

Tech M&A Monthly

Starts in 2 minutes

CORUM Tech M&A Monthly

Mid-Year Report

Merger Myths & Misperceptions





We welcome your questions!

Email questions to info@corumgroup.com

This event is being recorded

On demand webcast will be available at www.corumgroup.com

Merge Briefing



MERGE BRIEFING

- 90 Minutes
- Industry Update
- Overview of the M&A Process



Selling Up, Selling Out





- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history









- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history

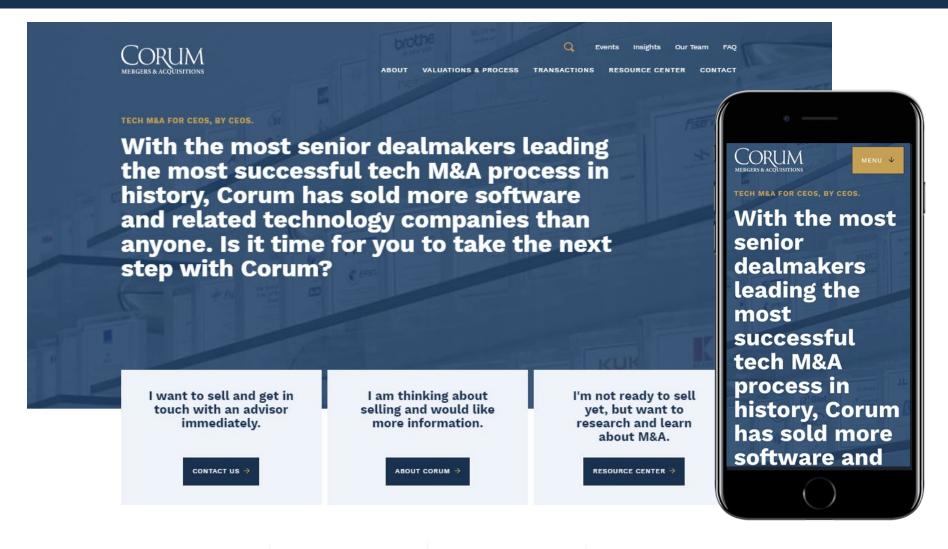
MERGE BRIEFING



- 90 Minutes
- Industry Update
- Overview of the M&A Process

CorumGroup.com





World Tech M&A Leaders





Focus—sell side, technology only

Detailed, professional, global process

Team approach, senior dealmakers

World Technology Council

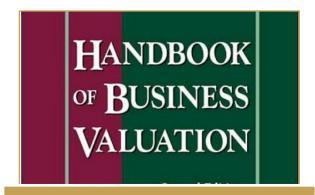
SOLD MORE SOFTWARE-RELATED FIRMS THAN ANYONE

World Tech M&A Leaders





Research

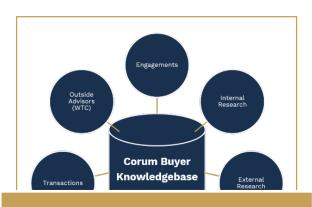


Valuation

JEFFREY D. JONES



Education



Database

World Tech M&A Leaders





The definitive tech M&A education

- Since 1990, the most attended executive conference in technology history
- More events hosted than all other competitive conferences combined
- Over \$2 trillion in transaction value by attendees – buyers and sellers



8 Stages for an Optimal Outcome



Past Attendees Include













































Tech M&A Monthly

Starts in 1 minutes

CORUM Tech M&A Monthly

Mid-Year Report

Merger Myths & Misperceptions



Agenda



Welcome

Special Announcement

Deal Reports

Field Reports

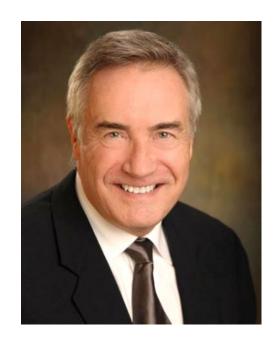
Merger Myths & Misperceptions

Global Tech M&A Research Report: Mid-Year Report

Closing



BRUCE MILNE, CEO, CORUM GROUP LTD.



- Founded or owned four software companies, including AMI, an Inc.
- 500 firm rated by IDC as the fastest growing computer-related company in the world.
- Advisory boards for Microsoft, IBM, DEC, Comdex and Apple.
- Board member/founding investor in some of the most innovative firms in their field, including Blue Coat, Bright Star and Sabaki.
- Past advisor to two governors and a senator, a board member of the Washington Technology Center.
- Founder of the WTIA, the nation's most active regional technology trade association.
- Worked with the Canadian government to found SoftWorld.
- One of the 200 most influential individuals in the IT community in Europe.
- American juror for the recent Tornado 100 Awards given to Europe's top technology firms.
- Graduate with Distinction from Harvard Business School.



"I am not worried about the recession..."

- A very dangerous misperception
- Cures won't immediately reverse millions of layoffs
- 42% of jobs won't come back
- The recession <u>will</u> affect your bottom line



It's prudent to at least calibrate this market



Buyers are active



Values strong



Record cash available



35 years in tech investment banking through downdrafts, Corum's experience shows:

- 40% drop in the first 18 months (half the buyers leave)
- Recessions take years to recover from
- Unlikely that values will come back to past record levels

Going to market now...

- Opens doors to potential buyers, improves business model, hones strategy through preparation and research
- Gain invaluable market/product feedback
- Get offers for buyouts and recapitalization!

5 Major Benefits of a Professional Process



1

2

3

4

5

Model

The preparation process will help forge a better business model for your firm

Research

Your
strategic
position will
improve
from the
research/
positioning
process

Market Feedback

Buyer
contact will
provide
invaluable
data/insights
to help
improve
your value

Relationships

Not
everyone is
a buyer, but
you open
many doors
which will
yield
business

Exit

The merger, asset sale, or financial recap of your company

ANY OF THESE BENEFITS WILL JUSTIFY THE TIME AND EXPENSE OF A GLOBAL PARTNER SEARCH.



Waiting too long means your company continues to struggle

Buyers only pay premium for <u>healthy</u> companies

If you don't have the resources to make it through, you <u>need</u> to partner with someone who does



DANIEL BERNSTEIN, EXECUTIVE VP, CORUM GROUP LTD.



- 25+ years executive experience in high technology and software.
- Founder and CEO of Sandlot Games Corporation, a leading casual games publisher and developer, sold in 2011.
- Serves as advisor and board member across different companies in diverse sectors such as business to business, consumer and IoT.
- Works within a variety of sectors in B2B and consumer software companies.

Deal Report





Deal Report







ANDY HILL, REGIONAL DIR



ARNAUD VIVIERS, VP



MARTIN LOWRIE, SENIOR VP



Assigned Team





Point:Daniel Bernstein



Researcher: Amber Stoner



Valuations Expert:Yasmin Khodamoradi



Writer:Tzvi Kilov



Writer:Lorraine Goddard



Growth and Exit Strategies

For Software & IT Companies: Managing & Selling During a Crisis

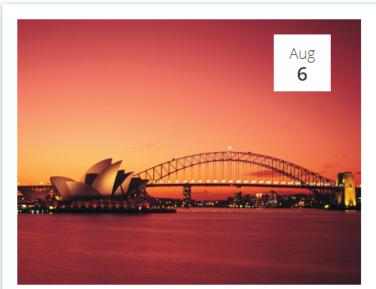


Matt Rung

Director of WFS







GXS ANZ: Managing, Growing and Selling in Uncertain Times

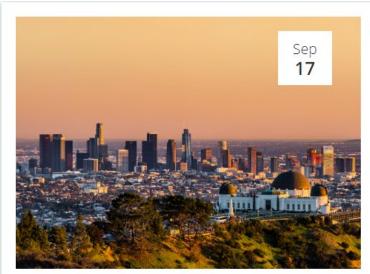
12:00 pm — 5:00 pm Sydney Time

How do you manage your tech company and pursue tech M&A in uncertain times?

The flagship WFS Tech Conference for CEOs, founders, and investors of software and IT companies, covering Tech M&A: investment, growth, strategy, buyouts, sales, and mergers. Insights from: private equity, VC, angels, strategic buyers, M&A advisors, and CEOs who've had a successful exit.

LEARN MORE

REGISTER



GXS LA 2020 Virtual

12:00 pm — 5:00 pm PDT

The GXS Conference is now virtual!

How do you manage your tech company and pursue tech M&A in crisis?

The flagship WFS Tech Conference for CEOs, founders, and investors of software and IT companies, covering Tech M&A: investment, growth, strategy, buyouts, sales, and mergers. Insights from: private equity, VC, angels, strategic buyers, M&A advisors, and CEOs who've had a successful exit.

LEARN MORE

REGISTER







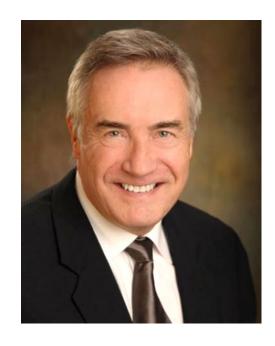
So much of **success** is about timing... ...the same is true when you pick **an exit strategy**.



Post COVID-19 Mergers Myths & Misperceptions



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- Founder of the WTIA, the nation's most active regional technology trade association.
- Worked with the Canadian government to found SoftWorld.
- One of the 200 most influential individuals in the IT community in Europe.
- American juror for the recent Tornado 100 Awards given to Europe's top technology firms.
- Graduate with Distinction from Harvard Business School.

Mergers Myths & Misperceptions







The valuation comes first – it's critical

The Corum Difference



Teams of Specialists

Not one person, no juniors, global experts, offload client / CEO

Collaborative Approach

Initial presentations, executive summaries, negotiations

Auction Process Creation

Largest database, staging of contact, detailed follow through

Due Diligence Protection

• Extra preparation, buyer knowledge, avoid landmines

Mergers Myths & Misperceptions





#2

Companies are bought, not sold





#3
Our financials
are weak –
we can't sell





#4

We have a buyer already!







We want to do a raise... then sell





#6

We need to launch / update product... then sell





#7

We want to buy someone... then sell





#8

Buyers don't want an intermediary

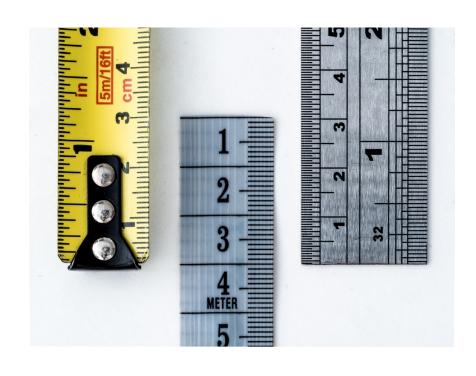




#9

I don't want to go to market too early





#10

Our timeframe wasn't to sell now





The valuation comes first – it's critical



Companies are bought, not sold



Our financials are weak – we can't sell



We have a buyer already!



We want to do a raise... then sell



We need to launch/update product... then sell



We want to buy someone... then sell



Buyers don't want an intermediary



I don't want to go to market too early



Our timeframe wasn't to sell now



Corum Research Report





Yasmin Khodamoradi Director, Valuation Services



Valeriya Chumachenko Senior Analyst



Anna Lebedieva Senior Analyst



Artem Mamaiev Senior Analyst



Olha Rumiantseva Analyst

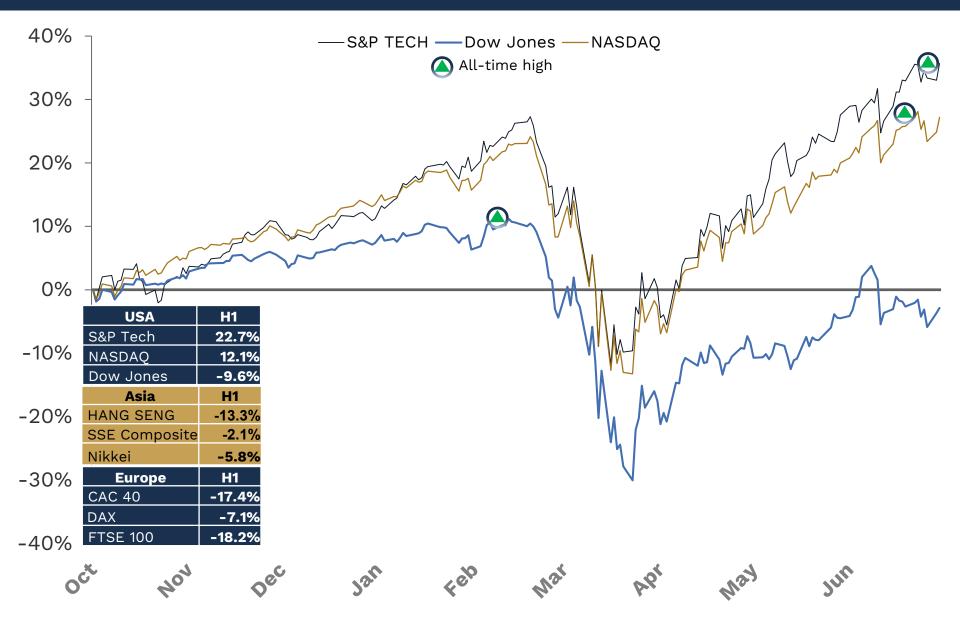


Tzvi Kilov Writer

Public Markets 2019-YTD

% CHANGE

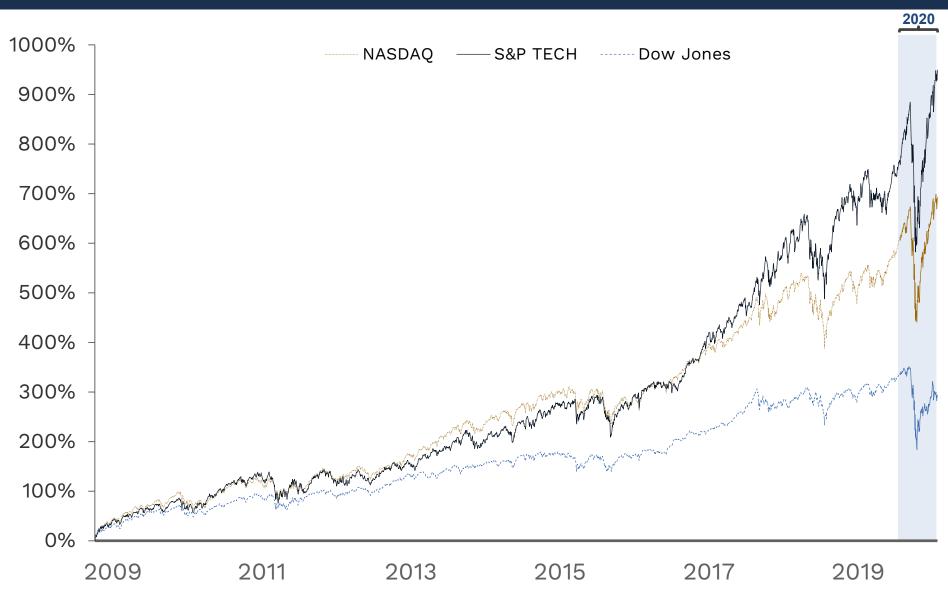




Public Markets 2009-2020

% CHANGE





Corum Index TECH M&A



H1:2020 H1:2019 **Transactions** 1687 1682 **Market** 19% **Mega Deals** 31 25 63% \$13B **Largest Deal** \$35B H1:2019 H1:2020 **Private Equity** 26% 223 166 **Platform Deals Pipeline** 363 328 **VC-Backed Exits** 10% H1:2019 H1:2020 **Cross Border** 38% 39% **Transactions Attributes Start-Up Acquisitions** 19% 12% **Average Life of Target** 17 yrs 16 yrs













IT SERVICES

CONSUMER

INFRASTRUCTURE

\$11B

HORIZONTAL

\$14B

INTERNET

\$3.0B

\$6.0B

\$13B

4B





GRUBHUB # JUST EAT Takeaway.com \$7.1B

credit karma Intuit \$7.18

E*TRADE Morgan Stanley \$13B

\$35B

\$8.2B

58同城







Seller: Engineering Ingegneria Informatica [Italy]

Acquirer: Bain Capital [USA] **Transaction Value: \$1.8B**

- Software and IT services in Italy and internationally



IT SERVICES

\$6.0B



INFRASTRUCTURE

\$11B

saba cornerstone \$1.4B

ingenico Worldline \$9.0B

Mex,

\$1.3B

\$1.7B

ZOOX amazon \$1.2B GALILEO SOFI \$1.2B RIB Schneider \$1.4B DXC.technology \$5.0B Health and human services business **₩ PLAID V/SA**\$5.3B

eNett 🥍

⟨C⟩ Vlocity •

\$14B

\$3.0B











ISRA







IT SERVICES

\$3.0B

\$6.0B

Pe∂k ₩zynga \$1.8B

NETENT Evolution \$2.2B

Mobile gaming

Tianjin Seiyo Culture **\$2.0B**

INFRASTRUCTURE

Atlas Copco \$1.2B

\$11B

S FORESCOUT Advent International \$1.9B

RSA STG SYMPHONY TECHNOLOGY \$2.1B

VEEAM INSIGHT \$5.0B

\$13B

DXC.technology

Health and human

services business

\$14B







Seller: Credit Karma [USA] Acquirer: Intuit [USA]

Transaction Value: \$7.1B (7.1x EV/Sales)

- Consumer financial website













IT SERVICES

INFRASTRUCTURE

\$11B

\$13B

\$14B

\$3.0B

\$6.0B











Seller: Isra Vision [Germany] Acquirer: Atlas Copco [Sweden]

Transaction Value: \$1.2B (7.1x EV/Sales and 32x EV/EBITDA)

- Machine vision systems



Atlas Copco \$1.2B S FORESCOUT Advent International \$1.9B Tianjin Seiyo Culture **\$2.0B** RSA STG SYMPHONY TECHNOLOGY \$2.1B VEEAM INSIGHT \$5.0B







IT SERVICES

INFRASTRUCTURE

\$11B

ARMIS. VENTURE PARTNERS \$1.0B

\$13B

\$14B

\$35B

\$3.0B

\$6.0B





Seller: Plaid [USA] Acquirer: Visa [USA] **Transaction Value: \$5.3B**

- Fintech network











IT SERVICES

INFRASTRUCTURE

\$11B

\$13B

\$14B

\$3.0B

\$6.0B

DXC.technology

Health and human

services business









Worldline Atos

Seller: Ingenico Group [France] **Acquirer:** Worldline [Atos] [France]

Transaction Value: \$9.0B (2.9x EV/Sales and 8.7x EV/EBITDA)

- Fixed & mobile POS retail systems

Unisys Federal SAIC. \$1.2B assets

BainCapital \$1.8B









NETENT > Evolution Gaming \$2.28

\$11B

INFRASTRUCTURE

HORIZONTAL Φ12 D

\$14B

INTERNET

\$3.0B

IT SERVICES

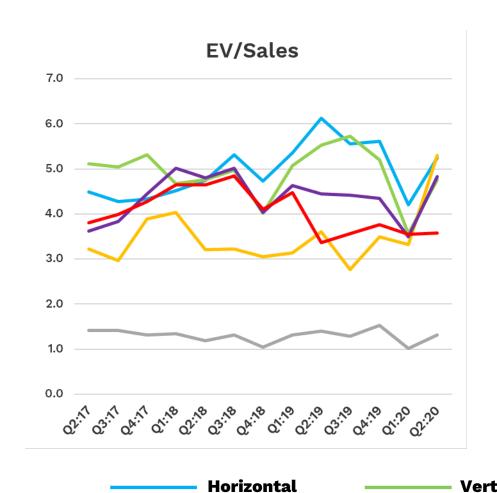
\$6.0B

\$13B

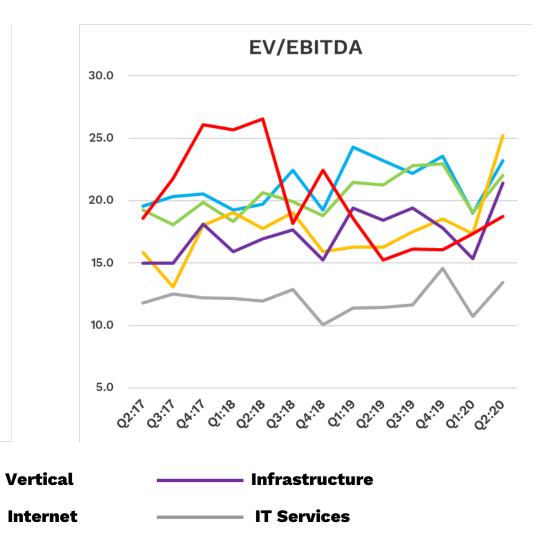


3-Year Market Valuation Trends





Consumer



Constellation

SOFTWARE ACQUISITIONS H1 2020





Top Volume Acquirer 42 Total Acquisitions



















































































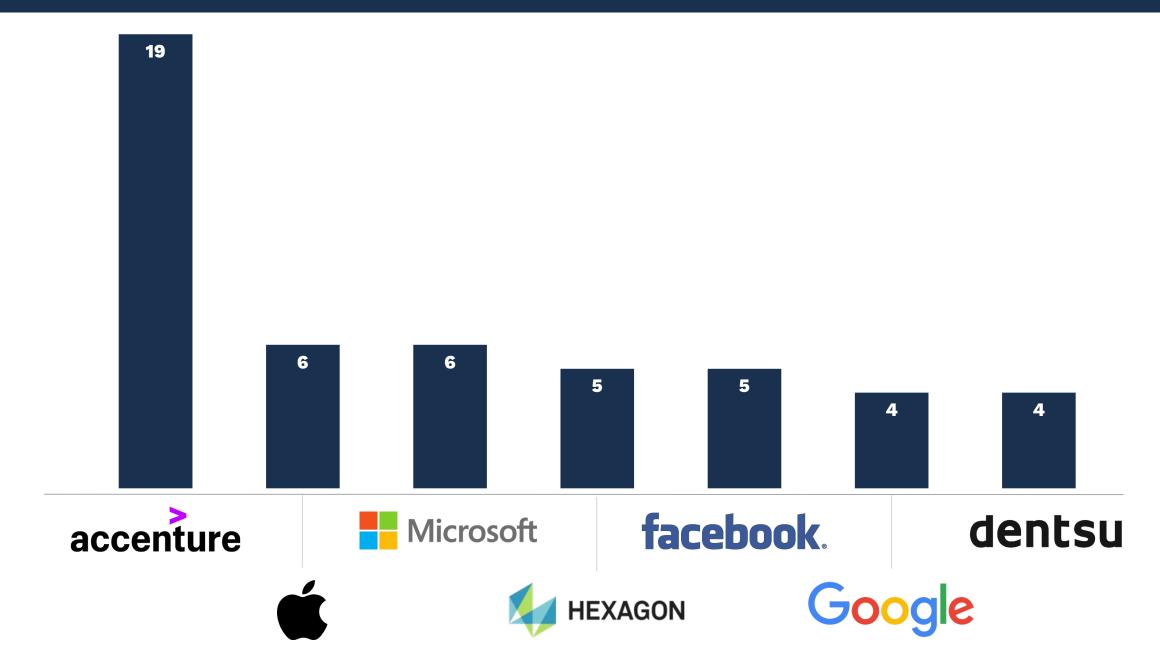






Top Strategic Acquirers H1 2020





Market Sectors

















Public Valuation Multiples







Subsector

Sales

EBITDA

Examples

Business Intelligence

 \triangle 7.01x - 26.59x

MicroStrategy^{*}

NICE®

splunk>

Marketing

-4.57x - 19.21x

LiveRamp





ERP

▲ 5.54x ▲ 22.35x

ORACLE"





Human Resources

-5.55x - 20.77x

Cornerstone





SCM

 \triangle 9.00x - 36.24x

@aspentech

DESC RTES



Payments

 $-4.94x \triangleq 24.18x$

INIVERSAL PAYMENTS...





Other

-4.71x - 17.93x



opentext*







ISRA

Seller: Saba Software [USA]

Acquirer: Cornerstone OnDemand [USA] Transaction Value: \$1.4B (5.4x EV/Sales)

- HR management SaaS



Tianjin Seiyo Culture **\$2.0B** NETENT Evolution \$2.2B

INFRASTRUCTURE

S FORESCOUT. Advent International \$1.9B saba Cornerstone \$1.4B RSA STG SYMBHONY ECHNOLOGY \$2.1B Mex, \$1.7B eNett 🥍 ingenico Worldline \$9.0B VEEAM INSIGHT \$5.0B

(1) Vlocity

\$1.3B

ZOOX amazon \$1.2B GALILEO SOFI \$1.2B RIB Schneider \$1.4B DXC.technology \$5.0B Health and human services business **№ PLAID VSA**\$5.3B

GRUBHUB # JUST EAT Takeaway.com \$7.1B credit karma Intuit \$7.18 58 同城 \$8.2B E*TRADE Morgan Stanley \$13B

IT SERVICES

\$3.0B

\$6.0B

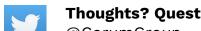
\$11B

ARMIS. VENTURE PARTNERS \$1.0B

Atlas Copco \$1.2B

\$13B

\$14B







HR Solutions

Seller	Acquirer	Month	Description
[c]rafty.im	TALENTSOFT Goldman Sachs	June	AI-based talent matching SaaS
opening	Cims° VISTA EQUITY PARTNERS	May	AI-based employee talent matching SaaS
ROIKOI	Terminal	April	AI-backed HR SaaS
Werk	THEMOMPROJECT	March	Workforce management analytics SaaS
corehr	access *Hg	March	Workforce & payroll management SaaS















IT SERVICES

INFRASTRUCTURE

⟨♠ Vlocity *

eNett 🥍

\$14B

\$3.0B

\$6.0B

\$11B

\$13B







Business Intelligence

Seller	Acquirer	Month	Description
byte prophecy	accenture	May	Enterprise analytics SaaS
BRENNUS ANALYTICS	price	May	Pricing optimization SaaS
Adaptive management	кпоета	February	Data management SaaS & services
Trdc	Moody's	January	\$700M and 10x EV/Sales GRC & compliance SaaS
iptor	Bregal Sagemount	January	SCM & ERP software provider





SCM and Smart Logistics

OPTIMAL+

SOLD TO



Seller: OptimalPlus [Israel]

Acquirer: National Instruments [USA] **Transaction Value:** \$365M and 7.2x EV/Sales

- Supply chain analytics software







Seller: Robocom Systems International [Avantce] [USA]

Acquirer: CAI Software [USA]

- SCM software & systems integration

Kontainers





Seller: Kontainers [Ireland]

Acquirer: Descartes Systems Group [USA]

Transaction Value: \$6M - Freight management SaaS





McKinsey & Company

Seller: Orpheus [Germany]

Acquirer: McKinsey & Company [USA]

- AI-based procurement management SaaS





Videoconferencing





Seller: BlueJeans [USA]

Acquirer: Verizon Communications [USA]

- Videoconferencing SaaS



Roundee.io





core technology & key engineering talent

Seller: Roundee.io (core technology & key engineering talent) [USA]

Acquirer: SendBird [USA]

- Videoconferencing SaaS & services







Seller: Lifesize [Redpoint Ventures-led consortium] [USA]

Acquirer: Marlin Equity Partners [USA]

- Videoconferencing SaaS







Seller: Newrow [USA] Acquirer: Kaltura [USA]

- Videoconferencing & collaboration services



Public Valuation Multiples





Real Estate

Other



查

Zillow

CoStar Group

Subsector	Sales	EBITDA		Examples	
A/E/C	- 10.86x	- 45.22x	AUTODESK.	DASSAULT	SYNOPSYS°
Automotive	- 3.78x	▼ 20.48x	Autotrader 😩	BitAuto易车	CDK Global.
Energy & Environment	- 2.00x	— 14.20x	IHS Markit	Itron	xylem
Financial Services	- 7.28x	— 24.81x	Broadridge	ë is	fiserv.
Government	▼ 1.93x	▼ 13.94x	NORTHROP GRUMMAN	Raytheon	tyler tyler technologies
Healthcare	- 2.71x	▲ 21.91x	Allscripts	HealthCatalysť	Cerner

4.31x - 33.00x

4.34x — 18.73x amadeus Rockwell Automation









Seller: RIB Software [Germany]

Acquirer: Schneider Electric [France]

Transaction Value: \$1.4B (6.8x EV/Sales and 39x EV/EBITDA)

- Construction ERP & BIM SaaS











IT SERVICES

CONSUMER

\$11B

\$13B

\$14B

INTERNET

\$3.0B

\$6.0B

\$1





A/E/C

Seller	Acquirer	Month	Description
NOTE ») VAULT	Bentley	June	Voice-to-text construction mobile office app
prosperityerp	eci _{Apax}	June	Building & construction ERP software
Build Tools	ECI APAX PARTNERS	May	Construction management SaaS
Construction Services	MONTAGUE STREET PRIVATE PARTNERS	March	Access control & worker data analytics
groupbc.com	Bentley	March	Construction project management SaaS
Command Alkon	THOMABRAVO	March	Supplier collaboration software & SaaS





Simulation Software







Seller: Lumerical [Canada] **Acquirer:** ANSYS [USA]

- Photonic simulation software







Seller: Romax Technology [United Kingdom]

Acquirer: Hexagon [Sweden] - CAD software & services







Seller: CAEfatigue [United Kingdom]

Acquirer: Hexagon [Sweden]

- Mechanical fatigue simulation software







Seller: newFASANT [Spain] **Acquirer:** Altair Engineering [USA]

- 3D electromagnetic field simulation & analysis software

2020 Mega Deals - H1





amazon

Seller: Zoox [USA]

Acquirer: Amazon.com [USA] Transaction Value: reported \$1.2B

- Autonomous robo-taxi systems











IT SERVICES

INFRASTRUCTURE

\$11B

\$13B

\$14B

\$35B

\$3.0B

\$6.0B





Automotive







Seller: AutoEnginuity [USA]

Acquirer: Drew Technologies [USA]

Transaction Value: \$20M (5.0x EV/Sales and 8.7x EV/EBITDA)

- Auto diagnostics systems







Seller: DealerNet [Brazil]

Acquirer: Volaris Group [Constellation Software] [Canada] - Brazilian automotive dealership management SaaS







Seller: ESR Labs [Germany] **Acquirer:** Accenture [USA]

- Automotive embedded software & development services







Seller: CMORE Automotive [Germany]

Acquirer: Luxoft Holding [DXC Technology] [Switzerland] - Autonomous driving & mobility systems development

2020 Mega Deals – H1





Seller: Galileo Financial Technologies [USA]

Acquirer: SoFi [USA]

Transaction Value: \$1.2B (12.0x EV/Sales) - Payment processing services & software

pe∂k ∦zynga \$1.88 Tianjin Seiyo Culture **\$2.0B** Mobile gaming NETENT Evolution \$2.2B

\$6.0B

ARMIS. VENTURE PARTNERS \$1.0B ISRA Atlas Copco \$1.2B S FORESCOUT. Advent International \$1.9B RSA STG SYMPHONY TECHNOLOGY \$2.1B VEEAM INSIGHT \$5.0B

INFRASTRUCTURE

\$11B

eNett 🥍

ZOOX amazon \$1.2B € GALILEO SOFI 🗱 \$1.2B RIB Schneider \$1.4B DXC.technology \$5.0B Health and human services husiness **№ PLAID VSA**\$5.3B

\$35B

GRUBHUB # JUST EAT Takeaway.com \$7.1B

credit karma Intuit \$7.18

E*TRADE Morgan Stanley \$13B

\$8.2B

58 同城

IT SERVICES \$3.0B

UNISYS 5AIC. \$1.2B

ENGINEERING BainCapital \$1.8B

\$13B

Vlocity salesforce

Saba Cornerstone \$1.4B

ingenico Worldline \$9.0B

Wex.

\$1.3B

\$1.7B

\$14B







FinTech

Seller	Acquirer	Month	Description
Finicity	mastercard.	June	\$825M Financial management software
	iress	June	\$71.3M and 24.8x EV/EBITDA Financial management software & SaaS
TRADE ALERT	C*boe	June	Securities intelligence SaaS
nomis	STG SYMPHONY TECHNOLOGY GROUP	May	Pricing optimization SaaS
BLOCKGRATION °	zoompass	April	Blockchain payment software & SaaS
INNOVEST SYSTEMS	SS <mark>&</mark> C	April	\$120M Financial accounting & reporting software
eurobits	tink	March	\$16.8M Financial account data aggregation software





Healthcare







Seller: eRx Network [USA]

Acquirer: Change Healthcare [USA]

Transaction Value: \$212.9M (3.2x EV/Sales) - Pharmacy claims services & software



Seller: PDX [USA]

Acquirer: Change Healthcare [USA]

Transaction Value: \$208M

- Pharmacy management ERP SaaS







SOLD TO



Seller: Meridian Medical Management [USA]

Acquirer: MTBC [USA]

- Medical records & billing software



SOLD TO



Seller: Appva [Switzerland]

Acquirer: VITEC Software Group [Sweden] - Healthcare SaaS & mobile applications





Healthcare AI







Seller: Staple Health [USA] Acquirer: Unite US [USA]

- AI-based health risk prediction & management SaaS







Seller: HealthIO [USA] **Acquirer:** Milliman [USA]

- AI-based healthcare predictive analytics SaaS







Seller: BlueBee [Netherlands] Acquirer: Illumina [USA]

- AI-enabled genomic data management software







Seller: BreathResearch [USA] **Acquirer:** AireHealth [USA]

- AI-based respiratory disease detection mobile app & spirometers



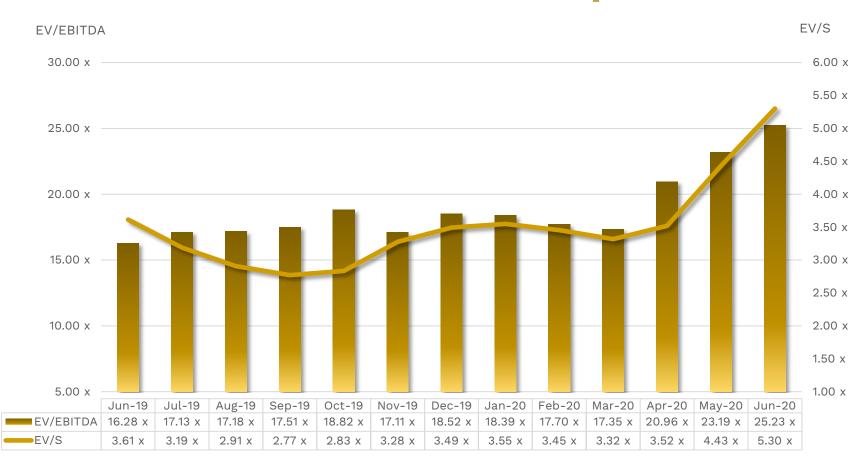


Telehealth

Seller	Acquirer	Month	Description
MINDLEAP HEALTH	MYDECINE INNOVATIONS GROUP	June	\$3.8M Telehealth mobile application
IDEAL. LIFE	Raziel	April	Remote patient monitoring systems
\$ carie [™]	EMERALD Organic Products	March	Telemedicine services platform
H&S	CGM CompuGroup Medical	January	Telemedicine software
InTouch Health	O TELADOC _®	January	\$600M and 7.5x EV/Sales Telemedicine systems & SaaS



Public Valuation Multiples







Subsector Sales **EBITDA** **Examples**

Casual Gaming



 \triangle 3.96x - 26.02x







Core Gaming











Other



★ 5.30x

N/A











Games







Seller: Come2Play [Israel] Acquirer: SciPlay [USA] - Mobile games developer







Seller: Darkfire Games [Denmark]

Acquirer: Rovio Entertainment Corporation [Finland]

- Mobile video game developer







Seller: Candywriter [USA]

Acquirer: Stillfront Group [Sweden]

Transaction Value: \$74.4M and 2.9x EV/Sales

- Mobile app games developer





AR/VR

Seller	Acquirer	Month	Description
N^RTH	Google	June	AR glasses developer
READY AT DAWN	oculus facebook.	June	Online AAA console and VR games
LEVEL EX	≉ BRAINLAB	June	Healthcare AR and VR-based mobile video games
*NEXTVR		April	Online VR streaming service
Linden Lab°	wookey	March	Social VR software & website

2020 Mega Deals – H1









Seller: NetEnt [Sweden]

Acquirer: Evolution Gaming Group [Sweden]

Transaction Value: \$2.2B (11.7x EV/Sales and 31.8x EV/EBITDA)

- Gaming solutions to online casino operators











INFRASTRUCTURE

\$13B

\$14B

\$3.0B

IT SERVICES

\$6.0B

\$11B

\$35B







Gaming and Betting







Seller: Bragg Gaming Group (media division) [Canada]

Acquirer: SN&CK Media [United Kingdom]

- Online gaming & website assets







QL GAMING GROUP

Seller: Accuscore [Finland]

Acquirer: QL Gaming Group [USA]

- Sports forecasting & analytics website







Seller: HalaPlay Technologies [Kae Capital] [India]

Acquirer: Nazara Technologies [India]

Transaction Value: \$2M - Online & mobile games





betsson

Seller: Gaming Innovation Group (B2C operations) [USA]

Acquirer: Betsson [Malta] **Transaction Value: \$24.2M** - Online casino gaming websites





Streaming

Seller	Acquirer	Month	Description
iflix	Tencent腾讯	June	Online multimedia streaming assets
VUDU. Walmart *	FANDANGO COMCAST	April	Video-on-demand streaming service
* NEXTVR	Ć	April	Online VR streaming service
tubi	FOX	March	\$440M and 2.4x EV/Sales Advertising-based streaming service
XUMO meredith	COMCAST	February	Streaming software & content
REELHOUSE Assets	LIQUID MEDIA GROUP	February	Online video streaming assets





Podcasts







Seller: The Ringer [USA] **Acquirer:** Spotify [Sweden]

- Ad-based sports podcast network



SOLD TO



Seller: PodcastOne [USA]
Acquirer: LiveXLive Media [USA]
Transaction Value: \$18.1M
- Online podcast service







Seller: Player FM [United Kingdom] **Acquirer:** Maple Media [USA] - Podcast mobile applications







Seller: GraphicAudio [USA] **Acquirer:** RBmedia [KKR] [USA]
- Online audiobook & podcast service

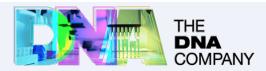




Consumer Health







Seller: My Pain Sensei [Green Sky Labs] [Canada]

Acquirer: The DNA Company [Canada]

Transaction Value: \$30M

- Mobile health applications & services







TANDEM®
DIABETES CARE

Seller: Sugarmate [USA]

Acquirer: Tandem Diabetes Care [USA] - Diabetes therapy mobile application



The technology platform, patents, & key IP assets





Seller: CareZone (the technology platform, patents, & key IP assets) [USA]

Acquirer: Walmart [USA]

- Medication management application assets







Seller: Inui Health [USA]
Acquirer: Healthy.io [Israel]
Transaction Value: \$9M

- Urine testing mobile application



Public Valuation Multiples





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Su	ıbsec	tor	Sa

EBITDA

Examples

Application Lifecycle

— 9.26x ★ ATLASSIAN

New Relic.



Endpoint

▲ 6.03x **▲** 28.20x **CİTRİX**®

Network Management

▼ 3.38x ▼ 14.55x



cisco



Security

-6.78x - 34.31x

paloalto

Check Point



Storage & Hosting

-2.33x - 66.64x



COMMVAULT (\$)



Other

 \triangle 10.70x — 21.43x









Security







Seller: Lastline [USA]

Acquirer: VMware [EMC] [Dell] [USA] - Al anti-malware software & SaaS





INVESTCORP

Seller: Avira [Germany]

Acquirer: Investcorp Technology Partners [Investcorp Bank] [Bahrain]

Transaction Value: \$180M

- Anti-virus & anti-spam software







Seller: Apility.io [Estonia]
Acquirer: Auth0 [USA]
- IP threat intelligence SaaS







Seller: Finjan Holdings [USA]

Acquirer: Fortress Investment Group [SoftBank Group] [USA]

Transaction Value: \$43.9M - UTM IP & mobile applications





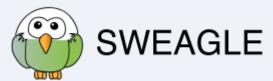
Identity and Access Management

Seller	Acquirer	Month	Description
Onion ID	thycotic	June	Access control SaaS
EXOSTAR ®	THOMABRAVO	June	Collaboration identity & access management SaaS
PISTOL STAR	BIO-key ™	June	\$2.5M Authentication & access software
idaptiv®	CYBERARK	May	\$70M and 2.8x EV/Sales AI-based identity & access management SaaS
Dware	>>> COMMITTED	May	Identification & smart card management SaaS





Application Lifecycle Management





Seller: Sweagle [Belgium] **Acquirer:** ServiceNow [USA]

- Configuration data management SaaS







Seller: Botron Software Solutions [Bulgaria]

Acquirer: Appfire Technologies [USA]

- Atlassian-based configuration management software







Seller: Experitest [Israel]

Acquirer: Digital.ai [TPG Capital] [USA] - Mobile app & browser testing SaaS





Internet of Things

Seller	Acquirer	Month	Description
CYBERX	Microsoft	June	IoT-focused ICS network security management SaaS
Intelli Site	DFW CAPITAL PARTNERS	May	Sensor-based IoT systems
THINGSTREAM	ublox	April	\$10.5M IoT wireless services & SaaS
©CENTRI	AGILEPQ	March	IoT devices data communication security software
xnor.ai	Ć	January	\$200M (reported) Al edge embedded software





Network Management







Seller: Router Limits [USA]

Acquirer: Bark Technologies [USA] - Network management SaaS







Seller: Nyansa [USA]

Acquirer: VMware [EMC] [Dell] [USA] - AI-based network analysis SaaS







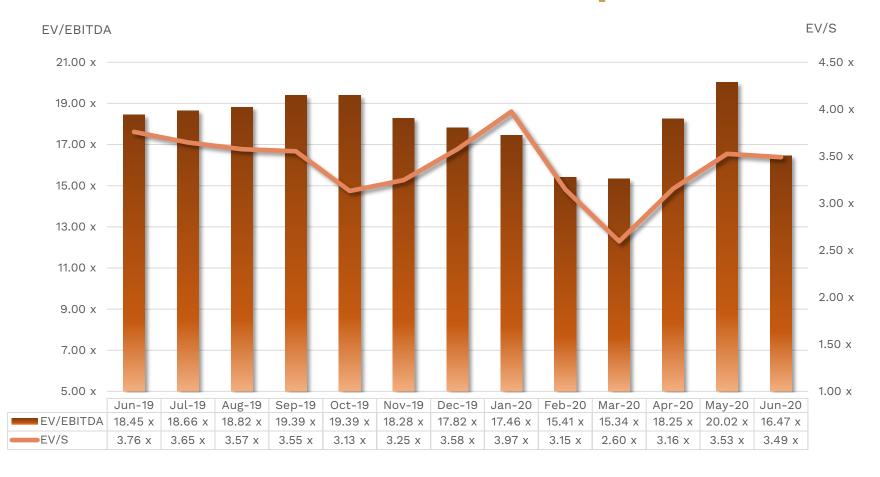
Seller: Tavve Software [USA]

Acquirer: Defiance Ventures [USA]

- Network packet security & management software



Public Valuation Multiples





Subsector

Sales

EBITDA

Examples

Diversified Internet



eCommerce

▲ 3.21x **▲** 33.96x





Social Network

— 4.98x ▲ 18.20x facebook



Travel & Leisure







2020 Mega Deals – H1







JUST EAT Takeaway.com

Seller: Grubhub [USA]

Acquirer: Just Eat Takeaway.com [United Kingdom]

Transaction Value: \$7.1B (5.4x EV/Sales)

- Online food delivery services











IT SERVICES

INFRASTRUCTURE

\$11B

\$13B

\$14B

\$8.2B

\$35B

\$3.0B

\$6.0B







Food Delivery

Seller	Acquirer	Month	Description
Dining	delivery.com	June	Online delivery service & application
Domicilios.com	ifeed	April	Online food delivery services
De mae-can	NAVER	March	\$270.5M Japanese food delivery website
Onlie Goldivery com	delivery.com	March	Online & mobile food delivery services
FARM HOUSE FOODS	GrubMarket	January	E-commerce food delivery service





Sports & Fitness







Seller: MIRROR [USA]

Acquirer: lululemon athletica [Canada]

Transaction Value: \$500M

- Display-based home fitness systems





Travel and Leisure

delinski sold To



Tripadvisor

Seller: Delinski [Austria]

Acquirer: lafourchette [TripAdvisor] [France] - Restaurant booking mobile application



Seller: Best Day Travel Group [Mexico] Acquirer: Despegar.com [Argentina]

Transaction Value: \$56.5M

- Latin American online travel marketplace



SOLD TO SURFAIR

BLACKBIRD

Seller: BlackBird Air [USA] **Acquirer:** Surf Air [USA]

- Charter flights marketplace mobile application





orange

Seller: Bucharest City App [Romania]

Acquirer: Orange [France] - Mobile tourism application





Social Networks & Communities

Seller	Acquirer	Month	Description
meetup	ALLEYCORP	March	Social networking platform
Grindr	San Vicente Acquisition Partners	March	\$609M LGBTQ dating mobile application
THE MEET GROUP	NUCOM GROUP Prosiebensat.1	March	\$510M, 2.5x EV/Sales and 25.7x EV/EBITDA Mobile social networking app
THE CMO CLUB**	salesforce	March	Online marketing executive community
TimeInc. meredith	minute media	January	Sports entertainment & community websites
SWEARBY	meredith	January	Online editorial website & community





eLearning

Seller	Acquirer	Month	Description
Mathway	Chegg®	June	\$100M and 7.7x EV/Sales Online math tutoring service
lin stitute	博实乐 Bright Scholar	May	eLearning services
SELECT	THINKSTER MATH	April	AI-based online personalized SAT preparation
√ocabulary.com	LEARNINGTM	March	Online vocabulary learning SaaS
Skillbox	@mail.ru group	February	Online design & marketing education courses
T verbling	Busuu	January	Online language tutoring services





Financial Services



Seller: Radius Bancorp [USA] Acquirer: LendingClub [USA] **Transaction Value: \$185M** - Online financial services









Seller: Personal Capital [USA]

Acquirer: Empower Retirement [Great-West Lifeco] [USA]

- Online financial services







Seller: LeapLife [USA]

Acquirer: Even Financial [USA]

- Online life insurance comparison service







Seller: PolicyPal [Singapore] Acquirer: AMTD Group [China] - Online insurance broker

2020 Mega Deals – H1





Seller: E*TRADE Financial [USA] Acquirer: Morgan Stanley [USA]

Transaction Value: \$13B (4.7x EV/Sales)

- Online brokerage services













IT SERVICES

\$6.0B

INFRASTRUCTURE

\$13B

\$35B

\$3.0B

\$11B

\$14B





Online Brokerage





Seller: Folio Financial [USA] Acquirer: Goldman Sachs [USA] - Online financial services







Seller: Klik [Benson Oak] [Czech Republic] **Acquirer:** TA Associates Management [USA]

- Online insurance brokerage







Seller: 8 Securities [China] Acquirer: SoFi [USA]

- Online brokerage services



Classifieds







Seller: Letgo Global (US-based business) [Netherlands]

Acquirer: OfferUp [USA]

- Classifieds website & mobile application







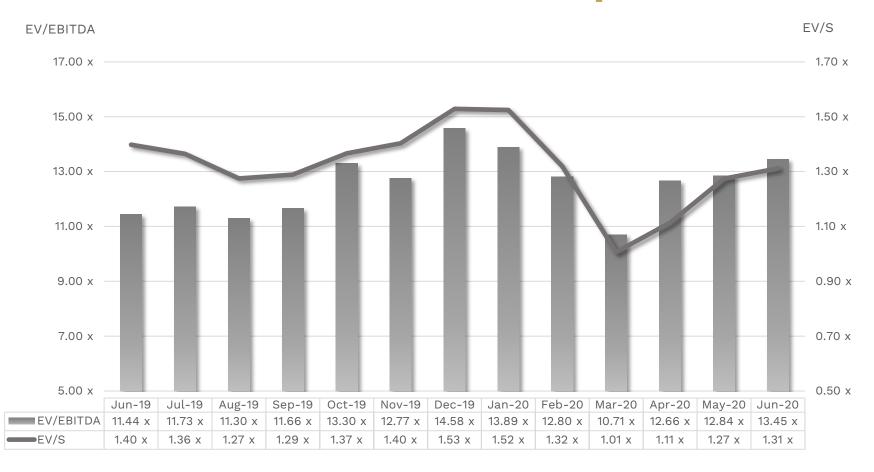
Seller: Gratka [Poland]

Acquirer: Ringier Axel Springer [Switzerland]

- Poland-based online classifieds

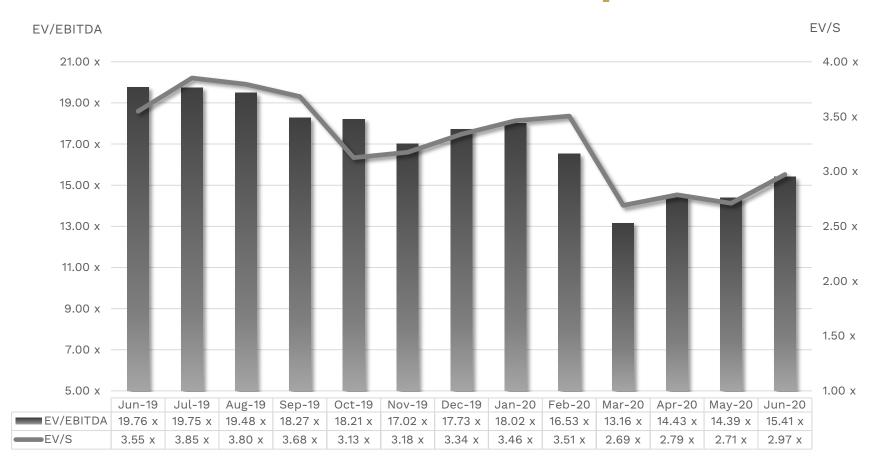


Public Valuation Multiples



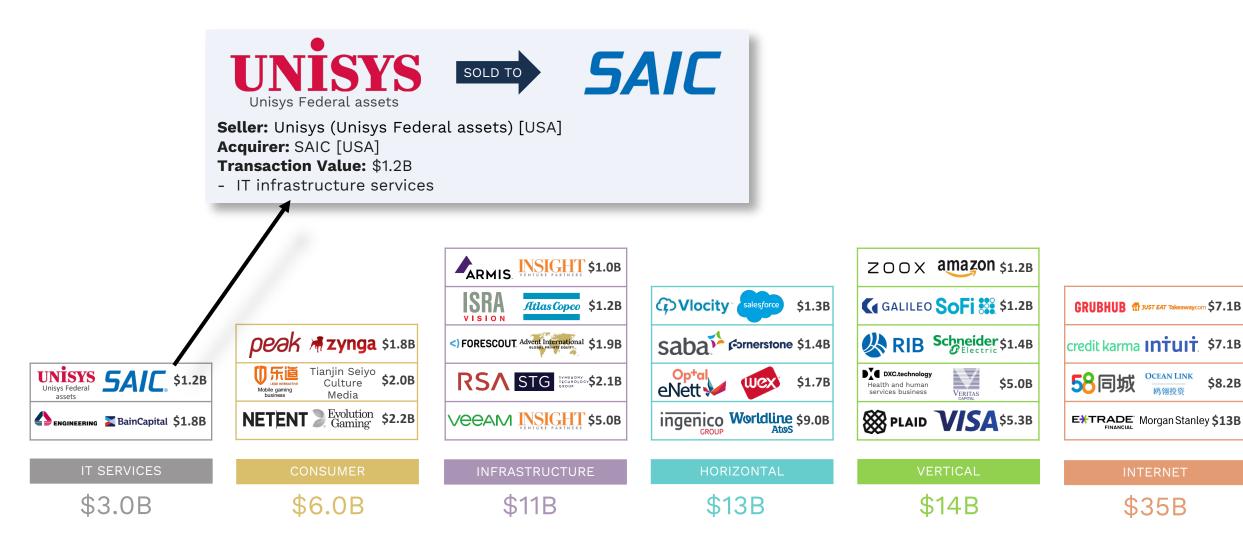


Public Valuation Multiples



2020 Mega Deals – H1









Government IT Services





cognosante

Seller: Enterprise Information Services [USA]

Acquirer: Cognosante [USA]

- IT and systems integration services to federal, state, and government agencies







Seller: IntelliWare Systems [USA]

Acquirer: Trowbridge & Trowbridge [USA]

- Cybersecurity, intelligence, and IT services to federal agencies







Seller: Dynamic Internet Solutions [USA]

Acquirer: Colyar Technology Solutions [Castle Harlan] [USA]

- IT services for governments





Healthcare IT Services







Seller: MedTouch [USA] **Acquirer:** Perficient [USA] - Healthcare digital marketing







Seller: Computer Habits [USA] Acquirer: Pact-One Solutions [USA]

- IT and managed services to the health care and dental practice industries







Seller: Nexus Practice IT Services [USA]

Acquirer: Medicus IT [USA]

- IT and managed services to healthcare businesses





Focused Systems Integrators

Seller	Acquirer	Month	Description
Privo	MAVISITE MDP	June	AWS cloud integration
accelαlpha	CENTURY PARK CAPITAL PARTNERS	April	Oracle Gold Partner
Ø prolog	CENTURY PARK CAPITAL PARTNERS	April	Oracle-based systems integration
Information Strategies, Inc.	sylogist	April	\$2.5M Microsoft-focused ERP and CRM systems integration
SIMPLUS	Infosys	February	\$200M and 3.0x EV/Sales Salesforce systems integration & managed services





Security Services

Seller	Acquirer	Month	Description
ESC	SWISS IT SECURITY U.F. E. N. A. U. CAPITAL PARTIES D.	June	Security integration & managed security services
cyber fusion services LLC	exe legent	May	Security integration services
CRUXIN	croonwolter&dros тві	April	Safety systems integrator
EXCIVITY.	AEgis TECHNOLOGIES ACP	April	Security & situational awareness software & services
CYBERYLLIUM	S H O R E P O-I-N-T	March	Cybersecurity & data services
SECUREMISR	CY/SIV	March	Cybersecurity consulting services

Accenture Acquisitions: H1 2020





























Food Delivery



Seller: Postmates [USA] **Acquirer:** Uber [USA]

Transaction Value: \$2.6B

- Online on-demand delivery service

Corum Research Report





Yasmin Khodamoradi Director, Valuation Services



Valeriya Chumachenko Senior Analyst



Anna Lebedieva Senior Analyst



Artem Mamaiev Senior Analyst



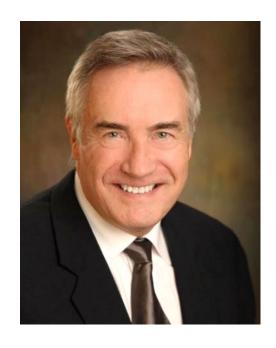
Olha Rumiantseva Analyst



Tzvi Kilov Writer



BRUCE MILNE, CEO, CORUM GROUP LTD.

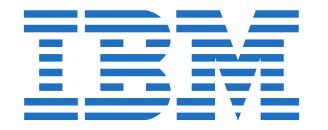


- Founded or owned four software companies, including AMI, an Inc.
- 500 firm rated by IDC as the fastest growing computer-related company in the world.
- Advisory boards for Microsoft, IBM, DEC, Comdex and Apple.
- Board member/founding investor in some of the most innovative firms in their field, including Blue Coat, Bright Star and Sabaki.
- Past advisor to two governors and a senator, a board member of the Washington Technology Center.
- Founder of the WTIA, the nation's most active regional technology trade association.
- Worked with the Canadian government to found SoftWorld.
- One of the 200 most influential individuals in the IT community in Europe.
- American juror for the recent Tornado 100 Awards given to Europe's top technology firms.
- Graduate with Distinction from Harvard Business School.















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