

MERGE BRIEFING

As your host, Corum Group is pleased to present its Merge Briefing event.

This 90-minute session will provide you with a concise overview of the current M&A market for software companies. Specifically tailored to meet the needs of software executives, whether you are a buyer, seller, or simply interested in how to build value in your business, this will also be a great opportunity to network with your peers.



As a bonus, registered attendees will receive the latest Corum Software M&A Briefing, a 100+ page research report covering 22 industry sectors with valuable insight into the dynamics of these markets.

Join us for a special software industry M&A event and networking opportunity.

We'll cover:

Latest valuation trends
Impact of credit crunch on M&A activity
Which software sectors are hot and which are not
What buyers are looking for in deals
Proper preparation to assure a successful transaction
Analysis of recent transactions
Valuation methods and structure options for software companies
How to maximize value as a seller
Navigating the M&A process to a successful close
...and more

Agenda

Breakfast and Networking
Presentation and Q&A

Register at

www.corumgroup.com