

EXPERIENCE MAKES THE DIFFERENCE

CORUM

MERGERS & ACQUISITIONS

- About Corum
- Corum Experience
- Conferences & Events
- News & Press
- Resources
- Markets
- Join

WHAT'S MY COMPANY WORTH?

"We engaged Corum to obtain liquidity for some of our shareholders. With their assistance we were able to accomplish this objective and the preparation work helped us to eventually secure a significant investment from the venture capital community...We are happy with the outcome."

Charles Plant
Synamics



THE GLOBAL LEADER IN SOFTWARE M&A

Corum's experience makes the difference. Hundreds of software M&A transactions spanning six continents during its 27-year history let Corum deliver a proven business process conducted by the top professional staff using the industry's deepest research and world's largest buyer database.

- **The Global Leader:** Selling more software companies than anyone else, from offices in eight countries.
- **The Specialist:** Only M&A. Only for sellers. Only for software companies.
- **The Highest Value** for your company: experience makes the difference

*** New:

August 9, join us for our annual second-half sellers panel. Hear straight from software CEOs what it's like to sell in today's market. Plus, metrics and recent deals, in a new, 30-minute format. [Register today.](#)



SEE THE CORUM DIFFERENCE

Watch the world's most experienced software M&A professionals working to get maximum value for their clients' companies. [>> Watch](#)



SELLING UP SELLING OUT

Planning an exit strategy within the next five years? Prepare your company to get optimal value at the premier software M&A executive forum. [>> Watch](#)

TRANSACTIONS



[Transactions](#)

EVENTS

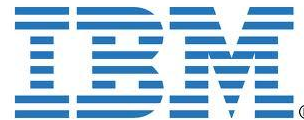
15 August 2012
Silicon Valley - Selling Up, Selling Out
Offices of SNR Denton

16 August 2012
Denver -- Selling Up, Selling Out
Offices of Holland & Hart

23 August 2012

www.corumgroup.com

Past Attendees Include:



CORUM

Past Conferences & Reports

- Private Equity Panel
- Buyers Panel
- Google Acquisition Strategy
- Crowdfunding M&A Impact
- Special Reports: SaaS, Mobile, Gaming, Social, Cloud, Geospatial, Security
- Special Reports: Facebook Effect, Dell, Microsoft, HP, IBM...

Merge Briefing

- 90 Minutes
- Industry Update
- Overview of the M&A Process
- Upcoming events in:
 - Oslo
 - Dallas
 - Helsinki
 - Detroit
 - Omaha
 - Montreal



- Paris
- Austin
- San Antonio
- Las Vegas
- Pittsburgh
- Memphis

Selling Up, Selling Out

- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history
- Upcoming events in:
 - Stockholm
 - Chicago
 - Berlin
 - Minneapolis
 - Nashville
 - Copenhagen
 - Calgary
 - Sacramento
 - Cleveland
 - Bellevue



8 Stages for an Optimal Outcome

1



Typical Negotiation Flow





AVOIDING THE
DEAL DISASTERS

Upcoming Conference Schedule

Selling Up Selling Out (SUSO) - Ready to go to market? During this half-day workshop, learn to prepare, position, research, value, negotiate, and execute due diligence for maximum price and structure. This is the most attended Tech M&A event ever – participants have done over \$1 trillion in transaction value.

Merge Briefing (MB) - The Merge Briefing is a 90-minute executive briefing providing a current M&A market update (trends, valuations, etc.), as well as a brief overview of the Tech M&A process: “8 Steps To An Optimal Outcome.”

Mar. 25: **Stockholm** – SUSO

Apr. 10: **Paris** – MB

Mar. 26: **Oslo** – MB

Apr. 22: **Minneapolis** – SUSO

Mar. 27: **Helsinki** – MB

Apr. 22: **Austin** – MB

Mar. 27: **Dallas** – MB

Apr. 23: **San Antonio** – MB

Apr. 2: **Chicago** – SUSO

Apr. 24: **Las Vegas** – MB

Apr. 3: **Detroit** – MB

Apr. 24: **Pittsburgh** – MB

Apr. 8: **Montreal** – MB

Apr. 30: **Memphis** – MB

Apr. 8: **Omaha** – MB

May 1: **Nashville** – SUSO

Apr. 8: **Berlin** – SUSO

May 15: **Vancouver** – MB

www.CorumGroup.com/Events

CORUM

Logistics

- Ask questions for Q&A session
 - Use Q&A window on right side
 - Submit to queue at any time
 - Ask “all panelists” – see “ask” option above text-entry box
- This event is being recorded
 - Rebroadcast May 20, 12:30am PT, and 8:00am PT
 - See “Conferences and Events” at MergersAndAcquisitions.webex.com



Global Tech M&A Monthly

Top 10 Tech Trends

Moderator



Nat Burgess
President
Corum Group Ltd.

Nat joined Corum in 1996 and brings a diverse background in technology M&A and law. While with the Enforcement Division of the U.S. Securities and Exchange Commission, Nat helped identify and build cases against securities fraud schemes. With the Strategic Development Division of Morgan Stanley's M&A group, Nat worked on cross-border acquisitions of U.S. and European companies by Japanese firms, and on financings by large Japanese public companies. Nat moved to Morgan Stanley's Tokyo office, where he reported directly to the President of Morgan Stanley, Japan Ltd. and focused exclusively on cross-border M&A.

After Morgan Stanley, Nat co-founded Postcard Software, a creator of advertiser-driven bilingual (English and Japanese) Internet content. At Activision, Nat led the company's on-line business development.

Nat earned an undergraduate degree in Japanese literature from Yale College and a law degree from UCLA. While in law school, Nat wrote articles for the International Forum at Yale, Tokyo Journal.

Agenda

- **Welcome**
- **“Heartland” Report**
- **Conference Report – RSA**
- **Conference Report – Mobile World Congress**
- **Research Report**
- **Corum’s Top 10 Tech Trends**
- **Closing Thoughts**
- **Q&A**

“Heartland” Report



Ed Ossie
Regional Director
Corum Group

Ed has over 30 years of international experience serving high-growth technology companies and has spent the last 20 years in chief operating and chief executive roles. During this time, Ed has become known for his ability to design, build and execute multi-year growth strategies with a highly engaged team.

Ed served as President of Innovation Group PLC, and prior to that led the sale of MTW Corporation to Innovation Group as MTW CEO. Both companies are in the insurance software and business process services segments. Prior to that he was Division Manager and Vice President for the Texas Instruments Software Group, which grew from startup to 1300 people in 5 years.

Ed graduated with a Bachelor of Science degree from Missouri State University and attended select Executive Programs at Stanford Graduate School of Business.

Conference Report - RSA



Nat Burgess
President
Corum Group Ltd.

RSACONFERENCE | Where The World
Talks Security



Conference Report - MWC



Dougan Milne
VP, International Business Development
Corum Group Ltd.



Barcelona | 24 - 27 February 2014

Dougan is currently Vice President of International Business Development, based in Barcelona, with the Corum Group International. Previously, he spent 3 years working out of Corum's European headquarters in Zürich, Switzerland and 3 years running Corum's research division from their Global HQ in Seattle. Prior to joining Corum's team in 2005, Dougan spent 3 years in the banking industry with Bank of America, and Citigroup's Private Wealth business unit.

Before entering finance and investment banking, Dougan successfully founded two companies, Billions and Modo Marketing. He earned his advanced degree – Diplôme de Métiers du Vin et Management – in 2013 (France), and holds a BA in Business Economics from the University of San Diego.

Corum Research Report



Elon Gasper
Vice President,
Director of Research

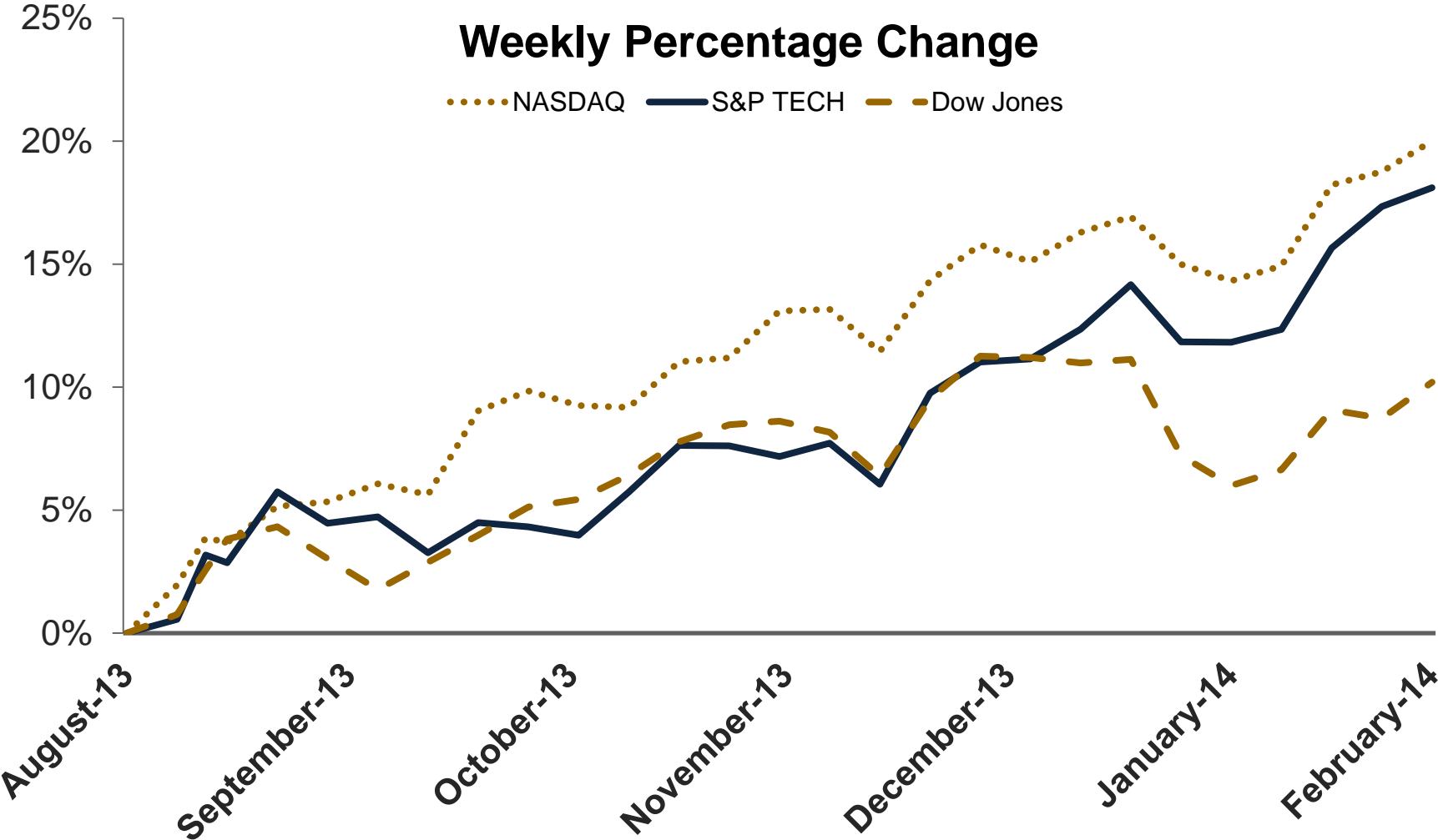


Amber Stoner
Senior Analyst



Erin Sanchez
Analyst

Public Markets



Historic Bull Market Runs

	Start	End	Years
Current	Mar. 9, 2009	?	5.0 +
70s Inflation	Oct. 3, 1974	Nov. 28, 1980	6.2
Postwar Boom	Jun. 13, 1949	Aug. 2, 1956	7.1
Dotcom Bubble	Oct. 11, 1990	Mar. 24, 2000	9.5



Source: S&P Capital IQ, The Associated Press

CORUM

Corum Index

	Feb. 2013	Feb. 2014
# of Transactions	251	234
# of Mega Deals	3	1
Largest Deal	\$24.8B	\$19B
Private Equity Deals	7	9
# VC backed Exits	57	48
% Cross Border Transactions	31%	32%
% of Startup Acquisitions	13%	12%
Average Life of Target	13	13

Buyer	Seller	Price
Facebook	WhatsApp	\$19B

Corum Index

Buyer	Seller	Price
Facebook	WhatsApp	\$19B



WhatsApp



Sector: Mobility

Target: WhatsApp Inc.

Acquirer: Facebook

Transaction Value: \$19 Billion

- Mobile messaging applications that enables users to send and receive group messages, photos and videos and share their locations.
- Over 450 million monthly users.



Horizontal Application Software Market

Public Valuation Multiples

Since Q4

Feb. 2014

Corum Analysis

EV
Sales



3.8x

Still highest of all six sectors and near multi-year highs.

EV
EBITDA



20.3x

Strong increase, up almost a point from December.



Horizontal Application Software Market

Deal Spotlight

The logo for Identified, featuring the word "Identified" in a bold, dark blue sans-serif font. The letter "I" is stylized with a red square background.

A grey arrow pointing from the Identified logo to the Workday logo, with the text "Sold to" centered inside it.

The logo for Workday, featuring the word "workday" in a blue sans-serif font. Above the "o" in "work" is a curved orange line.

Sector: ERP

Target: Identified, Inc.

Acquirer: Workday, Inc.

Transaction Value: Reported at \$15 million

- Enables aggregation of social network profile and posting information for recruiters to discover potential job candidates.
- Strengthens Workdays' predictive analytics technology.



Horizontal Application Software Market

Deal Spotlight



Sector: HR

Target: Bright Media Corporation

Acquirer: LinkedIn

Transaction Value: \$120 million

- Leverages data insights and matching technology to connect prospects and employers.
- Should help LinkedIn boost the quality of its job-listing service, which accounted for less than one-fifth of its revenue last quarter.



Horizontal Application Software Market

Deal Spotlight



Sector: CRM

Target: legodo ag [Germany]

Acquirer: Actuate Corporation

Transaction Value: Undisclosed

- Communications software that integrates with native CRM and ERP systems for SAP, Oracle Siebel, Salesforce and Sugar CRM.
- Extends CCM offering into the interactive customer correspondence space.
- Tuck-in that builds off of its 2009 pickup of customer-communications management vendor Xenos.



Horizontal Application Software Market

Deal Spotlight



Sector: CRM

Target: LeadRocket

Acquirer: Callidus Software

Transaction Value: \$3 million

- Social networking-based sales lead generation and management SaaS.
- Users can track social posts and monitor conversations across LinkedIn, Twitter, Facebook and import and email prospective clients discovered.



Internet Market

Public Valuation Multiples

Since Q4

Feb. 2014

Corum Analysis



2.3x

Pure-play and infrastructure build-out still keeping multiple near multi-year highs.



14.9x

Significant bounce from last month, topping numbers from all of last year.



Internet Market

Deal Spotlights: Mobility

WANDER*

Sold to

YAHOO!

Target: Wander

Acquirer: Yahoo!

Transaction Value: \$10M+ (per TechCrunch)

- Mobile application enabling iOS device users to capture photos and GIFs of daily events and share them with friends.
- Publishers of the “Days” diary app, joining Yahoo’s Mobile and Emerging Products team.



Internet Market

Deal Spotlights: Advertising Platforms

BANNERCONNECT

Sold to

WPP

Target: Bannerconnect [Holland]
Acquirer: WPP Group [UK]

- Operates digital advertising exchange and provides IT infrastructure and related services for Web publishers, advertisers and media agencies.

EV
Sales

CONNEXITY

Sold to

shopzilla

Target: Connexity
Acquirer: Shopzilla

- Media buying advertising network with integrated social networking and recommendation engine features.

EV
EBIT

mobigirl
media

Sold to

SUPERAWESOME

Target: Mobigirl Media
Acquirer: SuperAwesome [UK]

- Mobile advertising network targeted at teenage and adolescent girls.

Internet Market

Deal Spotlight



Sold to



Sector: Online Retail

Target: Lefeng.com [China]

Acquirer: Vipshop Holdings Limited [China]

Transaction Value: \$132.5 million

- Retail website specialized in selling cosmetics and fashion products in China.
- In connection, Vipshop entered into framework supply agreement with PRC affiliates of Lefeng and Ovation.

Internet Market



Deal Spotlight



Sold to



Sector: Online Retail

Target: Coastal Contacts, Inc. [Canada]

Acquirer: Essilor International SA [France]

Transaction Value: \$388.4 million

- Valued at 1.8x revenue.
- Implied value of \$74 per customer.
- Online retailer of contact lenses, eyeglasses, sunglasses and related vision care products.



Vertical Application Software Market

Public Valuation Multiples

Since Q4

Feb. 2014

Corum Analysis

EV
Sales



2.8x

Movement to SaaS helps maintain strength.

EV
EBITDA



13.7x

Quick recovery from January drop, still slightly down from December.



Vertical Application Software Market

Deal Spotlight



Sold to



Sector: Legal Software

Target: Third Coast Holdings, owner of Datacert

Acquirer: Wolters Kluwer Corporate Legal Services

Transaction Value: \$180 million

- Acquired remaining 62% of the company.
- ERP and case management software, SaaS and services that includes cost analysis management and GRC software.
- Joins Wolters Kluwer's Tymatrix, another leader in the Enterprise Legal Management space.



Vertical Application Software Market

Deal Spotlight



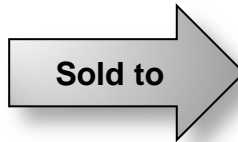
Sector: Financial Services
Target: IND Group [Hungary]
Acquirer: Misys PLC [UK]
Transaction Value: Undisclosed

- White-label online and mobile banking, personal finance management and online payments software and applications.
- Acquisition builds on previous partnership with IND whose solutions are pre-integrated with Misys BankFusion.



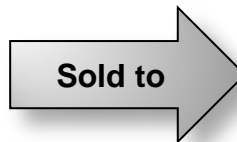
Vertical Application Software Market

Deal Spotlights



Target: BlueKite Ltd [UK]
Acquirer: Xoom
Transaction Value: \$15.1 million

- Robust technology platform for cross-border bill payments and mobile phone top ups.



Budget Center Inc.

Target: Vericard [Canada]
Acquirer: Budget Center Inc.
Transaction Value: \$2.1 million

- Owner of CardVerify.net, an operational web-based service that protects online businesses and customers from credit card fraud.



Vertical Application Software Market

Deal Spotlight



Sold to



First American

Sector: Financial Services

Target: Interthinx

Acquirer: First American Financial Corporation

Transaction Value: \$155 million

- Loan mortgage quality and fraud detection analytics software that uses public, private and proprietary data to detect fraud risk in loan applications.
- Provides them with a start to finish solution for real estate transactions.



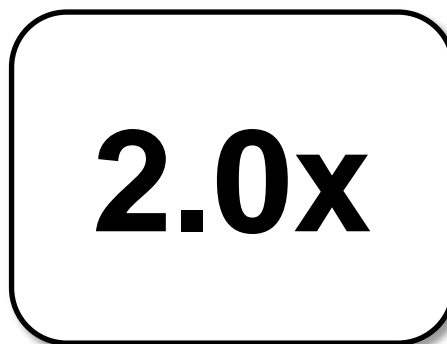
Consumer Application Software Market

Public Valuation Multiples

Since Q4

Feb. 2014

Corum Analysis



Holding at multi-year highs...



...while EBITDA regresses slightly to late Q3:13 numbers.



Consumer Application Software Market

Deal Spotlight



Sold to



Sector: Mobility

Target: Viber Media [Cyprus]

Acquirer: Rakuten, Inc. [Japan]

Transaction Value: \$900 million

- Sold at a multiple of 593.7x revenue.
- Messaging application enabling users to send and receive free text messages, VOIP calls and send photos and videos to other Viber users.
- Strengthen its global platform through the use of Viber's range of customers in the Company's E-Commerce and digital contents services.



Consumer Application Software Market

Deal Spotlight



Sold to



Sector: Enterprise Networking

Target: PokeTALK [Canada]

Acquirer: Voxox Inc.

Transaction Value: Undisclosed

- Service enables consumers to make low-cost international calls leveraging features such as VoIP, callback, desktop contact synch and others.
- Inherits more than 600,000 registered users of the PokeTALK Service.

IT Services Market



Public Valuation Multiples

Since Q4

Feb. 2014

Corum Analysis



0.70x

Builds on two year high set last month.



9.7x

Holding to trend started Q3 2013.

IT Services Market



Deal Spotlights

AVAYA
GOVERNMENT
SOLUTIONS

Sold to

Camber

Target: Avaya Government Solutions
Acquirer: Camber Corporation
Transaction Value: \$100 million

- IT consulting and network engineering services for US government agencies.

EV

ForwardThink Group Inc.

Sold to

Perficient®

Target: ForwardThink Group
Acquirer: Perficient, Inc.
Transaction Value: \$46 million

- Technology consulting/software development services, focusing on BPM, CRM, BI and compliance and risk management.

EV



Infrastructure Software Market

Public Valuation Multiples

Since Q4

Feb. 2014

Corum Analysis

EV
Sales



2.3x

Drops to November numbers while cloud infrastructure matures.

EV
EBITDA



12.7x

Regressing to H2 2013 average as profits valued and combined with growth in compelling areas such as information security.



Infrastructure Software Market

Deal Spotlights


Cyberoam[®]

Sold to

SOPHOS

Sector: Security
Target: Cyberoam Technologies [India]
Acquirer: Sophos Plc [UK]
Transaction Value: \$80 million

- UTM and firewall appliance vendor.

EV

 **espion** INTL
smart. simple. secure.

Sold to

 **VersAi**

Sector: Security
Target: Espion International (IP Assets)
Acquirer: VersAi
Transaction Value: Undisclosed

- Self-signature-creating artificial intelligence algorithm intellectual property and distribution rights.

EV



Infrastructure Software Market

Deal Spotlights: Security

Tomium[™]
SOFTWARE

Sold to

iMPERVA[®]

Target: Tomium Software
Transaction Value: \$8 million

- Streaming mainframe security software for use with DB2 and IMS databases.

skyfence

Sold to

iMPERVA[®]

Target: Skyfence Networks [Israel]
Transaction Value: \$60 million

- Security software for public cloud applications.

Incapsula

Sold to

iMPERVA[®]

Target: Incapsula
Transaction Value: Undisclosed

- Acquired remaining shares of Incapsula, which was spun out of Imperva a little over 4 years ago.

EV

Sales

EV

EBIT

Corum Research Report



Elon Gasper
Vice President,
Director of Research



Amber Stoner
Senior Analyst



Erin Sanchez
Analyst

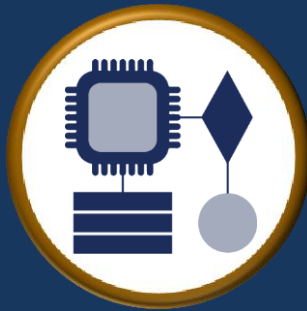
Top Ten Tech Trends 2014



Top Ten Tech Trends 2014



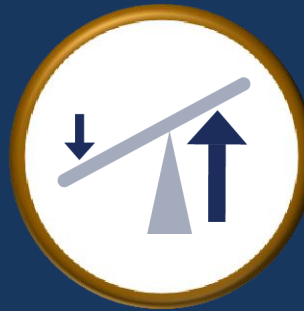
Mobilization



Enmeshed Systems



Advanced Manufacturing



Digital Force Multipliers



Information Security



Omni-Channel Marketing



Data-Connected Networks



Online Exchanges



Digital Currency Flow

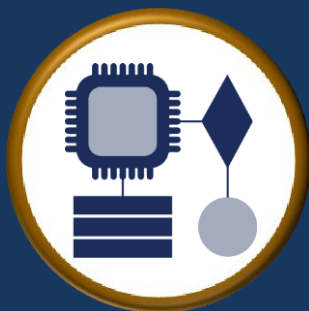


Internet of Things

Top Ten Tech Trends 2014



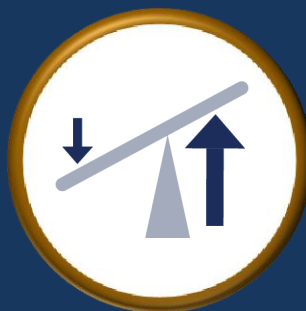
Mobilization



Enmeshed Systems



Advanced Manufacturing



Digital Force Multipliers



Information Security



CREATE

Top Ten Tech Trends 2014

CONNECT



Omni-Channel
Marketing



Data-Connected
Networks



Online
Exchanges



Digital Currency
Flow



Internet of
Things



#1: Mobilization

Transition from Desktop to Mobile

- Mobile Internet users outnumber desktop users.
- Corporate IT departments focusing on improving business processes with mobility.
- Technologies enabling the transition are in high demand.
- Mobile front-ends, client/cloud apps, responsive web apps, development & testing environments.





#1: Mobilization

Transition from Desktop to Mobile



Sold to



Target: StackMob, Inc.

Acquirer: PayPal, Inc.

Transaction Value: Undisclosed

- Mobile application development SaaS, application deployment, analytics and management software and application hosting.
- Will make it easier for developers to create seamless payment solutions that span online, mobile, and in-store experiences.



#1: Mobilization

Transition from Desktop to Mobile

ANTENNA
deploy happiness

Sold to

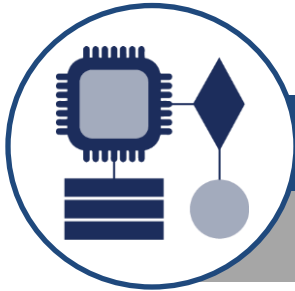


Target: Antenna Software, Inc.

Acquirer: Pegasystems, Inc.

Transaction Value: \$27.7 million

- Deal valued at 1.2x revenue.
- Application development, distribution PaaS, mobile application testing and monitoring, security, mobile application management and CRM software.

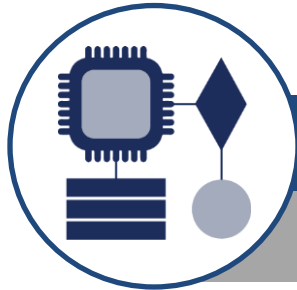


#2: Enmeshed Systems

Blurring the Lines between Software & Hardware

- The line between software and hardware continues to blur.
- Beyond “embedded” systems those so enmeshed that it is hard to tell where one ends and the other begins.
- Can be seen in consumer devices, the sensors making up the Internet of Things, the next-generation electronics in aircraft, automobiles and the overall industrial Internet.





#2: Enmeshed Systems

Blurring the Lines between Software & Hardware



Sold to



Target: Esterel Technologies [France]

Acquirer: ANSYS, Inc.

Transaction Value: \$5 million, 2.7x revenue

- Embedded software development and verification software for the aerospace, defense, transportation, industrial and nuclear energy sectors.
- Extends ANSYS Simulation Driven Product Development vision to encompass both hardware and software systems.



#3: Advanced Manufacturing

Modernizing Industries with Tomorrow's Technology

- Manufacturing has lagged, often offshoring rather than innovating
- Today, leapfrogging the past generation of technology
- Advances include: analytics, robotics, high performance computing, connected control systems, advanced ERP, 3D printing and more.





#3: Advanced Manufacturing

Modernizing Industries with Tomorrow's Technology



Software for
Glass + Windows

glaston

Sold to



Target: Albat + Wirsam Software AG Group

Acquirer: Friedman Operating Group

Transaction Value: \$22.9 million

- ERP software for glass manufacturers that features product management, sales and inventory management, order processing, invoicing, BI and CAD.
- Furthers presence in the glass, fenestration, and building-products industries.



#3: Advanced Manufacturing

Modernizing Industries with Tomorrow's Technology



Airstone Labs

Sold to



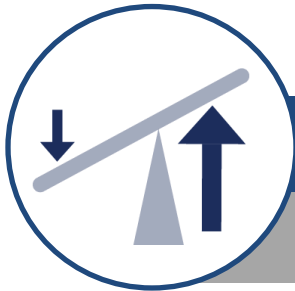
AUTODESK

Target: Airstone Labs

Acquirer: Autodesk, Inc.

Transaction Value: Undisclosed

- CAD and object modeling SaaS that enables businesses to create designs that can be printed on 3D printers.
- Helps broaden the popular Autodesk 123D family of apps and helps revive the Tinkercad service and community.



#4: Digital Force Multipliers

In-House Tools Transform Traditional Firms into Tech Firms

- Low software development costs let traditional firms build powerful in-house platforms.
- Digitally-enhanced hybrid companies get significant competitive advantages.
- Cuts out traditional dev shops, but opens M&A opportunity for traditional firms to buy their way in.





#5: Information Security

Building Barriers in an Age of Blurred Lines

- Other trends about knocking down walls—increasing demand to build some walls stronger.
- Encompasses both enterprise and consumer privacy, security, anonymity, encryption, identity management, etc.
- NSA/RSA scandal opens door for point solutions and more diverse standards.

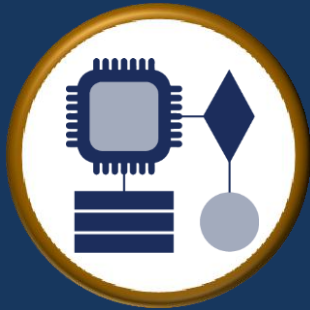


Top Ten Tech Trends 2014

CREATE



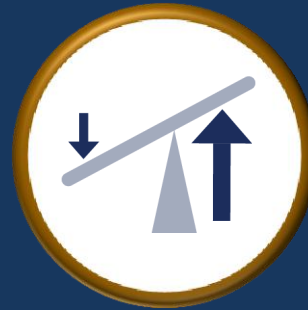
Mobilization



Enmeshed Systems



Advanced Manufacturing



Digital Force Multipliers



Information Security

CONNECT



Omni-Channel Marketing



Data-Connected Networks



Online Exchanges



Digital Currency Flow



Internet of Things



#6: Omni-Channel Marketing

Consistent Messaging Across Channels

- Consumers are becoming more informed and more savvy.
- Retailers must better understand behavior patterns, deliver messages across channels, and drive purchasing.
- Real-time analytics, marketing and sales/payments are key.
- Encompasses not just advertising and websites, but physical locations, social media, events, and much more.





#6: Omni-Channel Marketing

Consistent Messaging Across Channels

RapidBlue

Sold to

ShopperTrak

Target: RapidBlue Solutions Oy [Finland]

Acquirer: ShopperTrak

Transaction Value: Undisclosed

- Provides a European research and development center that can customize its applications for Europe and the Middle East.
- Uses radio frequency technology to collect shopper movement information and transforms data into information and insights that retailers can use.



#7: Data-Connected Networks (DCNs)

Actionable Opportunities Enabled by Customer Data

- The SaaS model enables firms across all sectors to provide their customers with powerful tools simply and affordably.
- Firms can track the way their customers are using tools, analyze that data, glean insights about the markets they serve, and then offer actionable opportunities to customers.





#8: Online Exchanges

Connecting Creators & Consumers

- Connecting those who need something with those who have it in real time.
- Previously, disintermediators like Expedia, iTunes, etc. Today, building new kinds of connections.
- Real-life Examples:
 - Demographically parsed survey data
 - Qualified, filtered higher ed candidates
 - Medical referrals





#8: Online Exchanges

Connecting Creators & Consumers

2014
WORLD TECH M&A REPORT

CORUM
MERGERS & ACQUISITIONS
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Available for download after
registration at
www.CorumGroup.com



ONLINE EXCHANGES



NAT BURGESS,
PRESIDENT

The Internet is an exchange. If you need something can connect in people who have that thing. Content. The Internet was once content v efficient way to connect content consumers. Google built one of most valuable companies by help find what they are looking for.

We are at the start of a revolution of data and media, opening

of new companies to successful V... straightforward to...



#9: Digital Currency Flow

Decreasing Friction in Payments & Exchange

- Currency flow has moving towards fewer barriers and less friction on transactions.
- Examples include digital currencies, mobile wallets, crowdfunding, lightweight payment systems, online game and social network currencies & more.
- Software & systems that improve upon or harness this flow have significant potential.

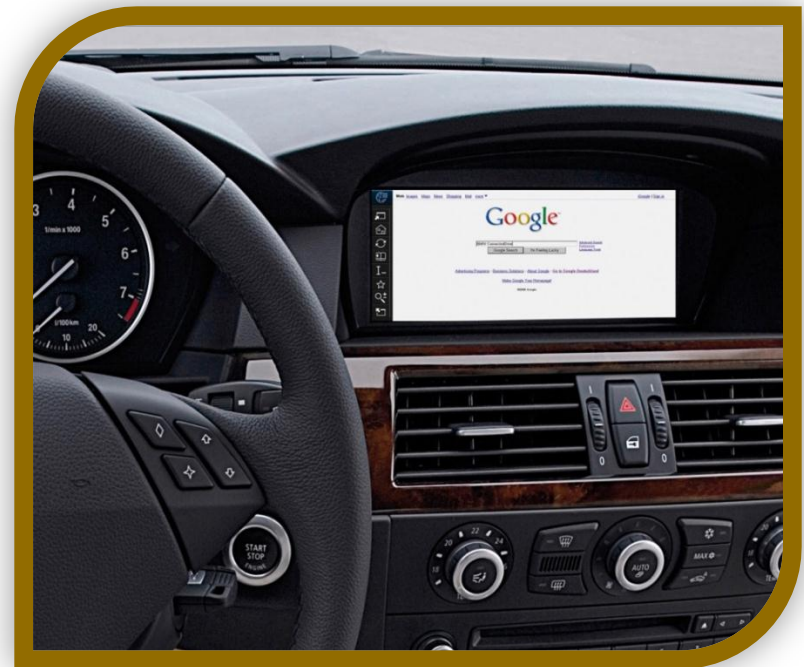




#10: Internet of Things

Software, Communications, Platforms & Analytics

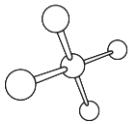
- Enterprise assets, industrial processes, consumer items & more.
- 26 billion units by 2020, revenue exceeding \$300B.
- Each of the “Things” needs software, communication services, platforms, data analytics, etc.





#10: Internet of Things

Software, Communications, Platforms & Analytics



inubit

integrating your business and IT

Sold to



BOSCH

Invented for life

Target: inubit AG [Germany]

Acquirer: Bosch Software Innovations GmbH [Germany]

Transaction Value: Undisclosed

- Business process management and modeling software.
- Will offer combined products for Business Process Management BPM, Business Rules Management, Business Data Management, and Infrastructure Management.



#10: Internet of Things

Software, Communications, Platforms & Analytics

2014
WORLD TECH M&A REPORT

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INTERNET OF THINGS



SCOTT,
OR VP

The Internet of Things, or IoT, is a technology megatrend to watch. It's a network of physical objects with sensors and technology to sense and communicate their internal states and external environments.

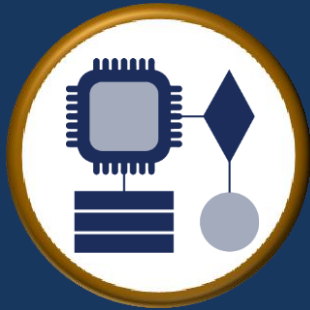
These devices range from sensors set to report a fault, to the sensors that track your movements in your environment, to wearable devices that monitor and report your body's internal statistics to outside systems.

Top Ten Tech Trends 2014

CREATE



Mobilization



Enmeshed Systems



Advanced Manufacturing



Digital Force Multipliers



Information Security

CONNECT



Omni-Channel Marketing



Data-Connected Networks



Online Exchanges



Digital Currency Flow



Internet of Things

Q&A

- We welcome your questions!
 - Use Q&A window on right side
 - Submit to queue at any time
 - Ask “all panelists” – see “ask” option above text-entry box

Upcoming Conference Schedule

Selling Up Selling Out (SUSO) - Ready to go to market? During this half-day workshop, learn to prepare, position, research, value, negotiate, and execute due diligence for maximum price and structure. This is the most attended Tech M&A event ever – participants have done over \$1 trillion in transaction value.

Merge Briefing (MB) - The Merge Briefing is a 90-minute executive briefing providing a current M&A market update (trends, valuations, etc.), as well as a brief overview of the Tech M&A process: “8 Steps To An Optimal Outcome.”

Mar. 25: **Stockholm** – SUSO

Apr. 10: **Paris** – MB

Mar. 26: **Oslo** – MB

Apr. 22: **Minneapolis** – SUSO

Mar. 27: **Helsinki** – MB

Apr. 22: **Austin** – MB

Mar. 27: **Dallas** – MB

Apr. 23: **San Antonio** – MB

Apr. 2: **Chicago** – SUSO

Apr. 24: **Las Vegas** – MB

Apr. 3: **Detroit** – MB

Apr. 24: **Pittsburgh** – MB

Apr. 8: **Montreal** – MB

Apr. 30: **Memphis** – MB

Apr. 8: **Omaha** – MB

May 1: **Nashville** – SUSO

Apr. 8: **Berlin** – SUSO

May 15: **Vancouver** – MB

www.CorumGroup.com/Events

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After the Deal – Celebration





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