Experience makes the difference

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Experience	makes	the	ditter	ence

"CORUM GROUP WAS BY FAR THE MOST WELL RUN, BEST PERFORMING, ORGANIZED GROUP OF PEOPLE THAT WE HAVE EVER DEALT WITH ON ANY LEVEL... THEY HAVE THE RELATIONSHIPS. THEY HAVE THE CAPABILITIES. THEY'VE DONE THIS MANY, MANY TIMES AND THEY ARE VERY GIFTED AT WHAT THEY DO."

Alan Gould, Silverlake Communications Inc.

Selling your software, IT or related tech company?

Executed professionally, done right, it leads to fortune.

Unfortunately most owners' efforts to sell end in failure – due to lack of experience. Experience in preparation, positioning, research, valuation, structure, contracts, taxes, and liabilities. Experience to manage a complex merger process, with multiple due diligence efforts, and demanding negotiations that distract from running the business. To achieve an optimal outcome for the most important transaction of your life, do it professionally, do it right.

The biggest single mistake is negotiating with only one buyer, often the first interested party. Experience proves that 75% of the time there is someone who will pay more. But most sellers don't make the effort to talk to other parties, then find they have no leverage on price, structure, taxes and liabilities.

The universe of buyers is expanding, thus it's imperative to properly calibrate your firm's value with a global search. It's more effort, but worth it. After all, your company represents your life's work.

To secure the offers, and thus the price you deserve, requires deep industry knowledge, proper preparation, buyer-specific positioning, authoritative valuation expertise, and confidential access to international strategic and financial buyers. For contracts and close, you need due diligence supported by a full team of globally respected experts – all led by the industry's most senior M&A negotiators, former tech CEOs themselves.

For the most important transaction of your life, experience makes the difference. Like the successful sellers profiled here, get the experience and resources you need to achieve your optimal outcome. Do it professionally. Do it right.

Put Corum on your side. We've sold more technology companies than anyone in the world.

Anyone.





Bosch's acquisition of BPM solution provider inubit helped form the foundation of the Bosch Software Innovations group, enabling them to make a bid for leadership in the Internet of Things space, taking on the likes of Google.



FINLAND



CANADA



SWEDEN



UNITED STATES

"CORUM'S ADVISORS WERE WITH US EVERY STEP OF THE WAY – PREPARATION, NEGOTIATIONS, FINAL CLOSE. THEIR EXPERIENCE AND ADVICE WAS INVALUABLE IN HELPING US SELL OUR BUSINESS TO THE RIGHT STRATEGIC PARTNER AND ACCOMPLISH OUR GOALS. " Bruce Ringrose, Summit Software



GERMANY



UNITED STATES This acquisition aligns to Cisco's goal of developing and delivering innovative solutions that streamline data and workflows across a unified network. SolveDirect's innovative, cloud-delivered services management software and services will enable Cisco to expand their portfolio globally to customers, partners, and resellers.









UNITED KINGDOM



UNITED STATES



UNITED STATES

Instantiations was the global leader in Java UI development tools. Having adapted their products to work perfectly with Google Chrome, they were acquired to deliver a highly-strategic toolkit to the Google ecosystem.



UNITED STATES



MEXICO

"I CAN EXPLAIN OUR EXPERIENCE WITH CORUM IN JUST A FEW WORDS: CORUM MADE IT HAPPEN, AND THEY MADE IT HAPPEN AT A GREAT PRICE."

Javier Medina-Mora, Inffinix

Students across hundreds of college campuses use the Campus Special platform to order and pay for food and to discover merchant offers. Shortly after going public, learning platform provider Chegg acquired Campus Special with plans to aggressively expand it, aiming to double its campus footprint.





UNITED STATES



FRANCE



F I N L A N D





Healthland, backed by Private Equity firm Francisco Partners, acquired American HealthTech to provide a new continuum of technology management solutions across the "big three" health providers in a community -- clinic, hospital and post-acute care facilities.



FRANCE



FRANCE



KOREA



UNITED STATES

"THE CORUM PEOPLE WERE PROFESSIONAL - SMART, DISCERNING, SHARP, AND EXPERIENCED
WITH A NEGOTIATING STYLE THAT WAS CLEARLY WIN-WIN. I'M GLAD CORUM WAS ON MY SIDE."

John Zitzer, Bradley Company



UNITED STATES



SOUTH AFRICA

Calendra, an identity management company based in Paris, France, was the logical fit for BMC's Control SA security division, helping build their next generation of technology.



UNITED STATES



UNITED STATES



FRANCE





DENMARK



AUSTRALIA

With the addition of Oniqua's analytics-based solutions, ASCO Group will have greater scope to standardise data collected on clients' operations, analyse it to uncover more opportunities for improvement, and then take actionable measures to optimise supply chain and asset performance.



PORTUGAL



FINLAND

"CORUM'S DEEP M&A EXPERTISE ALLOWED US TO NAVIGATE THE COMPLEXITIES OF A CROSS-BORDER DEAL AND HOLD A DEAL TOGETHER DURING TEDIOUS NEGOTIATIONS."

Hugh Rogovy, Satori Software

As the global leader in mine management software solutions, Wenco was strategically important to Hitachi Construction Machinery to increase sales of mining equipment by offering an integrated fleet management solution and to enhance customer relationships.





FRANCE



UNITED KINGDOM







Bradley, a small firm based in Ohio, found a partner in Xerox, with their administrative management software for document production and management.



UNITED STATES



CANADA



UNITED STATES



GERMANY

"WE ARE VERY GLAD WE HAD CORUM SUPPORTING US IN ALL THE INTRICACIES OF THE TRANSACTION, AND WORKING TIRELESSLY WITH US THROUGHOUT THE PROCESS TO COMPLETION."

Sven Rygaard, Expert Systems



UNITED KINGDOM



UNITED STATES

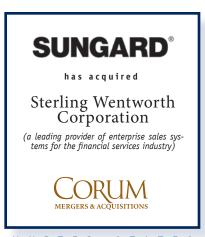
Sungard, a leader in financial services, acquired Sterling Wentworth to enhance their enterprise sales productivity solutions.



UNITED STATES



UNITED STATES





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UNITED STATES



UNITED STATES

Caligari had assembled a dozen 3D Web engineers who created a cloud-based 3D infrastructure, and provided a valuable braintrust and code base to Microsoft's Virtual Earth product.



UNITED STATES



AUSTRALIA

"CORUM GROUP ASSISTED US THROUGH THE EDUCATION, PREPARATION, AND COACHING
TO POSITION OUR COMPANY APPROPRIATELY FOR AN M&A TRANSACTION. THEIR VALUATION
REPORT WAS RESPECTED AS COMING FROM AN AUTHORITATIVE SOURCE." Kelvin Ng, Yaletown

Apex Systems had 20 years of domain expertise in the insurance industry, the leading J2EE platform for insurance, and a great market position in Asia, providing a foundation for the launch of NTT DATA Asia Pacific's insurance vertical market practice.





UNITED KINGDOM



UNITED STATES



CANADA





CZECH REPUBLIC

Logos, a fast growing IT services and solutions provider, was the ideal fit for Ness, with its strong presence in the financial & telecom sectors. The combined firm became the Czech Republic's largest IT services provider.



UNITED STATES



UNITED KINGDOM



UNITED STATES



UNITED KINGDOM

"IF YOU'RE LOOKING FOR HELP, IT'S GOT TO BE SOMEONE YOU CAN WORK WITH AND TRUST, WHO IS
KNOWLEDGEABLE IN THE INDUSTRY. WE ENDED UP BEING VERY SUCCESSFUL BECAUSE OF CORUM."

Bill Wren, AppWorx



UNITED KINGDOM



CANADA

Tific was a pioneer in enterprise level self-healing and self-service end-point support automation solutions. Their products fit perfectly with PlumChoice's SAFElink Service Relationship management platform.



UNITED STATES



CANADA



SWEDEN





CANADA



FINLAND

The acquisition of RapidBlue will give Chicago-based ShopperTrak expanded insight into consumer shopping behavior, as well as a European research and development center.



UNITED STATES



UNITED STATES

"WITH INDUSTRIOUS EFFORT, PROFESSIONALISM AND SKILL, CORUM NAVIGATED OUR COMPANY SALE TO A SUCCESSFUL CROSS-BORDER TRANSACTION BETWEEN CANADA AND JAPAN.

THE RESULT COULD NOT BE BETTER."

Phil Walshe, Wenco

360 Scheduling was a world leading provider of mobile workforce scheduling and optimization software. Their functionality and domain expertise was well suited to IFS' enterprise applications.





CANADA



UNITED STATES



GERMANY



CANADA



DTR's leading position in specialized ERP software for plastics process manufacturing was a strong addition to Made2Manage's suite of specialized vertical market ERP solutions.



UNITED STATES



CANADA



UNITED STATES



AUSTRIA

"CORUM'S TEAM AND PROCESS WERE CRITICAL IN ACHIEVING THIS OUTCOME. IN PARTICULAR IN HELP-ING NAVIGATE THE COMPLICATIONS IN A CROSS-CONTINENTAL ACQUISITION. "

Gavin Weigh, RapidBlue



UNITED KINGDOM



UNITED STATES

From their beginnings in Mexico City, Inffinix Software grew with a focus on the Latin American market, becoming the leading provider of collections software in the region. This made them attractive to a number of suitors, including acquirer Equifax, who gained a significant footprint a footprint in Mexico, Brazil, Peru and other key Latin American markets.



Appraisal

has acquired

DAY ONE

CORUM

MERGERS & ACQUISITIONS



MEXICO



 $\mathsf{G}\ \mathsf{E}\ \mathsf{R}\ \mathsf{M}\ \mathsf{A}\ \mathsf{N}\ \mathsf{Y}$



UNITED STATES



AUSTRIA

AppWorx, a leader in application process automation, helped Europebased UC4 with additional technology and an entrée into the U.S. market.



CANADA



UNITED STATES

"FISHING WITH THE CORUM TEAM AT LANGARA WAS THE NEXT BEST THING TO CLOSING OUR TRANSACTION. THESE GUYS KNOW HOW TO WORK HARD AND PLAY HARD."

Steve Morrison, Payroll Associates

Suncoast Scientific's enterprise-level applications for the public sector market strengthened and extended the integrated communications and information technology solutions offered by Motorola.





UNITED STATES



UNITED STATES



JAPAN



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Binary Research was first to market a disk imaging product, Ghost, and pioneered the use of imaging for bypassing the Microsoft "setup" process in installing operating systems.



UNITED STATES



UNITED STATES



UNITED STATES



UNITED STATES

"THESE GUYS ARE THE BEST. THEY HAVE AN UNBELIEVABLE BREADTH OF CONTACTS AND SKILLS THAT HELPED ME SELL MY SOFTWARE BUSINESS TO A PUBLICLY HELD COMPANY ON ANOTHER CONTINENT."

Peter Ayling, Cape



UNITED STATES



UNITED STATES

Lanworks, the world's leading developer of embedded systems for network cards, had exactly the technology and domain expertise 3Com needed.







CANADA





UNITED STATES



UNITED STATES

Fiserv's need for electronic document delivery and reduction in paper documents led to its acquisition of EPSIIA, a technology leader in software and service solutions within the financial services industry.



UNITED STATES



CANADA

"CORUM GAINED A TRUE UNDERSTANDING OF OUR COMPANY AND FOUND THE RIGHT TYPE OF
POTENTIAL BUYERS-COMPANIES WE WOULD HAVE NEVER FOUND ON OUR OWN-TO NOT ONLY
ACHIEVE OUR FINANCIAL GOALS, BUT EXCEED THEM."

Rob Beatty, Plexus Systems

EDS acquired Ampersand to secure one of the best Microsoft-centric development groups, a savvy management team, and 1100 branch banks as customers.





FRANCE



UNITED KINGDOM







AUSTRIA

UC4, from Vienna, Austria, was the world's fastest growing independent job scheduling vendor. They chose from several offers to partner with the prestigious Carlyle Group, a leading Private Equity firm based in London.



UNITED STATES



CANADA



UNITED STATES



UNITED STATES

"WITH EXPERIENCED CORUM PROFESSIONALS AT OUR SIDE, WE WERE ABLE TO BRING MULTIPLE BUYERS TO THE EQUATION, RESULTING IN THE BEST STRUCTURE AND THE BEST VALUE." Axel Brill, Hoffmann Datentechnik GmbH



UNITED STATES



UNITED STATES

SEEC created powerful enterprise software for managing back office operations of insurers. Polaris acquired them in order to gain access to SEEC's international customer base, 80 engineers, and mature IBMbased products.



CANADA



UNITED STATES



INDIA



DENMARK



UNITED STATES



J A P A N

Nefsis remote collaboration solutions have a loyal following, due to their industry-leading features, quality, and performance. The Nefsis technology and team will complement Brother and expand the ways in which Brother supports small and medium-sized businesses.



UNITED STATES



CANADA

"CORUM'S ASSISTANCE IN SECURING THIS OPPORTUNITY WAS INVALUABLE. HAVING THE CORUM TEAM BEHIND US WAS VITAL TO THIS PROCESS."

Martin Bittner, SolveDirect

The acquisition of home medical equipment pioneer Fastrack bolstered Thoma Bravo-backed Mediware's position in the home care market. Fastrack brought more than 300 customers, plus products, services and expertise to Mediware's existing Alternate Care Solutions business line.





CANADA



FRANCE



 $\verb|UNITED| KINGDOM| \\$





FRANCE

Cartesis, an 800-person BPM software division of PriceWaterhouse based in Paris, France, sold to a consortium led by Apax Partners France.



UNITED STATES



UNITED STATES



UNITED STATES



UNITED STATES

"WE WERE VERY IMPRESSED WITH THEIR ABILITY TO QUICKLY UNDERSTAND WHO WE ARE,
WHAT WE DO, AND HOW IT ALL RELATED TO OUR INDUSTRY." Pete Kaufmann, EPSIIA



UNITED STATES



UNITED STATES

FAST Video Security, a leading provider of networked surveillance video solutions in Zug, Switzerland, sold to NICE Systems, headquartered in Israel.



Pictographs
International, Corp.

has acquired

(a developer of color separation and color management software)

CORUM

MERGERS & ACQUISITIONS

UNITED STATES



ISKALL





UNITED STATES



UNITED STATES

By acquiring Clearview Staffing, the leading SaaS provider to healthcare staffing agencies, API Healthcare was able to complete its integrated human capital solution set for healthcare organizations.



UNITED STATES



UNITED STATES

"THE CALIBRATION AND EXPERIENCED GUIDANCE FROM CORUM WERE INVALUABLE IN ENABLING MACRO4 TO COMPLETE ITS VIEWPOINT/ISI ACQUISITION." Nathan Hallums, Macro4 plc.

V-Communications developed and sold security and utility software to consumers. They were a perfect fit for AvanQuest, not only for the technology, but also for their U.S. presence.









UNITED STATES

FFMC has acquired Retail Interact (a leading developer of retail management applications) CORUM

UNITED STATES



UNITED STATES

CORUM



U N I T E D S T A T E S

Yaletown Technology Group's email and Correspondence Warehouse (eCW) captures user selectable email into FileNet's Records Management product, a critical part of FileNet's compliance solutions.



UNITED STATES



CANADA



CANADA



SCOTLAND

"CORUM'S EXPERIENCED MANAGEMENT TEAM, COUPLED WITH THEIR VAST RESOURCES, DELIVERED
THE RESULT THAT EXCEEDED OUR INITIAL EXPECTATIONS." William Mills, SBT Accounting Systems



FRANCE



NETHERLANDS

Best Image Marketing, the premier Internet marketing company for real estate agents, was an excellent fit for Trader Publishing, the leading U.S. producer of specialty classified advertising publications.



JAPAN



GERMANY







UNITED STATES



UNITED STATES

IDVelocity, an RFID solutions company, provides tracking and evaluation of item movements in the supply chain for NCR's Teradata Warehouse and database product.



UNITED STATES



UNITED STATES

"WORKING WITH CORUM, WE GENERATED SEVERAL OFFERS, AND ULTIMATELY SOLD GRAPHICCORP
TO COREL, THE GLOBAL LEADER IN OUR MARKET."

Jeff Bianco, GraphicCorp

Lyris, a world leader in hosted email marketing software, sold to JL Halsey, a publicly traded company backed by a private equity firm.





CANADA





VenGrowth and ARCH Venture Partners have invested in (a provider of enhanced service applications to the telecom industry)

CORUM

CANADA



Identiprise's Java-based identity management software was already in use by hundreds of thousands of government and enterprise users when Sun stepped up and acquired the company. Identiprise formed the basis of a new product line.



UNITED KINGDOM

Advanced Gravis
in joint venture with
Spectrum Holobyte
& Sega

CORUM
MERGERS & ACQUISITIONS

SWITZERLAND



UNITED STATES



AUSTRALIA

"CORUM HELPED US EVERY STEP OF THE WAY... PLANNING, DOCUMENTING, PROSPECTING, VALUATION, INTERVIEWING, AND NEGOTIATING. WE COULDN'T HAVE DONE IT WITHOUT THEM."

Lance Shipp, Micronyx, Inc.



UNITED STATES



UNITED STATES

SRC's budgeting and reporting software product was poised for accelerated growth. Vista Equity Partners recapitalized the company, grew it, and later sold it to Business Objects.



UNITED KINGDOM







NETHERLANDS



SWEDEN



CANADA

RIS, a leading Applications Support and Maintenance (ASM) services provider, allowed Sierra Systems, based in Alberta, to broaden their services offerings and expand their presence in Canada.



GERMANY



UNITED STATES

"CORUM'S VAST EXPERIENCE OF SELLER-SIDE TECHNOLOGY TRANSACTIONS SHONE THROUGH THE WHOLE PROCESS AND PRODUCED FANTASTIC RESULTS FOR THE MANAGEMENT TEAM AND THE SHAREHOLDERS." Laurent Othacéhé, 360 Scheduling

Macrosoft, a leading supplier of document management technology in the financial services sector, greatly expanded Germany-based SER's presence and product scope in the United States.





CANADA

UNITED KINGDOM



acquired asta (a leading provider of electronic document management and distribution software) **CORUM**

LEX2000 (a leading provider of financial software and services) CORUM

Private Investor

has acquired

Pinnacle Publishing

CORUM



SBT Accounting Systems, the world's leading developer of source code accounting software for midsize companies, was a natural fit for ACCPAC due to its expansive user base and distribution channel.



GERMANY



CANADA



UNITED STATES



CANADA

"WE NEEDED A STRONG M&A TEAM THAT NOT ONLY UNDERSTOOD SOFTWARE, BUT HAD THE EXPERIENCE TO INSPIRE THE RIGHT PLAYERS — A TEAM WE TRUSTED TO NEGOTIATE THE RIGHT DEAL. WE HIT ON ALL CYLINDERS WITH CORUM."

Charley L. Myers, Financialware



UNITED STATES



FRANCE

Cyberbranch, a leading provider of online financial applications to credit unions and community banks, was an ideal complement to CGI, allowing them to open new markets to financial institutions.



BRAZIL



has acquired

has acquired

CYBERBRANCH

CORUM

MERGERS & ACQUISITIONS

CANADA





UNITED KINGDOM



UNITED STATES

With the iView acquisition, Microsoft solved the twin challenges of enhancing digital asset management within the Microsoft operating systems, and having a competitive product to Apple's and Adobe's offerings.



UNITED STATES



UNITED STATES

"WE KNEW WE NEEDED TO HAVE PROFESSIONAL REPRESENTATION TO PUT TOGETHER THE RIGHT DEAL WITH THE RIGHT PARTNER. OUR DECISION TO GO WITH CORUM WAS DEFINITELY THE RIGHT CHOICE."

Ronald Ferguson, Mainstar Software

Atlas DMT, a division of aQuantive, acquired NetConversions to provide tools to effectively monetize traffic driven by DMT's ad serving and campaign management platform.





GERMANY



UNITED KINGDOM



UNITED STATES





Plexus, a market leading 100% on-demand (SaaS) hosted enterprise business solution, was the logical investment for Apax Partners, expanding their on-demand solutions portfolio.



UNITED STATES



UNITED STATES



UNITED STATES



GERMANY

"THE SPEED AND EFFECTIVENESS THAT CORUM BROUGHT TO OUR M&A EFFORTS WAS EXTRAORDINARY. CORUM HAS HELPED GAUSS BECOME A MAJOR PLAYER IN NORTH AMERICA AND EUROPE." Heino Büchner, Gauss Interprise



UNITED STATES



UNITED STATES

Electronics Workbench, a global leader in electronic design automation, helped National Instruments provide a uniform, graphic system design platform that integrated design, simulation and test tools.



GERMANY



UNITED STATES



CANADA





CANADA



CANADA

Radical Entertainment, a developer of sports-based games in Vancouver, Canada, filled a gap in Disney's games lineup.



UNITED STATES



UNITED STATES

"WHEN IT CAME TIME TO PUSH IPROMOTIONS UP TO THE NEXT LEVEL, CORUM IDENTIFIED

THE BEST POSSIBLE PARTNERS AND LEVERAGED OUR INTERNET EXPERTISE INTO AN

EXCELLENT TRANSACTION."

Bryan Heathman, iPromotions

Macro4, a leading developer and provider of business enabling software, found the ideal match with Viewpoint Ltd., bringing them a more modern product offering, including bill presentment.



UNITED STATES



UNITED STATES







 $\mathsf{S}\ \mathsf{W}\ \mathsf{E}\ \mathsf{D}\ \mathsf{E}\ \mathsf{N}$



JAPAN

Mitsubishi Electric, a leader in medical equipment, acquired rights to Oncology Systems software used in controlling linear accelerators for radiation treatment of cancer.



UNITED STATES



UNITED STATES

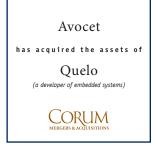


UNITED STATES



UNITED STATES

"CORUM WAS EVERYTHING WE'D HOPED THEY WOULD BE, IN TERMS OF THEIR EXPERIENCE AND RELATIONSHIPS IN THE INDUSTRY. THEY GOT US TO THE RIGHT PARTNERS AND WERE ABLE TO GET US A COUPLE OF OFFERS." Gray Treadwell, Binary Research

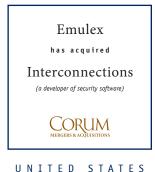


UNITED STATES



UNITED STATES

NavisWorks, a global provider of software for 3D coordination, collaboration and sequencing in design and construction, was acquired by Autodesk, increasing its interoperability with design information from multiple sources.





🔼 AUTODESK. has acquired NavisWorks (2) UNITED STATES



UNITED KINGDOM



GERMANY



IRELAND

Demonware created integrated matchmaking and lobby services software, increasing the competitive elements of online gaming. Activision acquired Demonware to bring the technology in-house.

CableData, Inc. (a subsidiary of USCS, Inc.)

has acquired

Lynn-Arthur Associates, Inc.

(a leader in telecommunications billing software)

CORUM

UNITED STATES

Central Point Software

has acquired Polydesk III from Polytron
(a leading provider of PC utility applications)

UNITED STATES

"CORUM HELPED US CRAFT OUR STORY, IDENTIFY THE RIGHT GROUP OF BUYERS, AND NEGOTIATED THE SALE OF OUR COMPANY TO A LARGER PARTNER THAT FIT VERY WELL WITH OUR CULTURE, OUR GOALS AND OUR TECHNOLOGY."

Alan Parnass, Mozart Systems

Summit Partners, one of the world's leading venture capitalists, saw Future Three as an important component of its expansion into high growth vertical market software applications.





UNITED STATES



UNITED STATES



UNITED STATES







has acquired

Advanced Anchival Products
(a leader in storage/archival technology)

CORUM

UNITED STATES

UNITED STATES

UNITED STATES

Syncro's solid fax and video board product line was the logical fit for Intel, which quickly integrated the technology and leveraged the existing customer PC relationship.



has acquired
RedPoint
CORUM
MERGERS & ACQUISITIONS

UNITED STATES

UNITED STATES

"CORUM IDENTIFIED INFOSPACE AS OUR BEST PARTNER AND NEGOTIATED A TRANSACTION
THAT SATISFIED MY SHAREHOLDERS, WHILE HELPING ME TAKE THE TECHNOLOGY TO THE
NEXT LEVEL."

Jamie Toelle, enoteZ



UNITED STATES



Remote Control International (RCI) was the developer of Telemagic, a leading CRM system. Sage felt that this technology and RCI's extensive agent distribution would be excellent complements.







Experience	makes	the d	lifferen	се
"THE DECISION ON WHE SOFTWARE BUSINESS A				
			C.C. Wilson, Digi	tal Inspections



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