

Tech M&A Monthly

Starts in 2 minutes

CORUM Tech M&A Monthly

How to Exit in a Virtual World





We welcome your questions!

Email questions to info@corumgroup.com

This event is being recorded

On demand webcast will be available at www.corumgroup.com

Merge Briefing



MERGE BRIEFING

- 90 Minutes
- Industry Update
- Overview of the M&A Process



Selling Up, Selling Out





- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history









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- Tech M&A Bootcamp
- The most attended tech executive conference in history

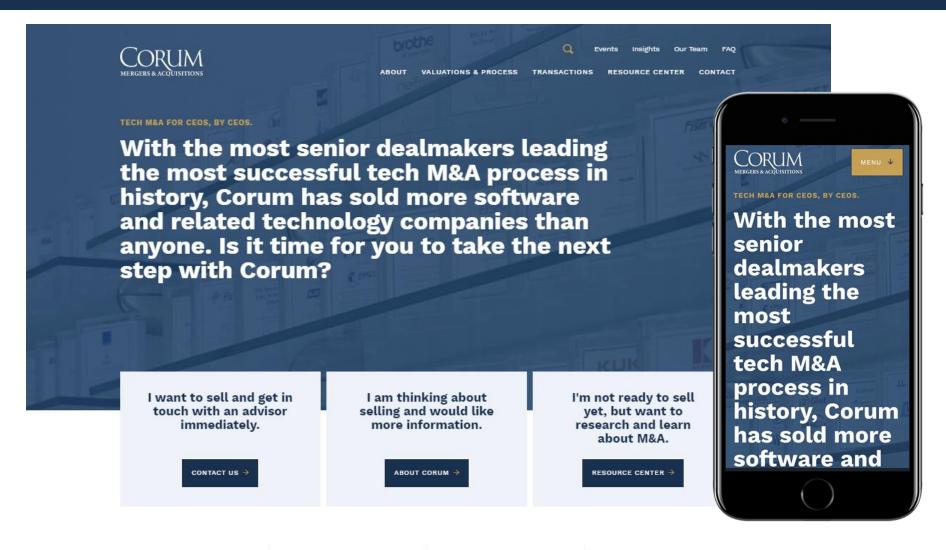
MERGE BRIEFING



- 90 Minutes
- Industry Update
- Overview of the M&A Process

CorumGroup.com





35 Years in business





400 Closed transactions

World Tech M&A Leaders





Focus—sell side, technology only

Detailed, professional, global process

Team approach, senior dealmakers

World Technology Council

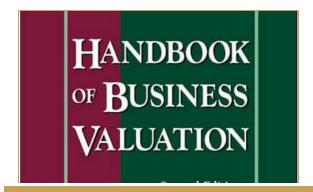
SOLD MORE SOFTWARE-RELATED FIRMS THAN ANYONE

World Tech M&A Leaders





Research



Valuation

JEFFREY D. JONES



Education



Database

World Tech M&A Leaders





The definitive tech M&A education

- Since 1990, the most attended executive conference in technology history
- More events hosted than all other competitive conferences combined
- Over \$2 trillion in transaction value by attendees – buyers and sellers



8 Stages for an Optimal Outcome



Past Attendees Include













































Tech M&A Monthly

Starts in 1 minutes

CORUM Tech M&A Monthly

How to Exit in a Virtual World





TIM GODDARD, EVP, CORPORATE STRATEGIES, CORUM GROUP LTD.



- Oversees Corum's global marketing efforts including extensive conference schedule, "Selling Up, Selling Out," the "Merge Briefing," the "Tech M&A Monthly webcast" and Corum's platinum sponsorship of the World Financial Symposium's live events and Tech Market Spotlight series.
- Served as marketing and product manager for GIS software startup Depiction, Inc., and previously worked in marketing for VizX Labs, a pioneering SaaS startup delivering DNA analysis tools.
- Worked for a US Senate campaign and taught science in Rio de Janeiro.
- Graduated Magna Cum Laude from Bethel University in St. Paul, Minnesota, with degrees in History and Biology.



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Agenda



Welcome

Field Report

How to Exit in a Virtual World

Global Tech M&A Research Report

Closing

Growth and Exit Strategies

For Software & IT Companies: Managing & Selling During a Crisis



Matt Rung

Director of WFS





Investors Panel

Will your strategy get funded?













Buyers Panel

Do you have what they want?













Moderator: Ian Thurbon



Sellers Panel

-Advice from CEOs who have sold and how to prepare for an exit





Scott Barrows

Former CEO/Co-Founder





Maria Grineva

CEO and Co-Founder



Success Rule One

Gregory Barsh

Founder SECA, Principal



CORUM MERGERS & ACQUISITIONS

Serge Jonnaert

Vice President Moderator

Moderator: Ian Thurbon

















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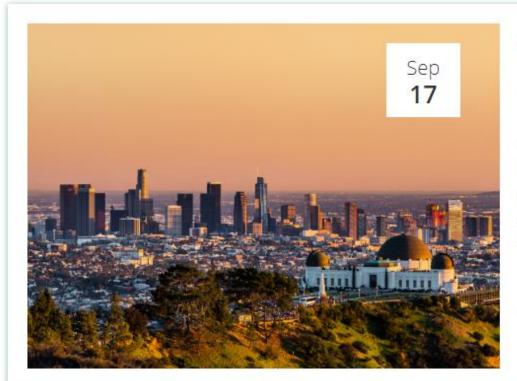
Event Sponsor







So much of **success** is about timing... ...the same is true when you pick **an exit strategy**.



GXS LA 2020 Virtual

12:00 pm — 5:00 pm PDT

The GXS Conference is now virtual!

How do you manage your tech company and pursue tech M&A in crisis?

The flagship WFS Tech Conference for CEOs, founders, and investors of software and IT companies, covering Tech M&A: investment, growth, strategy, buyouts, sales, and mergers. Insights from: private equity, VC, angels, strategic buyers, M&A advisors, and CEOs who've had a successful exit.

LEARN MORE

REGISTER



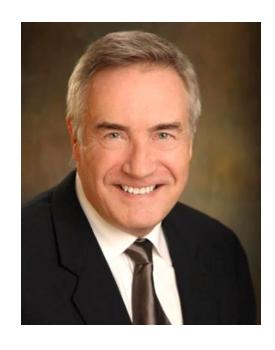
CORUM Tech M&A Monthly

How to Exit in a Virtual World





BRUCE MILNE, CEO, CORUM GROUP LTD.



- Founded or owned four software companies, including AMI, an Inc.
- 500 firm rated by IDC as the fastest growing computer-related company in the world.
- Advisory boards for Microsoft, IBM, DEC, Comdex and Apple.
- Board member/founding investor in some of the most innovative firms in their field, including Blue Coat, Bright Star and Sabaki.
- Past advisor to two governors and a senator, a board member of the Washington Technology Center.
- Founder of the WTIA, the nation's most active regional technology trade association.
- Worked with the Canadian government to found SoftWorld.
- One of the 200 most influential individuals in the IT community in Europe.
- American juror for the recent Tornado 100 Awards given to Europe's top technology firms.
- Graduate with Distinction from Harvard Business School.



- A virtual tech M&A process requires:
 - a flawless preparation
 - laser focused position mapped to disruptive trends and best practices
- It's more important now to go global working with both strategic and financial buyers
- You need help
 - "You don't know what you don't know."





"The main thing about selling during a pandemic is, make sure your product or service fits for what's needed right now.

Don't let a pandemic get in the way of your good judgement. If you think you've got an opportunity to sell your company, don't assume the timing is wrong because of all the other distractions going on. There's always a buyer if you got a willing seller.

[Go with] someone that's willing to stick with you. That they're not just casually calling you on the phone throwing things at the wall hoping something sticks, but are trying to build a relationship... Then you can have the confidence they're going to stick with you through the tough times of the negotiation... [Corum] had a 17-year relationship with me... That said a lot to me."

Jay Fiske Co-Founder and President, Maestrosoft



"It as kind of amazing when it was all done... It's almost like one of those cooking shows where they spend all this time making everything and then they pull the version of the cake that was already done out of the oven. That's kind of what it felt like a little bit.

It was nice to know that there was a couple of other people participating in the calls and in the correspondence, so if there was ever a situation where our banker wasn't able to do something that we weren't going to be playing catch-up with someone that didn't know and have the same context of what's going on."

Kevin Kelly Co-Founder and CEO, Altvia



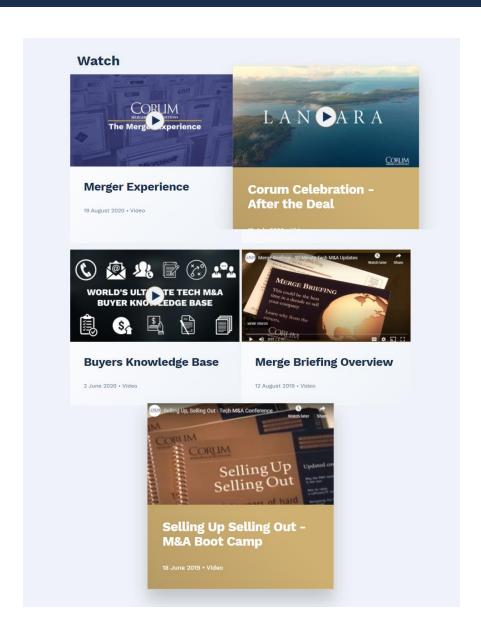
How to Exit in a Virtual World



- Tech M&A has changed virtual is the new norm
- There's record funds being raised by PEs
- You can still get an optimal outcome and a successful exit with the right team and right process

Optimal Outcome Video Series





www.corumgroup.com/education-center/videos



Corum Research Report





Yasmin Khodamoradi Director, Valuation Services



Valeriya Chumachenko Senior Analyst



Anna Lebedieva Senior Analyst



Artem Mamaiev Senior Analyst



Olha Rumiantseva Analyst

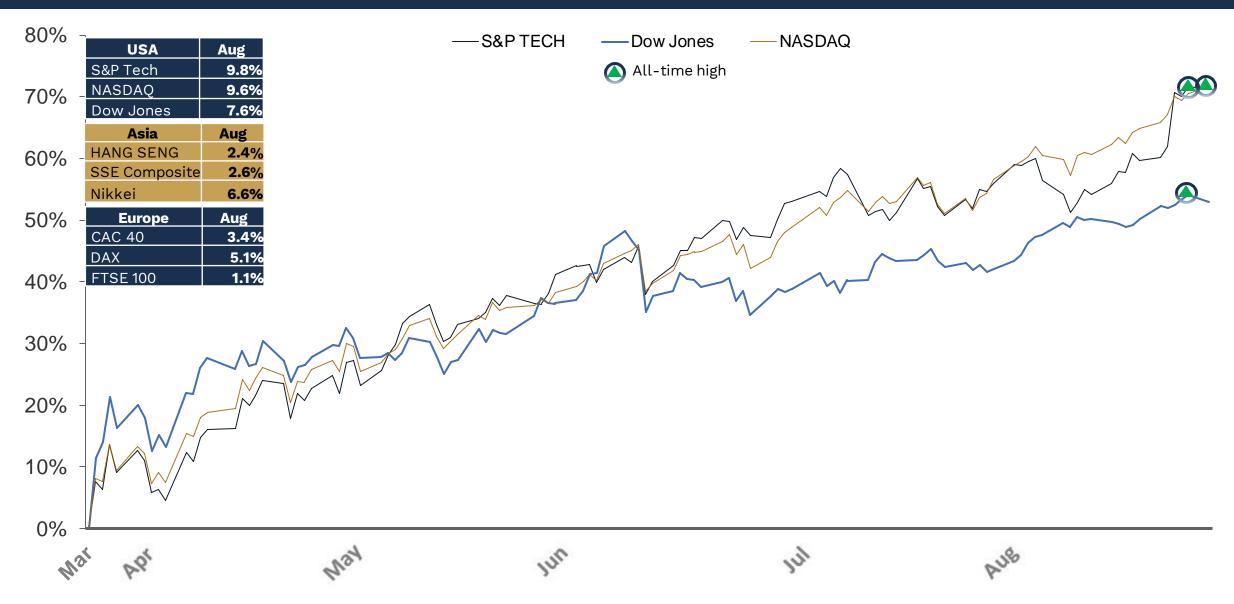


Tzvi Kilov Writer

Public Markets Mar 2020-YTD

% CHANGE





Public Markets Mar 2020-YTD

% CHANGE



	Start	End	Years
Previous	Mar. 9, 2009	Feb. 19, 2020	10.9
2 Dotcom Bubble	Oct. 11, 1990	Mar. 24, 2000	9.5
3 Postwar Boom	Jun. 13, 1949	Aug. 2, 1956	7.1
• • •			
14 Current	Mar. 23, 2020	?	0.4





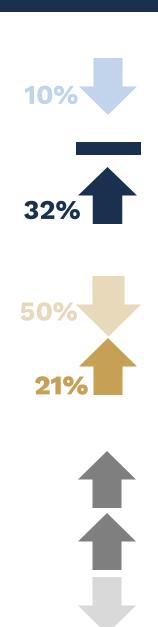
Corum Index TECH M&A



Transactions Market **Mega Deals Largest Deal Private Equity Platform Deals Pipeline VC-Backed Exits Cross Border Transactions Attributes Start-Up Acquisitions Average Life of Target**



















IT SERVICES

\$7.3B

\$16B

\$27B

\$54B

\$3.0B

\$53B





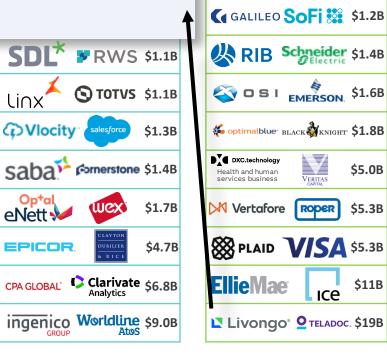
Seller: Livongo Health [USA] Acquirer: Teladoc [USA]

Transaction Value: \$18.5B (88.3x EV/Sales)

- Online health systems & services

Image Frame ∞ Investment \$1.3B Tencent 腾讯 ₹zynga \$1.8B Tianjin Seiyo Culture **\$2.0B** NETENT Evolution \$2.2B







UNISYS 5/1/2 \$1.2B ENGINEERING BainCapital \$1.8B

INFRASTRUCTURE

\$27B

ZOOX amazon \$1.2B

\$53B \$54B

\$5.0B

\$5.3B

\$11B

ROPER

\$3.0B

IT SERVICES

\$7.3B

\$16B





SOLD TO



Seller: Thoma Bravo [USA]

Acquirer: Intercontinental Exchange [USA]

Transaction Value: \$11B

- Online health systems & services

Image Frame Investment \$1.3B ∞ Tencent 腾讯 ₹zynga \$1.8B peak Tianjin Seiyo Culture **\$2.0B** NETENT Evolution \$2.2B

ARMIS VENTURE PARTNERS \$1.0B **ISRA** Atlas Copco \$1.2B STORESCOUT Advent International \$1.9B RSA STG SYMPHONY TECHNOLOGY \$2.1B OSIsoft. AVEVA \$5.0B VEEAM INSIGHT \$5.0B

GALILEO SOFI \$1.2B RIB Schneider \$1.4B **FRWS \$1.1B** SI EMERSON. \$1.6B **TOTVS** \$1.1B (i) Vlocity optimalblue BLACK KNIGHT \$1.8B \$1.3B DXC.technology saba cornerstone \$1.4B \$5.0B Health and human (Wex) \$1.7B ∀ Vertafore \$5.3B eNett 🍁 PLAID VISA \$5.3B EPICOR. \$4.7B CPA GLOBAL Clarivate \$6.8B **EllieMae** \$11B ingenico Worldline \$9.0B Livongo° 2 TELADOC. \$19B

Socoul搜狗 Tencent 腾讯 \$2.1B Jber \$2.7B Blackstone \$4.7B ancestry GRUBHUB # JUST EAT Takeaway.com \$7.1B credit karma Intuit \$7.1B 58 同城 \$8.2B ebay Adevinta \$8.98 **EXTRADE** Morgan Stanley \$13B

IT SERVICES

\$3.0B

UNISYS 5AIC \$1.2B

ENGINEERING BainCapital \$1.8B

INFRASTRUCTURE

\$27B

\$54B

\$7.3B

\$16B

\$53B

ZOOX amazon \$1.2B







Public Valuation Multiples









SOLD TO AVEVA

Seller: OSIsoft [USA]

Acquirer: AVEVA Group [United Kingdom]

Transaction Value: \$5.0B (10.2x EV/Sales and 31.2x EV/EBITDA)

- Data management software & services









UNISYS 5AIC \$1.2B ENGINEERING BainCapital \$1.8B

INFRASTRUCTURE

\$16B

\$27B

\$53B

\$5.0B

\$5.3B

\$11B

\$3.0B

IT SERVICES

\$7.3B

\$54B







Security



SOLD TO



Seller: Signal Sciences [USA]

Acquirer: Fastly [USA]

Transaction Value: \$775M (31.0x EV/Sales)

- Web application security SaaS

TACTICAWARE





Seller: TACTICAWARE [Czech Republic]

Acquirer: Hexagon [Sweden] - 3D surveillance software



SOLD TO



Seller: Spell Security (software assets) [India]

Acquirer: Qualys [USA]

- Real estate data & website development

Device Lock DLP





Seller: DeviceLock [USA]

Acquirer: Acronis International [Switzerland] - Endpoint data loss prevention software





Network Performance Management







Seller: FireScope [USA]

Acquirer: Matrix42 [EMERAM Capital Partners] [Germany] - Network performance management & analytics SaaS







Seller: The OpenNMS Group [USA]

Acquirer: NantHealth [USA]

- Open-source network monitoring SaaS





Hewlett Packard Enterprise

Seller: Silver Peak [USA]

Acquirer: Hewlett Packard Enterprise [USA] **Transaction Value:** \$925M (7.0x EV/Sales)

- Enterprise networking WAN SaaS





Identity & Access Management







Seller: AllTrust Networks [Slate Capital] [USA] Acquirer: Valsoft [Valsef Group] [Canada]

- Biometric check-cashing SaaS







Seller: Securience [United Kingdom] Acquirer: The Herjavec Group [Canada] - Identity & access management software







Seller: Early Warning Services (mobile authentication assets) [USA]

Acquirer: Prove [USA]

- Mobile identity & authentication software





QA and Development Tools



SOLD TO



Seller: Beecom Products [Switzerland] **Acquirer:** Appfire Technologies [USA] - Atlassian-based development tools







Seller: Kontena (Lens application) [USA]

Acquirer: Mirantis [USA] - Kubernetes IDE software tool







Seller: Qentinel [Finland] **Acquirer:** Gofore [Finland]

Transaction Value: \$10.5M (6.1x EV/EBITDA)

- Software testing automation SaaS







Seller: Undefined Labs [USA] **Acquirer:** Datadog [USA]

- Application testing SaaS & development tools





Incident Management







Seller: Amika Mobile [Canada] Acquirer: Genasys [USA]

- Integrated emergency communication SaaS







Seller: Juvare [Thomas H. Lee Partners] [USA]

Acquirer: Five Arrows Principal Investments [Rothschild & Co.] [France]

- Emergency response & preparedness SaaS



Seller: F24 [Armira Partners] [Germany] **Acquirer:** HgCapital [United Kingdom]

- Emergency notification SaaS





Public Valuation Multiples



Aug. 2020

CORUM ANALYSIS





5.95x

Sales multiples continued their ascent...





26.9x

...and EBITDA hit its record level.









Seller: SDL [United Kingdom]

Acquirer: RWS Holdings [United Kingdom]

Transaction Value: \$1.1B (2.3x EV/Sales and 17.3x EV/EBITDA)

- Language and content management solutions









ENGINEERING BainCapital \$1.8B

Image Frame Investment \$1.3B

INFRASTRUCTURE

\$16B

\$27B

\$53B

\$54B

\$3.0B

IT SERVICES

\$7.3B







Language and Content Management





Seller: Memsource [Czech Republic] **Acquirer:** The Carlyle Group [USA] - AI-based translation software





deltus 36
Battery

Seller: EASY SOFTWARE [Germany]

Acquirer: deltus 36 [Battery Ventures] [Germany]

Transaction Value: \$85.5M

- Content management software & SaaS







Seller: Brandfolder [USA] **Acquirer:** Smartsheet [USA] **Transaction Value:** \$155M

- Digital asset management SaaS









Seller: Linx [Brazil]
Acquirer: TOTVS [Brazil]

Transaction Value: \$1.1B (6.8x EV/Sales and 64.6x EV/EBITDA)

- Payments & ERP SaaS

UNISYS 5AIC. \$1.2B
Unisys Federal assets

BainCapital \$1.8B









CONSUMER

\$16B

\$27B

\$53B

\$54B

\$3.0B

IT SERVICES

\$7.3B

В





Payments and Accounting







Seller: DPO Group [Nairobi]

Acquirer: Network International Holdings [UAE]

Transaction Value: \$288M

- Online payment processing SaaS







Seller: Paysafe Pay Later [Paysafe Group] [Blackstone/CVC] [Austria]

Acquirer: Heidelpay [KKR] [Germany]

- Online payment services







Seller: YayPay [USA]

Acquirer: Quadient [France] **Transaction Value:** \$19.9M

- Accounts receivable management SaaS







Seller: cPayPlus [USA]

Acquirer: Repay Holdings [USA]

Transaction Value: \$8M

- Accounting automation SaaS





RegTech







Seller: Citation [HgCapital] [United Kingdom]

Acquirer: KKR [USA]

Transaction Value: \$33.9M

- UK HR compliance reference website





Seller: ComplyWorks [Canada] **Acquirer:** Veriforce [USA]

- Training & compliance management SaaS







Seller: Qualsys [United Kingdom] **Acquirer:** Ideagen [United Kingdom]

Transaction Value: \$20.4M

- Compliance & quality management SaaS





SCM and Smart Logistics







Seller: TradeGecko [Singapore]

Acquirer: Intuit [USA]

Transaction Value: reported \$80M

- Wholesaler order and inventory management SaaS







Seller: Unifaun [Vitruvian Partners] [Sweden]

Acquirer: Marlin Equity Partners [USA] - Transportation management SaaS







Seller: Consignor Group [Norway]

Acquirer: Francisco Partners Management [USA]

Transaction Value: \$165M - Delivery management SaaS





Marketing Solutions







Seller: LeadScoreApp [Denmark] **Acquirer:** Fastbase [USA]
- Marketing automation SaaS







Seller: Retention Science [USA]

Acquirer: Endurance International Group Holdings [USA]

Transaction Value: \$17.5M (2.2x EV/Sales) - Email marketing & analytics SaaS







Seller: Symsys Software [Netherlands]

Acquirer: Mediaocean [Vista Equity Partners Management] [USA]

- Marketing media management SaaS







Seller: 4C Insights [USA]

Acquirer: Mediaocean [Vista Equity Partners Management] [USA]

Transaction Value: \$150M

- Marketing campaign management & analytics SaaS





E-Commerce







Seller: 4-Tell [USA]

Acquirer: SearchSpring [Scaleworks] [USA]

- E-commerce CRM SaaS







Seller: Revionics [USA]

Acquirer: Aptos [Goldman Sachs] [USA]

- Al pricing optimization SaaS







Seller: Blueboard [France] **Acquirer:** ChannelAdvisor [USA] - E-commerce analytics SaaS







Seller: Stitch Labs [USA] Acquirer: Square [USA]

- Omni-channel e-commerce management SaaS





HR Solutions







Seller: Rimeto [USA]

Acquirer: Slack Technologies [USA] - Enterprise employee directory SaaS







Seller: Node [USA]

Acquirer: SugarCRM [Accel-KKR] [USA]

- CRM & HR SaaS



SOLD TO

Terra Nova Resources

Seller: WellteQ [Australia]

Acquirer: Terra Nova Resources [Canada]

Transaction Value: \$9.5M - Corporate wellness SaaS







Seller: SocialChorus [USA]

Acquirer: Sumeru Equity Partners [USA]

Transaction Value: \$100M - Business communication SaaS





Workforce Management







Seller: Catalant Technologies [USA] **Acquirer:** 40 North Ventures [USA]
- Project & workforce management SaaS







Seller: Reflexis Systems [Sageview Capital] [USA]

Acquirer: Zebra Technologies [USA]

Transaction Value: \$575M

- Workforce management & CPM SaaS







Seller: Lone Worker Solutions [United Kingdom]

Acquirer: TotalMobile [Horizon Capital] [United Kingdom]

- Mobile workforce devices & software







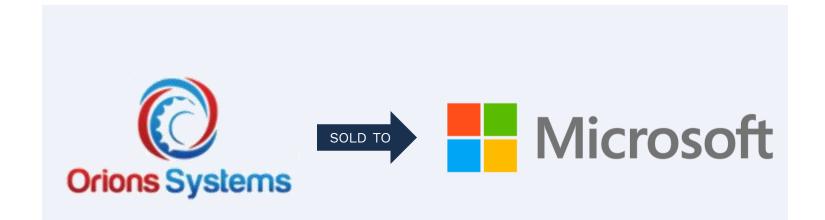
Seller: Global Rostering System [United Kingdom] **Acquirer:** TotalMobile [Horizon Capital] [United Kingdom]

- Workforce management software





Computer Vision



Seller: Orions Systems [USA]

Acquirer: Microsoft [USA]

- Computer vision software
- Enhances Vision AI capabilities





SOLD TO

Image Frame Investment \$1.3B

Tencent 腾讯

CLAYTON DUBILIER & RICE

Seller: Epicor Software [KKR] [USA] **Acquirer:** Clayton Dubilier & Rice [USA]

Transaction Value: \$4.7B (6.8x EV/Sales and 64.6x EV/EBITDA)

- ERP, CRM & SCM software & SaaS

₹zynga \$1.8B peak Tianjin Seiyo Culture **\$2.0B** UNISYS 5AIC \$1.2B NETENT Evolution \$2.2B ENGINEERING BainCapital \$1.8B

 ∞

ARMIS INSIGHT \$1.0B **ISRA** Atlas Copco \$1.2B STORESCOUT Advent International \$1.9B RSA STG SYMPHONY TECHNOLOGY \$2.1B OSIsoft. AVEVA \$5.0B VEEAM INSIGHT \$5.0B

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IT SERVICES

INFRASTRUCTURE \$16B

\$53B

ZOOX amazon \$1.2B

\$5.0B

\$5.3B

\$11B

\$54B

\$3.0B

\$7.3B

\$27B







Public Valuation Multiples







Security Services







Seller: The Crypsis Group [USA] Acquirer: Palo Alto Networks [USA]

Transaction Value: \$265M

- Cybersecurity advisory services









Seller: Depth Security [USA]

Acquirer: All Covered [Konica Minolta Business Solutions USA] [USA]

- Security assessment & integration services





Government Services







Seller: Centauri [Arlington Capital Partners] [USA]

Acquirer: KBR [USA]

Transaction Value: \$800M - Defense systems integrator







Seller: Seer Security [Australia] **Acquirer:** Tesserent [Australia]

Transaction Value: \$10.6M (2.0x EV/Sales and 7.0x EV/EBITDA)

- Australia-based security consulting services





Healthcare Services







Seller: Radius [USA]

Acquirer: Intelerad Medical Systems [HgCapital] [Canada]

- Radiology imaging hosted services







Seller: R1 RCM (EMS business) [USA]

Acquirer: Sarnova [Patricia Industries] [Investor] [USA]

Transaction Value: \$135M

- Healthcare revenue cycle management services







NEW MOUNTAIN CAPITAL LLC

Seller: FlexTech [USA]

Acquirer: emids Technologies [New Mountain Capital] [USA]

- Healthcare payer systems integrator





Focused Systems Integrators









Seller: VoiceFoundry [USA] **Acquirer:** TTEC Digital [TTEC Holdings] [USA]

Transaction Value: \$48M

- AWS integration & consulting services









Seller: Third Pillar Business Applications [Philippines]

Acquirer: GTI Business Holdings [Globe Telecom] [Philippines]

Transaction Value: \$3.6M

- Systems integration & Salesforce application consulting









Seller: Keytree (assets) [United Kingdom]

Acquirer: Deloitte [USA]

- SAP integration services assets









Seller: Organize Cloud Labs [Brazil]

Acquirer: Accenture [USA]

- ServiceNow & service management integration

Corum Research Report





Yasmin Khodamoradi Director, Valuation Services



Valeriya Chumachenko Senior Analyst



Anna Lebedieva Senior Analyst



Artem Mamaiev Senior Analyst



Olha Rumiantseva Analyst



Tzvi Kilov Writer



We welcome your questions!

Email questions to info@corumgroup.com

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- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history

MERGE BRIEFING



- 90 Minutes
- Industry Update
- Overview of the M&A Process



Podcasts



After the Deal – Celebration







www.CorumGroup.com

CORUM Thank you!