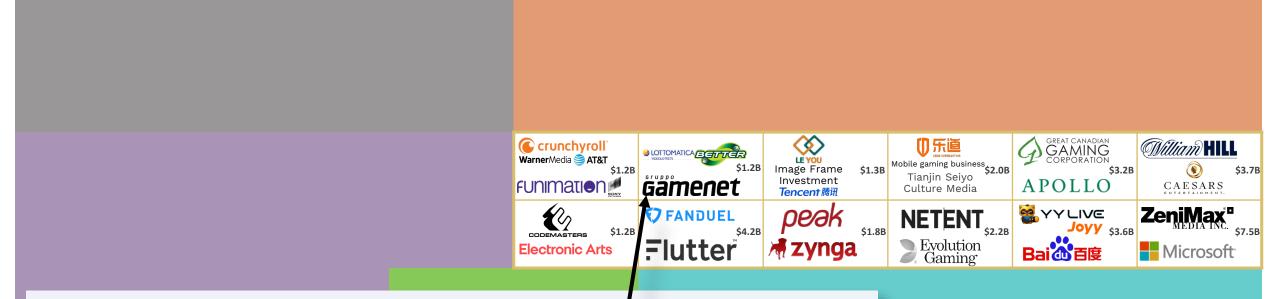
- Aerial ride sharing mobile application



Seller: HiRide Share [Canada]
Acquirer: Facedrive [Canada]
- Ride sharing mobile application

\$371B TOTAL











Seller: Lottomatica Videolot Rete/Lottomatica Scommesse [Lottomatica Holding] [Italy]

Acquirer: Gamenet Group [Italy]

Transaction Value: \$1.2B (5.3x EV/EBITDA)

- Casino, lotto, poker, bingo, soft games, and skill game solutions







Betting

Seller	Acquirer	Month	Description
LuckyDino Assets	ESPORTS ENTERTAINMENT GROUP	December	\$30M and 7.9x EV/EBITDA Online casino & gaming services
COOLBET		November	\$176M Online gaming website & mobile app
Askott entertainment	FANSUNITE VICTORY SQUARE	June	\$19.6M Online gambling software & development services
FALAPLAY	Nazara [™]	June	Online & mobile games
GiG B2C operations	betsson	February	\$24.2M Online casino gaming websites































EMBRACER+ **GROUP**

















\$371B TOTAL









Electronic Arts

Seller: Codemasters [United Kingdom]

Acquirer: Electronic Arts [USA]

Transaction Value: \$1.2B (7.6x EV/Sales and 23x EV/EBITDA)

- Video game developer & publisher





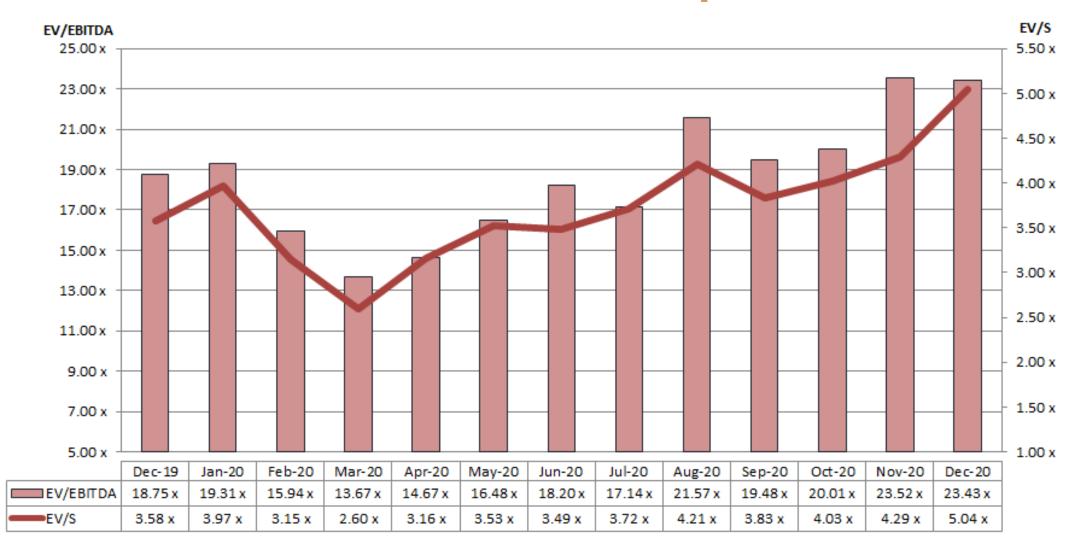


Games

Seller	Acquirer	Seller Country	Description	
DAYBREAK	C SLOBAL	USA	\$300M and 3.9x EV/Sales MMO, console and mobile video games	⊜ LOBAL
bigbluebubble	PLOBAL	Canada	\$12.1M and 4.7x EV/EBITDA Mobile games publisher	has entered an agreement to acquire bigbluebubble Commacted as exclusive MAA advisor to Big Blue Bubble
TAS HOLOGRYPH		Ukraine	Video games developer	CORUM MERGES & ACQUISITIONS
PIPEWORKS	SUMO	USA	\$59.5M and 3.1x EV/Sales Videogame developer	
follic	X zynga	Turkey	\$168M Mobile videogames	
JAGEX	MACARTHUR FORTUNE	United Kingdom	\$530M UK online games	
Storm8	STILLFRONT	USA	\$300M and 2.7x EV/Sales Mobile videogame developer	



Public Valuation Multiples





Subsector

Sales

EBITDA

Examples

Diversified Internet

-5.04x -22.46x

Alphabet Bai 面度 Tencent 腾讯

eCommerce

▲ 3.21x — 51.56x





Social Network

- 5.19x ▼ 13.11x

FACEBOOK



Travel & Leisure

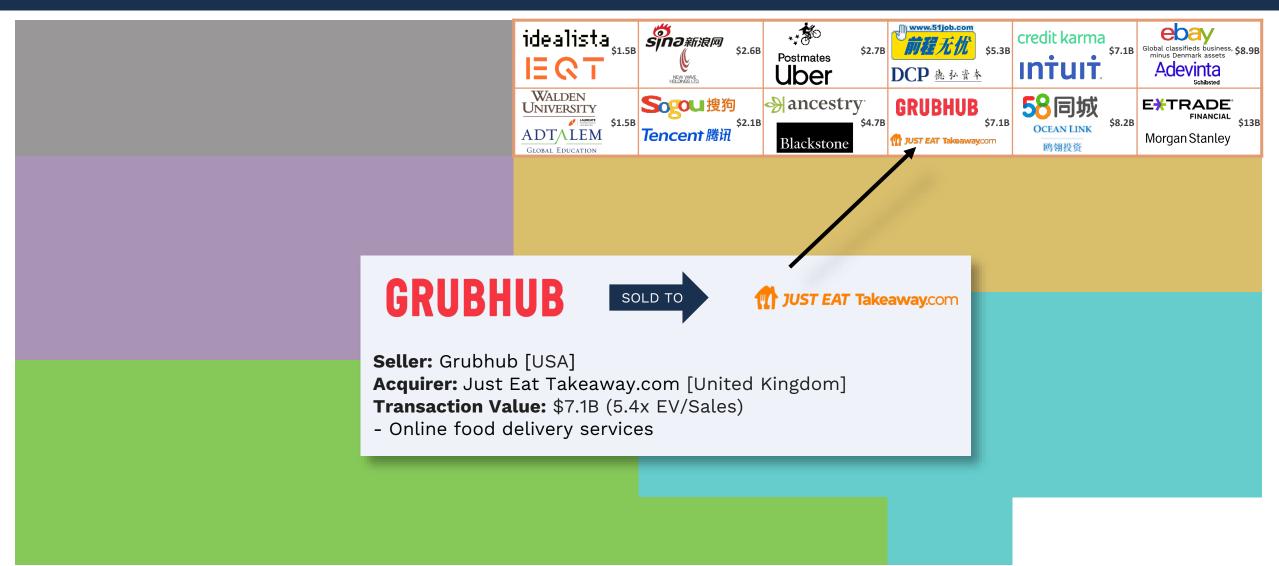






\$371B TOTAL









Food Delivery

Seller	Acquirer	Seller Country	Description
Uber Eats Indian operations	zomato	India	\$350M Online food delivery & mobile application assets
S JOYCUN Assets	Walmart >	USA	Online delivery & mobile application
DEJ BOX	Carrefour	France	Lunch ordering & delivery services website & app
potagent	Carrefour	France	E-commerce food subscription service
FRESHLY"	Nestlē	USA	\$950M Online & mobile meal delivery service
FACTOR_	HELLO FRESH	USA	\$177M Online food ordering & delivery
FOODHWY GREAT TASTE DELIVERED	facedrive	Canada	\$1.1M Food delivery application
Glovo Latin America operations	Delivery Hero	Spain	\$202M Online delivery services & mobile app
De mae-can	NAVER	Japan	\$271M Japanese food delivery website





Grocery Delivery







Seller: FreshDirect [USA]

Acquirer: Ahold Delhaize [Netherlands] - Online fresh food grocery retailer









Seller: BOTTLESAPP [South Africa]

Acquirer: Pick n Pay Stores [South Africa]

- Groceries & beverage ordering mobile application







Seller: InstaShop [UAE]

Acquirer: Delivery Hero [Germany]

Transaction Value: \$270M - Grocery delivery website







Seller: DailyNinja Delivery Services [India]

Acquirer: BigBasket.com [India] - Online groceries delivery services





Restaurant Reservation



Seller: TABLEAPP [Malaysia] **Acquirer:** FunNow [Taiwan]

- Online restaurant reservation application







Seller: Delinski [Austria]

Acquirer: lafourchette [TripAdvisor] [France] - Restaurant booking mobile application





Travel & Booking

Seller	Acquirer	Month	Description
MAPS.ME @ mail.ru group	Parity	November	\$19.8M and 7.7x EV/Sales Mobile maps app
Freebird Assets	Capital One	August	Online travel agency assets
SMARTERTRAVEL © Tripadvisor	hopjump	July	Travel information website operator
<u></u> service.	claim compass	July	Online traveler compensation service
iTraveller.com	lastminute.com Bravofly Rumbo Group	July	Online travel services
BestDay.com	despegar	January	\$56.5M and 7.1x EV/EBITDA Latin American online travel marketplace
Bucharest CITY APP	orange™	January	Mobile tourism application

\$371B TOTAL







Seller: Credit Karma [USA]

Acquirer: Intuit [USA]

Transaction Value: \$7.1B (7.1x EV/Sales)

- Consumer financial website







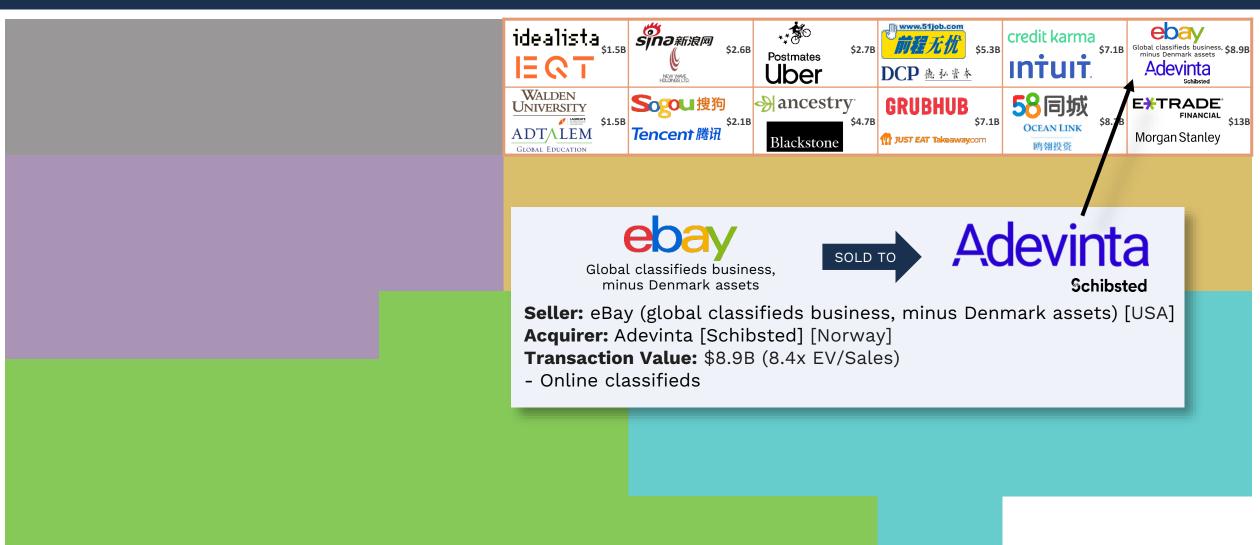
Personal Finance

Seller	Acquirer	Month	Description
Seedly SHOPBACK	Compare Asia	October	Finance management app & blog
FJORD B A N K	Opera	July	Digital banking services
FRS	⊓e×тбеп∘пет°	July	Finance & budget management application
personal CAPITAL	EMPOWER GREAT-WEST RETIREMENT LIFECONC.	June	\$825M and 9.7x EV/Sales Online financial services
PaySense	LAZYPAY Payu prosus	January	\$200M Online financial services & applications

79 Megadeals of 2020

\$371B TOTAL









Classifieds

Seller	Acquirer	Seller Country	Description
EDAY Danish classifieds business	Schibsted	USA	\$330M and 13.2x EV/EBITDA Denmark-focused online classifieds assets of eBay
OIKOTIE	Schibsted	Finland	\$210.4M; 6.8x EV/Sales and 19.9x EV/EBITDA Family of classifieds websites for consumers
Carstory	vroom	USA	\$120M Online vehicle classified
NOMADX	FLATIO	Portugal	Real estate classifieds website
hipflat	detproperty	Thailand	Online property listing classifieds
Rentmate	Housing Anywhere	Iceland	Rental property listings
TRUEBIL	Spinny®	India	India-based online auto marketplace





Online Auctions

<Chilindo.com







Acquirer: Ascend Commerce [Charoen Pokphand Group] [Thailand]

Transaction Value: \$18M - Online auction services







Seller: Uxin (B2B auction assets) [China]

Acquirer: 58.com [China]
Transaction Value: \$105M

- Online automotive B2B auction assets







Seller: Auction Technology Group [ECI Partners] [United Kingdom]

Acquirer: TA Associates Management [USA]

- Online auctions for art, antiques, collectables, consumer surplus and retail, and vehicles







Seller: Proxibid [Primus Capital] [USA] **Acquirer:** TA Associates Management [USA]

- Online auction services website





Home Services





Thumbtack

Seller: Setter [Canada] **Acquirer:** Thumbtack [USA]

- Online home maintenance service







Seller: NeedHelp [France]

Acquirer: Kingfisher [United Kingdom]

Transaction Value: \$11.9M

- B2B & B2C home improvement marketplace







Seller: renovero [TX Group] [Switzerland] **Acquirer:** localsearch [Swisscom] [Switzerland]

- Artisan & craftsmen services directory





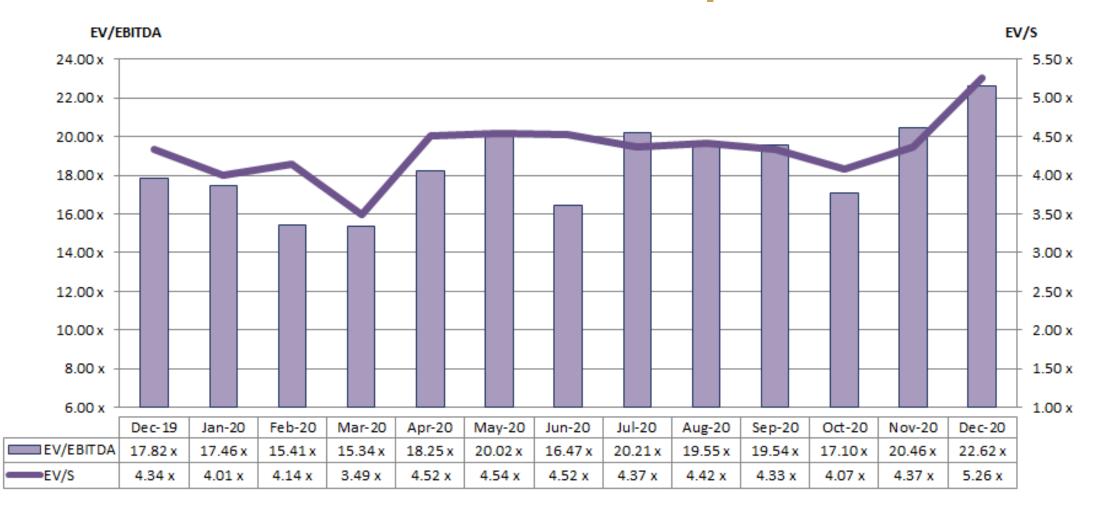


Seller: Muuttomaailma [Finland]
Acquirer: Alma Media [Finland]

- Online moving services marketplace



Public Valuation Multiples





	SOFTWARE	VALUATION
Su	bsector	Sales

EBITDA Sales

Examples

Application Lifecycle

Network Management

▲ 5.86x

▲ 10.34x

ATLASSIAN



Endpoint

— 23.66x

citrix

Opera

▲ 3.63x ▲ 16.96x





Security



- 29.30x

paloalto

Check Point



Storage & Hosting



8.36x

3.51x ▲ 40.42x

COMMVAULT (



Other







9 software AG





Cybersecurity







Seller: Viking Cloud [USA]

Acquirer: Sysnet Global Solutions [FTV Capital/True Wind Capital] [Ireland]

- Cybersecurity SaaS & managed services

EXPANSE





Seller: Expanse [USA]

Acquirer: Palo Alto Networks [USA]

Transaction Value: \$800M

- Cybersecurity management SaaS







Seller: PAS Global [USA] **Acquirer:** Hexagon [Sweden]

- Operational technology cybersecurity software







Seller: Nehemiah Security [USA]

Acquirer: ThreatConnect [Providence Equity Partners] [USA]

- Security monitoring & management SaaS





Anti-Malware Software





Seller: Avira [Investcorp] [Germany]
Acquirer: NortonLifeLock [USA]
Transaction Value: \$360M

- Anti-virus & anti-spam software



Seller: Respond Software [USA] **Acquirer:** FireEye [USA]

Transaction Value: \$186M

- Anti-malware security software







Seller: Silent Break Security [USA] **Acquirer:** NetSPI [Sunstone Partners] [USA]

- Threat detection SaaS & services







Seller: Preempt Security [USA]
Acquirer: CrowdStrike [USA]
Transaction Value: \$96M
- Threat prevention SaaS









Zero Trust Software









Seller: Fyde [USA]

Acquirer: Barracuda Networks [Thoma Bravo] [USA]

- Remote ZTNA SaaS







Technology assets

Seller: Odo Security (technology assets) [Israel] Acquirer: Check Point Software Technologies [Israel]

- Network access management SaaS







Seller: Edgewise Networks [USA]

Acquirer: Zscaler [USA]

- Premises & cloud network security software







has acquired Light Point Security orum acted as exclusive M&A advisor to Light Point Sec Corum

McAfee*

Seller: Light Point Security [USA] Acquirer: McAfee [TPG Capital] [USA]

- Anti-malware web browsing SaaS & software





Identity and Access Management

Seller	Acquirer	Month	Description
	Corsair Capital	December	Identity theft monitoring SaaS
SYMPHONIC	Ping Identity.	November	\$31M Dynamic security authorization SaaS
Sho Card	Ping Identity.	October	Identity security software & applications
POLYRIZE	W VARONIS	October	Authorization & access control SaaS
idaptiv®	CYBERARK	May	\$70M and 3.5x EV/Sales AI-based identity & access management SaaS
'id:analytics	LexisNexis	January	\$375M Anti-fraud & identity theft monitoring software



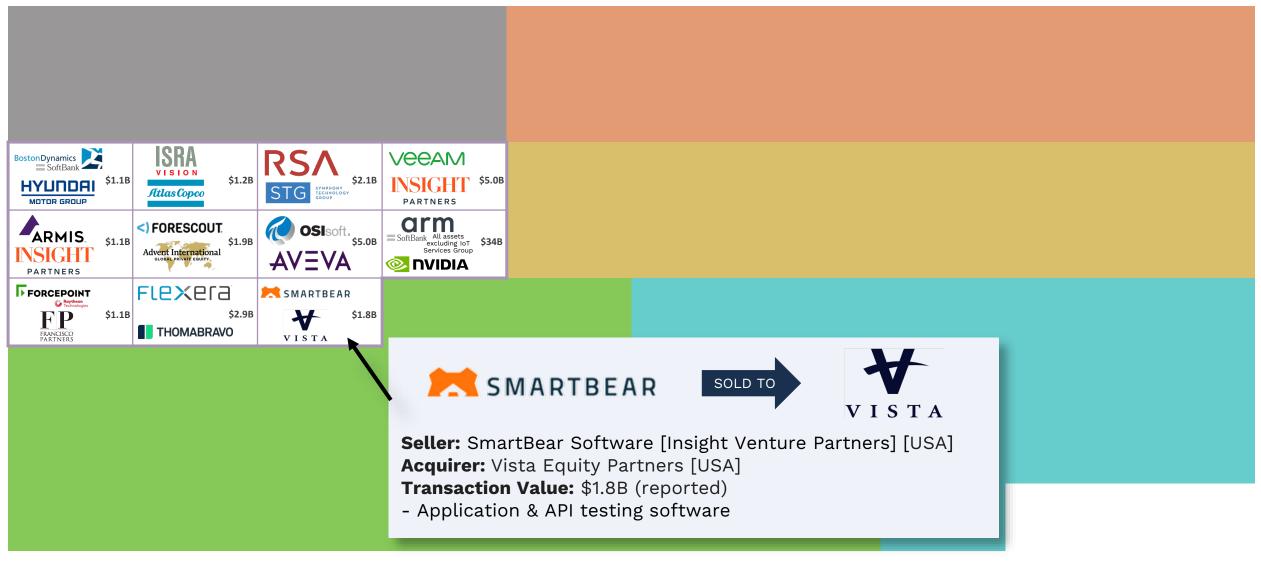


IoT & Mobile Devices Security

Seller	Acquirer	Month	Description
MINIM	zoom	November	\$30M IoT security & WiFi management SaaS
ΛSΛVIE	Akamai	October	IoT & mobile device access control SaaS
MobileIron	IVanti TA ASSOCIATES	September	\$930M and 3.9x EV/Sales Mobile security management SaaS
Secure Secure	IVanti TA ASSOCIATES	September	Cloud application & access control
azeti	△Aurubis	July	IoT application enablement SaaS
electric imp	twilio	July	IoT security & connectivity software
Wireless IoT connectivity assets	Synaptics™	July	\$250M and 3.8x EV/Sales Wireless IoT division

79 Megadeals of 2020 \$371B TOTAL







Thoughts? Questions? Let us know!

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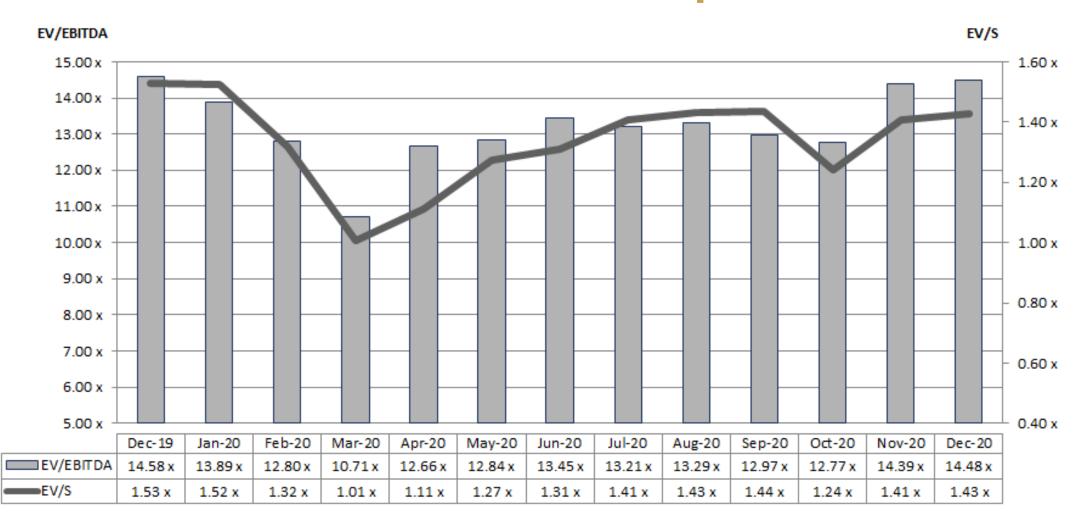


Application Lifecycle Management

Seller	Acquirer	Month	Description
PUSHER	MessageBird	December	\$35M Hosted developer APIs
(APIFORTRESS	SAUCE LABS	December	API testing SaaS
= RUNDECK	PagerDuty	September	\$100M DevOps automation SaaS
Q Qentinel	GOFORE	August	\$10.5M and 6.1x EV/Sales Software testing automation SaaS
**************************************	SUSE EQT	July	\$600M (reported) Open-source Kubernetes management SaaS

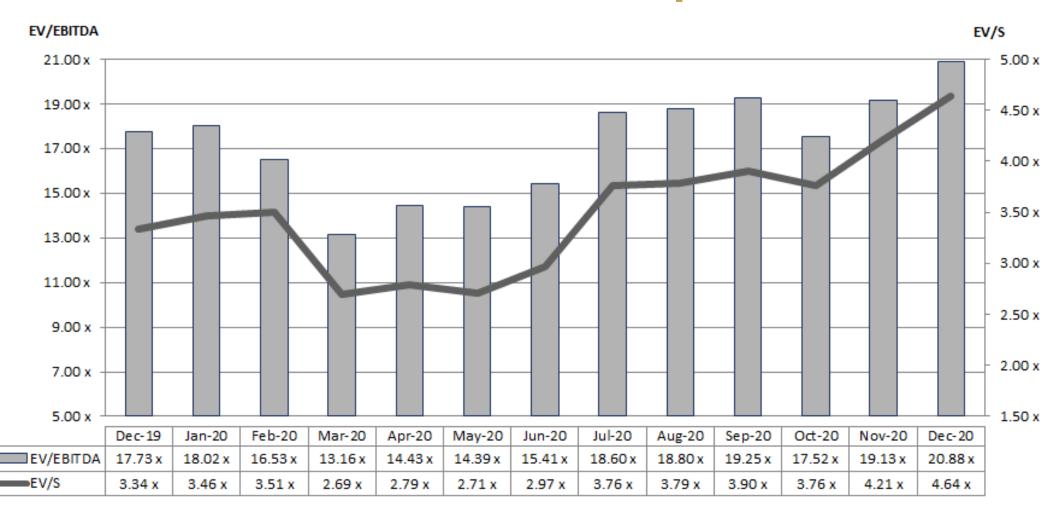


Public Valuation Multiples





Public Valuation Multiples



Accenture Acquisitions 2020





IT Services

NZEO

Sierra-Cedar

maihiro 📔



























Focused Systems Integrators







- Microsoft-based EDI systems integration













Seller: Ignitar [Ireland]

Acquirer: Gigas Hosting [Spain]

Transaction Value: \$2.6M and 5.3x EV/EBITDA

- SAP-focused cloud hosting services





SOLD TO







Seller: VoiceFoundry [USA]

Acquirer: TTEC Digital [TTEC Holdings] [USA]

Transaction Value: \$48M

- AWS integration & consulting services



SOLD TO



Seller: Third Pillar Business Applications [Philippines]

Acquirer: GTI Business Holdings [Globe Telecom] [Philippines]

Transaction Value: \$3.6M

- Systems integration & Salesforce application consulting





Government IT Services

Seller	Acquirer	Month	Description
Government services business unit	Chemonics	August	Government-focused IT consulting services & software
Dynamic Internet Solutions	COLYAR CASTLE HARLAN	February	IT services for governments
INTELLI T ARE	TROWBRIDGE & TROWBRIDGE, LLG	February	Defense & IT security services
OMNITEC SOLUTIONS, Inc.	EGRYPHON TECHNOLOGIES AP Industrial Partners	January	Defense systems integration
BLACKSTONE	ASGN [®] Incorporated	January	\$85M Federal software development services





Security Services

Seller	Acquirer	Month	Description
CodeLynx	Mobile Communications America Sentinel	December	Software engineering & security system integration
Intalock	Spirit	December	\$11M Managed security services
METIS S OLUTIONS	PAE	November	\$92M Security IT consulting services
airloom	TESSERENT	August	\$10M and 5.4x EV/EBITDA Managed security services provider
SEERSECURITY	TESSERENT	July	\$10.6M; 2.0x EV/Sales and 7.0x EV/EBITDA Australia-based security consulting services

79 Megadeals of 2020

\$371B TOTAL









Seller: Virtusa [USA]

Acquirer: Baring Private Equity Partners Asia [China]

Transaction Value: \$2.0B and 20.5x EV/EBITDA

- Software developer & systems integrator





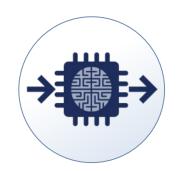


AI Software Development









Seller: TonkaBI [United Kingdom]

Acquirer: STP Insurance Services [STP Group] [HgCapital Trust] [HgCapital] [USA]

- AI & automation-based software development







Seller: Dessa [Canada] Acquirer: Square [USA]

- AI software development tools & services



SOLD TO



Seller: Zen3 Group [India]

Acquirer: Tech Mahindra [Mahindra Group] [India]

Transaction Value: \$42M

- AI software development services







Seller: Perceptronics Solutions [USA]

Acquirer: Emerald Lake Capital Management [USA] - Artificial intelligence and machine learning software







Imaging Systems





Seller: FLIR Systems [USA]

Acquirer: Teledyne Technologies [USA]

Transaction Value: \$8.0B and 4.2x EV/Sales

- Sensor-based imaging systems

Corum Research Report





Yasmin Khodamoradi Director, Valuation Services



Valeriya Chumachenko Senior Analyst



Anna Lebedieva Senior Analyst



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Tzvi Kilov Writer

CORUM

Strategic Buyers Panel

2021

Strategic Buyers Panel



ROB GRIGGS,
PRESIDENT, CORUM
GROUP LTD.







PETER COFFEE
VP STRATEGIC
RESEARCH





JEREMY SEGAL
SVP Corporate
Development
Progress*



KUNJU MEHTA DIR. GROWTH STRATEGY & EXECUTION





UTKARSH
BAHADUR
VP & HEAD OF
STRATEGY







PETER COFFEE

VP STRATEGIC RESEARCH



Peter Coffee is VP for Strategic Research at Salesforce where he works with IT managers and application developers to build a global community on the Salesforce1 cloud platform, combining the Force.com, Heroku1 and ExactTarget Fuel service portfolios.

Peter previously spent 18 years with eWEEK (formerly PC Week), the national news magazine of enterprise technology practice, where he reviewed software development tools and methods and wrote regular columns on emerging technologies and professional community issues.

Before he began writing full-time in 1989, Peter spent eleven years in technical and management positions at Exxon and The Aerospace Corporation, including management of the latter company's first desktop computing planning team and applied research in applications of artificial intelligence techniques.





JEREMY SEGAL SVP Corporate Development

n Progress

Over his career, Jeremy has completed over 35 acquisitions and divestitures with an aggregate value of \$9B, completed 7 strategic investments, and established market presence in markets such as Japan, China, and Australia.

Jeremy joined LogMeIn in early 2016 to lead all M&A and inorganic growth initiatives after spending the previous 16 years at Akamai, during which he has led all aspects of corporate and business development including joint ventures, strategic partnerships, technology licensing, divestitures, mergers and acquisitions, strategic investments, strategic planning and international market expansion.

Jeremy holds a Bachelor's degree from Bowdoin College and an M.B.A. from Cornell University's Johnson School of Management, and currently sits on the Board of the MIT Enterprise Forum.





UTKARSH BAHADUR

VP & HEAD OF STRATEGY



Currently part of SAP Asia-Pacific Japan (APJ) Senior Executive Team, leading the Strategy, Transformation & Strategic Partnerships function (reporting into the Global Corporate Strategy & M&A function)

Formerly Senior Director in the Commercial Management organization of Nokia Networks, where among many other responsibilities, was responsible for delivering new commercial models and commercial strategy for Nokia's new businesses (e.g. IoT, cloud, software) and leading the setup of Nokia's Global AI hub in Poland.

Strategy Consulting experience with Bain and AT Kearney mainly in Digital, Technology, & Telecom and Consumer sectors serving both corporate and financial investor clients.

Corporate experience in the Finance function across different companies (Novartis and Credit Suisse).





KUNJU MEHTA DIR. GROWTH STRATEGY & EXECUTION

Microsoft

Kunju Mehta is a Director of Strategy and Business Development in Microsoft's AI and Intelligent Cloud team. This group is focused on delivering growth for Microsoft's Azure cloud business through strategic partnerships and M&A deals.

Previously, she has worked on transactions worth up to \$7 billion as a Director of Venture (M&A) Integration with Microsoft and later as Vice President of Corporate Development with Cray Supercomputing Inc.

Kunju holds an MBA from Warwick University, England, and a B.Sc. Honors in Business Administration, Society and Government from Aston University, England.



We welcome your questions!

Email questions to info@corumgroup.com

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Podcasts



After the Deal – Celebration







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